

1. ANALYSIS ON PREPAID MARKET & RETAILERS" OFFERED BY RELIANCE INFOCOMM LIMITED
2. FINDING HAVELL'S POSITION IN THE SWITCHGEAR INDUSTRY
3. MARKET ANALYSIS AND POSITIONING OF BEER
(WITH SPECIAL REFERENCE TO MOHAN GOLDWATER BREWERIES LIMITED PRODUCTS)
4. INDIAN PHARMACEUTICAL INDUSTRY – AN OVERVIEW
5. PERFORMANCE LINKED (RELATED) PAY - HR
6. PEPSI
7. FINDING BUSINESS OPPORTUNITIES OF SELLING NESTLE PRODUCT AT IOCL AND INDANE AND FINDING THE CUSTOMER PERCEPTION ABOUT NESTLE (I.B.)
8. MARKET POSITION OF T-SERIES COLOR TELEVISION (MKTG.)
9. WHAT EFFORTS CAN BE MADE TO MAKE UNION LEADERS, WORK AT YAMAHA MOTOR INDIA (HRM)
10. TRAINING NEED IDENTIFICATION IN HALDIA REFINERY, INDIAN OIL CORPORATION LTD.
11. PROJECT REPORT ON BPL THREE PRODUCTS
12. HUMAN RESOURCE PRACTICES AT GAIL - HRM
13. A STUDY OF CONSUMER PERCEPTION OF ZEN CAR
14. MARKETING RESEARCH FOR DETERMINING POSITION OF AMUL ICE-CREAM IN NOIDA
15. PRE-LAUNCH STUDY OF AMUL ICE CREAM IN NOIDA MARKET
16. IN-DEPTH STUDY OF MARKETING MIX OF BANKING INDUSTRY
17. CONSUMER'S PERCEPTION ABOUT AIR SAHARA AMONG ALL THE MAJOR DOMESTIC AIRLINES I.E. A COMPARATIVE STUDY OF AIR SAHARA, JET AIRWAYS AND INDIAN AIRLINES
18. CHANGING FACE OF INSURANCE - ICICI PRUDENTIAL
19. CHECK THE MARKET POTENTIAL FOR NEW SALTS (MOLECULES)
20. COMPARATIVE BRAND EQUITY ESSAR - AIRTEL-1
21. COMPARATIVE STUDY OF J.K.WHITE CEMENT
22. A STUDY OF CONSUMER PERCEPTION AND CONSUMER ATTITUDES TOWARDS USING MATRIMONIAL WEBSITE IN INDIA – A CASE STUDY OF JEEVANSATHI.COM
23. ENTERPRISE RESOURCE PLANNING PROJECT ON BAAN AND RAMCO
24. E-HRM
25. POLAR INDUSTRIES
26. MARKET POTENTIAL OF STANDARD CHARTERED BANK SAVING ACCOUNTS.
27. VARIOUS STRATEGIES OF BUSINESS ACQUISITION IN BANKING INDUSTRY
28. MARKETING STRATEGIES OF BPL & VIDEOCON
29. COMPARATIVE STUDY OF 4-STROKE BIKE WITH SPECIAL EMPHASIS ON YAMAHA CRUX & LIBERO
30. REPORT ON TANISHQ
31. COKE
32. DEMATERIALIZATION OF SHARES & SECURITIES
33. BENCHMARKING BPL CALL CENTER WITH ITS COMPETITORS AND TO STUDY CUSTOMER RELATIONSHIP MANAGEMENT
34. AQUAFINA (DEVYANI BEVERAGES LTD.)
35. A PROJECT REPORT ON PERFORMANCE APPRAISAL AT NATIONAL HYDROELECTRIC POWER CORPORATION LTD
36. CREDIT CARD BUSINESS IN BANK AND THREATS & OPPORTUNITIES
37. ON CUSTOMER PREFERENCES AND SATISFACTION ON CENTRALLY AIR-CONDITION SYSTEM
38. COMPETITIVE ADVERTISING
39. CHANGING ROLE OF INDIAN WOMEN BUYING BEHAVIOUR
40. ORGANIZED RETAILING – AN EYE ON THE FUTURE (IB)
41. EFFECT OF MERCHANDISING ON CONSUMER BUYING BEHAVIOR FOR (FMCG PRODUCTS)
42. GEMS AND JEWELLERY INDUSTRY – HEADING TOWARDS A GLITTERING FUTURE (IB)
- 43 ANALYSIS THE NEED OF WORKING CAPITAL MANAGEMENT
- 44 3PS OF THE INDIAN STOCK MARKET PAST PRESENT & PERSPECTIVE
45. SUSTAINING COMPETITIVE ADVANTAGE: AIRLINES SECTOR
46. BRAND PREFERENCE IN REFRIGERATORS
47. GLOBAL BRANDING
48. CREDIT RISK MANAGEMENT IN BANKS
49. ENHANCING SERVICE QUALITY LOOKING BEYOND POSITIONING
50. CUSTOMER EXPERIENCE DYNAMICS IN A RETAIL OUTLET
51. COMPETITIVE ANALYSIS OF B-SEGMENT CARS IN INDIA
- 52 BUSINESS MANAGEMENT IN SMES – LEVERAGING IT FOR COMPETITIVE ADVANTAGE
- 53 RETAIL CREDIT PRODUCTS IN INDIAN BANKING SECTOR
- 54 SUPPLY CHAIN SYSTEM IN MANUFACTURING INDUSTRY
- 55 BRAND LOYALTY OF TEEN AGERS (INDUSTRY APPAREL)
56. EMPLOYEE ENGAGEMENT AS A RETENTION TOOL

- 57. PREFERENCE OF YOUTH TOWARDS FOREIGN BRAND AND INDIAN BRAND INDUSTRY--- TEXTILE
- 58. INDIAN IT SERVICES & BPO INDUSTRY
- 59. MARKETING OF ADIDAS
- 60. MEDICAL TOURISM IN INDIA: STRATEGY FOR ITS DEVELOPMENT
- 61. STRATEGIC FUNCTIONING OF MULTINATIONALS (THE COCA COLA COMPANY) - IB
- 62. STUDY OF THE GLOBAL PHYSICAL COMMODITY MARKETS - IB
- 63. PRE-LAUNCH STUDY OF AMUL ICE CREAM IN NOIDA MARKET
- 64. COCA COLA – MARKETING
- 65. BAJAJ AUTO LTD.
- 66. CREDIT CARD BUSINESS IN BANKS,, OPPORTUNITIES & THREATS
- 67. DABUR REPORT – HR
- 68. ICICI...HOME LOANS
- 69. INDIAN AIRLINES – HR
- 70. TO IMPLEMENTATION OF SIX-SIGMA (6 Σ) TECHNIQUE IN FAST FOOD SERVICE INDUSTRY (DOMINO'S PIZZA)
- 71. ESCORTS YAMAHA – HR
- 72. CUSTOMER CARE PROGRAMMES AT MARUTI
- 73. LEADS GENERATION IN SYNC WITH SALES FORCE SURVEY OF HCL
- 74. PARAS FOODS LIMITED
- 76. PROMOTIONAL ACTIVITIES OF HCL INFO SYSTEMS FOR CORPORATES, INSTITUTIONS & END USER
- 77. INDEPTH ANALYSIS OF HONGKONG & SHANGHAI BANKING CORPORATION – FINANCE
- 78. TO KNOW ABOUT FINANCIAL ANALYSIS OF AIRTEL
- 79. RELIANCE PETROLEUM (CONSUMER BUYING BEHAVIOUR)
- 80. RELIANCE INFOCOMM – MARKETING
- 81. HERO HONDA – MARKETING
- 82. HOME LOANS
- 83. MID SIZE CAR
- 84. PAINT INDUSTRY
- 85. HERBAL SHAMPOOS
- 86. BISLERI
- 87. STUDY OF THE BRAND POSITIONING OF PHILIPS
- 88. TEA BARS IN INDIA
- 89. PEPSI & AD WAR
- 90. OPERATION MANAGEMENT – COKE
- 91. MTNL
- 92. OPERATION MANAGEMENT – MAHINDRA & MAHINDRA
- 93. BPO SERVICES
- 94. BEER INDUSTRY
- 95. AUDIO SYSTEM INDUSTRY
- 96. BUYING BEHAVIOUR OF CDR USER – MOSER BAER
- 97. CELLULAR SERVICE PROVIDER
- 98. CASUAL WEAR INDUSTRY
- 99. MARKET STRATEGIES OF CADBURY
- 100. MARKETING STRATEGIES OF COKA COLA
- 101. CUSTOMER SATISFACTION SURVEY OF L&T
- 102. INFRASTRUCTRE FINANCING
- 103. CONSUMER PERCEPTION AND SATISFACTION TOWARDS HOTELS IN CREATED BY DELHI & NOIDA
- 104. CONCEPTUALISING MARKETING COMMUNICATION IN THE NEW MARKETING PARADIGM
- 105. COMPARATIVE STUDY OF EMERGING AND DEVELOPED ECONOMIES
- 106. BAJAJ ALLIANZ - INSURANCE
- 107. MARKETING AND BRANDING STRATEGIES OF CONSUMER DURABLE COMPANIES
- 108. OPERATIONS IN AN AUTOMOBILE INDUSTRY-FINAL
- 109. MUTUAL FUNDS IN INDIA
- 110. RELEVANCE OF MERGERS – IN INDIAN CONTEXT
- 111. PHOENIX LAMPS
- 112. OPPORTUNIY FOR SOFTWARE EXPORTS FROM INDIA
- 113. RETENTION OF KNOWLEDGE WORKERS & STRATEGIC MANPOWER
- 114. SCOPE & GROWTH OF SOFTWARE TESTING INDUSTRY
- 115. RETENTION OF EMPLOYEES.
- 116. ROLE AND SIGNIFICANCE OF FDI IN RETAIL SECTOR OF INDIA
- 117. WIPRO_TECHNOLOGIES_HR_POLICIES
- 118. JEANS INDUSTRY – MR

- 119. IMPACT OF PREPAID PHONE CARDS ON GENERATION
- 120. DERIVATIVES- AN INNOVATIVE TOOL FOR RISK MINIMISATION
- 121. APPAREL RETAILING OF INDIA & OPPORTUNITIES FOR FOREIGN FIRMS
- 122. TWEEN POWER: ROLE OF TWEENS IN ADVERTISING
- 123. AD EFFECTIVENESS OF MCDONALD'S
- 124. MERGERS AND ACQUISITIONS AND ROLE OF HUMAN RESOURCE
- 125. ESCORTS YAMAHA -HR
- 126. UNDERSTANDING THE WORKING OF PERFORMANCE MANAGEMENT SYSTEM IN THE ORGANISATIONS
- 127. MERGERS & ACQUISITIONS- PRE AND POST MERGER ANALYSIS
- 128. MARKETING STRATEGY-VIEDEOCON
- 129. WIPRO TECHNOLOGIES_HR_POLICIES
- 130. HERO HONDA CUSTOMER ANALYSIS
- 131. REVERSE SUPPLY CHAIN AND REVERSE LOGISTICS
- 132. HUMAN RESOURCE PROJECT: AMEX & IBM DAKSH
- 133. HR- JUBLIANT TECHNOLOGIES
- 134 STRATEGIES ADOPTED BY INDIAN WOOLLEN CARPET EXPORTERS TO INCREASE THEIR MARKET SHARE IN THE WORLD TRADE
- 135 HIGH ATTRITION RATE IN THE IT SECTOR - A BIG CHALLENGE
- 136 SCOPE OF E-MARKETING
- 137 A COMPARATIVE STUDY OF NEW AGE PRIVATE BANKS AND NATIONALIZED BANKS
- 138 ADVISORS RECRUITMENT AND HIS ROLE IN INSURANCE COMPANY-ICICI
- 139 MARKETING OF FINANCIAL PRODUCTS
- 140 MANAGEMENT & FINANCIAL SERVICES
- 141 RETAIL BANKING STRATEGIES
- 142 STUDY OF TRANSACTION OF NRI'S ACCOUNT
- 143 UNDERSTANDING & IMPLEMENTING DIRECT MARKETING AT CITIBANK
- 144 RETAIL ASSET BANKING – A COMPARATIVE STUDY ON PERSONAL LOAN
- 145 FUTURE INDIAN BANKING- INTERNET BANKING
- 146 PERCEPTION OF PUBLIC FOR PRIVATE INSURANCE COMPANY
- 147 FOOD PROCESSING
- 148 CAR INDUSTRY-AUTO LOAN-MKT-TEQNIQUE
- 149 FAST FOOD SCENARIO
- 150 GROWTH OF BPO INDUSTRY-EMERGING OPPORTUNITIES
- 151. ITES-BPO SECTOR
- 152. MARKET DYNAMICS & BUSINESS MODELS FOR THE FUTURE OF INDIAN RETAIL
- 153 MARKET POTENTIAL IN AUTOMOBILE SECTOR
- 154. THE GROWTH IN THE INDIAN TELECOM SECTOR FROM 1995-2005
- 155. CHINA WITH SPECIAL FOCUS ON CURRENT POSITION OF EMBEDDED INDUSTRY
- 156. SCOPE OF CREDIT INSURANCE IN INDIA
- 157. STRATEGIES AND TRENDS IN RETAIL SECTOR IN INDIA
- 158 TELECOM INDUSTRY IN INDIA AND ITS GROWTH
- 159. IMPACT OF DETARIFFICATION ON MOTOR INSURANCE
- 160. IDENTIFYING THE CONSUMER BUYING BEHAVIOUR IN TYRE INDUSTRY
- 161. BPO TO KPO-THE NEXT BIG OPPORTUNITY
- 162 HOUSING FINANCE DISSERTATION-FINAL COPY
- 163 MARKETING PRACTICES BY FMCG COMPANIES FOR RURAL MARKET
- 164 STUDY OF STANDARD CHARTERED BANK AS A BRAND
- 165 NTPC
- 166 TO IMPLEMENTATION OF SIX-SIGMA (6σ) TECHNIQUE IN FAST FOOD SERVICE INDUSTRY (DOMINO'S PIZZA)
- 167 A STUDY OF BUSINESS AND ECONOMIC NEWS ON INDIAN TELEVISION
- 168 DIRECT MARKETING OF ALCATEL LTD
- 169 THE INFLUENCE OF ADVERTISING ON CONSUMER BEHAVIOUR
- 170 IMPACT OF ADVERTISING ON SALES PROMOTION IN INDIA AND ABROAD
- 171 COMPETITIVE SCOPE OF BISLERI IN MINERAL WATER MARKET
- 172 A COMPARATIVE STUDY OF LEADING BRANDS IN CHOCOLATE INDUSTRY
- 173 TO PROVIDE THE BETTER PROMOTIONAL SCHEME FOR THE DEALERS OF COCA COLA COMPANY
- 174 TRIPS AND INDIAN PHARMACEUTICAL INDUSTRY
- 175 COMPARATIVE STUDY OF BRANDING
- 176 CONSUMER TRENDS IN INVESTMENT FOR SYSTEMATIC INVESTMENT PLAN
- 177 EFFECT OF FII ON INDIAN CAPITAL MARKET
- 178 CONSUMER TRENDS OF GENERATION Y
- 179 ROLE OF TRADE UNIONS IN INDIA – HR

180 PUBLIC RELATIONS: NEW PARADIGMS
181 FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR
182 MARKETING STRATEGIES OF ADIDAS
183 STRATEGIES OF DABUR
184 GLOBAL WARMING-IMPACT ON WEATHER INSURANCE
185 STRATEGIES AND TRENDS IN RETAIL SECTOR IN INDIA
186 RETENTION STRATEGIES FOR ITES SECTOR
187 RESEARCH ON COMMODITY DERIVATIVES
188 BRANDED AND NON-BRANDED APPAREL MARKET
189 SHAMPOO INDUSTRY
190 THE 3 P'S OF INDIAN STOCK MARKET
191 STUDY OF FDI ACTIVITY IN INDIA AND ITS IMPLICATIONS
192. VISHAL MEGA MART (RETAIL)
193. BUSINESS PROCESS OUTSOURCING ITS STRATEGIC PERSPECTIVE AND MARKET TRENDS
194. MARKETING THE MEDIA
195. CHANGING CONSUMER TRENDS IN GENERATION Y
196. MARKETING FINANCIAL SERVICES IN RURAL INDIA
197. MARKETING OF SOFTWARE THROUGH SEARCH ENGINE OPTIMIZATION
198. FEASIBILITY OF OPENING A RESTAURANT (HM)
199. ROLE OF JK DAIRY & FOODS LTD. IN (MARKETING AREA)
200. SOAP INDUSTRY
201. VAS AWARENESS BETWEEN ALL FSO'S IN DELHI AND NCR
202. BANNER ADVERTISING ON INTERNET A STUDY
203. FOREIGN DIRECT INVESTMENT IN INDIA
204. REINSURANCE - THE INDIAN PERSPECTIVE
205. SALES OF SAHARA ELECTRONICS LTD
206. PERCEPTION OF YOUTH TOWARD THE COUNTERFEIT AND FAKE PRODUCTS
207 BARISTA VS. CAFÉ COFFEE DAY
208 RETAILING – A PERSPECTIVE
209 BRAND EQUITY & ITS EFFECTIVENESS IN SOFTDRINK INDUSTRY
210 GODREJ
211 YAMAHA – HR (PERFORMANCE APPRAISAL SYSTEM)
212 STUDY OF CREDIT RATING AGENCIES IN INDIA WITH SPECIAL EMPHASIS ON ICRA
213 GROWTH OF MUTUAL FUND INDUSTRY IN INDIA
214 A STUDY OF VARIOUS TOOLS FOR MAKING A WEBSITE AS A BRAND
215 SERVICES PROVIDED BY HUTCH AND STUDY ON HUTCH
216 COMPETITIVE ANALYSIS OF THE PRODUCTS OF BAJAJ ALLIANZ AND ITS COMPETITORS
217 MAX NEW YORK LIFE INSURANCE COMPANY LIMITED
218 ANALYSIS OF THE EFFECTIVENESS OF TRAINING FOR AGENTS AT MAX NEWYORK LIFE INSURANCE
219 A MARKET RESEARCH FOR YAMAHA'S NEW LAUNCHED BIKE GLADIATOR
220. PROJECT FINANCING AND RISK MANAGEMENT FOR SMALL AND MEDIUM ENTERPRISES IN SIDBI (ST)
221. PROJECT REPORT ON "EXPLORING OPPORTUNITY IN SELLING DOCK PRINTERS TO VARIOUS INDUSTRIES (ST)
222. INDIAN HEALTHCARE INDUSTRY AND THE PROSPECTS OF MEDICAL EQUIPMENT FINANCE IN INDIA (ST)
223 RECRUITMENTS & HUMAN RESOURCE INFORMATION SYSTEM PRACTICES AT REL (ST)
224 FOOD RETAILING IN INDIA
225 FLEXIBLE PACKAGING (ST)
226 BRANDING OF IT SERVICES
227 MARKET RESEARCH ON THE PERCEPTION OF YOUTH TOWARD THE COUNTERFEIT AND FAKE PRODUCTS
228 ANALYZING THE SERVICE QUALITY AND CUSTOMER SATISFACTION OF MCDONALD'S IN DELHI
229 D.T.H.(DIRECT TO HOME) IS A NEW TECHNOLOGY FOR ENTERTAINMENT
230 COMPARISON BETWEEN CIPLA & LUPIN IN RESPIRATORY SEGMENT WITH SPECIAL REFERENCE TO CIPLA LIMITED
231 EXPORT MARKETING STRATEGIES OF LEATHER FOOTWEAR AND FOOTWEAR COMPONENTS IN UK AND GERMANY
232 HOSPITALITY INDUSTRY OF INDIA
233. SCOPE OF ROTOGRAVURE PRINTING MACHINE IN DELHI & NCR
235 ITC WELCOME GROUP (HOTEL, PALACES & RESORTS)
236 ANALYSIS OF FINANCIAL STATEMENTS [INDIAN AIRLINES]
237 CORPORATE EMPLOYEE INSURANCE PROGRAM [MNYL]
238 STUDY AND ANALYSIS OF COMPENSATION POLICY AT INDIAN OIL CORP
239 STUDY AND ANALYSIS OF COMPENSATION POLICY AT INDIAN OIL CORP
240 PEOPLE CMM – "GAP ANALYSIS AND DOCUMENTATION" WITH HCL BPO
241 SUPPLY CHAIN MANAGEMENT AND MARKET SHARE OF UREA

