

INFORMATION BROCHURE 2012



GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY



University School of Management Studies

Our Vision

To develop young managers with holistic understanding of the current corporate scenario in order to attain excellence with professional ethos.



Our Mission

To develop managers with the capability to understand and analyze the emerging corporate scenario for effective decision-making to bring about qualitative changes in their respective domains of engagement.



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Guru Gobind Singh Indraprastha University

Guru Gobind Singh Indraprastha University has been established by Govt. of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998. Ours is an affiliating and teaching University which aims at facilitating and promoting studies, research and extension work in emerging areas of higher education with focus on professional education - for example engineering, technology, management studies, medicine, pharmacy, nursing, law, etc., and also to achieve excellence in these and connected fields and other matters connected therewith or incidental thereto.

The University was graded as 'A' by the National Assessment and Accreditation Council, Bangalore on March 31, 2007 for a period of 5 years. Further, during the course of recent Surveillance Audit conducted on August 11-12-2009 by the Standardization Testing & Quality Certification Directorate, Ministry of Communication and IT, Department of Information Technology, Govt. of India, the ISO Certification granted on this University has been upgraded from 9001:2000 to ISO 9001:2008.

The Association of Indian Universities (AIU) also granted the Status of Regular Membership to this University on November 18, 2008. Further, the University has been featured in 2008 Edition of the published "Universities of India 2008" and have been honoured with an Engraved Plaque commemorating this recognition given by Dun & Bradstreet on February 27, 2009.

Within a short span of eleven years, the University has been able to make its presence felt both at national and international levels. On the existing campus, it has 10 University Schools of Studies and 01 Centre for Specialized Studies (Centre for Disaster Management Studies) wherein as many as 33 academic programmes are being conducted for 3500 students; the annual intake being 1300 students.

It would be of further interest to note that the students of this University are getting excellent final placements in the best of companies like Accenture, Adobe, ArieCent, Capital IQ, Consultancy Development Centre, HCL, I-Flex, Infosys, Japan Airlines, Matrix Cellular, Microsoft, Oriental Bank of Commerce, Prot, TCS, Tech-Mahindra, Sapient, Satyam, SmartQ, South Indian Bank, Standard Chartered, Wyvil Systems Inc. (Chicago, USA), etc.

Message from Vice Chancellor

We have established a strong foundation of management education based on research, training and consultancy at the University School of Management Studies of this University. The Management School has been able to build its brand over the years through the tireless efforts by highly erudite faculty members. USMS has set unprecedented benchmarks in the management orbit with its artillery of excellent industry interface through which the School provides aspiring candidates a platform to fulfil their vision of becoming leaders in the arena of business world.

USMS has gained a distinct reputation of building professionals through a well designed curriculum with effective delivery system. We groom our students in the art of decision making and mould them to become a professional possessing the ability to make decision under different challenging situations of the economy. The School provides a learning platform for team building, communication skill enhancement and ability for risk taking. Tie-ups with foreign universities has given USMS students the opportunity to gain international exposure through exchange programmes. Our emphasis and approach on holistic development of our students along with strong academic foundation has placed us in a coveted league.

I extend my warm welcome to you to visit our new sprawling state-of-the-art campus. I also look forward to build a successful and mutually beneficial relationship with your company, by making our students a part of your esteemed organization's environment and emerging managerial needs. The school encourages individual growth, team building, extra-curricular activities, and regular industry interaction.



Prof. Dilip K Bandyopadhyay
Vice Chancellor
Guru Gobind Singh Indraprastha University



Message from Dean

I welcome you on behalf of University School of Management Studies (GGSIPU), Delhi to this academically brilliant institution. In continuation with a decade long legacy, USMS brings to you yet another batch of students who have in them virtues of commitment and honesty of purpose and discipline, and are ready to join the dynamic corporate orbit. The students at USMS undertake exhaustive course work which is the optimum blend of classroom teaching and industry exposure.

Time bears testimony to the exceptional competencies of the erudite young managers which has helped the school emerge as one of the leading B-schools in the country within a short span of 12 years. Our mission is to develop young managers

with capability to understand and analyze the emerging business scenario for effective decision making to bring about qualitative changes in their respective domains of engagement. The school also lays emphasis on teaching based on the research work done by the faculty members.

The school runs full time MBA Programme & B.Tech-MBA Dual Degree Programme along with MBA Weekend Programmes such as MBA (General), MBA (Banking and Insurance), MBA (Consultancy Management), and MBA (Real Estate). The school has also started a full time MBA (Financial Markets) Programme in collaboration with National Stock Exchange, Mumbai. The school is also running basic and advance Course in Behaviour Testing and Training (2 months and 4 months) to train the industry personnel on administration of various behavioural tests.

