

IGNOU
(INDIRA GANDHI NATIONAL OPEN UNIVERSITY)
...the world's largest Open University

MASTER OF BUSINESS ADMINISTRATION (MBA)

Master of Business Administration is a modular programme: Post-graduate Diploma in Management (eleven courses), followed by specialization stream (five course). Thereafter, successful completion of two integrative courses, a project, and an elective courses leads to the award of a MBA degree. The admission to the programme is through an entrance test, which is held twice a year. The learners must be graduates with 50% in aggregate. It introduced course wise registration in Management Programs. Each academic year is divided into two semesters. January-to-June and July-to-December.

Structure:

1) ALL THE COURSES OF PGDIM (MS-1 TO MS-11) ARE COMPULSORY TO MBA AND MBA (BANKING AND FINANCE) COURSE

1 ST SEMESTER			2 ND SEMESTER		
C_Code	Course Title	Credits	C_Code	Course Title	Credits
MS-1	Management	6	MS-5	Management of	6
MS-2	Functions and	6	MS-6	Machines and Materials	6
MS-3	Behavior	6	MS-7	Marketing for Managers	6
MS-4	Managing Men	6	MS-8	Information Management and	6
	Economic and Social Environment			Computers	
	Accounting and			Quantitative Analysis for Managerial	
	Finance for Managers				

3 RD SEMESTER		
C_Code	Course Title	Credits
MS-9	Managerial Economics	6
MS-10	Organizational Design, Development and	6
MS-11	Change	6
MS-95	Corporate Policies and Practices	6
	Research Methodologies for Management Decisions	

**2) FIVE COURSES FROM THE SELECTED SPECIALIZATION STREAM FOR MBA CANDIDATES
(4th & 5th Semester)**

SPECIALIZATION STREAMS:

P.G. Diploma in Human Resource Management (PGDHRM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-21	Social Processes and Behavioral Issues		MS-25	Managing Change in Organizations	
MS-22			MS-26	Organizational Dynamics	
MS-23	Human Resource Development		MS-27	Wage and Salary Administration	
MS-24	Human Resource Planning Union-Management Relations		MS-28	Labour Laws	

P.G. Diploma in Financial Management (PGDFM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-41	Working Capital Management		MS-44	Security Analysis and Portfolio Management	
MS-42			MS-45	International Financial management	
MS-43	Capital Investment and Financing Decisions Management Control Systems		MS-46	Management of Financial Services	

P.G. Diploma in Operations Management (PGDOM)(any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-51	Operations Research		MS-55	Logistics and Supply Chain Management	
MS-52	Project Management		MS-56	Materials Management	
MS-53	Production/Operations Management		MS-57	Maintenance Management	
MS-54	Management of Information Systems		MS-58	Management of R & D and Innovation	

P.G. Diploma in Marketing Management (PGDMM) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
MS-61	Consumer Behavior		MS-65	Marketing of Services	
MS-62	Sales Management		MS-66	Marketing Research Sumer Behavior	
MS-63	Product Management		MS-68	Marketing Communicates	
MS-64	International Marketing		MS-611	Management ion and Advertising Management	
			MS-612		

				Rural Marketing Retail Management	
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P.G. Diploma in International Business Operation (PGDIBO) (any five)

C_Code	Course Title (January Cycle only)	Credits	C_Code	Course Title (July Cycle only)	Credits
IBO-01	International Business		IBO-04	Export-Import Procedures	
IBO-02	Environment		IBO-05	and Documents	
IBO-03	International Marketing		IBO-06	International Marketing	
	Management			Logistics	
	India's Foreign Trade			International Business	
				Finance	

INTEGRATIVE COURSE(COMPULSORY COURSE)

C_Code	Course Title	Credits
MS-91	Advanced Strategic Management	
MS-95	Research Methodology for	
MS-100	Management Decisions	
	Project Course(Equivalent to two courses)	

ELECTIVE COURSE (any one)

C_Code	Course Title	Credits
MS-92	Management of Public Enterprises	
MS-93	Management of New and Small Enterprises	
MS-94	Technology Management	
MS-96	Total Quality Management	
MS-97	International Business	

Students can take up Project Course only after completing a minimum of 2 semesters after admission into MBA Programme, and preferably after Studying MS-8 and MS-95.

MAXIMUM DURATION IS 8 YEARS

Exam Centre: - Exams are conducted by IGNOU through NIT.

The fee includes:

1. Study Materials
2. Face-to-Face Counseling
3. Video Materials (are issued only from the library as per its availability.)

Payment Structure:
Installment Basis a/c to NIT.

Documents Required (during Admission)

1. Transcript and Pass Certificate of Bachelor Level, +2 or its equivalent and class 10 – **4 copies each**
2. 4 PP size and 2 Auto size Photographs
3. 4 years of working experience is required in the format as in the prospectus.
4. 4 sets of Citizenship Certificate
- 5.

Examination: The examination will be taken each semester.

Admission Session

The admission in MBA is taken for January and July session.

ELIGIBILITY CRITERIA FOR MBA AND POST GRADUATE PROGRAM

Bachelor Degree with 3 yrs of Supervisory/ managerial/ Professional Experience

Or

Professional Degree in Engineering/Technology/Medicine/Architecture/ Law/ Pharmacy.

Or

Professional qualification in accountancy/cost & works accountancy/company secretary ship

Or

A Master's Degree in any subject.

50% in Bachelor Degree is compulsory to join MBA Program

ELIGIBILITY CRITERIA FOR DIM

Non Graduates with 6years of managerial/supervisory/profession experience.