242 OM KOTAK MAHINDRA LIFE INSURANCE
244 BAER MARKET
246 COMPERATIVE STUDY OF ONLINE SHARE TRADING
249 ICICI VS SHAREKHAN [DEMAT]
250 STUDY OF THE INVESTMENT BEHAVIOUR OF VARIOUS NICHE MARKETS LIKE PROFESSIONALS, BUSINESS MEN, SERVICE MEN & RETIRED PEOPLE WITH EMPHASIS ON THE MUTUAL FUND INVESTMENTS
251 ENERGY SAVING OPTIONS IN WINTER AIR CONDITIONING OF O&M BUILDING AT PRAGATI POWER STATION
252 RECRUITMENT AND SELECTION PROCEDURE IN ICICI PRUDENTIAL
253 VOICE OF THE CUSTOMER FROM END TO END PROCESS
254 JAY BHARAT MARUTI LIMITED
255 IPO-EQUITY
256 COMPARATIVE ANALYSIS OF SHAREKHAN & OTHER BROKER COMPANIES
257 INDEPTH ANALYSIS OF TOP 5 EQUITY FUNDS IN INDIA
258 DISTRIBUTION CHANNEL RELATIONSHIP - A STUDY OF SALES PROMOTION TOOLS IN DABUR FOODS
259 ICICI WEB TRADE-ONLINE SHARE TRADING
261 SBI MUTUAL FUND
262 SBI LIFE (MARKETING OF ULIP)
263 EXPANSION OF EXISTING DISTRIBUTION CHANNEL (AVIVA)
264. A STUDY ON THE ATTITUDE AND PERCEPTION OF THE MASSES TOWARDS LIFE INSURANCE INDUSTRY (SBI LIFE)
265. ICICI LOMBARD GENERAL INSURANCE COMPANY
266. COMPARATIVE STUDY OF PLANS AND BANCASSURANCE SALES PRACTICES OFFERED BY LEADING LIFE INSURANCE COMPANIES WHO HAVE SIGNIFICANT CONTRIBUTION FROM BANCASSURANCE SALES
267. RELIANCE LIFE INSURANCE
268 A STUDY CONDUCTED ON BUYING MOTIVATION OF UNIT LINKED PLANS (ULIP'S) OF ICICI PRUDENTIAL LIFE INSURANCE CO.LTD.
269. COMPARISON OF DIFFERENT ULIP PRODUCTS IN MARKET (BIRLA SUN LIFE)
270. EXPANDING AND DEVELOPING EXISTING CHANNELS OF DISTRIBUTION FOR SBI LIFE
271. STANDARD CHARTERED BANK WHERE TO INVEST-ULIP OR MUTUAL FUNDS-AN INVESTOR'S GUIDE
272. FUTURE OF INVESTMENT BANKING IN ICICI BANK LTD.
273. ING VYSYA LIFE INSURANCE CO. PVT. LTD.
274 CUSTOMER PERCEPTION OF DEMAT ACCOUNT HOLDERS
275 TATA INDICOM - ST
276 RECRUITMENT AND SELECTION PROCEDURE IN ICICI PRUDENTIAL
277. MARKETING AND PROMOTION OF ONLINE SHARE TRADING ACCOUNT AND LOBBY SALES
278. COMPETITIVE ANALYSIS OF FROST FREE REFRIGERTORS (WHIRLPHOO)
279. MERGERS AND ACQUISITIONS HR PERSPECTIVE
280. POTENTIAL PACKED FRUIT DRINKS IN DELHI MARKET
281. AIRTEL – HR
282. CONSUMER BEHAVIOUR AT HAVELLS
283. MARKETING AND PROMOTION OF ONLINE SHARE TRADING ACCOUNT AND LOBBY SALES
284. DISTRIBUTION SYSTEM & MARKET SHARE OF PEPSI IN MOHAN NAGAR SHAHIBABAD
285. KRISHAK BHARATI COOPERATIVE LTD. - IFFCO
286. TO STUDY THE CONSUMER TRENDS IN TELECOMMUNICATION SECTOR-AIRTEL
287. PERFORMANCE APPRAISAL OF VARIOUS LEVELS OF EMPLOYEES & OF DIFFERENT GRADES AT VARUN BEVERAGES LTD [PEPSI]
288. COMPARATIVE STUDY IN LIFE INSURANCE SECTOR FOR KOTAK MAHINDRA
289. BRAND AWARENESS AND THE PERCEPTION OF CONSUMER ABOUT MOHAN MEAKIN BEER
290. INDUCTION TRAINING PROGRAM AT FLEX ENGINEERING LTD.
291. ICICI PRUDENTIAL LIFE INSURANCE
292. HDFC LIFE INSURANCE
293 IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR IN LIQUOR TRADE AT MOHAN MEAKIN LTD.
294 COMPERATIVE STUDY OF PEPSI & COKE IN NOIDA MARKET
295. MARKETING STRATEGIES OF PRIYA GOLD
296. HCL – HR
297 SAMSUNG MOBILE PHONES
298 COMPETITIVENESS IN FMCG INDUSTRY FOREIGN PLAYERS V/S NATIONAL PLAYERS
299 SALES & SURVEY OF RMC IN LARSEN & TOUBRO LIMITED CONTROL & AUTOMATION DIVISION
300 USE OF MARKET MAPPING IN PEPSICO
301 COMPETITIVE ANALYSIS OF RADIANT FROST FREE REFRIGERATORS AT RADIANT POWER SYSTEMS PRIVATE LIMITED
302. BERGER PAINTS
303. ICICI PERSONAL LOANS

304 PEPSI

305 COMPERATIVE STUDY OF CAPITAL MARKET AND SEARCHING POTENTIAL CUSTOMER FOR SHARE TRADING

306 TO ESTIMATE THE CUSTOMER SATISFACTION LEVEL FOR RANBAXY FINE CHEMICALS LTD.

307 RETAIL BANKING - SCB

308 WORKING CAPITAL MANAGEMENT- ESCORTS (FINANCE)

309 RELIANCE – PCO

310 ANALYSIS OF THE RETAIL LIABILITY PRODUCTS - SCB

311 EMPLOYEE SATISFACTION PERTAINING TO EMPLOYEES BENEFITS AT NTPC

312 INDIAN STOCK MARKET GAINING ACCEPTANCE ACROSS THE GLOBE (, LTD)

313 NSE

314 WORKING CAPITAL MANAGEMENT – SAIL

315 ANALYSIS OF THE RETAIL LIABILITY PRODUCTS

316 COMPARATIVE STUDY BETWEEN COMPANY OWNED STORES AND FRANCHISEE STORES – MTV

317 RETAIL CHEMIST PRESCRIPTION AUDIT" & "HOW TO CREATE A BRAND IMAGE?"

318 TO DEVELOP & EXECUTE HOUSEHOLD MODEL FOR PEPSI PET BOTTLES

319 COMPARATIVE MARKET ANALYSIS THROUGH EACH DEALER SURVEY AND WEAK OUTLET PLANNING – PEPSI

320. AN INSIGHT INTO THE WORKING OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED

321. WORKING CAPITAL ANALYSIS OF ITI LIMITED RAEBALELI

322 RETAILING IN PEPSI

323 HCL MARKETING - MARKETING AND SALES OF HCL DESKTOPS AND LAPTOPS

324 ANALYSIS OF THE INDIAN CAPITAL MARKET (SUGGESTIONS FOR THE INVESTORS) AT IDBI

325 TO ESTIMATE THE CUSTOMER SATISFACTION LEVEL FOR RANBAXY FINE CHEMICALS LIMITED, BOTH FROM END CUSTOMER AND DISTRIBUTION CHANNEL MEMBERS ON ALL BUSINESS PARAMETERS

326 EMPLOYEE ENGAGEMENTS AS A RETENTION TOOL

327 TOOLS & TECHNIQUE OF FINANCIAL ANALYSIS AND INTERPRETATION FOR NATIONAL THERMAL POWER CORPORATION [NTPC]

328 NTPC-FINANCE

329 PERFORMANCE APPRAISAL SYSTEM AT SAIL/BSL – HR

330. AVIVA LIFE INSURANCE CO.

331 STUDY OF INVESTMENTS PORTFOLIO AND WORK WITH DAILY ACTIVITY AND RECRUITMENT TRACKER IN AVIVA LIFE INSURANCE COMPANY INDIA PRIVATE LIMITED, NOIDA

332 STUDY OF LIFE INSURANCE POLICIES AND INVESTMENT PORTFOLIO IN AVIVA LIFE INSURANCE COMPANY INDIA PRIVATE LIMITED

333. COMPARITIVE STUDY ON SMALL TICKET PERSONAL LOAN & PERSONAL LOAN & ITS SCOPE IN INDIA – IDBI BANK

334. CHALLENGES OF PERSONAL LOAN IN EMERGING SCENARIO (IDBI BANK LTD)

335 MARKETING STRATEGIES OF HSBC CREDIT CARD

336 CONSUMER SATISFACTION ABOUT PRODUCT OF PARAG

337 TRADITION AND CONSUMER BEHAVIOR ABOUT PRODUCT OF BRITANNIA IN DEORIA MARKET

338 ANALYSIS OF COMPETITORS ANALYSIS AND NON TRADITIONAL OPERATOR'S BUYING BEHAVIOR [TATA MOTORS]

339 ANALYSIS OF CONSUMER BEHAVIOUR AND THEIR PERCEPTION TOWARDS SERVICE PROVIDERS [AIRTEL]

340 IDENTIFYING DISTRIBUTION GAP AND PLANNING FOR ROUTE EFFICIENCY [COKE]

341 STUDY OF LIFE INSURANCE PRODUCTS IN AVIVA LIFE INSURANACE COMPANY INDIA PRIVATE LIMITED

342 REWARD & RECOGNITION SYSTEM AT INTERCONTINENTAL, NEHRU PLACE

343 TRAINING NEEDS ASSESSMENT AT INTERCONTINENTAL

344 A STRATEGIC LOOK AT CUSTOMER RELATIONSHIPS AT LUFTHANSA CARGO AG

345 OPPORTUNITIES AND DRAWBACKS FOR THIRD PARTY LOGISTICS IN INDIA

346 INVESTMENT IN MUTUAL FUNDS - SHAREKHAN

347 A PRE-LAUNCH MARKET POTENTIAL STUDY FOR BOUTIQUE BUSINESS HOTEL "MOSAIC".

348 ANALYSIS OF FINANCIAL STATEMENT AT INDIAN AIRLINES

349 MARKETING RESEARCH ON TVS SCOOTY

350 SURVEY ON FASHION RETAIL

351 MARKET RESEARCH FOR NEW PRODUCT DEVELOPMENT FOR THE 180 LT DIRECT COOL REFRIGERATOR SEGMENT

352 DERIVATIVE & FINANCIAL RISK – INDIABULLS

353 ANALYZING THE GROWTH AND POTENTIAL OF TELECOM SERVICES OF TATA TELESERVICES IN THE ENTERPRISE SEGMENT

354 CREDIT RISK RATING MODEL AS A FUNCTION OF CREDIT RISK MANAGEMENT - PUNJAB SIND BANK

355 CONSUMER BEHAVIOR FOR PRODUCT CATEGORY SHAMPOO

356 COMPARATIVE STUDY OF MUTUAL FUND & ULIP-STANDARD CHARTERED BANK

357 COMPETITIVE ANALYSIS OF CELLULAR SERVICES IN DELHI AND NCR

358 TO STUDY THE MARKET SHARE OF COKE PRODUCTS IN MEERUT

359 EMPLOYEE MANAGEMENT SYSTEM AT NTPC – HR (SOFTWARE)

360 FINANCIAL CONCURRENCE – NTPC

361 A STUDY ON THE GROWTH OF INDIAN MEAT INDUSTRY AND THE CHALLENGES THEREOF – AMROON FOODS PVT. LTD.

362 ICICI BANK SAVING ACCOUNT

363 COMPARATIVE ANALYSIS OF SAVING ACCOUNT – STANDARD CHARTERED

364 POSITION STRATEGIES OF MUTUAL FUNDS IN INDIA WITH REFERENCE TO LIC

365 HELLO MINERAL WATER

366 COMPARATIVE ANALYSIS OF STANDARD CHARTERED BANK WITH ITS KEY COMPETITORS AND CONSUMER BEHAVIOR WHILE OPENING AN ACCOUNT

367 A PROJECT REPORT ON FINANCIAL ANALYSIS & ERP PROCEDURES AT JAI BHARAT MARUTI LIMITED

368 BHEL – FINANCE

369 “COMPARITIVE ANALYSIS OF MUTUAL FUNDS” KARVY STOCK BROKING COMPANY LIMITED, LUCKNOW

370 PERFORMANCE APPRAISAL AT STAR PAPER MILLS LIMITED

371 MARKET RESEARCH ON AUDIO SYSTEMS INDUSTRY IN INDIA

372 STUDY ON CONSUMER BEHAVIOR IN SUPER MARKET

373 TO UNDERSTAND THE COMSUMER ATTITUDE & PERCEPTION OF “NESTLE KITKAT”

374 TO UNDERSTAND THE USAGE PATTERN AND CONSUMER ATTITUDE TOWARDS TOMATO SAUCES WITH MAGGI SAUCES AS A PRODUCT

375 PERFORMANCE MANAGEMENT SYSTEM – RABAXY

376 ORGANIZATIONAL CLIMATE SURVEY – LG – HR

377 STUDY OF CONSUMER BUYING BEHAVIOUR FOR BUSINESS MAGAZINES

378 MARKET ANALYSIS OF LANDLINE SERVICES IN NOIDA

379 NOKIA REPORT

380 IDEA REPORT

381 PORTFOLIO ANALYSIS & MANAGEMENT

381 PROJECT FINANCING

382 HOW INSURANCE PLAY IMPORTANT ROLE IN ECONOMIC DEVELOPMENT [ICICI PRUDENTIAL]

383 A BRIEF STUDY OF MARKET PENETRATION ON DHARA REFINED OIL IN LUCKNOW THROUGH MOTHER DAIRY

384 A STUDY OF RECRUITMENT AND SELECTION PROCESS ON HCL

385 MARKET OPPURTUNITIES AND CHALLENGES FOR INDIAN ORGANIC PRODUCTS IN DELHI AND NCR

386 CREDIT APPRAISAL FINANCING OF WORKING CAPITAL LOANS-PNB

387 COMPUTERIZED HANDLING OF ASSET BUDGET PREPARATION IN NTPC

388 BENCHMARKING STUDY OF THE BEST PRACTICES IN CUSTOMER SERVICES IN LIFE INSURANCE INDUSTRY IN INDIA [max newyork]

389 POST SERVICE AUDIT – A RESEARCH ON CUSTOMER SATISFACTION (HYUNDAI)

390 UNDERSTANDING TRANSPORTER’S NEEDS AND PROVIDING SOLUTIONS THROUGH XTRAPOWER FLEET CARD”

391 HRM-TELCO

392 CRITICAL ANALYSIS OF HUMAN RESOURCE POLICIES OF THREE NATIONALISED BANKS PUNJAB NATIONAL BANK INDIAN/OVERSEAS BANK/CANARA BANK

393 ULIP – LUCRATIVE INSURANCE OR COSTLY INVESTMENT

394 DISSERTATION ON SCOPE AND AWARENESS OF PRODUCT LIABILITY INSURANCE IN INDIA

395 PUBLIC LIABILITY INSURANCE

396 RISK CAPITAL INDUSTRY-PRIVATE EQUITY AND VENTURE CAPITAL IN INDIA

397 PA MANAGEMENT

398 MARKET AND BUYING BEHAVIOR- A STUDY OF CONSUMER PERCEPTION

398 UNDERSTANDING CRM PRACTICES IN AUTOMOTIVE AND RELATED INDUSTRIES (GOOD YEAR)

400 REAL ESTATE INVESTMENT

400. ANALYSIS OF CURRENT MARKET SCENARIO OF THE MOBILE MARKET WITH SPECIAL REFERENCE TO NOKIA AND SAMSUNG

401 A COMPARATIVE STUDY BETWEEN NSE & BSE

402 INDUCTION AND EXIT/SEPARATION IBM DAKSH

403 LABOUR EMPLOYMENT EXCHANGE PROGRAMME FOR BLUE COLLARED WORKER

404 BUSINESS VALUE ENHANCEMENT THROUGH

405 EVOLUTION OF HR FROM PERFORMANCE MANAGEMENT TO TALENT MANAGEMENT TO KNOWLEDGE MANAGEMENT

406 ROLE OF IT IN EDUCATION AND DEVELOPMENT

407 RURAL INSURANCE: “AN OPPORTUNITY OR AN OBLIGATION FOR LIFE INSURANCE INDUSTRY”

408 BUSINESS ENVIRONMENT & STRATEGIC ANALYSIS [UNITECH]

409 RFID & IMPLEMENTATION OF RFID TECHNOLOGYON HIGHWAYS

410 PIONEERING EFFORTS TRAINING & DEVELOPMENT

411 FARMERS AND FARMING: PUNJAB AT CROSSROADS AN ATTEMPT TO UNDERSTAND TRENDS OF AGRICULTURE IN THE NORTHERN INDIAN STATE OF PUNJAB

412 FINANCIAL INSTRUMENTS: RECOGNITION AND MEASUREMENT
413 PERFORMANCE MANAGEMENT SYSTEM OF JUBILANT OIL & GAS PVT. LTD. (ST)
414 CYBER INSURANCE
415 CAR MARKET AND BUYING BEHAVIOR- A STUDY OF CONSUMER PERCEPTION
416 NPA MANAGEMENT
417 UNDERSTANDING CRM PRACTICES IN AUTOMOTIVE AND RELATED INDUSTRIES GOODYEAR INDIA LTD.
418 CREATING HUMAN RESOURCES FOR INFORMATION TECHNOLOGY - A SYSTEMIC STUDY – NASSCOM IT GROUP
419 MOARTGAGE INDUSTRY
420. RADIO FREQUENCY IDENTIFICATION (RFID) IMPLEMENTATION IN MALLS
421. DESIGN & IMPLEMENTATION OF PROCEDURE FOR RECRUITING, TRAINING AND APPRAISING THE FRANCHISEE STAFF OF GODREJ HI CARE
422. CRITICAL SUCCESS FACTORS OF CONSUMER DURABLE INDUSTRY
423. THE MERGER OF THE TWO GIANTS OF MOBILE INDUSTRY NOKIA & SIEMENS
424. RETAIL FUTURE - PRIVATE LABELS VS. BRANDS
425. RISK CAPITAL INDUSTRY-PRIVATE EQUITY AND VENTURE CAPITAL -IN INDIA
426. DISSERTATION REPORT ON EMPLOYEE ENGAGEMENT SURVEY AT SHIRAM PISTONS & RINGS LTD
427. A STUDY ON APPLICABILITY OF DERIVATIVE INSTRUMENTS IN INDIAN STOCK MARKET”
428. AN EMPIRICAL STUDY OF ONLINE SHOPPING IN INDIA
429. EFFECTS OF EMERGENCE OF E-COMMERCE ON DISTRIBUTION CHANNELS
430. QUALITY DIMENSIONS IN THE FAST FOOD SECTOR IN INDIA
431. A STUDY OF CONSUMER PERCEPTION OF FAST FOOD OUTLET IN DELHI & NCR
432. SUPPLY CHAIN MANAGEMENT PRACTICES IN CEMENT INDUSTRY
433. IS E-MAIL ONLINE MARKETING REALLY A TOOL FOR DIRECT MARKETING
434. STUDY OF MOTIVATION TECHNIQUES IN AN ORGANIZATION- OBEROI HOTEL
435. STUDY OF MOTIVATION TECHNIQUES IN AN ORGANIZATION – AMERICAN EXPRESS BANK
436. ANALYSIS OF INSURANCE INDUSTRY IN INDIA
437 UTI MUTUAL FUND
438. RETAIL BUSINESS GROWTH: SUCCESS TO SHOPPER’S STOP
439. DEPLOYMENT OF CONTENT MANAGEMENT MODULE FOR AIRTEL LIVE
440. FINANCIAL DERIVATIVES OIL FUTURES – AN INDIAN PERSPECTIVE
441. DEVELOPMENT OF CAPITAL MARKET INDEX
442. RELEVANCE & SCOPE OF SUPPLY CHAIN MANAGEMENT IN RETAIL FOOD INDUSTRY
443. CROSS CULTURAL CONSIDERATIONS IN THE DESIGN OF HR POLICIES FOR INTERNATIONAL EXPANSION
444. DYNAMICS OF DISTRIBUTION IN FMCG INDUSTRY
445. PIONEERING EFFORTS OF TRAINING & DEVELOPMENT
446. THE BRAND PERSONALITY OF SELECTED AIR CONDITIONER BRANDS
447. AN ATTEMPT TO UNDERSTAND TRENDS OF AGRICULTURE IN THE NORTHERN INDIAN STATE OF PUNJAB
448. ASSOCIATION OF PERSONALITY TYPES WITH JOB SATISFACTION (IN REFERENCE TO SERVICE INDUSTRY)
449. DETERMINANTS OF ORGANISATION STRESS AND PREVENTIVE MANAGEMENT
450. STRATEGIES FOR SUSTAINABLE COMPETITIVE ADVANTAGE IN CONSUMER DURABLE INDUSTRY
451. BOOM IN AUTO INDUSTRY IN INDIA
452. DISSERTION ON UTI MUTUAL FUND
453. DETERMINANTS OF ORGANISATION STRESS AND PREVENTIVE MANAGEMENT
454. EMPLOYEE ATTRITION AND RETENTION IN IT INDUSTRY
455. RE-ENGINEERING IN HR PRACTICES
456. USE OF BRAND AWARENESS METHODS IN CONSUMER DURABLE INDUSTRY
457. HR OUTSOURCING IN INDIA
458. ROLE OF HUMAN-RESOURCE IN NON-GOVERNMENT ORGANISATION.
459. THE EFFECT OF NEW PATENT LAW ON THE INDIAN PHARMACEUTICAL INDUSTRY
460. THE STUDY OF DIVIDEND POLICIES OF INDIAN COMPANIES
461. WORKING CAPITAL POSITION IN THE INDIAN 2 WHEELER INDUSTRY A STUDY ON BAJAJ LTD AND HERO HONDA MOTORS LTD.
462. PERFORMANCE EVALUATION OF TOP 10 EQUITY MUTUAL FUNDS IN INDIA
463. IS E-MAIL/ ONLINE MARKETING REALLY A TOOL FOR DIRECT MARKETING?
464. THE EMERGING RETAIL MARKET
465. AN INTEGRATED APPROACH FOR PROMOTION OF INDIAN TOURISM INDUSTRY
466. ANALYSIS OF POTENTIAL AND METHOD OF STARTING AN EXPORT FIRM IN TEXTILE-SECTOR
467. INSURANCE BROKERS: ROLE AND CHALLENGES IN DETARIFFING SCENARIO
468. QUALITY DIMENSIONS IN THE FAST FOOD SECTOR IN INDIA
469. STUDY OF STRATEGIC KNOWLEDGE MANAGEMENT AND IN- HOUSE CORPORATE E-LEARNING- A RISING TREND IN TELECOM INDUSTRY