Our core strength is a team of highly capable faculty with rich experience in teaching and research. The school supports and encourages innumerable research initiatives to maintain high academic standards. The courses are carefully structured to incorporate sound practices and principles that are in step with the dynamics of the needs of the industry.

With pride and confidence I can say that the progress we have achieved is in accordance with our objectives of imparting knowledge, skills and training that suits the requirement of the industry. I believe that the students of the current batch of MBA and B.Tech MBA Dual Degree Programme would continue the legacy of excellence, carving a niche for themselves. I invite all of you to the campus at Dwarka for the placements.

With best wishes,

Prof. Anu Singh Lather

Dean, University School of Management Studies (USMS)
Guru Gobind Singh Indraprastha University.

Message from Chairperson CRC & IIPC



Prof. AK Saini
Chairperson
Corporate Relations Centre



Dr. Neena Sinha
Chief Coordinator, IIPC

The most important parameter of success for any B-School is its ability to offer corporate interface for its students which enhances their practical knowledge to face the corporate world. USMS has built strong partnership with the corporate world, collaborating on research and development programmes, consultancy, assignments and corporate projects.

It is a continued effort at USMS to create globally competent managers with grit and determination to manage change and use it as a cutting edge in a competitive world. As a result, our alumni has built a niche for themselves in companies like TCS, Evalueserve, IDBI, Barclays Finance, Tata Trent to name a few.

On behalf of USMS, we invite you to our school for hiring the right talent with the potential to become a knowledge asset for your organisation.





University School of Management Studies (USMS)

University School of Management Studies (USMS) is an on-campus school of Guru Gobind Singh Indraprastha University, established by the Government of Delhi in 1998.

It has emerged as a premier institute with a vision to be world class centre of academic excellence and leadership in management education. The curriculum is designed and updated regularly to provide students with analytical skills, creativity and sensitivity to be successful in diverse management situations.

The School, within a short span of time, has developed itself as a unique and progressive school with its distinct curriculum and innovative teaching methodology.

The intellectually stimulating environment at the school provides a nurturing ground for developing competent management professionals in tune with the changing business environment and emerging managerial needs. The school encourages individual growth, team building, extra-curricular activities, and regular industry interaction.





USMS Courses on offer

MBA 2 year Full Time (Dual Specialization): USMS offers 2 Year full-time postgraduate programme, with various specialization, namely Finance, Marketing, Human Resource Management, Systems & IT and Global Business Management. The school has also innovated a 5 year B.Tech.-MBA (Dual Degree) Programme.

MBA (FINANCIAL MARKETS) 2 Years Full Time Programme : This Programme is aimed at catering to the continuing educational needs of the Working / Employed professionals in the government, public and private sector who want to assume higher responsibilities to better serve the industry and the society.

MBA (Weekend) : This Programme is aimed at catering to the continuing educational needs of the Working / Employed professionals in the government, public and private sector who want to assume higher responsibilities to better serve the industry and the society.

MBA (General) Weekend Postgraduate 2 Years Full Time Programme : This Programme is aimed at catering to the continuing educational needs of the Working / Employed professionals in the government, public and private sector who want to assume higher responsibilities to better serve the industry and the society.

**MBA (Real Estate) - Weekend MBA (Banking and Insurance) - Weekend
MBA (Consultancy Management) - Weekend**

Ph.D. Programme & Research Activities :

Ph.D. Programme & Research Activities - USMS also provides facility for pursuing doctoral research leading to the award of Ph.D. degree. USMS aims at developing individuals into distinguished researchers, consultants, managers, and teachers in the field of management. The School has a focus on promoting inter-disciplinary research. The school at present has 88 registered Research Scholars. Eleven students have been awarded Ph.D. degrees till date.

Certificate Course in Retail :

The University School of Management Studies recently launched a three-month Certificate Course in Retail. The course is aimed to meet the demand for trained manpower in the retail industry in India. Candidates who have enrolled for the certificate course in retail will be trained in the basics of store operations and practical retail selling skills.

Certificate Course in Behavior Testing :

USMS has a Behavioral Testing and Training Laboratory. It extends its services for psychometric testing to the Industrial Houses for recruitment, selection, placement, promotion, transfers and employee profiling in general. The services get extended to the behavioral training as recommended by the experts after testing. This includes training on behaviour modification, attitude formation, leadership, team building and even therapeutic training for clinical, pathological problems in employees.





