

IGNOU

(INDIRA GANDHI NATIONAL OPEN UNIVERSITY)

...the world's largest Open University

MASTER OF BUSINESS ADMINISTRATION (MBA)

Master of Business Administration is a modular programme: Post-graduate Diploma in Management (eleven courses), followed by specialization stream (five course). Thereafter, successful completion of two integrative courses, a project, and an elective courses leads to the award of a MBA degree. The admission to the programme is through an entrance test, which is held twice a year. The learners must be graduates with 50% in aggregate. It introduced course wise registration in Management Programs. Each academic year is divided into two semesters. January-to-June and July-to-December.

Structure:

- 1) ALL THE COURSES OF PGDIM (MS-1 TO MS-11) ARE COMPULSORY TO MBA AND MBA (BANKING AND FINANCE) COURSE

1 ST SEMESTER			2 ND SEMESTER		
C_Code	Course Title	Credits	C_Code	Course Title	Credits
MS-1	Management	6	MS-5	Management of	6
MS-2	Functions and	6	MS-6	Machines and Materials	6
MS-3	Behavior	6	MS-7	Marketing for Managers	6
MS-4	Managing Men	6	MS-8	Information	6
	Economic and Social			Management and	
	Environment			Computers	
	Accounting and			Quantitative Analysis for	
	Finance for Managers			Managerial	

3 RD SEMESTER		
C_Code	Course Title	Credits
MS-9	Managerial Economics	6
MS-10	Organizational Design, Development and	6
MS-11	Change	6
MS-95	Corporate Policies and Practices	6
	Research Methodologies for Management	
	Decisions	

2) FIVE COURSES FROM THE SELECTED SPECIALIZATION STREAM FOR MBA CANDIDATES (4th & 5th Semester)

SPECIALIZATION STREAMS:

P.G. Diploma in Human Resource Management (PGDHRM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-21 MS-22 MS-23 MS-24	Social Processes and Behavioral Issues Human Resource Development Human Resource Planning Union-Management Relations		MS-25 MS-26 MS-27 MS-28	Managing Change in Organizations Organizational Dynamics Wage and Salary Administration Labour Laws	

P.G. Diploma in Financial Management (PGDFM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-41 MS-42 MS-43	Working Capital Management Capital Investment and Financing Decisions Management Control Systems		MS-44 MS-45 MS-46	Security Analysis and Portfolio Management International Financial management Management of Financial Services	

P.G. Diploma in Operations Management (PGDOM)(any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-51 MS-52 MS-53 MS-54	Operations Research Project Management Production/Operations Management Management of Information Systems		MS-55 MS-56 MS-57 MS-58	Logistics and Supply Chain Management Materials Management Maintenance Management Management of R & D and Innovation	

P.G. Diploma in Marketing Management (PGDMM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-61 MS-62 MS-63 MS-64	Consumer Behavior Sales Management Product Management International Marketing		MS-65 MS-66 MS-68 MS-611 MS-612	Marketing of Services Marketing Research Consumer Behavior Marketing Communication and Advertising Management	

				Rural Marketing Retail Management	
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P.G. Diploma in International Business Operation (PGDIBO) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
IBO-01	International Business		IBO-04	Export-Import Procedures	
IBO-02	Environment		IBO-05	and Documents	
IBO-03	International Marketing		IBO-06	International Marketing	
	Management			Logistics	
	India's Foreign Trade			International Business	
				Finance	

INTEGRATIVE COURSE(COMPULSORY COURSE)

C_Cod e	Course Title	Credits
MS-91 MS-95 MS-100	Advanced Strategic Management Research Methodology for Management Decisions Project Course(Equivalent to two courses)	

ELECTIVE COURSE (any one)

C_Code	Course Title	Credits
MS-92 MS-93 MS-94 MS-96 MS-97	Management of Public Enterprises Management of New and Small Enterprises Technology Management Total Quality Management International Business	

Students can take up Project Course only after completing a minimum of 2 semesters after admission into MBA Programme, and preferably after Studying MS-8 and MS-95.

MAXIMUM DURATION IS 8 YEARS

Exam Centre: - Exams are conducted by IGNOU through NIT.

The fee includes:

1. Study Materials 2. Face-to-Face Counseling 3. Video Materials (are issued only from the library as per its availability.)

Payment Structure:

Installment Basis a/c to NIT.

Documents Required (during Admission)

1. Transcript and Pass Certificate of Bachelor Level, +2 or its equivalent and class 10 – **4 copies each**
2. 4 PP size and 2 Auto size Photographs
3. 4 years of working experience is required in the format as in the prospectus.
4. 4 sets of Citizenship Certificate
- 5.

Examination: The examination will be taken each semester.

Admission Session

The admission in MBA is taken for January and July session.

ELIGIBILITY CRITERIA FOR MBA AND POST GRADUATE PROGRAM

Bachelor Degree with 3 yrs of Supervisory/ managerial/ Professional Experience

Or

Professional Degree in Engineering/Technology/Medicine/Architecture/ Law/ Pharmacy.

Or

Professional qualification in accountancy/cost & works accountancy/company secretary ship

Or

A Master's Degree in any subject.

50% in Bachelor Degree is compulsory to join MBA Program

ELIGIBILITY CRITERIA FOR DIM

Non Graduates with 6years of managerial/supervisory/profession experience.