470. CREATING DIFFERENTIATION THROUGH ADVERTISEMENT AND SALES-PROMOTION IN FMCG": PROBLEMS FACED BY MARKETEERS

471. BUSINESS MODEL FOR SETTING UP A RESTAURANT BUSINESS

472. MARKETING OF SOFTWARE PRODUCTS

473. ENTERPRISE RESOURCE PLANNING (ERP) WITH SPECIAL REFERENCE TO HR PRACTICE

474. MANAGING TALENT CRUNCH IN THE BPO SECTOR

475. PERCEPTION OF MIDDLE CLASS HOUSEWIVES IN DELHI AND NCR REGION, ON FROZEN VEGETABLES

476. RISK CAPITAL INDUSTRY-PRIVATE EQUITY AND VENTURE CAPITAL -IN INDIA

477. SCOPE & IMPLEMENTATION OF HRIS IN ORGANIZATIONS

478. A STUDY OF TENANT MIX AND LOCATION PATTERN WITHIN ENCLOSED SHOPPING CENTERS

479. RESEARCH STUDY ON ELECTRONIC RETAILING

480. INNOVATIVE CORPORATE CAREER DEVELOPMENT INITIATIVES [Private Banking sector]

481. TO STUDY AND ASCERTAIN FUTURE PROSPECTS OF RETAIL BANKING IN WEALTH MANAGEMENT - THE CURRENT AND FUTURE POTENTIAL AND POSSIBILITIES

482. EFFECTIVENESS OF PERFORMANCE MANAGEMENT SYSTEM WITH RESPECT TO EMPLOYEE SATISFACTION IN NORTH DELHI POWER LIMITED

483. AUTOMATIC VENDING MACHINE – A NON STORE RETAIL

484. BUILDING STRONGER BRAND IMAGE: ANALYSIS OF VARIOUS INTEGRATED MARKETING COMMUNICATION TOOLS.

485. DO WINNERS REPEAT - PATTERNS IN MUTUAL FUNDS BEHAVIOUR. RETURNS FROM INVESTING IN MUTUAL FUNDS

486. ERP AND ITS IMPLEMENTATION

487. ROLE OF HR IN MERGERS AND ACQUISITIONS

488. A SELECTED STUDY ON THE SUCCESS OF E-GOVERNANCE IN INDIA – IB

489. EFFECTIVENESS OF - PERFORMANCE MANAGEMENT SYSTEM AND ITS EFFECT ON EMPLOYEE PERFORMANCE

490. PROCESS AND PRODUCTIVITY IMPROVEMENT MODEL FOR FERTILIZER MANUFACTURING UNITS

491. A STUDY OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES IN MNC'S

492. HEDGING MUTUAL FUNDS RETURNS USING DERIVATIVES WITH RESPECT TO INDIAN CONTEXT

493. BALANCED SCORECARD "A STRATEGIC MANAGEMENT SYSTEM"

494. STUDY OF DISTRIBUTION CHANNEL OF HLL IN RURAL MARKET

495. DIRECT- TO- HOME TELEVISION, SUPPORT AND CHALLENGE

496. BUSINESS INTELLIGENCE IN TELECOM SECTOR

497. IMPACT OF QUALITY OF WORK LIFE ON JOB INVOLVEMENT IN BANKING SECTOR IN INDIA

498. KNOWLEDGE PROCESS OUTSOURCING: A CRITICAL ANALYSIS OF COMPETITIVE ADVANTAGE OFFERED BY INDIA

499. RETAIL & MALL MANAGEMENT

500. TECHNICAL ANALYSIS OF BANK STOCKS

501. SECURITIES AND ITS INTEGRATION WITH THE OTHER FINANCIAL MARKETS IN INDIA

502. CHANGING TRENDS IN INSURANCE SECTOR

503. GROWTH OF INDIAN RETAIL SECTOR: AN INSIGHT

504. RELEVANCE & SCOPE OF SUPPLY CHAIN MANAGEMENT IN RETAIL FOOD INDUSTRY

505. VIDEOCON INTERNATIONAL

506. CHALLENGES FOR INDIAN COMPANIES IN THE FINANCIAL SERVICES KPO BUSINESS

507. GROWTH AND SUSTENANCE OF THE FASHION INDUSTRY

508. COMPARATIVE ANALYSIS OF INSURANCE PRODUCTS & MARKET SURVEY

509. SERVICE MARKETING AND STRATEGIZING ADVERTISEMENT IN SERVICE SECTOR

510. INFRASTRUCTURAL BOOM IN INDIAN ECONOMY

511. ANALYSIS OF COST REDUCTION TECHNIQUES IN AUTOMOBILE SECTOR & ITS IMPACT ON INDIAN AUTOMOBILE MARKET

512. ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN INDIAN INDUSTRIES

513. FACTORS AFFECTING PERFORMANCE BASED PAY IN HOSPITALITY SECTOR [HOTELS]

514. BRAND MANAGEMENT (AMUL)

515. HOW TO PICK UP STOCK OF VARIOUS INDUSTRY & PORTFOLIO MANAGEMENT SERVICES

516. STRATEGIC ANALYSIS OF WALMART

517. AN UNDERSTANDING OF MORTGAGE INDUSTRY

518. MARKETING OF WEB SERVICES INTERNET EXPLORED

519. E-MARKETING AND CUSTOMER LOYALTY

520. UPCOMING MALL BUSINESS IN INDIA

521. DABUR FRUIT JUICE

522. SUPER MARKETS

523. MAN POWER PLANNING IN NALCO – ST

524. MERCHANT BANKING AND ITS SCOPE

525. ATTRITION TREND ANALYSIS IN HCL BPO

527. INVESTMENT SERVICES: ASSETS MANAGEMENT COMPANY

528 OUTSOURCING HUMAN RESOURCE FUNCTIONS AS A BUSINESS MODEL

529. BULLION AS AN ALTERNATIVE SOURCE OF INVESTMENT

530. THE PREFERENTIAL STUDY OF VISITORS OF MAJOR RETAIL STORES

531. UNDERSTANDING OF COBRANDING WITH FOCUS ON BRAND WAR BETWEEN "COLGATE AND PEPSODENT

532. SPECIAL ECONOMIC ZONES IN INDIA AND ISSUES RELATED TO IT

533. BRAND LOYALTY UNDER DIFFERENT BUYING SITUATION – AIRLINE INDUSTRY [kiingfisher]

534. MICROFINANCING – INDIA'S PERSPECTIVE AS A SPECIAL REFERENCE

535. COMPARISON OF CONSUMER BRAND PREFERENCE TOWARDS THE TOP 3 SPORTS GOODS MANUFACTURERS

536. COMPARISON OF MARKETING STRATEGIES OF LG AND SAMSUNG

537. MARKETING STRATEGIES ADOPTED BY HCL INFOSYSTEMS LTD. IN RESPECT TO ITS COMPETITORS

538. FUTURE INDIAN BANKING-INTERNET BANKING

539. EFFECTIVENESS OF ONLINE ADVERTISING

540. COMPARATIVE STUDY OF SOAPS

541. ANALYSIS OF DERIVATIVE IN CAPITAL MARKET

542. A STUDY ON COLOR TELEVISION – PREFERENCES & CHOICES OF CONSUMER'S

543. COMPARATIVE STUDY OF EMPLOYEE WELFARE SCHEME BETWEEN HERO MOTORS & OTHER COMPANIES

544. A COMPARATIVE STUDY OF MILK PLANTS WITH SPECIAL REFERENCE TO COST AND PROFIT: A CASE STUDY OF VITA & MILKFED (VERKA) IN AMBALA & MOHALI

545. TO STUDY THE FINANCIAL ADVISOR PROGRAM FROM THE SERVICES MARKETING ASPECTS & SUGGEST THE IMPROVEMENT IN CURRENT PROCESS AT TATA-AIG LIFE INSURANCE COMPANY LTD.

546. REPORT ON HUTCH

547. STUDY OF MOTIVATION TECHNIQUES IN AN NTPC LTD.

548. STUDY OF MOTIVATION POLICIES IN AN ORGANIZATION MOSER BAER

549. A STUDY TO UNDERSTAND CONSUMER PROFILE & PREFERENCE WITH RESPECT TO BIG BAZAR

550. ANALYSIS OF BUDGETING AT NTPC DADRI

551. STUDYING CONSUMER BEHAVIOR AND ACQUISITION OF CUSTOMER THROUGH DIRECT SELLING.

552. A STUDY TO UNDERSTAND CONSUMER PROFILE & PREFERENCE WITH RESPECT TO BIG BAZAR

553. CONTEMPORARY SCENARIO OF RECRUITMENT & SELECTION IN RETAIL SECTOR WITH REFERENCE TO RELIANCE RETAIL LIMITED

554. ADVERTISING & ITS ROLE IN SOAP INDUSTRY

555. A COMPARATIVE STUDY OF LEADING WATCH BRANDS WITH SPECIAL REFERENCE TO TIMEX

556. IMPLEMENTATION OF ERP IN FINANCIAL SECTOR (BANKING)

557. COMPREHENSIVE REPORT ON NICHOLAS PIRAMAL INDIA LTD. (PHARMA)

558. SUPPLY CHAIN MANAGEMENT IN RETAIL FOOD INDUSTRY

559. CONSUMER AWARENESS & PRICE COMPARISON OF LUMAX AUTOMOTIVE PARTS.

560. THE STUDY OF DIVIDEND POLICIES OF INDIAN COMPANIES

561. ADVERTISING PART OF INTEGRATED MARKETING COMMUNICATION [FUTURE & PRESENT]

562. PROFILING THE BRAND PERSONALITY OF SELECTED AIR CONDITIONER BRANDS

563. MARKETING STRATEGIES FOR BARISTA COFFEE BAR

564. GROWTH OF RETAIL BEVERAGES AT PEPSI MEERUT.

565. BRAND CONFIRMITY THROUGH ADVERTISEMENTS

566. ADVERTISEMENT AND KIDS

567. BRITANIA INDUSTRIES LTD.

568. CAPITAL MARKET REFORM IN PRIVATE SECTOR

569. ANNUAL BUSINESS PLAN

570. THE STUDY OF RETAIL SECTOR

571. PORTFOLIO ANALYSIS & MANAGEMENT

572. STRUCTURE, COMPOSITION AND FUTURE PROSPECTS OF INDIAN SOFTWARE INDUSTRY-WILL THE FUTURE BE BRIGHT

573. MOBILE HANDSET INDUSTRY EVOLUTION: NAVIGATING TO NEXT GENERATION STRATEGIES

574. EFFECTIVENESS OF PERFORMANCE MANAGEMENT SYSTEM AND ITS EFFECT ON EMPLOYEE PERFORMANCE

574. SECURITY & FINANCIAL MANAGEMENT SYSTEM

575. E-PAY SYSTEM

576. FINANCING OF SMALL SCALE INDUSTRY IN INDIA

577. COMPARATIVE ANALYSIS OF PERFORMANCE APPRAISAL SYSTEM & ITS EFFECTIVENESS IN TWO ORGANIZATIONS [DABUR & ATL]

578. PROFITABILITY OF ICICI BANK

578. DERIVATIVES- A RISK MANAGEMENT INSTRUMENT [RELIGARE]

579. TRAINING & DEVELOPMENT AT DABUR INDIA LTD., SAHIBABAD

580. DISTRIBUTION ENHANCEMENT

581. PROSPECTS AND CHALLENGES OF FUEL RETAILING

582. CNG AND LNG FUTURE FUELS OF INDIA

583. OVERVIEW OF FLAT PANEL VIEW MARKET [LG ELECTRONICS]

584 TOTAL MARKET SCENARIO OF BARNALA STEEL INDUSTRIES LTD. & ANALYSIS OF CUSTOMER SATISFACTION

585 MARKET SIZE & SHARE OF L.G IN THE PLASMA, L.C.D & FROST FREEIN PATNA

586 PROJECT ON WEALTH MANAGEMENT

587. TO KNOW THE MARKET POTENTIAL AND VIABILITY OF THREE WHEELERS PASSENGER VEHICLES IN JHARKHAND

588. COMPETITOR'S STRATEGIES AND OVERVIEW [BISLERI]

589. THE FUTURE OF LG LCD/NORMAL CTV'S AS COMPARED WITH THE OTHER MAJOR BRANDS IN THE MARKET

590. DYNAMICS OF SALES THROUGH CHANNEL AND CORPORATE FOR OFFICE AUTOMATION PRODUCTS [HCL]

591. PERFORMANCE ANALYSIS OF CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM [HSBC]

592. CREATING BRAND PROMOTIONS FOR THE SHORT TICKET PERSONAL LOANS (STPL) OF CHOLAMANDALAM DBS

593. MARKET MAPPING OF ONIDA AIR CONDITIONER

594. RECRUITMENT PROCESS AT NUCLEUS SOFTWARE EXPORT LTD. [WITH SPECIAL REFERENCE TO NUCLEUS SOFTWARE EXPORT LIMITED, NOIDA]

595. INSTITUTIONAL SALES IN THE NEW ERA—A STUDY FOR PACKAGED DRINKING WATER [BISLERI]

596. BISLERI AND ITS COMPETITOR'S STRATEGIES AND OVERVIEW

597. SALES IN CORPORATE LEARNING ENVIRONMENT [PRAXIS-EXPERIENTIAL LEARNING]

598. SETTING UP OF AN EMPLOYABILITY EXCHANGE UNDER THE WORKFORCE DEVELOPMENT INITIATIVE [CAP FOUNDATION]

599. AIRCONDITIONERS [BLUE STAR]

600 CEASE FIRE

601. ANALYSIS OF IT USAGE LEVEL IN ELECTRONICS INDUSTRY SMES [HCL]

602. PACKAGING TRENDS IN FRUITS AND VEGETABLES [FLEX]

603. ACCOUNTING PROCEDURE IN HOTEL INDUSTRY

604 APPLICATION OF TECHNO MARKETING TOOLS IN RISK ASSESSMENT [HDFC]

605 IDENTIFYING SCOPE FOR BETTER MARKETING OF MARINE SPECIFIC POLICIES [HDFC]

606 IDENTIFICATION OF DISTRIBUTION CHANNEL IN RURAL AND SEMI-URBAN AREAS FOR HEALTH AND PERSONAL ACCIDENT PRODUCTS. [ICICI LOMBARD]

607 BENCHMARKING OF MARUTI WITH ITS COMPETITORS

608 MARKETING AND SALES OF FINANCIAL PRODUCTS [RELIANCE MONEY]

609 DEVELOPMENT AND DEPLOYMENT OF PROJECT MANAGEMENT APPLICATION AND MANAGEMENT INFORMATION SYSTEM FOR PUBLIC WORKS DEPARTMENT UTTARAKHAND [TATA MOTORS]

610 BHARAT PETROLEUM CORPORATION LIMITED [RETAIL]

611 WHERE TO INVEST: ULIP OR MUTUAL FUNDS: AN INVESTOR'S GUIDE [KOTAK MAHINDRA]

612 TO ENHANCE CUSTOMER SERVICE AT BIG BAZAAR

613 BUILDING MATERIAL CATEGORY PRODUCTS RETAILING THROUGH ORGANISED CHANNEL OF RETAIL" RELIANCE INDIA LTD.

614 STUDY ON TATA-TISCON'S NON-IHB MARKET SEGMENT

615 ICICI HOME LOANS

616 SCOPE OF IT IN MANUFACTURING SECTOR (DOMESTIC FOCUS ON INFOSYS & TCS)

617 SCOPE OF IT IN MANUFACTURING SECTOR (GLOBAL FOCUS ON HP & IBM)

618 WEALTH MANAGEMENT AND DEMOGRAPHIC ANALYSIS

619 GO-LIVE PHASE OF HUMAN RESOURCE MODULE IN SAP IMPLEMENTATION"

620 COMPARATIVE ANALYSIS OF AIRTEL PRODUCTS (POST-PAID & PRE-PAID CONNECTIONS), BRAND SHOPS & ANALYSIS OF CUSTOMER SATISFACTION MEASUREMENT METRICS

621 A SURVEY OF THE FIRE SAFETY MEASURES UNDERTAKEN BY BUSINESS ORGANIZATIONS

622 TRAINING & DEVELOPMENT [PUNJ LLOYD]

623 A STUDY OF MARKETING PRACTICES OF VEGETABLE SEEDS IN PUNJAB BY SELECTED SEED COMPANIES

624 CHALLENGES IN MANAGING MANPOWER IN ACTION

625 EMPLOYEE SATISFACTION [BHEL]

626 VARIANCE ANALYSIS FOR MANAGEMENT REPORTING-(INTERFACE BETWEEN ERP, COSTING, FINANCE AND BUDGETING) ALONG WITH RECEIVABLE AND SALES ANALYSIS

627 DISTRIBUTION OF MUTUAL FUNDS THROUGH BANKING CHANNEL [ABN AMRO]

628 CORPORATE PEOPLE MOVEMENT BY MAHINDRA & MAHINDRA TRANSPORT SOLUTIONS GROUP AND MAPPING OF THE POTENTIAL CUSTOMER FOR MAHINDRA & MAHINDRA TRANSPORT SOLUTIONS GROUP"