2 Year Full Time MBA

We at USMS believe in 'learn to grow & grow to learn', a process of perpetual learning accomplished through innovative methodologies, aimed at preparing students for greater challenges in life.

Pedagogy

At USMS, an eclectic mix of teaching and learning skills is employed to impart knowledge to the students. Teaching is based on practical experiences, tried and tested methodology and engrossing sessions. The students learn through various management exercise, case studies and analysis, lectures and projects. The study structure helps in developing an analytical bent of mind, skills to become competent and understand the dynamics of the business environment. The assessment is done through internal and semester-end examinations to ensure high academic standards. Class room quizzes, open discussions and presentations create an atmosphere of enthusiastic learning.

Case Studies and Projects

Learning through case studies results in a higher degree of involvement in the subjects. Every student gets an opportunity to make case presentations which are followed by brain storming sessions and active class presentation. Under the guidance of the faculty, students work on various projects which ensures practical orientation to the knowledge gained in the classroom.

Summer Training

All MBA students are required to undertake an eight to ten weeks training in organization during the months of June-July. The corporate experience enables the students to understand how the classroom learning can be put to use for practical advantage. Each student is given a practical assignment by the organization. The student works in the tutelage of a manager and prepares a report on the project which is submitted to the organization.

Industry Based Projects

In the final semester every student is required to undertake a project in which primary data is collected and analyzed using statistical tools like SPSS. The student selects the topic and works under the mentorship of a faculty supervisor. At the end of the session the dissertation is evaluated by a panel of experts.

Live Projects

Students also understand live projects. These live projects enhance the learning experience and provide a corporate exposure. Students get an opportunity to work on these projects all round the year.

Programme Structure

The two-year full time Masters in Business Administration Programme equips the students with the fundamental management skills and in-depth knowledge in their chosen area of interest. The programme has been designed with focus on core management areas and offers varied elective courses, which are regularly updated to reflect changing corporate requirements.

Compulsory Courses	
First Semester <ul style="list-style-type: none">● Management Process & Organization Behaviour● Quantitative Methods● Managerial Economics● Accounting for Managers● IT for Managers● Business Communication● Business Environment● IT for Managers Lab	Second Semester <ul style="list-style-type: none">● Management of Technology, Innovation and Change● Financial Management● Marketing Management● Business Research● Operations Management● Human Resource Management● E-Business● Managerial Skills Development

Compulsory Courses

Third Semester

- Summer Training Project
- Management of International Business
- Information System Management
- Entrepreneurship and Small Business Development
- Electives (5)

Fourth Semester

- Strategic Management
- Project Report
- Business Intelligence and Application
- Electives (3)

Electives

Finance

International Financial Management
Financial Markets and Institutions
Security Analysis & Investment Management
Corporate Tax Planning
Project Planning and Analysis
Mergers, Acquisitions and Corporate Restructuring
Insurance and Risk Management

Global Business Management

International Business Environment
Export-Import Policies, Procedures, and Documentation
WTO & Intellectual Property Rights
International Economics
Global Competitiveness & Strategic Alliances
Distribution & Logistics for International Business
Foreign Language

Human Resource Management

Compensation Management
Industrial Relations & Labour Laws
Training & Developments "Systems & Practices"
Performance Appraisal & Management
Strategic Human Resource Management
Organizational Development
Foreign Language

Information Technology and Systems

Systems Analysis and Design
Enterprise Resource Planning
Network Applications & Management
Database Management Systems
Front End Design Tools
Software Project Management
Web Technologies


Marketing


Consumer Behaviour
Sales and Distribution Management
International Marketing
Services Marketing
Retail Management
Advertising and Brand Management
Rural and Social Marketing


Faculty Profile





The core strength of USMS is its highly qualified, experienced and committed faculty. The faculty is also involved in various research & consultancy projects.