629 ALLIED NIPPON LTD

630 EMPLOYEE SATISFACTION SURVEY IN MTNL

631 CONSUMER BEHAVIOUR AND CUSTOMER SATISFACTION OF "ICICI PRUDENTIAL PRIORITY LIFE CIRCLE"

632. MARKET PENETRATION OF AMUL ICE CREAM IN NOIDA AREA

633. SUPPLY CHAIN MANAGEMENT FOR OFFICE BAZAR

634 TRAINING SYSTEM AT BAJAJ ALLIANZ GENERAL INSURANCE

635 MARKET PENETRATION OF AMUL ICE-CREAM HAMARA APNA DEEP FREEZER (HADF) IN NOIDA

636 STUDY OF EQUITY MARKET AND COMPETITIVE ANALYSIS OF STOCK BROKERAGE HOUSES
637 DISTRIBUTION CHANNEL ENHANCEMENT FOR RELIANCE LIFE INSURANCE COMPANY LTD
638 STUDY OF EQUITY MARKET AND COMPETITIVE ANALYSIS AMONG STOCK BROKERAGE HOUSES [RELIGARE]
639 AWARENESS OF FINANCIAL PLANNING IN EMERGING INDIAN MARKET [HDFC]
640 OPPORTUNITIES & THREATS IN SMALL HOME APPLIANCES SECTOR [Inalsa]
641 HINDUSTAN TIMES [FINANCE]
642 MARKET SHARE OF DABUR HONEY
643 MOSER BAER – PERFORMANCE APPRAISAL SYSTEM
644. DYNAMICS OF SALES THROUGH CHANNEL AND CORPORATE FOR OFFICE AUTOMATION PRODUCTS
645. KOTAK FINANCE
646 INVESTMENT STRATEGIES-STANADARD CHARTERED BANK
647. VARIANCE ANALYSIS FOR MANAGEMENT REPORTING-(INTERFACE BETWEEN ERP, COSTING, FINANCE AND BUDGETING) ALONG WITH RECEIVABLE AND SALES ANALYSIS [NEW HOLLAND TRACTORS]
648. HDFC HOME LOAN
649 CUSTOMER SATISFACTION REGARDING RELIANCE PREPAID
650 CUSTOMER RETENTION FOR SUPREME INDUSTRIES LTD.
651. RECRUITMENT OF FINANCIAL ADVISORS ICICI PRUDENTIAL LIFE INSURANCE
652. RECRUITMENT AND SELECTION & ANALYSIS OF INFANT ATTRITION
653. HR AUDIT (DEVELOPING AND DESIGNING AN HR SCORECARD FOR NTPC LTD., BADARPUR)
654. RECRUITMENT AND SELECTION PROCESS IN AIRTEL
655. PERFORMANCE APPRAISAL SYSTEM AT BIRLA CEMENT, SATNA
656. TRAINING: ITS MANAGEMENT AND SELLING IT AS A PRODUCT/SERVICE [HR]
657. CHANNEL DEVELOPMENT OF ICICI PRUDENTIAL LIFE INSURANCE CO. LTD.
658. SUMMER TRAINING REPORT ON “ADVISOR RECRUITMENT”
659 PERSONAL FINANCIAL PLANNING [ICICI PRUDENTIAL]
660 EMPLOYEE SATISFACTION [BHEL]
661 BANKING WITH ATM
663 ASSESSMENT, MOTIVATION & TRAINING OF FINANCIAL ADVISOR-METLIFE
670 WAYS TO INCREASE THE ARPU FOR IDEA CELLULAR LTD.
671 MOBILE-GSM [ROAMING]
672 COMPARITIVE STUDY BETWEEN MTNL AND OTHER CELLULAR SERVICE PROVIDERS
673 STUDY OF CURRENT USAGE AND PAYMENT PATTERN OF THE CORPORATE
674 ANALYSIS OF PRE-PAID PACKS OF “HUTCH”
675 NESTLE HR REPORT
676 ANALYZING THE ROUTES & UNDERSTANDING THE NOIDA MARKET
677 FACTOR EFFECTING CONSUMER DECISION IN SELECTING INSURANCE PRODUCTS AND THEIR RELATIVE IMPORTANCE IN CURRENT MARKET SCENARIO [KOTAK LIFE INSURANCE]
678 CHANGE MANAGEMENT POST MERGERS AND ACQUISITIONS [TATA TEA & HP]
679 WEALTH CREATION, WEALTH MANAGEMENT AND FINANCIAL PLANNING [BAJAJ CAPITAL LTD.]
680 COMPARATIVE ANALYSIS OF SCHEMES PROVIDED BY MAJOR HOUSING FINANCE COMPANIES WITH SPECIAL REFERENCE TO SAHARA HOUSINGFINA CORPORATION LTD.
681 PROBLEMS ENCOUNTERED BY INDIAN WOOLEN CARPET MANUFACTURERSOF AGRA CARPET INDUSTRY
682. HUMAN RESOURCE ACTIVITY MANUAL [NESTLE]
683. FACTOR EFFECTING CONSUMER DECISION IN SELECTING INSURANCE PRODUCTS AND THEIR RELATIVE IMPORTANCE IN CURRENT MARKET SCENARIO [KOTAK]
685. ALTERNATIVE ENERGY SOURCES PHOTOVOLTAIC CELLS
686. TO STUDY THE MARKETING PROCESS & MARKETING DEPARTMENT ACTIVITIES IN AUTOMETERS ALLIANCE LTD.
687. INVESTMENT AVENUES AT RELIANCE MONEY
688. INVESTMENT AVENUES AT RELIANCE MONEY
689. STUDY OF EQUITY MARKET AND COMPETITIVE ANALYSIS AMONG STOCK BROKERAGE HOUSES [RELIGARE]
690. RETAIL CHAIN MANAGEMENT [FERNS & PETALS]
691. STUDY OF INVESTMENT PATTERN IN VARIOUS AREAS OF INVESTMENT [KARVY STOCK BROKING CO.]
692. THE WORKING CAPITAL MANAGEMENT OF BHEL
693. ONLINE RISK MANAGEMENT – EFFICIENT UTILIZATION OF COLLATERALS
[RELIANCE MONEY CORPORATE OFFICE, MUMBAI]
694 A STUDY OF THE VARIOUS PARAMETERS IN SAVING ACCOUNT ADVISERSHIP AS A CAREER
695 THE RELEVANCE OF TRAINING SYSTEM IN SBI
696 INDIAN OIL CORPORATION LIMITED PIPELINES DIVISION (HEAD OFFICE)
NOIDA [RATIO ANALYSIS]

697 MARKET STUDY OF BRANDED PCS [LG]
698 INTERNATIONAL MARKETING UNDER DUTY REMISSION SCHEMES WITH EXPORT AND IMPORT POLICY [HAL]
699 AN ANALYSIS OF MARKET COMPETITIVENESS IN BAJAJ ALLIANCE LIFE INSURANCE CO. LTD.
700 FINANCIAL ANALYSIS OF ACC LTD.
701 RETAILERS SURVEY AND RETAIL ACTIVATION PLAN [GRASIM]
702 RECRUITMENT AND SELECTION IN T-SERIES
703 OPERATIONS – KIRLOSKER
704 STUDY OF CONSUMER BEHAVIOR & CUSTOMER SATISFACTION TOWARDS LIFE INSURANCE PRODUCTS
705 ANALYSIS OF THE INDIAN TELECOM INDUSTRY
706 ANALYSIS OF REPUDIATION OF CLAIM IN GENERAL INSURANCE INDUSTRY
707 PRODUCT LIFE-CYCLE MANAGEMENT
708 EQUITY RESEARCH ON IT, AVIATION & PHARMA SECTORS OF INDIAN ECONOMY
709 APPLICATION OF KNOWLEDGE MANAGEMENT IN CRM (WITH RESPECT TO RECURRING DEPOSIT ACCOUNT OF SBI AND ICICI)
710. EFFECT OF BRAND ON CONSUMER BUYING BEHAVIOUR-A STUDY IN RELATION TO READYMADE GARMENTS
711. BRAND AND BRAND VISIBILITY (WITH REFERENCE TO CADBURY)
712. GROWTH PROSPECTS IN BRIC COUNTRIES
713. MACRO ECONOMIC VARIABLES & THE PERFORMANCE OF THE INDIAN STOCK MARKET
714. E-INSURANCE: CHANGING INSURANCE SELLING TRENDS
715. EMERGENCE OF NEW DISTRIBUTION CHANNELS
716. ENVIRONMENTAL ASPECT OF INSURANCE INDUSTRY DEVELOPED AND DEVELOPING COUNTRIES
717. THE GROWTH OF ESCALATOR AND ELEVATOR SECTOR IN INDIA
718. TO STUDY THE DESIGNING OF INTERNATIONAL AND DOMESTIC HRM AND IMPLEMENTATION FACTORS OF HR DESIGNING AND ORGANISATIONAL DEVELOPMENT INTERVENTIONS WITH REFERENCE TO INDIAN IT INDUSTRY
719. MANAGING CONFLICTS IN INTERPERSONAL RELATIONSHIP
720. A STUDY ON THE PREDICTIVE POWER OF ALTMAN'S Z-SCORE IN PREDICTING BANKRUPTCY FOR INDIAN COMPANIES
721. SUPPLY CHAIN MANAGEMENT & SURVEY OF VENDORS & ITS CONSEQUENCES TO MARUTI UDYOG LIMITED
722. INNOVATIVE PRODUCTS AND THEIR SCOPE
723. ANALYZING THE GLOBAL MARKET POTENTIAL OF IT PRODUCTS AND SERVICES IN VARIOUS INDUSTRIES
724. A STUDY OF RETAIL MARKETING IN JAMMU & KASHMIR BANK
725. BRAND EXTENSION STRATEGIES FOR PRODUCT LINE - SPECIAL REFERENCE TO TOILETRIES INDUSTRY
726. "MARKETING STRATEGIES OF INSURANCE SECTOR BETWEEN LIC & ICICI PRUDENTIAL".
726A). MARKETING STRATEGIES OF ICICI PRUDENTIAL.DOC
727. THE M&A TREND IN THE INDIAN BANKING INDUSTRY
728. HIGH END MOBILE PHONES
729. IMPACT OF CELEBRITY ENDORSEMENTS ON THE BUYING BEHAVIOR OF CONSUMERS
730. MUTUAL FUND INDUSTRY IN INDIA- AN OVERVIEW VIS-À-VIS PUBLIC VS PRIVATE SECTOR
731. INDIAN TRADITIONAL RETAIL (LOCAL KIRANA) IN THE AGE OF WAL-MART
732. CONSUMER HORIZON OF DESKTOP COMPUTER
733. UNDERSTANDING THE BEST PRACTICES IN SELECTED LEARNING ORGANIZATIONS
734. WEALTH MANAGEMENT AND INVESTMENT PATTERNS.
735. THE ATTITUDINAL STUDY OF BUYERS TO ANALYSE THE REASONS FOR TRANSITION FROM DELHI TO NCR [REAL ESTATE]
736. MOTOR ACCIDENT CLAIM TRIBUNAL; ITS SUCCESS
737. ROLE & SIGNIFICANCE OF VOIP IN THE GROWTH OF INDIAN TELECOM SECTOR: PRESENT SCENARIO & FUTURE PROSPECTS
738. RURAL INSURANCE – AN OPPORTUNITY OR AN OBLIGATION
739. TIME MANAGEMENT IN PERSONAL AND PROFESSIONAL LIFE
740. TRAFFIC GENERATION, CONVERSION & PROMOTION STRATEGIES OF A WEBSITE [it]
741. IRDA REGULATION NEED FOR LOOK
742. INVESTMENT STRATEGIES
743. INDIAN RETAIL INDUSTRY TRENDS, DIFFERENCES AND WINNING STRATEGIES
744. STUDY OF CONSUMER BEHAVIOR & CUSTOMER SATISFACTION TOWARDS LIFE INSURANCE PRODUCTS
745. STUDY OF WIRE HARNESS INDUSTRY AND INTERNATIONAL BUSINESS DIVISION OF MSSL
746. HUMAN RESOURCE CHALLENGES IN INDIAN SOFTWARE INDUSTRY- A STUDY OF "EMPLOYEE TURNOVER"
747. THE GEMS AND JEWELLERY INDUSTRY IN INDIA WITH SPECIAL FOCUS ON DIAMONDS AND GOLD: A STUDY ON THE CURRENT SCENARIO AND FUTURE TRENDS
748. MARKET RESEARCH ON RESTOBAR
749. IMPORTANCE OF PERFORMANCE MANAGEMENT
7750. IMPORTANCE OF EQUITY MUTUAL FUNDS IN FINANCIAL PLANNING
751. ANALYSIS OF TRENDS IN FAST FOOD INDUSTRY

752. A STUDY OF EFFECTIVENESS OF TRAINING IN LE MERIDIEN HOTEL, New Delhi

753. BOOM IN REAL ESTATE

753. ROLE OF THIRD PARTY PRODUCTS IN BANKING SECTOR

757 GUEST SATISFACTION IN HOTELS

758 COMPARATIVE STUDY OF BAJAJ-ALLIANZ WITH LIC & ICICI PRUDENTIAL

760 MANAGERIAL EFFECTIVENESS THROUGH TRAINING & DEVELOPMENT

761. CONSUMER PROFILE OF TODAY'S YOUTH

762 INVESTORS PERCEPTION ABOUT IPO'S HAVING SAFETY NETS

763. CUSTOMER RELATIONSHIP MANAGEMENT [PANTALOONS]

764. SURVEY OF CUSTOMER INTERACTION WITH DIFFERENT BANKING CHANNELS OF HDFC BANK

765. TO MAKE COMPARATIVE ANALYSIS OF CUSTOMER RELATIONSHIP MANAGEMENT" WITH RESPECT TO RECURRING DEPOSIT ACCOUNT OF SBI AND ICICI

766. BALANCE SCORE CARD: A STRATEGIC MANAGEMENT SYSTEM IN HSBC BANK

767. THE PROSPECTS OF PHARMACEUTICAL INDUSTRY IN INDIA

768. LEADING MANUFACTURING OF SWITCHGEAR PANELS GLOBALLY [ABB LTD]

769. WORK VALUE AND JOB SATISFACTION- A STUDY OF INDIAN MANAGERS IN IT INDUSTRY [HR]

770. CHANGING ATTITUDE OF MALES IN METRO TOWARDS MALE GROOMING

-THE RISE OF INDIAN METRO SEXUAL

771. BOOMING RETAIL SECTOR IN INDIA

772. MICRO FINANCE IN INDIA

773. MICRO FINANCE IN INDIA

774. NON PERFORMING ASSETS IN COMMERCIAL BANKS

775 MARKETING STRATEGIES OF HONDA SIEL CARS INDIA LIMITED & MARUTI SUZUKI INDIA LIMITED

776 THE ROLE OF CRM IN CUSTOMER SERVICE WITH SPECIAL REFERENCE TO TELECOM INDUSTRY

777 EMPLOYEE ENGAGEMENT AS A RETENTION TOOL [BPO SECTOR].DOC

778. APPRECIATION OF INDIAN RUPEE IS GOOD OR BAD FOR INDIAN ECONOMY

779. RELIABILITY OF CREDIT RATING AGENCIES

780. EXPORT FINANCING

781. RECRUITMENT AND SELECTION PROCESS IN INFORMATION TECHNOLOGY INDUSTRY

782. DOES MERGER CREATE WEALTH - A CASE STUDY OF CBOP (TARGET FIRM) AND HDFC BANK (BIDDER FIRM)

783. EFFECTS OF BRANDING ON BUYING BEHAVIOR OF CONSUMER

784. GROWING IMPORTANCE OF MVAS IN THE INDIAN TELECOM INDUSTRY

785. CUSTOMER SATISFACTION LEVEL IN A RETAIL OUTLET WITH REFERENCE TO BIG BAZAAR

786. CRM PRACTICES IN AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE TO HERO HONDA

787. PERCEIVED SERVICE QUALITY GAP (WITH REFERENCE TO THE TELECOM INDUSTRY)

788. EMPLOYEE SATISFACTION IN IT INDUSTRY

789. EFFECT OF EXCHANGE RATE FLUCTUATION

790. EMERGING TRENDS IN HEALTH INSURANCE IN INDIA

791. EMPLOYEE ENGAGEMENT IN TELECOM SECTOR (VODAFONE)

792. EMPLOYEE ENGAGEMENT IN TELECOM SECTOR (VODAFONE)

793. IMPACT OF GLOBAL METAL PRICES IN INDIA

794. FUTURE OF SEARCH ENGINES ON INDIAN ADVERTISEMENT SPHERE.DOC

795. REAL ESTATE INDUSTRY IN INDIA

796. TO ANALYSE THE IMPACT OF CRM IN CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO TELECOM SECTOR

797. BRAND SWITCHING IN HIGH INVOLVEMENT PRODUCTS.DOC

798. THE RELEVANCE AND IMPORTANCE OF MERCHANT BANKING IN INDIA

799. MARKETING STRATEGIES OF AMUL CHOCOLATES

800. GROWTH OF ONLINE ADVERTISING INDUSTRY IN INDIA AND ITS TRENDS

801. RESOURCE MANAGEMENT IN IT COMPANIES INTERRA AND BIRLASOFT

802. ANALYSIS OF TREND IN FAST FOOD INDUSTRY

803. ASSESSMENT OF INTERNATIONAL DEMAND IN READY-MADE GARMENT SECTOR

804. IMPACT AND ANALYSIS OF LOYALTY PROGRAM IN RETAIL SECTOR

805. HUMAN RESOURCE OUTSOURCING WITH SPECIAL REFERENCE TO TRAINING OUTSOURCING BY IT COMPANIES

806. PRODUCT MAPPING AND ENHANCING THE CHANNEL DISTRIBUTION THROUGH FINANCIAL ADVISORS FOR RELIANCE LIFE INSURANCE CO. LTD.

807. CONSUMER BUYING BEHAVIOUR TOWARDS READY TO EAT FOOD (ITC & MTR)

808. AN ANALYTICAL REVIEW OF CUSTOMER RELATED MARKETING POLICIES OF LEADER PLAYER LIKE FORTIS HEALTHCARE & MAX HEALTHCARE IN HEALTHCARE SECTOR

809. CYCLE TIME REDUCTION IN SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO KODAK

810. PORTFOLIO & WEALTH MANAGEMENT

811. A STUDY OF PERSONAL FINANCE/PERSONAL LOANS IN TODAY'S SCENARIO [ICICI BANK]

812. TRAINING & DEVELOPMENT AT HAVELL'S INDIA LIMITED

813. E-PROCUREMENT IN SUPPLY CHAIN AND DISTRIBUTION NETWORKS [WITH SPECIAL REFERENCE TO MARUTI]

814. PRIVATE FINANCE FOR PRIVATE ENTERPRENEURS

815. PSYCHOLOGICAL CORRELATES OF ORGANISATIONAL CHANGE [HR]

816. A COMPARATIVE ANALYSIS OF MUTUAL FUND IN PRIVATE SECTOR BANK & PUBLIC SECTOR BANK

817. THE COMPARITIVE STUDY OF CORPORATE SOCIAL RESPONSIBILITY IN POWER SECTOR [HR]

818. SERVICE EXCELLENCE ENHANCING BRAND EQUITY [APOLLO HOSPITAL]

819. IMPACT OF BRANDING IN CONSUMER PURCHASE DECISION IN TELECOM SECTOR

820. JOB DESIGN AND ATTITUDE- AN EMPIRICAL STUDY ON INDIAN MANAGERS

821. PROFILING OF BRAND PERSONALITY FOR SELECT INDIAN CARS

822. EFFECTIVENESS OF UNCONVENTIONAL ADVERTISING (GOOGLE ADWORD AND ADSENSE PROGRAM)

823. TECHNOLOGY INITIATIVES IN THE FINANCIAL SECTOR

824. The impact of the Monetary Policy of the Reserve Bank of India on Indian Banking System

825. Consumers' perception About Present products & services Offered by public sector banks

826. STUDY OF CONSUMER BEHAVIOUR AMONG B-SEGMENT CARS

827. A COMPARATIVE STUDY BETWEEN EQUITY & COMMODITY INVESTMENT OPTION

828. Management of NPA – with special reference to RBI policies in private sector

829. Performance appraisal technique – a comparative study

830. THE STUDY OF ORGANIZATIONAL CULTURE IN THE BANKING SECTOR

831. Knowledge management in IT industry “people empowering people” [INFOSYS & TCS]

832. WORK VALUES AND JOB ATTITUDE IN HOSPITALITY SECTOR

833. IMPACT OF STRATIGIES ADOPTED BY DELL ON Its PROFITABILITY

834. A Comparative study of Attitude towards Team Based Compensation System in FMCG & IT Sector

835. “PERFORMANCE EVALUATION IN IT INDUSTRY”With special reference to Nexstep Infotech Private Ltd.