	<p>Prof. Anu Singh Lather (Dean & HoD) Ph.D., MBA, MA (Psychology) PG Diploma in HRM</p>	<p>Academic & Research Interests Change Management, Business Communication, Human Resource Management, Organization Development</p>
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	<p>Prof. R.K. Mittal (on Leave) Ph.D., MBA, M.Phil, MA (Economics)</p>	<p>Academic & Research Interests Managerial Economics, Corporate Management, Organization Development</p>
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	<p>Prof. Sanjiv Mittal Ph.D. (Service Marketing), MBA, NCFM, DEM</p>	<p>Academic & Research Interests International Marketing, International Business, International Financial Management Marketing Management</p>
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	<p>Prof. A.K. Saini Ph.D., MCA, MBA</p>	<p>Academic & Research Interests Information Technology, Technology Management, Information Systems, Knowledge Management.</p>
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	<p>Prof. Neena Sinha Ph.D., MBA</p>	<p>Academic & Research Interests Strategic Management, Sustainable Development & Competitiveness</p>
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	<p>Prof. O.P. Goyal Ph.D., MA (Economics), M.Com., CCFM, CC&M, CE&SBD, CTM&S</p>	<p>Academic & Research Interests Corporate Management Organization Development</p>
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	<p>Dr. Udit Taneja Associate Professor, Ph.D. (Tulane, USA), MS (Tulane, USA), MBA (IIT Delhi), B. Tech. (IIT Delhi)</p>	<p>Academic & Research Interests Healthcare Management, Quantitative Methods, Business Research Methods</p>
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	<p>Dr. Vijita S. Aggarwal Associate Professor Ph.D., MPIB (IIFT), MA (London University)</p>	<p>Academic & Research Interests International Business, Brand Management, Education Policies & Management</p>
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	<p>Dr. Meenakshi Handa Associate Professor Ph.D., MBA (Marketing)</p>	<p>Academic & Research Interests Consumer Behaviour, Services Marketing, Retail Management</p>
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	<p>Dr. Shalini Garg Associate Professor Ph.D. (HRM), MBA</p>	<p>Academic & Research Interests Organization Development, HRM & Organization Behaviour</p>
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	<p>Dr. Puja Khatri Associate Professor Ph.D. (OB), MIB</p>	<p>Academic & Research Interests Organization Behavior, Management, Consumer Behaviour, Human Resource</p>
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	<p>Mr. V.K. Wadhwa Assistant Professor MBA (FMS), ICWAI, CA, CS, Diploma in FM, CAIIB</p>	<p>Academic & Research Interests Accountancy and Finance</p>
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	<p>Mr. Sanjay Dhingra Assistant Professor MMS, PGDFM, BE (Computer Science)</p>	<p>Academic & Research Interests Database Management Systems, Front End Design Tools & E-Commerce, IT in Banks</p>
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	<p>Mr. Amit Sharma Assistant Professor MBA, B.Tech. (Mechanical)</p>	<p>Academic & Research Interests Marketing Management, Consumer Behaviour, Sales & Distribution Management, Strategic Management</p>
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	<p>Dr. Sanjay Kumar S. Assistant Professor Ph.D., MBA (Finance), BE (Mechanical), LLB</p>	<p>Academic & Research Interests Operations Management, Business Laws and Non-Profit Management</p>
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	<p>Dr. Divya Verma Assistant Professor Ph.D., MBA, DOEACC 'A' Level</p>	<p>Academic & Research Interests Finance</p>
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	<p>Ms. Deepti Bhaskar Assistant Professor MBA, BMMMC</p>	<p>Academic & Research Interests Human Resource Management, Organizational Behaviour</p>
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	<p>Dr. Shilpa Jain Assistant Professor Ph.D. (OB), MSc. (App. Psychology)</p>	<p>Academic & Research Interests HR, Organizational Behaviour</p>
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USMS has entered into the following partnerships:

- MoU with National Stock Exchange (NSE) for MBA (Financial Markets) & BBA (Financial Markets).
MoU with Sigmund Freud University, Vienna, Austria for Exchange of Faculty / Student, Conduction of Joint Programmes / Seminars / Conferences and Academic Meetings etc.
- MoU with Modul University, Vienna, Austria for Faculty Exchange Programme, Collaboration on Organizing Workshop, Seminars, Conferences, Conclaves jointly at GGSIP University in India or at Modul University in Austria.
- MoU with Slovak University of Agriculture, Nitra, Republic of Slovak for Academic Cooperation and Faculty / Student Exchange Programme.
- MoU with Szent Istvan Univeristy, Hungary for Exchange of Faculty / Student, Conduction of Joint Programmes / Seminars / Conferences and Academic Meetings etc.
- MoU with Dublin City University (DCU), Dublin, Ireland for Summer Internship, exploring possibility of cooperating on joint programmes, faculty exchange, research programmes etc.
- Solbridge International School of Business, Woosong University, Republic of Korea for Academic Cooperation.
- Chapman Graduate School of Business, Florida International University, USA for MBA International Business.
- MoU with School of Planning and Architecture for MBA (Real Estate) Programme.
- NAREDCO and HSMI for Certificate Course in Real Estate Management.
- CISCO Inc. to impart CISCO Certification to faculty and students.
- Consultancy Development Centre, Ministry of Science and Technology, Government of India, New Delhi for MBA (Consultancy Management) Programme.
- MoU with NIS Sparta Ltd. for Certificate Course in Retail.
- MoU with CREDAI (Confederation of Real Estate Development Association of India) for Real Estate programme.
- DST under Technopreneur Promotion Programme for Development Case Studies of Successful Innovators.
- MoU with Hainan University, China to strengthen the teaching and research in the school.

Beyond the Classroom



Behavioral Science Lab

USMS has a Behavioral Testing and Training Laboratory. It extends services for psychometric testing to the Industrial Houses for recruitment, selection, placement, promotion, transfers and employee profiling in general. The services get extended to the behavioral training as recommended by the experts after testing. This includes training on behaviour modification, attitude formation, leadership, team building and even therapeutic training for clinical, pathological problems in employees.

Entrepreneurship Development Cell

The cell undertakes training activities to inculcate the spirit of entrepreneurship amongst the students. It is helping them to set up their own ventures in order to make them self sufficient. The cell organized a one month Entrepreneurship Development Programme in association with Entrepreneurship Development Institute of India (EDI), Ahmedabad and NSTEDB, Deptt. of Science & Technology, New Delhi. The cell also organizes Faculty Development Programme with the objective of creating a pool of trainers in the area of entrepreneurship skill awareness, development and motivation.

Industry Institute Partnership Cell

USMS has an AICTE sponsored Industry Institute Partnership Cell. The objective of the cell is to reduce the gap between industry expectations, practice, academic offerings and theory by direct involvement to attain a symbiosis.

Industrial Visits

- Sona Koyo Steering Systems
- Atlas Cycles
- Maruti Suzuki India Ltd.
- Su-Kam
- JCB
- Yakult
- Royal Selangor (Malayasia)
- NEWater (Singapore)

Students in Free Enterprise (SIFE)

SIFE (Students In Free Enterprise) is an international organization made up of college students from around the world who make a difference in their communities through free enterprise projects. In the year 2005-06, SIFE and USMS took up a project of Rural Meet Program under Corporate Social Responsibility in association with Laxmi Precisions Systems, Rohtak. The prime focus of the project is rural women upliftment and imparting skills, which could help them become self-dependent.

In the past couple of years (2008-2010) SIFE and USMS together have focused on the Project "Go-Green" with an aim to provide employment to the economically weaker/unemployed section of the society while simultaneously promoting the use of environment friendly products.





USMS organized many Guest Lectures and Interactive Sessions to facilitate interactions with the industry:

1. Mr. Anil Rajpal, Sr. Vice President, KSA Technopak.
2. Mr. B.B. Anand, President, Reliance Telecommunications Ltd.
3. Mr. Balvinder Singh Ahluwalia, President (Sales & Marketing), Koutons India.
4. Mr. Hari Nair, VP (HR), Sona Koyo Group.
5. Mr. Jasmeet Bawa, Head (Retail Sales), Jindal Industries.
6. Mr. ML Goyal, GM (N), CMC.
7. Mr. Manmohan Agarwal, Director & Head, Supply Chain.
8. Mr. Narendra Kr. Bhasin, Asst. V.P., Axis Bank.
9. Mr. PE Mathai, DGM, South Indian Bank.
10. Mr. Pradeep Malhotra, Head (Retail), NIS Sparta.
11. Mr. Samir Asthana, Consultant (Retail), TCS.
12. Mr. Satinder Juneja, Chief Marketing Officer, Microsoft.
13. Dr. Shyam Sethi, Ex. Dir., Whirlpool India Ltd.
14. Mr. Sujit K Basu, Director, MDI.