836. HR DUE DILLIGENCE IN MERGERS AND ACQUISITIONS

837. Global Strategies for Steel Industries

838. Product Line Analysis “Air Purifier” Eureka forbes

839. CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE DELIVERY AND QUALITY [idea cellular]

840. INTELLECTUAL PROPERTY RIGHTS AND PATENT LAWS IN INDIA.doc

842. Recent Trends in the Indian pharmaceutical market & role of IPR

843. TRAINING AND DEVELOPMENT PRACTICES IN INDIAN OIL CORPORATION LIMITED

844. IDBI BANK - A STUDY ON BANKING PRODUCTS, CUSTOMER SATISFACTION & AWARENESS

845. BREAK THROUGH LEARNING at tata steel ltd.

846. Comparative Study Of the best practices in Consumer Durable with reference to SAMSUNG and BPL

847. EMPLOYEE SATISFCTION FOR FLAT PRODUCT'S DEPARMENTS

848. A study of consumer satisfaction in white goods products of LG and Samsung

849. ANALYSIS OF REMUNERATION OF SAIL EMPLOYEES

850. HEDGING AND ARBITRAGE USING INDEX FUTURES IN DERIVATIVES MARKET

851. THE PSYCHOMETRIC TOOL KIT OF HUMAN RESOURCE MANAGEMENT

852. Motorola Mobile Phones

853. Employee Satisfaction Survey (With reference to Human Resource Policies of NTPC Ltd.)

854. HR PRACTICES WITH EMPHASIS ON TRAINING AND DEVELOPMENT PLAN FOR ASSOCIATES OF AIRTEL IN BHARTI TELECOM

855. A comparative detailed study of Coca Cola and Pepsi in special area of NCR

856. Response of customer towards the product of amul

857. consumer opinion regarding leading brand of hero honda bike in india

858. EFFECTIVENESS of CRM IN AIRTEL

859. QUALITY of WORK LIFE

860. Evaluation of Print Media as a Medium of Advertisement with Respect to Consumer & Advertiser

861. Study of consumer behaviour for motorbike in India with special reference to major player in the industry

862. Customer Satisfaction and Market Potential of ICICI Bank with study of Current Roaming Account

863. INDIAN FOOD SECTOR AND CHANGING CONSUMER PREFERENCES

864. Distribution & logistic management

865. Analyzing Quality Software Project Management at CSC

866. ISSUES IN CROSS CULTURAL MANAGEMENT AND EMPLOYEE SATISFACTION IN CASE OF EXPATRIATES

867. Human resource accounting

869. BRAND SWITCHING IN HIGH INVOLVEMENT PRODUCTS

870. CRITICAL ANALYSIS OF TRAINING TECHNIQUE [HCL]

871. VALUE CHAIN CROSSROADS FOR AUTOMOBILE SECTOR-AN INDIAN PERSPECTIVE

872. ROLE OF ELECTRONIC MEDIA IN PROMOTION OF TOOTH PASTE

873. GROWTH AND ANALYSIS OF THE INDIAN TELECOMMUNICATIONS INDUSTRY

874. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT DABUR INDIA LIMITED
875. STUDY OF HUMAN RESOURCE PROCESS IN TIKARIA CEMENT WORKS [ACC]
876. ORGANISATIONAL CLIMATE & JOB SATISFACTION AT BESTOCHEM FORMULATIONS (I) LTD
877. INDEPTH STUDY OF RELIGARE SECURITIES LIMITED
878. ADVISOR OPPORTUNITY IN ING VYSYA LIFE INSURANCE
879. A STUDY OF BUYING BEHAVIOUR OF COMPUTER USERS [HCL]
880. AUTO industry in India
881. STUDY OF CORPORATE FINANCING AT BANK OF INDIA
882. RECRUITMENT POLICIES IN SHRI RAM PISTONS AND RINGS LTD
883. PENETRATION OF INSURANCE PRODUCT IN RURAL AREAS IN L.I.C-THE MARKET STRATEGY
884. MAPPING OF I.T. IN SMALL AND MEDIUM BUSINESS [hcl]
885. A STUDY AMONG THE RETAIL INVESTORS IN DELHI TO FIND OUT THE FACTORS THEY CONSIDER WHILE INVESTING IN MUTUAL FUND [religare]
886. WORKERS PARTICIPATION IN MNAGEMENT
887. A STUDY OF EFFECTIVENESS OF TRAINING IN ICICI PRUDENTIAL LIFE INSURANCE
888. Industrial Relations [toyota india ltd.
889. impact of advertisements on youth and kids
890. Recruitment and Selection Process In AIR INDIA & SAHARA AIRLINES
891. A STUDY OF EFFECTIVENESS OF TRAINING IN LE MERIDIEN HOTEL New Delhi
892. Analysis of Trends in Fast Food Industry
893. MARKETING STRATEGY OF AMUL CHOCOLATE
894. ARPU Enhancement Measure [idea]
895. CONSOLIDATION OF PURCHASE ORDERS
896. Evaluate, Growth & Scope of Internet Marketing
897. IMPORTANCE OF EQUITY MUTUAL FUNDS IN FINANCIAL PLANNING
898. World trade organization with special reference to Textile Sector (silk)
899. Sharekhan Vs Indiabulls
900. MODUS OPERANDI OF STOCK BROKING FIRMS IN LUCKNOW REGION
901. GEMS & JEWELLERY EXPORTS FROM INDIA
902. Comparative Analysis of Performance Management System in Siemens with other leading companies
903. Analysis Of Mutual Fund Industry In India
904. EMERGENCE OF COUNTERFEIT LUXURY BRANDS IN INDIA
905. Growth of Indian Telecom Industry, its impact on Rural India: Present scenario and future prospect
906. role of e-marketing in HOSPITALITY INDUSTRY
907. DISTRIBUTION ENHANCEMENT IN HDFC STD LIFE INSURANCE COMPANY
908. SUPPLY CHAIN MANAGEMENT OF LG ELECTRONICS
909. CAREER OPPORTUNITIES FOR ENGINEERS
910. Research Report on Microwave
911. Research report on forex management
912. To study the percentage market share of hdfc bank in NCR Region
913. A STUDY ON THE RURAL MARKETING BOOM IN INDIA
914. Report on Laptops
915. Distribution network of cocacola
916. washing machine and refrigerator market in india
917. PERFORMANCE MANAGEMENT SYSTEM OF JUBILANT OIL & GAS PVT. LTD.
918. CULTURE OF COFFEE PUBS IN INDIA
919. FINANCIAL RATIO ANALYSIS OF HIMACHAL FUTURISTICS COMMUNICATIONS LTD.
920. ACTIVITY BASED COSTING [bhel]
921. Strategic Human Resource Management [tata motors]
922. COMPARATIVE STUDY OF THE SALES, SERVICE & DISTRIBUTION FUNCTION OF TELECOM SECTOR
923. Training and Development – Step towards Learning [impetus Technologies Inc]
924. Comparative Study of Value added services on mobiles ON BEHALF OF ACL WIRELESS LIMITED NEW DELHI
925. Comparative Analysis of Ing Vysya vis-à-vis ICICI Prudential, bajaj allianz
926. IMPACT OF PREPAYMENT OF TERM LOANS ON MATURITY PROFILE AND LIQUIDITY GAP POSITION
927. “Estimate the Agarbatti Industry in Convince channel identify the Critical Success Factors” [itc]
928. ORGANIZATIONAL CULTURAL CHANGE & MARKETING STRATEGY OF Synthes Medical Pvt. Ltd.
929. SERVICE QUALITY & CONSUMER SATISFACTION AT MARUTI SERVICE MASTER
930. HEALTH CARE PROFESSIONAL PERCEPTION TOWARDS MEDICAL REPRESENTATIVE
931. Supply Chain management And Store Operation In Pantaloon Retail India Pvt. Ltd
932. output productivity & working method of dgh nelp group of india
933. ANALYSIS OF MARKET AND POTENTIAL FOR AUTO TYRES AND TUBES [Metro Tyres]

934. Study of Mutual Fund and Unit Linked Products (ULIP's) [hdfc]

935. VENTURE CAPITAL FINANCING

936. EMERGING TRENDS FOR MANAGING THE RISK IN FOREIGN EXCHANGE

937. A study of the HR practices in BHARTI airtel LIMITED

938. REVIEW OF SYSTEMS AND PROCEDURES OF IREDA FOR ITS LENDING OPERATIONS AND SUGGESTING A SUITABLE ACTION PLAN

939. BRANDING PRIVATE LBEL - issues and opportunities in organized retail market

940. BUSINESS CONTINUITY in BPO

941. COMPARATIVE STUDY OF MARKETING STRATEGY OF WILLS & GOLD FLAKE

942. Future of Value Added Services in Mobile Telephony

943 THE IMPACT OF VALUE ADDED TAX IN INDIAN ECONOMY [vat]

944. IMROVEMENT OF CUSTOMER SATISFACTION INDEX (CSI) AND SALES SATISFACTION INDEX (SSI) [Honda SEIL]

945. BRAND PROMOTION, PLACING OF THE PRODUCT, MARKET ANALYSIS & CONSUMER BEHAVIOUR ANALYSIS OF KARA SKINCARE WIPES IN CHANDIGARH [birla Griyo]

946. ANALYSIS OF SALES PROCESS SYSTEM [canon]

947. Study of Mutual Fund Industry & Evaluating Measures to improve services of Reliance mutual Fund

948. A Study towards mutual funds for YES BANK

949. Customer Awareness about Insurance Industry and Comparative Analysis of Different Products of Different Insurance Companies [hdfc]

950. ROLE OF BIO-FERTILIZERS INDUSTRIES IN AGRICULTURAL MARKET [kribhco]

951. scope of animation pictures in india

952. To analyze the effectiveness of novel stock broking model launched by reliance money through consumer research [reliance money]

953. Financial securities [icici lombard]

954. UNLEASHING BUSINESS OPPUNTIEIES IN VIETNAM AND CAMBODIA

955. COST OPTIMIZATION & INVENTORY CONTROL FOR AYURVET LIMITED

956. COMPARATIVE ANALYSIS OF FUND MANAGEMENT IN LAST FIVE YEARS OF NTPC LIMITED

957. MARKET RESEARCH ON VARIOUS ENVIRONMENT CONSERVATION INITIATIVES TAKEN BY CORPORATES [times of India]

958. PROGNOSYS E SERVICES

959. OPERATIONS OF MULTINATIONAL ORGANISATIONS in Insurance Sector

960. Competitor analysis of residential verticals [ATS Green Infrastructure]

961. IDENTIFICATION OF TRAINING NEEDS FOR OUTSOURCED SALES FORCE [mother dairy]

962. Mutual funds v/s ulip in financialplanning [emkay shares & Stock Brokers ltd.]

963. MARKET POTENTIAL OF ALUMINUM PRODUCTS [gujarat foils ltd.]

964. BUSINESS OPPORTUNITIES THROUGH ONLINE MEDIA [indiamart]

965. EXPORT THROUGH SEZ [Neolite ZKW Lightings Pvt. Limited]

966. EXPANSION OF SALES AND DISTRIBUTIONCHANNEL OF THE COMPANY OF MAX NEW YORK LIFE INSURANCE COMPANY LIMITED

967. THE SHIFT IN ADVERTISING MEDIA USAGE AND THE SCOPE OF OUTDOOR ADVERTISING MEDIA

968. COMPARISON BETWEEN EOU AND SEZ

969. MAPPING OF HOME DELIVERY AND ITS CRITICAL ANALYSIS [mother dairy]

970 STUDY OF THE APPRAISAL PROCESS FOR LOANS AND ADVANCES With special reference to KALUPUR COMMERCIAL COOPERATIVE BANK LTD.(SCHEDULED BANK)

971. EMPLOYEE SATISFACTION TRACKING SYSTEM AT ENERGO ENGINEERING PROJECTS LIMITED

972. PORTFOLIO MANAGEMENT [Reliance Money]

973. INFORMATION INFRASTRUCTURE IN E-AGE

974. The Potential in Growth of Networking Services In The Indian SME and Enterprise Market [hcl infinet ltd.]

975. Equity & Online Trading [Religare]

976. CUSTOMERS/INVESTORS PERCEPTION ABOUT INVESTING IN REAL ESTATE

977. D-Mat [Reliance Money]

978. PERSONAL LOANS MARKET

979. To Study channel development process of max new york life

980. FUND RAISING at MINDA INDUSTRIES LIMITED

981. TRANSFER PRICING IN INDIA AND DETERMINING THE ARMS LENGTH PRICE IN THE TELECOM SECTOR

982. MARKET ANALYSIS OF JUICE BASED DRINKS AND CARBONATED SOFT DRINKS [varun beveraes pepsi]

983. Analytical Study of Commercial Vehicles Segment [automobile] M/s Motherson Sumi System Ltd

984. FUNCTIONING OF MULTINATIONAL BANKS AND EMERGING BANKING TRENDS [scb]

985. Scope of Information Technology in Marketing of Mutual Fund [Reliance Capital]

986. CHANNEL EXPANSION FOR LAPTOP PENETRATION IN DELHI MARKET [lenovo]

987. COMPARATIVE ANALYSIS OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [max newyork]

988. HR Process Manual – Nuclus SOftware

989. Channel Development [max newyork]

990. PRE LAUCH MARKET RESEARCH FOR NEW HONDA ACCORD

991. Analysis of Microfinance Industry in India

992. STUDY OF SOURCING HOUSES AND THEIR LOGISTICS REQUIRMENT IN N.C.R. [Wilson Sandhu Logistics India Pvt. Ltd.]

993. COMPARATIVE STUDY OF LAPTOPS [hcl]

994. WORKING CAPITAL MANAGEMENT AND TRADE FINANCE OF JINDAL SAW LIMITED

995. AUTO INDUSTRIES IN DELHI & NCR AND THEIR LOGISTICS REQUIREMENTS

996. AUTOMOBILES FINANCE INDUSTRY [Citicorp maruti]

997. Analysis of Mutual Funds and Ranking Them [religare]

998. LOGISTIC AND CIRCULATION IN A NEWSPAPER INDUSTRY [Hindustan Times]

999. MARKETING RESEARCH AND ANALYSIS ON RMC BUSINESS IN SAHIBABAD AND GREATER NOIDA [J.K. Lakshmi Cement]

1000. COMPARITIVE STUDY OF MORTGAGE INDUSTRY IN KANPUR CITY WITH RESPECT TO HDFC BANK

1001. STUDY OF ATTITUDE AND PREFERANCES OF CAPITAL INVESTORS [religare]

1002. STUDY OF FDI IN INFRASTRUCTURE SECTOR IN INDIA

1003. A STUDY OF KOTAK LIFE INSURANCE ULIP PLANS VIS-A-VIS OTHER INSURANCE COMPANIES ULIP PLANS

1004. TO LEARN ABOUT THE DIFFERENT CHANNELS OF COMPANY THROUGH WHICH COMPANY PROCURE BUSINESS AND UNDERWRITING PROCESS [SBI LIFE]

1005. RIGHT EXECUTION DAILY(RED) coke

1006. Analyzing the growth and potential of Telecom Services of Tata Teleservices in the Enterprise

1007. EMPLOYEE BENEFIT SCHEMES ARE GOOD RETENTION TOOLS FOR THE EMPLOYER [ICICI PRUDENTIAL]

1008. MARKET PENETRATION AND COMPARATIVE ANALYSIS OF WINDOW VIESTA

1009. TO LEARN ABOUT THE DIFFERENT CHANNELS OF COMPANY THROUGH WHICH COMPANY PROCURE BUSINESS [sbi life]

1010. ANALYSIS OF ENVIRONMENTAL & FINANCIAL CONDITIONS

1011. Wealth Management And Retail Banking [hsbc]

1012. To determine the consumer's perception about the leading brands of White Cement and Wall Putty in Delhi and NCR market [jk cement]

1013. Increasing Employee Satisfaction through Motivation

1014. ROLE OF SIX SIGMA IN HUMAN RESOURCE MANAGEMENT

1015. USE OF PSYCHOMETRIC TOOLS IN RECRUITMENT

1016. STRENGTHENING CHANNEL RELATIONSHIP-A STRATEGIC STEP

1017. Impact of effective leadership in an organization

1018. INfluence on motivation on job satisfaction

1019. Importance Of Designing Training Programs In The Changing Organizational

1020. CULTURAL INTELLIGENCE

1021. Business Valuation- in case of Mergers & Acquisitions

1022. Impact of Strategic Human Resource Management on Business Practices

1023. STUDY TO determine the reasons for India Yamaha motors low market share in Chandigarh

1024. WEALTH MANAGEMENT [kotak mahindra bank]

1025. INTERNATIONAL BANKING (PERSPECTIVE ON CREDIT MANAGEMENT & RISK POLICIES [pnb]

1026. SATISFACTION INDEX - GAUGING CUSTOMER SATIFACTION

1027. DISTRIBUTION EFFICACY OF NOKIA IN NOIDA AND GHAZIABAD

1028. MUTUAL FUND INVESTMENT IN KASHMIR:A PERCEPTUAL STUDY

1029. Portfolio Management -AXIS BANK

1030. EMPLOYEE SATISFACTION TRACKING SYSTEM AT ENERGO ENGINEERING PROJECTS LIMITED

1031. ANALYSIS OF CLIENT REQUIREMENTS AND CURRENT PRINTING PRACTICES IN REAL ESTATE, HOSPITALITY AND HEALTHCARE SECTOR [Xerox India ltd.]

1032. ANALYZING AND ENHANCING TERTIARY SALES OF LG GSM HANDSETS

1033. A Feasibility study on Yamaha Institutional Two Wheeler Market in Fast Food Retail Outlet in Delhi

1034. RESTRUCTURING OF THREAD BUSINESS' [Vardhman Group]

1035. TO ESTIMATE THE RETAIL UNIVERSE FOR ASSESSING THE REACH AND POTENTIAL PROSPECTS IN NOIDA [mother dairy]

1036. PIPE FITTING INDUSTRY ABRASIVES CONSUMPTION MAPPING & FUTURE OF INDUSTRY

1037. MARKET EXPANSION OF AIRTEL DISTRIBUTION SYSTEM [airtel]

1038. MARKET MAPPING WITH SLICE BRAND REPOSITIONING [Pepsi]

1039. Competitor Analysis of Westside

1040. EQUITY RESEARCH With special reference to BAJAJ ALLIANZ LIFE INSURANCE COMPANY

1041. OTIS ELEVATOR COMPANY (INDIA) LTD.

1042. Comparative Analysis of John Players with other Apparel brands & its Supply Chain management

1043. EFFECTIVENESS OF CUSTOMER SATISFACTION AT AIRTEL

1044. Attitudes and opinion of consumer towards electronic products-A study on LG Electronics in Delhi Region

1045. SCOPE OF SPECIALTY BREADS IN DELHI & NCR REGION [Britannia]

1046. Employee Satisfaction and Growth Analysis TATA STEEL, JAMSHEDPUR

1047. Customers Perception and Comparative Analysis of HDFC Bank Products and Services

1048. Report on Vodafone

1049. What do the customers perceive about the Market linked investments & product offerings of ICICI Bank

1049. Water Stress & Water Management

1050. Analysis of Omaxe & Its competitors

1051. Analysis of Major Power Equipment (Super Critical Boilers) Manufacturer's [I&T]

1052. Market Research regarding the Consumer Preference in the stock market segment of business channels [zee Business]

1053. BRAND PREFERENCE AND COMPETITIVE ANALYSIS OF LG

1054. BRAND PREFERENCE AND COMPETITIVE ANALYSIS OF AIRTEL IN THE CELLULAR INDUSTRY

1054. SOURCES OF RECRUITMENT AT RELIANCE RETAIL

1055. THE STUDY OF ORGANIZATIONAL CHANGE – POST ACQUISITION at VODAFONE ESSAR LTD (DELHI)

1056. Channel Development [Max New York Life]

1057. Study and Analysis of the Impact of Delhi Metro on two-wheeler Industry [Hero Honda]

1057. FACTORS AFFECTING SALE OF SALONI BRAND MUSTARD OIL IN AGRA REGION

1058. Saint Gobain Abrasives (Grindwell Norton Limited)

1058. DEPLETION OF NON - RENEWABLE SOURCES OF ENERGY AND ITS IMPACTS ON ENVIRONMENT

1059. EFFECTIVENESS OF TRAINING ON THE EXECUTIVES WITH SPECIAL REFERENCE TO BHARAT ELECTRONICS LIMITED

1060. Study of OEM & Replacement Tyre Segment for Maruti Swift

1061. Study of Products Produced & Marketed by BRPL – with Special Emphasis on Customer Satisfaction

1062. EMPLOYEE SATISFACTION at Reliance Life Insurance

1063. HRD Systems in CMC Ltd (A T A T A Enterprise) [m.phil report]

1064. COMPARATIVE ANALYSIS OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [max new York]

1065. Compensation structure in BHEL and its comparative analysis with IOCL

1066. DEVELOPING THE BUSINESS FOR BHARTI AIRTEL IN CORPORATE SECTOR

1067. Consumer Behavior Analysis of Carbonated Soft Drinks & Juice Based Drinks [Pepsi]

1068. Comparative Analysis of Market Share of Aquafina & Kinley

1069. Market Response of the New Launch Slice

1070. DERIVATIVES MARKET & It's IMPACT IN INDIA [sharekhan]

1071. COMPARATIVE ANALYSIS OF FUND MANAGEMENT IN LAST FIVE YEARS" OF NTPC LIMITED

1072. PERCEIVED STORE IMAGE & ITS STRATEGIC IMPLICATION ON CUSTOMER PATRONAGE AND THE STUDY OF LOGISTICS AND DISTRIBUTION OF JOHN PLAYERS

1073. IPO PRICING FOR INDIAN RAILWAY FINANCE CORPORATION

1074. MARKETING RESEARCH PROJECT PRODUCT CATEGORY – PERFUMES

1075. RATIONALIZATION OF BANDING IN MAX HEALTHCARE INSTITUTE LIMITED

1076. EVERY DEALER SURVEY WITH SLICE BRAND REPOSITIONING AT PEPSICO

1077. A COMPETITIVE ANALYSIS OF YAMAHA AND ITS COMPETITORS

1078. Report on Bonanza (Make money, not mistakes)

1079. Scope of Training Outsourcing In Khan Market and Lajpat Nagar [confluence integrated services pvt. ltd.]

1080. MARKET MAPPING WITH SLICE BRAND REPOSITIONING

1081. TO STUDY THE BENEFITS OF TRAINING AND DEVELOPMENT OF MANAGEMENT PERSONNEL AT GROZ BECKERT ASIA PVT LTD

1082. Understanding the concept of PMS- Property Management Services [dlf]

1083. To determine the factors that aid in employee's Recruitment and Retention in an organization

1084. sales & Promotions of Personal Loans [Standard Chartered Bank]

1085. TO STUDY THE MARKET SHARE OF TWO WHEELER IN MOTHER SON SYSTEM LIMITED

1086. Report on JK WHITE CEMENT WORKS PVT LTD

1087. Customer Satisfaction & Services Provided [SBI]

1088. RECRUITMENT STRATEGIES AND COMPETENCY MAPPING - A STUDY OF PRIORITY BANKING [Standard chartered bank]

1089. Report on RIVER ACTION PLANS

1090. To find out the market potential of CFL'S [havells]

1091. ROUTERS IN MOSER BAER [IT]

1092. TO CREATE PUBLIC AWARENESS OF BIRLA SUNLIFE

1093. STUDYING STAPLES CATEGORY MANAGEMENT AND CONSUMER BEHAVIOR AND COMPETITION IN RELIANCE FRESH LIMITED.doc

1094. TO CREATE PUBLIC AWARENESS OF LIFE INSURANCE SECTOR IN EMERGING INDIAN MARKET IN BIRLA SUN LIFE INSURANCE.doc

1095. Study of various M-banking solution offered by telecom operators [idea]

1096. DERIVATIVES (FUTURE & OPTIONS MARKET IN INDIA) Standard Chartered Bank

1097. Analyzing Competition and General Marketing Strategies for Apollo International Ltd. as Compared with the Domestic and Global Players" (A Live Project)

1098. Study Of Transmission Products & Analysis Of Customer Perception For Tejas Networks

1099. EFFECT OF FII ON INDIAN CAPITAL MARKET [w.s.r.t. Religare Securities Ltd.]

1100. PREPARING MERCHANDISER MANUAL FOR KATS IN DELHI [Britannia]

1101. Store Operations [Globus Stores Pvt. Ltd.]

1102. CUSTOMER'S PERCEPTION ABOUT THE INVESTMENT IN MUTUAL FUNDS [Religare]

1103. Understanding of different functionalities of SDQ and analysis Of business processes used in it [IDEA]

1104. Customer Satisfaction Survey of Voltas Forklift

1105. SSI – CHALLENGES AND WAY HEAD [Honda Siel]

1106. To determine the factors that aid in Employee's Recruitment and Retention in an organization [ABC Consultants Pvt.Ltd.]