15. Mr. Udayyan Dravid, Sr. President (Marketing), Subhiksha.
16. Mr. Yashpal Singh Kanwar, DGM (HR), ONGC.
17. Rohit Bakshi, CEO, EDM Mall Management
18. Mr. Kunwar Sachdev, MD & Founder, Su-Kam.
19. Mr. Naresh Gupta, Executive VP (Planning), Publishing India.
20. Mr. Anil Agarwal, Chief Manger (Marketing), PNB.
21. Mr. Kishore Chakroborthy, VP (Consumer Insights and HFD), McCann Erickson India Ltd.
22. Mr. Rajesh Kurup, Group Business Director, IMRB International.
23. Mr. Venkatesh Savvaridhi, Head (Audience and Partner Engagement), Microsoft India.
24. Ms. Anajli Upadhyaya, VP (HR), The Grand.
25. Mr. Aviraj Nandan, Chief Manager (HR), DLF.
26. Capt. Rakesh Walia, VP (HR), Matrix Cellular.
27. Mr. Dominic Keating, First secretary for Intellectual Property, US Embassy.
28. Mr. Ashwani Kumar Bansal, Professor in-charge, Faculty of Law, University of Delhi.
29. Mr. Anil Wali, MD, Foundation for Innovation and Technology Transfer (FITT), IIT Delhi.
30. Mr. Atulya Nath, CMD, Global Institute of Intellectual Property, Delhi
31. Dr. Liza P. Lukose, Research Professor, Indian Law Institute, Delhi.
32. Mr. Pawan Kawrani, Advocate (IPR), Tis Hazari Court, Delhi.
33. Prof. Suman Gupta, Dean, University School of Law and Legal Studies, GGSIP University.
34. Dr. N. Raghuram, University School of Bio-Technology, GGSIP University.
35. Ms. Shilpi Jha, Confederation of Indian Industry.



Infrastructure & Resources

University Information Resource Centre (UIRC)

UIRC is a fully automated library which is the vital strength of this University. It has 40,000 books, 300 print journals and 7751 E-resources; the ratio of books to the number of students is 15:1. The new additions of books every year exceeds more than four times of the intake. In terms of investment, on an average books and journals worth Rs.1 crore are added every year. There is Book Bank facility to all the students enrolled on the campus for the entire semester/trimester.

- Extensive collection of over 40,000 books
- More than 800 Indian and foreign journals and 6500 E-journals.
- ACM Digital Library (Lecture notes in Computer Science-LNCS by Springer), multimedia publications like Emerald Management Extra and Scifnder Scholar, digital study material and the complete database of Bureau of Indian Standards.
- Database searching systems such as Red Hat Enterprise, Linux 9.1, Java 1.6.0 and DSpace
- Member of UGC Infonet.



Technology Resources

- 100 Pentium machines on Windows / Linux platforms.
- Databases from the Centre for Monitoring Indian Economy PROWESS; Provides access to the published industry information for all listed companies.
- Access to all library resources, journals, magazines and research papers.
- Tools for Technology Enhanced Learning (TEL) Softwares include ERP System implemented by SAP Academic Alliance, SPSS,

Web Development Tools, Database Tools (RDBMS/ Oracle 10g SQL Server 2000), Multimedia, Market Research Tools and Office Automation Suite among others.

- Internet connectivity through 2 MBPs line and is also connected to University Internet and other departments with Wi-Fi enabled Campus.

Seminar Hall

Apart from University Seminar Hall, USMS has a dedicated fully air-conditioned Seminar Hall with seating capacity of 100. The Seminar Hall is resourced with state-of-the-art projection and audio system to provide the right ambience for national and international programmes.



Conference Hall

- Fully Air-conditioned with Sound proof Acoustics
- Capacity of about 25 comfortable seating arrangements with audio system.
- Suitable place for conferencing, congresses, meetings and audio/visual presentations.



Auditorium

USMS has a fully air-conditioned auditorium equipped with an ultra modern light and sound system with a capacity of 300 people for convocations, cultural events and university level seminars.



Hostel

Students are provided with hostel facilities having separate boys' and girls' wings within the university campus itself with a total capacity for 250 student. Amenities include internal mess, TV room, Reading room, Geysers, Laundry facility, Gymnasium etc. There is also Table Tennis room, Basketball and Badminton courts and wireless internet connection for recreational purpose.

Sports

To facilitate an all round development of the students, the University has adequate playgrounds comprising Lawn Tennis Court, Badminton Court, Volleyball Court and a large Football ground aside indoor game facilities for Table Tennis, Chess etc. A Sports Meet is also organized every year by the University where series of sports events covering Volleyball, Basketball, Football, Cricket, Table Tennis, Badminton, Chess, Relay Race, Long, High and Triple Jumps, Short Put, Disc Throw, etc. are organized. These apart, students are also encouraged to participate in adventurous sports

like, Trekking, Rock Climbing, River Crossing, River Rafting, Skewing, Rappelling etc.

- Equipment and training provided for all sports enthusiasts.
- University playground for Football, Cricket, Hockey and Rugby
- Basketball and Volleyball courts.
- Table Tennis room.
- Badminton and Tennis courts.

Events Highlights

INTERNATIONAL CONFERENCE ON STRATEGIES IN INNOVATION AND SUSTAINABLE DEVELOPMENT

4th to 6th March, 2011. The chief guest for the evening was His Excellency Mr. Jerome Bonnafont, Ambassador of France to India.

*Convenor: Prof. A.K. Saini
Co-Convenor: Dr. Pujja Khatri*



The University School of Management Studies added a glorious feather to its cap when it organized the International Conference on Strategies and Innovations in Sustainable Development from 4th to 6th March at the sprawling new Dwarka campus. The inauguration at Le Meridien was attended by many distinguished luminaries from the academic and corporate orbit. The chief guest for the evening was His Excellency Mr. Jerome Bonnafont, Ambassador of France to India. Other distinguished guests included Vice Chancellor Prof. DK Bandyopadhyay, Mr. P. Rajendran, Chief Operating Officer, NIIT Ltd., Mr Sanjeev Govil, Chief Operating Officer, Idea Cellular Ltd., Mr. Mark Templer, Science & Technology Officer, US Embassy, New Delhi, Prof. Stephen Rawlinson, President (Academic), Raffles Millennium College, Dean of School of Management Studies Prof. Anu Singh Lather and Prof. D.S. Chauhan, Hon'ble Vice Chancellor, Uttarakhand Technical University, Dehradun.

The Vice Chancellor welcomed the gathering to the first international conference organized by the University and emphasized the need to promote sustainable development for maintaining ecological harmony. The event was hugely successful and catapulted the University into a truly global institution.



NATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN CORPORATE FINANCE



The University School of Management Studies in collaboration with The Delhi Stock Exchange, New Delhi hosted a National Conference on Contemporary Issues in Corporate Finance. The Conference aimed at taking a holistic view to the many significant changes that have ushered in the field of Finance. The conference provided a framework for some thought provoking discussions, in order to bridge the gap between theory and practice on the contemporary issues in corporate finance.

The conference was inaugurated by Dr. B.P. Joshi, Registrar, GGSIP University. He welcomed all the guests, academicians and students and appraised the growing dynamism in the field of corporate finance. The Guest of Honour, Shri Sunil Pant, Chief General Manager, State Bank of India provided valuable insights on the various challenges faced by the financial markets. Prof. Sanjay Sehgal, Dean, Faculty of Commerce and Business, University of Delhi, explicated the various developments in the field of corporate finance. Chief Guest Prof. Anand Sharma, Professor & Chairperson, Finance, MDI Gurgaon appraised the audience about the issues. Prof. Sanjiv Mittal, USMS gave the vote of thanks.

SEMINAR ON SEBI AND INVESTOR AWARENESS

University School of Management Studies and VOICE Society, Delhi organised a Seminar on “SEBI and Investor Awareness”. The seminar was organised under the aegis of Investor Protection and Education Fund established by SEBI. The Presidential address was given by Prof. D. K. Bandyopadhyay, Vice-Chancellor, GGSIPU. The seminar was presided by Mr. C.B. Bhavé, Chairman, Securities and Exchange Board of India, Mumbai, who provided valuable insights on the role SEBI has played in making capital markets transparent and accessible to the common man. The Seminar was also attended by Shri Ashim Sanyal, COO & Secretary, VOICE. Prof. Anu Singh Lather, Dean, USMS welcomed all the dignitaries to the seminar. A theme presentation was also given by Prof. Sanjiv Mittal, USMS. Dr. B.P. Joshi, Registrar, GGSIPU gave the vote of thanks.

The technical sessions in the seminar was conducted by Shri Praveen Trivedi, Regional Manager, SEBI and Financial Market Scenario by Prof. Ram Khanna, Deptt. of Commerce, University of Delhi. Session on Beginners in Capital Market was given by Dr. P.T. Giridharan, Joint Director, ICAI and Investment options by Prof. R.P. Tulsian, University of Delhi.

CERTIFICATE COURSE IN BEHAVIOURAL TESTING



Orientation programme for the fourth batch of certificate course in behaviour testing and graduation ceremony of the third batch was organized on September 10th, 2011. The chief

guest for the function was Dr. OP Nim (Retired Senior Scientist, DIPR). Dr. Nim is the man behind the behavioural testing technique that we witness today in SSB selection process. The event was also graced by the Dean of the School of Management Studies Prof. Anu Singh Lather. The event was an exemplary success and set higher benchmarks for the new batch to surpass.