1107. Market Survey about the security personnel in different organizations [Primier Shield Risk Management Enterprise]

1108. Preparation of welcome kit to help the new entrants to adjust in the organization and have overview of H.R. processes followed in PRECISION ELECTRONICS LIMITED

1109. SCOPE OF AIRTEL'S LANDLINE AND BROADBAND

1110. REDUCTION OF TRANSPORTATION COST OF MILK IN DELHI MMO [amul]

1111. MATERIAL VARIANCE ANALYSIS & DEVELOPMENT OF COST CENTER STRUCTURE AT PERFETTI VAN MELLE INDIA PVT. LTD.

1112. Marketing Plan for Automotive Coolants [india glycols limited]

1113. INVESTOR'S GUIDE FOR DIFFERENT ASSET CLASSES For STANDARD CHARTERED BANK

1114. A COMPARATIVE ANALYSIS OF THE PROPOSED AND THE EXISTING GRN PROCESS [Microsoft]

1115. EVALUATING EFFECTIVENESS OF TRAINING & DEVELOPMENT PROGRAMME [lamicoat]

1116. Working capital management [INDAG rubber]

1117. COMPETITIVE BENCHMARKING OF ONLINE BROKERAGE [HSBC Bank]

1118. MUTUAL FUNDS AND INVESTORS' AWARENESS ABOUT MUTUAL FUND COMPANIES [ing Vyasa bank]

1119. Demand and Supply Chain Management (DSCM) of DSM Anti-infectives India Limited

1120. Identification of position linked kras [maruti]

1121. ERP MODULE AND ITS IMPLEMENTATION IN FINANCE [gail]

1122. High End Properties in Noida & Greater Noida – A Comparative Study [supertech]

1123. SATISFACTION INDEX GAUGING CUSTOMER SATISFACTION [CONTINENTAL CARBON].

1124. A COMPARATIVE STUDY OF VARIOUS MUTUAL FUNDS OF 5 AMC's AND CONSUMER PERCEPTION ABOUT MUTUAL FUNDS

1125. RAINBOW FABART PVT LTD- MERCHANDISING [ritu beri]

1126. Customer Study on security trading [india infoline]

1127. Corporate Transit Package by Radisson Hotel Delhi

1128. Marketing Strategy FOR BUSINESS OFFERINGS in VITAL SOFTECH [it]

1129. Role of Religare Enterprises Limited In Service Industry

1130. A RESEARCH REPORT ON BRANDING OF RADISSION HOTEL

1131. Performance evaluation of top 10 equity mutual funds in India"
[with special reference to Mahindra & Mahindra]

1132. INVENTORY MANAGEMENT [ntpc]

1133. A STUDY OF THE SUBHIKSHA STORE OPERATION AND MANAGEMENT

1134. A Study on Heavy Continental Vehicle [Clutch Auto Limited]

1135. DISTRIBUTION CHANNEL OF FERTILIZER AT PHULPUR ALLAHABAD UNIT [iffco]

1136. RECRUITMENT AND LICENSING OF LIFE ADVISORS IN BHARTI AXA LIFE INSURANCE CO. LTD.

1137. WORKING CAPITAL MANAGEMENT IN HCL INFOSYSTEM

1138. Performance Appraisal With Reference to sheltera consultants

1139. INTERNAL FACTORS AFFECTING CONSUMER BEHAVIOUR IN THE CARBONATED SOFT DRINK INDUSTRY DELHI [PEPSI]

1140. MARKETING STRATEGY & PROMOTIONAL ACTIVITIES OF FIXED & MOBILE TELEPHONE CONNECTION OF BSNL (BHARAT SANCHAR NIGAM LIMITED)

1141. Consumer Need and Behaviour with Respect To Retail Stores in the City Of Lucknow [Reliance Fresh]

1142. A STUDY OF HDFC LIFE INSURANCE ANALYZING DIFFERENT PRODUCTS OF THE COMPANY

1143. Distribution enhancement – HDFC SLICA

1144. WORKING CAPITAL MANAGEMENT OF AXIS BANK

1145. Financial statement analysis – Pepsico

1146. MARKET RESEARCH OF CHYAVANPRASH – Baidyanath

1147. Advisors Recruitment & Comparison Between Reliance Life Insurance With Other Insurance Cos.

1148. EXIT INTERVIEW ANALYSIS- Good Year

1149. RECRUITMENT MANAGEMENT (With Reference of BHEL Haridwar)

1150. NEW TRENDS IN TRAINING & DEVELOPMENT [NTPC]

1151. Sales & Promotion of Pepsi

1152. marketing Strategies of HUL

1153. EMPLOYEE WELFARE MEASURES In MOSER BAER INDIA LIMITED

1154. TIME OFFICE MANAGEMENT IN IFFCO [hr]

1155. OPPORTUNITY OF VIDEOCON IN THE MARKET

1156. OIL ACCOUNTS EXCISE AND CUSTOMS At INDIAN OIL CORPORATION LIMITED (MATHURA REFINERY)

1157. Marketing & Distribution Network Of Reliance communication

1158. To recruit the Human Resource as an Insurance Advisor for HDFC Standard Life Insurance Limited

1159. effectiveness of distribution channel [hindalco]

1160. COMPARISON OF CASH SERVICES of ICICI Bank VIS A VIS OTHER BANKS

1161. Intiative Programmes of the Outlets [Pepsi]

1162. Comparing The HDFC SLIC Ltd. Product & Tata AIG LIC Ltd. For HDFC SLIC Ltd.

1163. HOW TO RECRUIT BETTER LIFE ADVISOR –Kotak

1164. STUDY OF the MoTOR INSURANCE POLICIES OF ICICI-LOMBARD IN RELATION TO CUSTOMERS & AGENTS

1165. Recruitment and Selection [Samsung]

1166. selling of insurance As per sales target [kotak mahindra]

1167. Awareness of mutual fund business among The insurance advisors [nj fundz network]

1168. Comparative Study Of LG Electronics with its competitors

1169. To Study the Change in Buying Behavior & Customer Perception for Vodafone vs Airtel

1170. ANALYSIS OF MARKETING STRATEGY OF MINERAL WATER INDUSTRY

1171. Financial Accounting System and of Financial Analysis [minda]

1172. EMERGING TREND IN RETAIL SECTOR IN INDIA

1173. ANALYSIS OF AGENCY RECRUITMENT WITH TIED AGENCY CHANNEL [icici prudential]

1174. Effects of Sales Promotion Strategy On Customer Satisfaction [airtel]

1175. Training & Development of present bank employees

1176. STUDING THE MARKET POTENTIAL OF UPCOMING MALLS IN INDIA

1177. A Study to find out the level of deployment of information technology in SME'S in India [PROGNOSYS E SERVICES. PVT. LTD]

1178. Acceptability and implementation of CAS in Delhi Effect on viewer-ship of GEC and Zee TV

1179. FOREIGN EXCHANGE DERIVATIVE TREASURY PRODUCTS OF GLOBAL CONSUMER BANK, CITIBANK

1180. Mutual Fund Industry 4TH sEM]

1181. A RESEARCH REPORT ON IMPACT OF CELEBERITY THROUGH TV ADVERTISMENT ON CHILDERN

1182. TO ANALYSE THE BUYING BEHAVIOR OF YOUNG CONSUMERS (COLLEGE GOERS) TOWARDS MOBILE PHONES [IMBR International]

1182. Financial Analysis of ITC Ltd.

1182. TO ANALYSE THE BUYING BEHAVIOR OF YOUNG CONSUMERS (COLLEGE GOERS) TOWARDS MOBILE PHONES

1183. Training & Development – Aditya Birla

1184. Understanding the perception of TATA Nano among various segments of the population

1185. Customer Acquisition Regarding Saving A/c & Fixed Deposit in icici bank

1186. MARKET REASEARH AND ANALYSIS OF THE POTENTIAL OF CORPORATES INSURANCE IN DELHI –NCR [Iffco-Tokyo]

1187. Advertising Effectiveness of 'Fevicol' Brand

1188. DISTRIBUTION AND SALES OF BHARTI AXA LIFE INSURANCE CO. LTD

1189. RECRUITMENT OF QUALITY ADVISORS & SELLING OF FINANCIAL PRODUCTS [icici prudential]

1190. VARIOUS TYPES OF PRODUCTS OF HDFC SLIC

1191. FINANCE AND ACCOUNTING OPERATIONS, AN OVERVIEW OF universal granite and marble

1192. Comparative Study of Check whether BIG BAZAAR IS REALLY THE BEST & THE CHEAPEST

1193. Sales & Promotion of Natural spring (Gee Cee Product)

1194. DESIGN AND IMPLEMENTATION OF HRIS for Future Logistics

1195. Study of Consumer Perception about KB's Fair Price [a Division of Pantaloons Food Product (India) Ltd.]

1196. Channels of DISTRIBUTION through recruitment of Advisors with special reference to Kotak Mahindra Life Insurance

1197. A Study of The Effect of the Loan Facilities On The Sales OF HYUNDAI Motors-With Respect To Hyundai- I 10

1198. EFFECTIVENESS OF COMMUNICATION MIX IN POSITIONING STRATEGY OF HDFC Bank

1199. Financial Performance Analysis of Leading Mutual Fund (SBI, HDFC, ICICI) Using 'Markowitz Model'

1200. An analysis of customer satisfaction with respect to lifestyle and shopper's stop limited for Delhi-NCR region

1201. Role of SHRM policies (compensation, recruitment, transparency and retrenchment) in mergers and acquisitions and its impact on employees motivation in JET AIRWAYS

1202. SALES PROMOTION OF NOKIA PRODUCTS

1203. Consumer Attitude Towards LG GSM Mobiles

1204. Mobile Roaming Procedure [idea]

1205. AN ANALYSIS OF TRAINING AND DEVELOPMENT IN MOSER BAER INDIA LTD.

1206. CRM in Insurance

1207. PRIVATE LIFE INSURANCE COMPANIES IN INDIA AND THEIR FUTURE PROSPECTS [tata aig]

1208. To Study the Awareness of New Entertainment Technology with special reference to Dish TV AT Noida (UP)

1209. SYSTEMS, APPLICATIONS AND PRODUCTS (SAP) PRESENT SCENARIO AND FUTURE PROSPECTS IN U.S [it]

1210. Payable Management of Britannia Industries

1211. Organized Retail in India - Challenges & Prospects

1212. PRODUCTION AND OPERATION MANAGEMENT IN PRESENT SCENARIO

1213. A Study on Applicability of Derivative Instruments in Indian Stock Market

1214. Stock Market Efficiency and Economic Efficiency: Is There a Connection

1215. Comparative Analysis of KARVY STOCK BROKING LTD. with Other Stock Broker Companies

1216. Market strategies of Pepsi NOIDA & NCR

1217. Marketing Strategies at Recesssion Times

1218. Organized Retail in India - Challenges & Prospects

1219. COMPARATIVE STUDY OF MUTUAL FUND & INSURANCE PRODUCT (ULIP) OF TATA AIG IN DELHI

1220. STUDY OF HR POLICIES AND ATTRITION ANALYSIS IN MARUTI UDYOG LTD.

1221. Comparison of Ulips

1222. analysis of ulips in india [tata aig]

1223. ATTRITION MANAGEMENT WITH REFERENCE TO STANDARD CHARTERED BANK

1224. COMPARATIVE STUDY OF BEST PRACTICES IN RECRUITMENT, SELECTION, TRAINING & DEVELOPMENT AND SALES [TATA AIG]

1225. MAPPING & MAPPING OF GENERAL INSURANCE PRODUCT THROUGH AN ALTERNATE AREA OF DISTRIBUTION CHANNEL [bajaj allianz]

1226. COST BENEFIT ANALYSIS OF REPEAT COMPLAINTS RECEIVED FROM CONSUMER FINANCE CUSTOMERS [hsbc]

1227. Developing a Business Plan (on Cold Storage) for Camellia International

1228. RETAIL BANKING AND RETAIL CREDIT [bank of India]

1229. WORKING CAPITAL MANAGEMENT OF ELECON ENGINEERING COMPANY LIMITED

1230. STUDY OF MUTUAL FUNDS INDUSTRY AND INVESTOR PERCEPTION [hsbc]

1231. Analysis of Secondary Market and its relation with International Market [sharekhan]

1232. ERP MODULE AND ITS IMPLEMENTATION IN FINANCE [gail]

1233. COMPARATIVE STUDY OF COMMODITY EXCHANGE [GAYVALLEY FINANCE AND INVESTMENT LTD.]

1234. Customer Acquisition regarding Saving A/c & Fixed Deposit in Oriental Bank of Commerce [obc]

1235. A Study of Material Requirement Planning and Inventory Management at Reliance fresh

1236. INVESTOR'S GUIDE FOR DIFFERENT ASSET CLASSES" For STANDARD CHARTERED BANK

1237. Selling a traditional media in an untraditional way [DMRC – Delhi metro]

1238. COMPARATIVE ANALYSIS OF INVESTMENT STRATEGIES AND MUTUAL FUND [SCB]

1239. TALENT ACQUISITION AND ONBOARDING AT xchangING technologies [hr]

1240. CREATING BRAND AWARENESS AND MARKETING OF HLI (HALBURY'S LAWS OF INDIA)

1241. STUDY OF DIFFERENT TRAINING SYSTEM AND ITS IMPRESSION [sail]

1242. EFFECTIVNESS OF PRODUCT PROMOTINAL SCHEME IN ICICI BANK SAVING A/C & ITS CUSTOMER RESPONSE

1243. To Study The Market Growth Of HCL Ezeebee Along With Growing Number Of HCL Channel Partners

1244. "RATIO ANALYSIS" With Reference to THYSSEN KRUPP INDUSTRIES INDIA PVT. LTD., PUNE

1245. Banking Services and Investment products [hdfc bank]

1246. Strategy & Tactics FOR THE Development Of The Agency By ICICI Comparison To Other Leading Insurance Company

1247. A STUDY OF MARKET SHARE OF HCL COMPUTERS & AN ANALYSIS OF SALES PROMOTION

1248. Enhancement of Productivity Level of TATA TELESERVICES LIMITED for the Branded Retail Unit of Tata Indicom

1249. AN EMPIRICAL STUDY OF CONSUMER ATTITUDE TOWARDS MOBILE PHONE PRODUCT & SERVICES [Vodafone]

1250. Market penetration of Sify telecentres in Sify

1251. ON SALES & PROMOTIONAL ACTIVITIES FOR HOME PC'S AND LEAPTOP OF HCL INFOSYSTEM LIMITED

1252. MARKETING PLAN TO EXPORT AYURVEDIC COSMETIC PRODUCTS

1253. MUTUAL FUND THROUGH SYSTEMATIC INVESTMENT PLANNING [hdfc]

1254. HOW TO DEVELOP INSURANCE IN RURAL AREA [bajaj allianz]

1255. Report on penzol [castrol oil]

1256. Investment strategies [research report]

1257. STOCK MARKET TRENDS AND INVESTMENT PATTERN [reliance money]

1258. A COMPETITIVE ADVANTAGE [reliance money]

1259. MEASURING WORKER SATISFACTION LEVEL AT Hindalco Industries Limited (HIL)

1260. WORKING CAPITAL MANAGEMENT AND RATIO ANALYSIS OF HINDALCO IND. LTD.

1261. Comprehensive STUDY ON RECRUITMENT & SELECTION PROCEDURE IN ASK Automotive (P) Ltd.

1262. PAYMENT SYSTEM – AN EVOLVING CONCEPT

1263. compare national and regional channels in India [media]

1264. MUTUAL FUNDS AND THEIR INVESTMENT OPTIONS

1265. COMPREHENSIVE STUDY OF RELIANCE MONEY PRODUCTS AND DEVELOPING IT DEALER CHANNELS

1266. UNDERSTANDING OF EXPORT AND IMPORT OF KRAFT PAPER

1267. ANALYSIS OF MARKETING STRATEGIES FOR MARTEKING ROSTED PEANUTS IN INDIA

1268. COMPARITIVE STUDY OF VALUE ADDED SERVICES OF HDFC AND ICICI BANK

1269. Training & Development at Renaissance [Mumbai Hotels & Convention Centre]

1270. DEVELOPMENT OF STRATEGY FOR SETTING UP PUBLIC HEALTHCARE SYSTEM IN UTTAR PRADESH at SREI Infrastructure Finance Limited

1271. MARKET RESEARCH TO IDENTIFY THE SCOPE OF OUTSOURCING OF EVENTS TO EVENT MANAGEMENT COMPANIES BY FMCG, REAL ESTATE, FOOD & BEVERAGES AND OTHER DIFFERENT SECTORS.

1272. Franchisee And Business Development

1273. ANALYSIS OF SERVICE QUALITY OF G4S SECURITY SERVICE

1274. COMPARATIVE ANALYSIS OF INSURANCE PRODUCTS OF DIFFERENT INSURANCE COMPANIES & CUSTOMER AWARENESS OF INSURANCE INDUSTRY [hdfc slic]

1275. Effects of rbi guidelines for the development of banking sector

1276. PRODUCT & BRAND MANAGEMENT OF DNA (DAILY NEWS & ANALYSIS) IN JAIPUR

1277. STRENGTHENING THE AIRTEL DISTRIBUTION CHANNEL

1278. Market Penetration And Comparative Analysis of TimesJobs.com

1279. Report on Personnel Department, ESIC & Intranet System Moser baer [hr]

1280. IMPACT OF SALES PROMOTION ON CUSTOMER RETENTION

1281. TRAINING AND DEVELOPMENT AT RENAISSANCE WITH SPECIAL EMPHASIS ON INDUCTION

1282. Inventory Management – Tata Steel

1283. Training Needs Assessment – BHEL [hr]

1284. VALIDATING “COMPETENCY MAPPING” FOR ATTAINING THE BEST “QUALITY CIRCLE PRACTICES” AT Hindustan Zinc Limited [hr]

1285. The Indigenous Product Placement and Strategic Analysis of Dealer Perception of Videocon Air conditioners

1286. Scope & feasibility of supply of cotton to various spinners in punjab.

1287. Assessment of demand & user preference for surgical medical equipments & Implants for neuro-spine, Endoscopy & Orthopedic segment at Stryker india pvt. ltd.