Forthcoming Events:

HR Conference - 24-25 February, 2012

IT Conference - 17 March, 2012

ORIENTATION CEREMONY FOR THE NEW BATCH 2011-2013



The University School of Management Studies held a two day orientation to welcome the new batch of 2013 into the USMS family. Eminent personalities from the corporate industry gave valuable insights that exposed students to the rigours and challenges that await them in the future. Mr. Subhash Jagota (CEO, Global Business Solutions), Mr. Naresh Gupta (Head, Brand Strategy and Planning at iYogi Technical Services), Mr. Asit Nema (Founder, Foundation for Greentech Environmental Systems) and Mrs. Kiran Goel (DGM HR - Ministry of Information Technology - E-governance Schemes) graced the occasion. The Dean Prof. Anu Singh Lather inaugurated the occasion and familiarized the students with the rich legacy of USMS. The senior batch interacted with the new batch with warm exuberance.

Students' Communities



Synergy: Students' Association of USMS

Forums:

- Events & Activities Forum
- Alumni Forum
- Sports Forum
- Media & Advertising Forum
- Corporate relations

Societies:

- Marketing Society
- HR Society
- Finance Society
- Students In Free Enterprise
- Environment Cell
- International Business Society
- IT Society

Cultural Activities & Sports



*Top Right: Students celebrating their victory in sports meet
Bottom Right: Annual Cultural Festival*

Past Recruiters



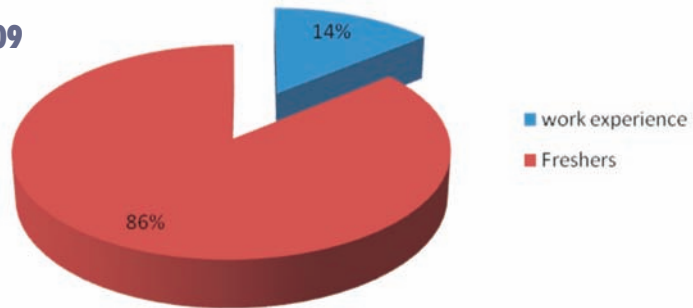
Summer Internship 2011



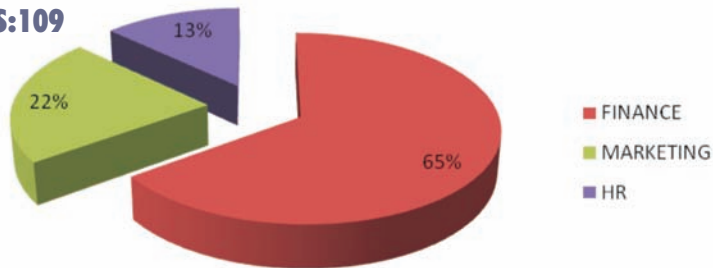
- North Delhi Power Ltd.
- Bharti Airtel
- Hindustan Petroleum Corporation Ltd.
- Indxx Capital Management Service
- HDFC Life
- Air India Ltd.
- Tata Chemicals Ltd.
- Hindustan Petroleum Corporation Ltd.
- Bharat Electronics Ltd.
- Nirmal Bang Securities Pvt. Ltd.
- Hindustan Petroleum Corporation Ltd.
- Bharti Airtel
- Union Bank of India
- Bajaj Capital Consultancy Limited
- Power Finance Corporation
- ING-Vysya Bank
- LG Electronics
- SBI Mutual Funds Pvt. Ltd.
- Power Finance Corporation
- Max Healthcare
- HSBC
- Ernst and Young Pvt. Ltd.
- Punjab National Bank
- Somani Industries
- Bharat Heavy Electricals Ltd.
- IDBI Bank Ltd.
- Delhi Airport Metro Express Pvt. Ltd.
- Dabur India
- Kotak Mahindra Mutual Fund
- HDFC Life
- MMTC India Ltd.
- Good Year
- Britannia
- Power Finance Corporation
- Esscon Engineers Pvt. Ltd.
- Indiabulls Securities Ltd.
- Somani Industries
- AVL India Pvt. Ltd.
- Thomson Press
- Pride Technologies Pvt. Ltd.
- Tata McGraw Hills
- AG Industry
- Siemens Ltd.
- NTPC Ltd
- Panacea Biotec Ltd.
- Pearls Polymer Ltd.
- SysSoft Infotech Pvt. Ltd.
- Globe Capital Market Ltd.
- Bharat Heavy Electricals Ltd.
- Angel Broking Ltd.
- Mahindra & Mahindra

Batch Profile 2010-12

WORK EXPERIENCE TOTAL STUDENTS:109



SPECIALISATIONS TOTAL STUDENTS:109



EDUCATIONAL BACKGROUND TOTAL STUDENTS:109