1288. Locker policy at taj hotels

1289. COMPARATIVE STUDY OF CHANNEL MARKRTING OF ICECREAM AND THEIR DISTRIBUTION NETWORK

1290. A STUDY OF RECRUITMENT & ON-BOARDING PROCESS At AIRTEL

1291. Study of Consumer Responses over LG Microwave ovens [LG Electronics]

1292. Analyzing and Enhancing the Tertiary Sales of LG GSM

1293. EMPIRICAL STUDY OF TRAINING AND DEVELOPMENT CONSULTANCIES in HURES CAPITAL, DELHI

1294. Brand Positioning and Identification & Analysis of Prospective Customers for Temperature Calibration System in Presence of Competitors For THE TINSLEY GROUP LIMITED

1295. Change in Consumer Buying Behavior due to change in Indian Retail Industry

1296. AWARENESS OF GAGAN UHT MILK AND COMPARATIVE DEMAND OF FLAVOURED MILK

1297. Determine the MARKET position OF MOTHER DAIRY ICE CREAM in AGRA REGION

1298. How to improve Visibility of Dabur Products.

1299. MILK PROCESSING

1300. PERFORMANCE OF RSM- ITVP AS COMPARED TO NIIT & APTECH IN I.T. EDUCATION

1301. Consumer preference and perception for Cadbury CHOColate

1302. PERFORMANCE APPRAISAL IN NTPC [hr]

1303. TO ANALYSE AIRTEL DISTRIBUTION CHANNEL

1304. Study of the retail operations of Mother Dairy Fruits and Vegetable unit, and suggesting improvements in light of emerging competitions [safal]

1305. SALES & DISTRIBUTION OF PARAG MILK.

1306. Market Strategy Of Insurance Product &Market Survey

1307. “IMPACT OF GLOBAL WARMING ON INSURANCE”

1308. ENVASION OF INTERNATIONAL FOOD CHAINS IN INDIA

1309. Research Report on INVESTMENT

1310. AGRICULTURE INSURANCE – CHALLENGES AND SCOPE TO WIDEN THE COVER

1311. Prospects of Retail Industry in India

1312. CONSOLIDATION OF PURCHASE ORDERS

1313. Identification of cost reduction opportunities in FedEx

1314. E-Banking

1315. Increasing significant roles of third party logistics and their relative impacts on emerging markets like India

1316. Consumer behaviour [Fair & Lovely]

1317. Transfer pricing

1318. ONLINE COUNCELLING

1319. BUSINESS ENVIRONMENT AND STRATEGIC ANALYSIS [Electric Scooter]

1320. CYBER RISK MANAGEMENT

1321. Establishment of a firm To Export Cushion Covers

1322. Micro Insurance – Scope & Challenges

1323. MARKETING STRATEGIES OF APPARELS IN Great India Place, NOIDA

1324. EFFECTIVENESS OF TRAINING PROGRAMS IN THE MANUFACTURING SECTOR

1325. FORMULATING STRATEGIES, IMPLEMENTATION AND INVESTMENT PATTERNS IN REAL ESTATE SECTOR (With special reference to DLF)

1326. PARADIGM SHIFT IN CUSTOMER'S PERCEPTION TOWARDS BANKING OPERATIONS IN INDIA

1327. PERCEPTION AND POSITION OF RED FM AMONG LISTENERS

1328. Effectiveness of Celebrity Endorsement in Building Brands with Special Reference to FMCG Sector

1329. EXPORT POTENTIAL OF HANDICRAFT ITEMS TO EU COUNTRIES

1330. ROLE OF VISUAL MERCHANDISING IN RETAIL SECTOR

1331. SIX SIGMA – A DATA DRIVEN APPROACH & METHODOLOGY FOR ELIMINATING DEFECTS

1331. CAPITAL MARKET IN INDIA

1332. COMPARATIVE & COMPETITIVE BRAND PORTFOLIO ANALYSIS OF FMCG

1333. OUTSOURCING OF MANAGEMENT OPERATIONS

1334. STOCK INDEX CORRELATION & ANALYSIS OF BRIC COUNTRIES

1335. COMPARATIVE STUDY: RISK MANAGEMENT IN BANKS

1336. ORGANIZATIONAL CLIMATE - A CRITICAL INSIGHT OF ITS IMPACT ON WORKFORCE

1337. EMERGING TRENDS OF E-BYKES

1338. THE INDIAN MEDIA.... A GROWTH STORY UNFOLDS....

1339. TRENDS OF FII

1340. KNOWLEDGE PROCESS OUTSOURCING IN INDIA -A COMPARATIVE STUDY ON OPPORTUNITIES AND THREATS IN SME SECTOR

1341. IMPACT OF ADVERTISING ON INTERNATIONAL MARKETING

1342. EFFECTIVENESS OF “PERFORMANCE MANAGEMENT SYSTEM” AND ITS EFFECT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO HUL

1346. PINK SLIPS

1347. RECRUITMENT AND SELECTION – JCB INDIA LTD

1348. PROFILING PAINT INDUSTRY - STUDY OF ASIAN PAINTS & GOODLASS NEROLAC

1349. AN ANALYSIS OF PERFORMANCE APPRAISAL SYSTEM FOLLOWED AT MOTOROLA INDIA LIMITED [HR]

1350. ROLE OF SHIPPING INDUSTRY IN INDIA

1351. CUSTOMER SATISFACTION AMONG THE AUTOMOBILE COMPANY [MARUTI]

1352. COMPETITIVE MAPPING [A NEW PARADIGM IN HR SYSTEM]

1353. MARKET PENETRATION OF SIFY TELECENTRES

1354. MARKETING STRATEGIES OF IBM GLOBAL SERVICE, INDIA

1355. DERIVATIVES: A TWO EDGED SWORD

1356. MARKET ANALYSIS OF NOKIA AND ITS COMPARISON WITH MOTOROLA AND SONY ERICSSON

1357. EFFECTS OF CUSTOMER SATISFACTION ON REPURCHASE LOYALTY - A CASE STUDY OF GENERAL MOTORS [GM MOTORS]

1358. BOMBAY STOCK EXCHANGE AND ITS IMPACT ON INDIAN ECONOMY [BSE]

1359. ANALYSE THE CONSUMER BEHAVIOR IN UPPER D AND E SEGMENT OF CARS

1360. ANALYSIS OF GAP MODEL OF CUSTOMER SATISFACTION IN INSURANCE SECTOR

1361. STUDY OF INDIAN RETAIL INDUSTRY- IT MARKET TRENDS AND OPPORTUNITIES, 2006-2010 [IT]

1362. SECURITIES MARKET (INDIAN CONTEXT)

1363. STUDY OF ICICI DIRECT.COM (ONLINE SHARE TRADING) AND CUSTOMER'S SATISFACTION AND AWARENESS OF ICICI CAPITAL LTD.

1364. COMPARISON BETWEEN ORGANISED AND UNORGANISED RETAILING IN INDIA

1365. A STUDY TO ANALYZE THE SIGNIFICANCE OF PACKAGING IN THE PROCESSED FOOD INDUSTRY (TAKING BISCUITS AS CASE)

1366. VALUATION OF COMPANY (LEHMAN BROTHERS)

1367. HOW YOUNG CONSUMERS' PERCEPTIONS AND PURCHASING BEHAVIOR IS INFLUENCED BY PROMOTED CSR ACTIVITIES?

1368. BRAND BUILDING AND POSITIONING IN AUTOMOBILE INDUSTRY (CASE: MARUTI)

1369. JOB DESIGN AND MOTIVATION

1370. BRAND ARCHITECTURE

1371. GROWTH OF INDIAN TELECOM INDUSTRY, ITS IMPACT ON RURAL INDIA: PRESENT SCENARIO AND FUTURE PROSPECT

1372. IDENTIFYING THE CONSUMER ATTITUDE AND BUYING BEHAVIOR FOR GILLETTE SHAVING GEL AND FOAM

1373. A SYSTEMATIC STUDY OF BRIC COUNTRIES & THEIR STOCK INDEX CORRELATION

1374. RETAIL MARKET IN DELHI/ NCR

1375. ANALYSIS OF DERIVATIVE MARKET IN INDIA.

1376. JOB DESIGN AND MOTIVATION {[IT] SECTOR}

1377. THE ROLE OF REGULATOR IN MINIMIZING THE ADVERSE IMPACT OF PRESENT GLOBAL ECONOMIC CRISIS ON INSURANCE INDUSTRY

1378. AN ANALYSIS FOR THE FEASIBILITY OF EMPOWERMENT IN RETAIL INDUSTRY

1379. CUSTOMERS EVALUATION OF BRAND EXTENSIONS WITH REFERENCE TO JOHNSON & JOHNSON

1380. DEVELOPMENT OF COMPETING EDGE BY SUPPLY CHAIN INITIATIVES TAKEN IN FMCG SECTOR

1381. DYNAMICS OF VALUE ADDED SERVICES [VAS] IN INDIAN MOBILE INDUSTRY

1382. CHANGES IN THE MARKETING STRATEGIES OF AUTOMOBILE SECTOR DUE TO RECESSION

1383. A STUDY ON BANKING MERGERS AND ACQUISITIONS-GROWTH DRIVE ON THE CHANGING FACE ON GLOBALISATION

1384. RATIO ANALYSIS OF FINANCIAL STATEMENTS OF THOMSON PRESS

1385. TRAINING & DEVELOPMENT AT AUTOLIV IFB INDIA PVT. LTD. [HR]

1386. A COMPREHENSIVE UNDERSTANDING OF THE EQUITY MARKET –AN INVESTORS PERSPECTIVE AT UNICON SECURITIES PVT LTD,

1387. DIVIDEND POLICY OF AND ITS EFFECT ON THE CAPITAL STRUCTURE

1388. TO STUDY THE INVESTOR PERCEPTION TOWARDS THE FINANCIAL SERVICE.

1389. HRD IN MNC'S

1390. INVESTIORS PERCEPTION TOWARDS MONEY MARKET AND CAPITAL MARKET IN INDIA

1391. BUSINESS TRANSFORMATION IN RECHARGE BUSINESS THROUGH TECHNOLOGY INTERVENTION

1392. BRANDING AND CULTURE - THE STRATEGIC WINNING COMBINATION FOR INDIAN MARKET

1393. SCOPE OF PENETRATION INTO ANIMAL INSURANCE

1394. EVALUATION OF CONSUMER BEHAVIOR AND CUSTOMER SATISFACTION TOWARDS LIFE INSURANCE PRODUCTS

1395. IMPACT OF DETARIFFICATION ON GENERAL INSURANCE INDUSRTY

1396. CORPORATE SOCIAL RESPONSIBILITY – AN EMERGING TREND AMONG THE INDIAN CORPORATES.

1397. PROFILING THE OCTAPACE CULTURE - AN EMPIRICAL STUDY OF PUBLIC & PRIVATE SECTORS IN INDIA [HR]

1398. IMPACT OF MARKETING {COMMUNICATION (EMPHASIS ON OUTDOOR ADVERTISING) OF CELLULAR SERVICE PROVIDERS (BHARTI AIRTEL AND VODAFONE) ON CONSUMERS }

1399. CRM IN VODAFONE AND IDEA - A COMPARATIVE STUDY

1400. ENTRY RANGE HANDSETS [RELIANCE COMMUNICATION]

1401. MARKET EXPANSION OF AIRTEL IN RURAL AREAS

1402. CONSUMER BEHAVIOUR TOWARDS HERBAL COSMETICS IN INDIA

1403. AN ASSESSMENT OF SERVICE QUALITY IN INDIAN RETAILBANKS FOR ICICI BANK, HDFC BANK, SBI AND PNB

1404. A STUDY OF MARKETING COMMUNICATION MIX STRATEGIES ADOPTED BY THE ANCHOR RETAIL FIRMS IN GREAT INDIA PLACE MALL (GIP), NOIDA

1405. DIFFERENCES IN CONSUMER BUYING BEHAVIOR ACROSS SEGMENTS TOWARDS LIFE INSURANCE

1406. ANALYSIS OF VARIOUS PROMOTIONAL TECHNIQUES AND THEIR IMPACT ON CUSTOMER PREFERENCES AND COMPETITIVE BRANDS OF INDIAN ORAL HYGIENE MARKET

1407. EFFECTIVENESS OF TRAINING PROGRAMS IN THE MANUFACTURING SECTOR

1408. WORKERS PARTICIPATION IN MANAGEMENT

1409. EVALUATION OF TRAINING PROGRAMME WITH SPECIAL REFERENCE TO AIRTEL [HR]

1410. EVALUATING THE EFFECTIVENESS OF TRAINING IN MEDIA INDUSTRY

1411. NEXT RETAILING

1412. A COMPARATIVE STUDY OF CONSUMER PERCEPTION TOWARDS M COMMERCE PROVIDED BY TELECOM SERVICE PROVIDERS IN NCR

1413. STUDY OF CHANGING ATTITUDE OF INDIAN CONSUMERS TOWARDS ONLINE SHOPPING

1414. ANALYSIS OF BRAND LOYALTY OF TEA DRINKERS IN NOIDA

1415. CONSUMER ATTITUDE TOWARDS LOYALTY PROGRAMS AND SHORT TERM PRICE PROMOTIONS OF FOOD BAZAAR (DELHI & NCR).

1416. IMPACT OF INFLATION ON GDP GROWTH RATE IN INDIA (WITH GLOBAL PERSPECTIVE)

1417. STRATEGICALLY IMPROVING THE MARKETING OF CIGARETTES AT GPIL IN RURAL AREAS OF INDIA

1418. STUDY OF PROMOTION STRATEGY AND CONSUMER PERCEPTION OF MC DONALDS IN INDIA

1419. IMPORTANCE OF EMPLOYEE ENGAGEMENT IN RELATION TO COMPETITIVE FIRMS

1420. E-RETAILING - GROWING POPULARITY AND PERCEPTION OF INDIAN CUSTOMERS

1421. MANAGEMENT OF NPAS IN COMMERCIAL BANKS

1422. A CRITICAL ANALYSIS OF MARKETING STRATEGIES OF SUBHISHKA

1423. ANALYSIS OF IMPACT OF MULTIMEDIA AND TEXT ONLY E-MAIL COMMUNICATIONS AND DISCOVER CONSUMERS ATTITUDES TOWARDS E-MAIL REFLECT THEIR BEHAVIOR

1424. INFLUENCE OF CULTURAL ASPECT ON MARKETING

1425. TO STUDY THE MARKETING STRATEGIES OF [IT] INDUSTRY (A STUDY OF HP)

1426. A STUDY OF INNOVATIVE COMMUNICATION STRATEGIES THROUGH NEW MEDIA

1427. FURTHERING RFID IN SUPPLY-CHAIN MANAGEMENT

1428. ROLE AND CHALLENGES OF LEADERSHIP IN PROMOTING INDUSTRIAL - BUSINESS RELATIONS.

1429. USAGE AND ATTITUDE STUDY OF GALVANISED CORRUGATED SHEET USERS

- 1430. IMPROVEMENT IN CUSTOMER LOYALTY IN IOCL LTD.
- 1431. LOANING STRATEGY OF ICICI BANK
- 1432. STUDY OF MUTUAL FUNDS IN STANDARD CHARTERED BANK
- 1433. VOLATILITY OF STOCK MARKET
- 1434. GLOBAL ADVERTISING
- 1435. SCOPE & AWARENESS OF POLITICAL RISK INSURANCE
- 1436. EVALUATING THE EMERGING TRENDS IN APPARELS RETAILING
- 1437. COMPARISON OF SALES OF CARS OF VARIOUS BRANDS
- 1438. EMOTIONAL LABOUR
- 1439. COMPARISON OF GOLD AND REAL ESTATE AS INVESTMENT AVENUES
- 1440. AN UNDERSTANDING AND ANALYSIS OF THE PRIVATE EQUITY PRESENTLY AND ITS FUTURE OUTLOOK FROM A COMPARISON OF THE VENTURES UNDERTAKEN BY ICICI VENTURE CAPITAL AND KOTAK PRIVATE EQUITY
- 1441. STUDY OF PROMOTION STRATEGY AND CONSUMER PERCEPTION OF MC DONALDS IN INDIA
- 1442. BRAND EQUITY OF WOODLAND –AN EVALUATION
- 1443. MANAGEMENT OF NPAs IN COMMERCIAL BANKS
- 1444. A PROJECT STUDY ON “THE ROLE OF IDBI INFRASTRUCTURE DEVELOPMENT POST IN 2007 RESPONSIBLE FOR IDBI BANK’S PERFORMANCE (POSITIVELY& NEGATIVELY) IN DELHI-NCR
- 1445. A USAGE AND ATTRIBUTES STUDY ON PARK AVENUE SHIRTS
- 1446. A COMPARATIVE STUDY OF NEWS CHANNELS IN DELHI REGION
- 1456. APPLICATION OF CAPM IN INDIAN STOCK MARKET- A STUDY OF NSE
- 1457. EFFECTIVENESS & ASSESSMENT OF TRAINING W.S.R.T. HOLIDAY INN
- 1458. PERFORMANCE APPRAISAL SYSTEM IN ORIENT CRAFTS LTD.
- 1459 AGING AND ANALYZING OF ENTIRE STORE INVENTORY [YASH PAPER MILLS]
- 1460. IMPACT OF AIRCEL ON THE OTHER COMPETITORS OF TELECOM INDUSTRY
- 1461. A STUDY ON IDEA VALUE ADDED SERVICES IN NCR REGION
- 1462. IMPACT OF I-PHONE ON THE MOBILE PHONE MARKET OF OTHER COMPANIES: A STUDY OF SELECTED COMPANIES
- 1463. INSIGHT ON FOREX MARKET
- 1464. ROLE OF DIFFERENT MEDIA IN ADVERTISING
- 1465. MARKET POTENTIAL OF PEPSICO (CSD) IN NOIDA [PEPSI]
- 1466. STUDY OF PET FOOD INDUSTRIES IN INDIA
- 1467. CONSUMER BEHAVIOUR IN ACCEPTANCE OF SPORTS OTHER THAN CRICKET IN INDIA
- 1468. CRITICAL ENVIRONMENT BPO IN INDIA
- 1469. FDI IN INFRASTRUCTURE SECTOR IN INDIA
- 1470. A STUDY ON THE EATING HABITS OF PEOPLE BY DOMINO’S PIZZA
- 1471. A PROJECT STUDY ON “THE ENVIRONMENTAL FACTORS RESPONSIBLE FOR IDBI BANK’S PERFORMANCE (POSITIVELY& NEGATIVELY) IN SAKET.”
- 1472. STUDY ON CONSUMER BUYING BEHAVIOUR IN TOOTHPASTE INDUSTRY
- 1473. TRAINING & DEVELOPMENT PROCEDURE OF IDEA & COMPARISON BETWEEN OTHER CELLULAR COMPANIES
- 1474. FINANCIAL CRISIS HISTORY & LESSONS
- 1475. ANALYSIS OF PRODUCT & SERVICES OF HDFC BANK LTD
- 1476. A COMPARATIVE STUDY ON CONSUMPTION PATTERNS OF TROPICANA AND FRUIT JUICE
- 1477. COMPARATIVE ANALYSIS OF ICICI PRUDENTIAL LIFE INSURANCE
- 1478. BRAND AWARENESS FOR MAHINDRA FINANCE FIXED DEPOSITS
- 1479. IDENTIFICATION AND FEASIBILITY STUDY FOR SELECTED EARLY BIRD PROJECTS FOR THE GIVEN 4 NODES OF MP SUBREGION UNDER DMIC AT IL&FS IDC, DELHI
- 1480. COMPARATIVE ANALYSIS OF BRITANNIA AND SUNFEAST
- 1481. FIXED DEPOSITS AT MAHINDRA FINANCE VIS-A-VIS TATA MOTORS
- 1482. CUSTOMER RELATIONSHIP MANAGEMENT [CRM] AT MICRO INKS LIMITED
- 1483. MARKETING STRATEGIES OF INDIA INFO LINE LTD
- 1484. PORTFOLIO MANAGEMENT A L OF INVESTMENT PATTERN OF INDIAN CITIZENS [STANDARD CHARTERED BANK]
- 1485. STUDY OF MANPOWER PLANNING WITH “OM GROUP” AND ITS EFFECTIVENESS
- 1486. RECRUITMENT AND SELECTION PROCESS AT BAJAJ CAPITAL LIMITED
- 1487. THE GROWTH OF BHARTI AXA LIFE INSURANCE IN PAST TWO YEARS- A CRITICAL ANALYSIS
- 1488. MANUFACTURING UNIT OFICE-CREAM AND OPENING ITS RETAIL CHAINS
- 1489. PROMOTION OF SHOPPING MALL THROUGH EVENTS
- 1490. ANALYSIS OF PRODUCT & SERVICES OF HDFC BANK LTD.
- 1491. PLC & BRANDING DECISION, BUILDING A WORKABLE MODEL [TELECOM]
- 1492. IMPACT OF U.S. SUB PRIME CRISIS ON INDIA AND THE WORLD ECONOMY
- 1493. CAREER ADVANCEMENT AND EMPLOYEES DEVELOPMENT IN IT SECTOR
- 1494. AWARENESS OF MUTUAL FUND AMONG FINANCIAL ADVISORS [IN INDIAINVEST]
- 1495. TATA TELESERVICES’ PRESENCE IN CENTRAL DELHI FOR ITS WIRE LINE /WIRELESS PRODUCTS - AN ANALYSIS [TATA

INDICOM]

- 1496. TO IDENTIFY THE MARKET SHARE AND DISTRIBUTION GAPS BETWEEN PEPSI AND COKE IN DELHI
- 1497. STUDY OF CONSUMER BUYING BEHAVIOUR OF BUSINESS MAGAZINE
- 1498. MARKET SURVEY AND LEAD GENERATION FOR CURRENT ACCOUNT
- 1499. READER PROFILE AND BUYING PATTERN FOR MAGAZINES; A STUDY OF MARIE CLAIRE, FEMINA, WOMEN'S ERA (ENGLISH) AND SARITA, MANORMA AND GRIHSHOBHA (HINDI MAGAZINE)
- 1500. VSAT INDUSTRY ANALYSIS AND COMPETITOR ANALYSIS
- 1501. MARKET RESEARCH FOR 100% COTTON YARN DYED SHIRTING FABRICS IN NORMAL AND WRINKLE FREE FINISH AND WFC GARMENTS [DONEAR]
- 1502. MARKET POTENTIAL ANALYSIS & COMPARATIVE STUDY FOR INTERNATIONAL CALLING SERVICES [AIRTEL]
- 1503. RISK ANALYSIS AND COMPARISON OF CANARA'S EQUITY FUNDS WITH OTHER TOP FUNDS [CANARA ROBECO]
- 1504. MARKET MAPPING ANALYSIS OF CONVENIENCE TOOLS [TATA MOTORS]
- 1505. GROWTH AND DEVELOPMENT OF ONLINE TRADING IN INDIA [RELIGARE]
- 1506. COMPARITIVE ANALYSIS OF SAVING ACCOUNT OFFERED BY DIFFERENT MNB'S WITH REFERENCE TO STANDARD CHARTERD BANK AND CONSUMER PERCEPTION TOWARDS MULTI NATIONAL BANKS
- 1507. EXPORT PROSPECTS OF RICE AND WHEAT
- 1508. RECRUITMENT AND SELECTION PROCESS FOLLOWED IN THE ORGANIZING COMMITTEE, COMMONWEALTH GAMES, DELHI-2010
- 1509. MARKET PLANNING PROJECT ON HORLICKS
- 1510. COMPARATIVE STUDY OF ORPAT FANS WITH ORGANISED SECTOR AND UNORGANISED SECTOR
- 1511. CONSUMER BEHAVIOUR IN THE INDIAN RETAIL SECTOR
- 1512. FOREX MARKET: GROWTH AND WORKING
- 1513. RECRUITMENT, SELECTION AND BENCHMARKING AT INDIA YAMAHA MOTORS PVT. LTD.
- 1514. COMPARATIVE STUDY OF SERVICE FREQUENCY OF COCA COLA AND ITS COMPETITORS
- 1515. ANALYSIS OF MARKETING STRATEGIES OF DIFFERENT INSURANCE COMPANIES AND CONSUMER AWARENESS [MAX NEWYORK LIFE]
- 1516. COMPARATIVE ANALYSIS BETWEEN THE HINDUSTAN TIMES & THE TIMES OF INDIA
- 1517. STUDY OF CURRENT AND FUTURE MARKET POTENTIAL OF LNG (LIQUEFIED NATURAL GAS)
- 1518. COMPARATIVE ANALYSIS OF EQUITY DIVERSIFIED FUNDS V/S DIRECT EQUITY
- 1519. TO STUDY LEAD MANAGEMENT PROCESS OF THE TATA COMMUNICATIONS INTERNET SERVICES LIMITED.
- 1520. RELATIONSHIP WITH THE DISTRIBUTORS TO MAINTAIN LONG TERM PROFITS OF THE COMPANY & TO STUDY VARIOUS LARGE CAP, MID CAP FUNDS OF DIFFERENT AMC'S & THEIR COMPARATIVE ANALYSIS [IDFC MUTUAL FUNDS]
- 1521. COMPARATIVE STUDY ON FUTURE CHILD BENEFIT PLAN (FUTURE GENRALI) AND CHILD GAIN PLAN (BAJAJ ALLIANZ)
- 1522. CUSTOMER ATTITUDE & BRAND PREFERENCE TOWARDS DIFFERENT BRAND OF WRIST WATCHES
- 1523. ANALYSIS OF DOMESTIC INTERNET USAGE REQUIREMENTS & ACCEPTABLE PRICE POINTS BY THE CONSUMER [TATA COMMUNICATION]
- 1524. AN ANALYSIS OF THE PERFORMANCE MANAGEMENT SYSTEM AT TATA STEEL
- 1525. FUNDAMENTAL ANALYSIS OF STATE BANK OF INDIA [SBI] [SMC GLOBAL]
- 1526. A STUDY ON ANALYZING THE DIFFERENCES BETWEEN ADVERTISING AND PUBLIC RELATION AS A PART OF INTEGRATED MARKETING COMMUNICATION (PRESENT AND FUTURE) AT MUDRA COMMUNICATION
- 1527. TAXATION OF INTERNATIONAL ASSIGNEES [KPMG INDIA PVT LIMITED]
- 1528. QUALITY DIMENSIONS AND HOSPITALITY MANAGEMENT IN INDIA
- 1529. TO FORMULATE THE MARKETING STRATEGY FOR TRELLEBORG IN THE GLOBAL RECESSION
- 1530. TRAINING AND DEVELOPMENT IN RELIANCE COMMUNICATION AND LEADERSHIP
- 1531. IMPACT OF BRAND AMBASSADORS ON SELLING OF BRANDED PRODUCTS
- 1532. IMPROVEMENT IN PAYMENT EFFICIENCY BY REDUCING THE REJECTION PERCENTAGE IN HUL
- 1533. PROMOTIONAL STRATEGIES OF KOTAK LIFE INSURANCE
- 1534. INSTITUTIONAL SALES & MARKET MAPPING OF YAMAHA
- 1535. EQUITY ANALYSIS OF TELECOM SECTOR [IL&FS]
- 1536. CONFECTIONERY BUSINESS AND THE BENEFIT OF "ACTIVITY BASED COSTING"
- 1537. CUSTOMER SEGMENTATION FOR GROWING HEALTH INSURANCE INDUSTRY IN INDIA
- 1538. CONSUMERS RESPONSE AND ATTITUDE TOWARDS RUMPUM"
- 1539 BENCHMARKING & ADDRESSING KEY CHALLENGES FACED BY SMALL & MEDIUM ENTERPRISE [CII]
- 1540. WORKING CAPITAL MANAGEMENT OF HISAR PROJECT AT RELIANCE INFRASTRUCTURE LIMITED [FIN]
- 1541. STUDY OF PERFORMANCE APPRAISAL WITH "OM GROUP" AND ITS EFFECTIVENESS
- 1542. DESCRIPTIVE STUDY OF MUTUAL FUNDS AND STUDY OF INVESTORS PERCEPTION ABOUT INVESTMENT IN MUTUAL FUNDS [AXIS BANK]
- 1543. CUSTOMER AWARENESS ABOUT THE INSURANCE COMPANY AND HDFC SLIC
- 1544. BUSINESS DEVELOPMENT [UFLEX]
- 1545. BENCHMARKING THE TRAINING & DEVELOPMENT PRACTICES AT AMWAY INDIA ENTERPRISES WITH A VIEW TO

STRENGTHEN THE EXISTING EMPLOYEE DEVELOPMENT PRACTICES [AMWAY]

1546. COMPARATIVE ANALYSIS AND STUDY OF MARKETING MIX WITH REFERENCE TO RELIGARE SECURITIES [MKTG]

1547. ANALYSING EFFICACIES OF ACTION PLANS TAKEN FOR EMPLOYEE SATISFACTION SURVEY - 2007 [OTIS]

1548. STUDY OF RECRUITMENT AND SELECTION PROCESS AT SHAREKHAN COMPANY LTD. [MKTG]

1549. THE MARKET POTENTIAL AND PRODUCT POSITIONING [HCL]

1550. INDIAN PHARMACEUTICAL INDUSTRY" GROWTH AND PROSPECTS [MKTG]

1551. SCOPE OF RURAL MARKETING FOR FMCG COMPANIES [MKTG]

1552. A STUDY ON THE FINANCIAL ANYLASIS OF MUTUAL FUND AND BEHAVIOUR OF RETAIL INVESTER IN RELIANCE MUTUAL FUNDS [FIN]

1553. CUSTOMER SATISFACTION STRATEGY & EVALUATION [NALCO] [MKTG]

1554. TRAINING MODULE ON ASSERTIVE BEHAVIOR COMMUNICATION [SRIRAM PISTONS]

1556. EVALUATING EFFECTIVENESS OF ADVERTISING THROUGH LCD/PLASMA SCREENS SET UP ON VARIOUS COMMERCIAL PREMISES IN DELHI/NCR REGION AND TO STUDY THE FUTURE OF OUT OF HOME MEDIA IN INDIA. [LIVE MEDIA]

1557. ESTIMATING VOLATILITIES AND FORECASTING RETURNS USING ECONOMETRIC MODELS FOR SELECTED STOCKS OF NIFTY

1558. MARKET RESEARCH OF SONALIKA TRACTOR AND ITS COMPETITORS

1559. COMPARATIVE ANALYSIS OF SERVICE QUALITY IN DIFFERENT PRIVATE AND PUBLIC BANKS WITH THAT OF STANDARD CHARTERED BANK IN DELHI AND NCR

1560. A STUDY OF MARKETING PRACTICES & THE CUSTOMER SATISFACTION [TRIDENT INFORMATION SYSTEM PVT. LTD]

1561. A DETAILED STUDY OF PERFORMANCE APPRAISAL SYSTEMS AND ITS EFFECTIVENESS AT USHA MARTIN LIMITED" WIRE AND WIRE ROPE DIVISION

1562. RECRUITMENT, SELECTION, EMPLOYEE BEHAVIOUR CONTROLLING OF ATTRITION RATE, TRAINING AND DEVELOPMENT [HUMAN RESOURCE ARCHITECT]

1563. AUGMENTATION OF SALAYA-MATHURA CRUDE OIL PIPELINE SYSTEM [OIL]

1564. PAPER BAG MANUFACTURER OF NORTH INDIA [YASH PAPER MILL] [MKTG]

1565. STUDY ON BRANDS ON BRANDING [SHOPPERS STOP] [MKTG]

1566. DESCRIPTIVE STUDY OF MUTUAL FUNDS AND STUDY OF INVESTORS PERCEPTIONABOUT INVESTMENT IN MUTUAL FUNDS [FIN]

1567. AN ANALYSIS OF THE PERFORMANCE MANAGEMENT SYSTEM OF OFFICERS AT THE RAW MATERIALS DIVISION OF TATA STEEL IN JHARKHAND [HR]

1568. PROMOTION OF AIRTEL POSTPAID SUBSCRIBERS [AIRTEL] [MKTG]

1569. E-BANKING ITS GROWTH &FUTURE IN INDIA [FIN]

1570. THE RECRUITMENT PROCESS IN HCL SECURITY LTD. - A SUBSIDIARY OF HCL INFOSYSTEMS LTD [HR]

1571. AUDIT, INCOME TAX & REGULATORY ASPECTS OF EXPORT/IMPORT UNITS

1572. ANALYTICAL STUDY OF COMPANY'S FINANCIAL POSITION [DS GROUP] [FIN]

1573. STUDY OF SELECTION AND RECRUITMENT PROCESS OF TULIP TELECOM LTD [HR]

1574. CONSUMER PERCEPTION OF CREDIT AND DEBIT CARDS IN INDIA [MKTG]

1575. IMPACT OF ORGANISED RETAIL ON UNORGANISED RETAIL [MKTG]

1576. GROWTH OF FMCG RETAIL IN INDIA [MKTG]

1577. THE RELATIONSHIP BETWEEN PERSONALITY TRAITS AND JOB HOPPING BEHAVIOR [HR]

1578. PERFORMANCE ANALYSIS OF TAX GAIN MUTUAL FUNDS IN COMPARISON TO GROWTH MUTUAL FUNDS & MARKET RESEARCH ON MUTUAL FUNDS [FIN]

1579. ROLE OF HUMAN RESOURCE IN CORPORATE SOCIAL RESPONSIBILITY [CSR]

1580. A STUDY OF THE PREFERENCES AND ACCEPTANCE FOR PEPSI IN COMPARISON TO THE OTHER BEVERAGES (COCA-COLA) [MKTG]

1581. LOYALTY CARDS - BUILDING RELATIONSHIP BETWEEN CUSTOMERS AND RETAIL STORES [MKTG]

1582. STUDY OF ALCOHOLIC BEVERAGE INDUSTRY IN INDIA -ISSUES AND CHALLENGES [MKTG]

1583. MEASUREMENT OF ORGANIZATIONAL CLIMATE AND ITS EFFECTIVENESS ON EMPLOYEE JOB SATISFACTION [HR]

1584. APPLICATION OF M-COMMERCE IN TELECOMMUNICATION INDUSTRY IN INDIA AND E-COMMERCE CONCEPT

1585. A STUDY OF CHANGE IN KIDS WEAR IN INDIA [MKTG]

1586. JEWELRY BUYING PATTERN OF WOMEN AGED BETWEEN 30-40 YEARS [MKTG]

1587. BRAND'S IMPACT ON PRODUCT'S SALES VOLUME [MKTG]

1588. STUDY OF TRAINING EVALUATION PROCESS [HR]

1589. CRISIS MANAGEMENT - THE STRATEGIC ROLE OF HR - A COMPARITIVE STUDY IN IT INDUSTRY

1590. SALES PROMOTION TECHNIQUES AND THEIR EFFECTIVENESS IN RETAIL INDUSTRY [MKTG]

1591. JOB SATISFACTION VIS-A-VIS GENDER DISPARITY IN HEALTH CARE AND PHARMACEUTICAL ORGANISATIONS [HR]

1592. EMOTIONAL FACETS OF ORGANISATIONAL CHANGE-AN EXPLORATION INTO THE HDFC CASE [HR]

1593. PRIVATE EQUITY - PAST PERFORMANCE & FUTURE SCOPE IN INDIA [FIN]

1594. IMPACT OF MARKET VOLATILITY ON EQUITY MARKET [FIN]

1595. OUT OF HOME MEDIA- NETWORK AND AUDIENCE ANALYSIS

1596. ROLE OF SECURITIZATION IN FINANCIAL MARKET [FIN]

1597. PRESS COVERAGE OF TERRORISM IN NEWSPAPERS IN INDIA [MEDIA]

1598. MEDIA AND MISCOMMUNICATION [MEDIA]

1599. IMPLEMENTATION OF HRIS IN MANUFACTURING SECTOR [HR]

1600. THE IMPACT OF THE CHANGES IN CRR, SLR, REPO-RATE AND REVERSE REPO-RATE ON SELECTED MACRO ECONOMIC VARIABLES [FIN]

1601. DIFFERENCES IN CONSUMER BUYING BEHAVIOR ACROSS SEGMENTS TOWARDS LIFE INSURANCE [INS]

1602. COMPANY PROFILE AND ITS COMPARATIVE ANALYSIS WITH OTHER ONLINE TRADING COMPANIES (ICICI DIRECT.COM)[FIN]

1603. COMPARATIVE STUDY OF PUBLIC PERCEPTION ABOUT ECONOMIC VIABILITY OF GOVT. INSURANCE COMPANIES [INS]

1604. A STUDY OF VALUE ADDED SERVICES IN CHANGING CUSTOMER PERCEPTION ERA [VAS]

1605. ANALYSIS OF VARIOUS PROMOTIONAL TECHNIQUES AND THEIR IMPACT ON CUSTOMER PREFERENCES AND COMPETITIVE BRANDS OF INDIAN ORAL HYGIENE MARKET [MKTG]

1606. IMPACT OF PRICE PROMOTIONS ON BRAND LOYALTY OF DOMINOS IN FOOD AND BEVERAGES (DELHI & NCR) [MKTG]

1607. CONSUMER BUYING BEHAVIOR IN ORGANISED RETAIL [MKTG]

1608. REPORT OF PARSVNATH [MKTG]

1609. COMPARATIVE STUDY TROPICANA JUICE WITH ITS COMPITITOR [MKTG]

1610. OPERATIONAL PROCESS OF TNT & ITS SCOPE FOR IMPROVEMENT [OPR]

1611. THE WORLD OF RETAIL FOCUS AREA - RETAIL SOURCING & COMPETITOR ANALYSIS OF TATA CONSULTANCY SERVICES

1612. TALENT MANAGEMENT [HR]

1613. EMERGENCE OF PRIVATE AND REGIONAL NEWS CHANNELS IN INDIA & CUSTOMER SURVEY ON VIEWER POPULARITY OF STAR NEWS VIS-À-VIS OTHER HINDI NEWS CHANNELS [MEDIA]

1614. RED OUTLET ACTIVATION IN GUWAHATI CITY AREA & PRESALE DISTRIBUTION (ITS MERITS AND DEMERITS) [COCACOLA] [MKTG]

1615. STUDY ON MARKETING STRATEGY OF SECONDARY & BY PRODUCT IN BSL [SAIL] [MKTG]

1616. STUDY OF MANPOWER AT RESEARCH AND DEVELOPMENT CENTRE FOR IRON & STEEL, SAIL, RANCHI [HR]

1617. COMMODITY MARKET [FIN]

1618. LAUNCH OF LOYALTY PROGRAM FOR RUBY TUESDAY [MKTG]

1619. A STUDY ON CONSUMPTION PATTERN OF COMBINATION (QUADRVALENT - PENTAVALENT) AND MONOVALENT VACCINES AND FINDING OUT MARKET POTENTIAL OF TETANUS TOXOID BOOSTER VACCINE [MKTG]

1620. A COMPREHENSIVE STUDY OF DEMAND, EXPECTATION AND PREFERENCE OF LOCAL NEWS READERS IN PATNA [MEDIA]

1621. TO STUDY THE PROMOTIONAL STRATEGIES OF THE COMPETITORS (PETER ENGLAND, ALLEN SOLLY ETC.) AND TO COMPARE THE SAME WITH JOHN PLAYERS [MKTG]

1622. FEASIBILITY STUDY OF THE ANTI-HIV AIDS DRUG EFAVIRENZ [RANBAXY]

1623. STUDY OF LIFE INSURANCE NEEDS AMONG PEOPLE AND DIRECT SELLING OF INSURANCE POLICY [MKTG]

1624. DEVELOPING SALES STRATEGY IN B 2 B MEDIA

1625. COMPARISON OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [RELIANCE] MKTG

1626. CONSUMER LOYALTY PROGRAMME ANALYSING CONSUMER BEHAVIOUR ON LEISURE

1627. TO STUDY THE SATISFACTION LEVEL OF EMPLOYEES ON PAY & ALLOWANCES [KRIBHCO] [HR]

1628. CUSTOMER RELATIONSHIP MANAGEMENT UNDER CURRENT MARKET SCENARIO [EDELWEISS SECURITIES PRIVATE LIMITED] [MKTG.]

1629. TO ASSESS THE EFFECTIVENESS OF SAP & SAP - HR MODULE FROM EMPLOYEE'S PERSPECTIVE IN ONGC [HR]

1630. MARKETING OF CEMENT IN AN SROUND DHANBAD [ACC] [MKTG.]

1631. STUDY OF SHIFTING BEHAVIOUR OF PEOPLE TOWARDS UNITECH AMUSEMENT PARK [MKTG]

1632. A STUDY ON FINANCIAL PRODUCTS OF BANKING SECTOR WITH REFERENCE TO PUNJAB NATIONAL BANK [FIN]

1633. SALES AND MARKET ANALYSIS IN STANLEY WORKS INDIA PVT LTD

1634. FINANCIAL ANALYSIS OF PARAG MILK FACTORY

1635. AWARENESS, ACCEPTANCE AND INVESTMENT IN ULIPS [SCB][FIN]

1636. ANALYZING THE ENVIRONMENT OF MOBILE MARKETING USING SMS AND WAP WITHIN INDIA AND NBFCS [CITI FINANCIAL]

1637. CONSUMER BEHAVIOR REGARDING E ENGLISH FOR BETTER JOBS. AN ONLINE ENGLISH SPEAKING COURSE THIS PREPARES YOU FOR THE REQUIREMENTS OF CORPORATE WORLD [INDIA TODAY] [MKTG]

1638. ROLE OF HR PLANNING IN RETENTION OF EMPLOYEES [YAMAHA] [HR]

1639. SALES PRMOTION & DISTRIBUTION CHANNEL SHIVA POLYTUBES LTD. [MKTG.]

1640. ANALYZING THE SCOPE OF LOW COST ADVERTISING SOLUTION [TRUE VALUE MEDIA LTD.]

1641. MARKET RESEARCH AND SUPERVISION OF FLOAT ACTIVITY OF 'KARA' SKIN CARE WIPES, A PRODUCT OF GRASIM INDUSTRIES[MKTG]

1642. VISION OF CARGO TERMINAL IN DELHI BY 2010 [GMR] [MKTG]

1643. PROJECT ON ITC ATTA [MKTG.]

1644. NEED GAP ASSESSMENT ON TRAITS FOR HYBRID RICE CROP AT DEVGEN SEEDS & CROPS TECHNOLOGY PVT LTD [MKTG]

1645. A STUDY TO ANALYZE THE EFFECTIVENESS OF VARIOUS PROMOTIONAL ACTIVITIES PRACTICED BY BROADBAND OPERATORS [TATA COMMUNICATION] [MKTG]

1646. STATUTORY COMPLIANCES OF SONA KOYA STEERING SYSTEM LTD. [MKTG]

1647. FEMALE MODEL-POWERFUL ROLE IN ADVERTISING [MKTG]

1648. TO STUDY THE MARKET SHARE OF BIRLA CORPORATION LIMITED (CHETAK AND SAMRAT CEMENT [MKTG]

1649. AWARENESS & KNOWLEDGE ABOUT NUMBER PORTABILITY & VALUE ADDED SERVICES AMONG MTNL CUSTOMERS [MKTG]

1650. COMMERCIALIZATION OF PRINT MEDIA [MKTG]

1651. COMPARATIVE ANALYSIS OF BANKING FACILITIES [SCB]

1652. REPORT ON TIMES NOW CHANNEL [MEDIA]

1653. ENHANCEMENT OF NON FUEL REVENUE EARNING BY INDANE DISTRIBUTORS IN IOCL IN MARKETS OF NOIDA AND MEERUT [MKTG]

1654. A SURVEY ON ANCHOR ELECTRICAL PRODUCTS IN MARKET [MKTG]

1655. ANALYSIS & INTERPRETATION OF UNIT LINKED INSURANCE PLAN OF RELIANCE LIFE INSURANCE [FIN]

1656. ORGANISATIONAL ETHICS AND SOCIAL RESPONSIBILITY AT UNITECH [HR]

1657. MARKET POTENTIAL MAPPING AND SALES EXECUTION PROCESS OF TATA WINGER SKOOL [MKTG]

1658. TO FIND OUT THE EFFECTIVE WAY OF TRAINING NEED ASSESSMENT FOR BETTER RESULTS OF THE TRAINING PROGRAMS AT MAWANA SUGAR [HR]

1659. PROJECT APPRAISAL IN POWER TRANSMISSION SECTOR AT POWERGRID CORPORATION

1660. MARKET RESEARCH AND ANALYSIS OF MCDOWELL'S NO.1 WITH COMPETITORS IMPERIAL BLUE & ROYAL STAG [UNITED SPIRITS] [MKTG.]

1661. A STUDY ON THE NEED AND CHALLENGES OF HRIS IN NCR REGION [HR]

1662. A STUDY OF CONSUMER ATTITUDE TOWARDS ENGLISH NEWSPAPER IN SOUTH DELHI WITH REFERENCE TO HINDUSTAN TIMES [MEDIA]

1663. ANALYSIS OF EMERGING TRENDS IN COMMODITIES [FIN]

1664. MARKET SURVEY ON HAVELL'S DEALERS/RETAILERS SATISFACTION LEVEL FOR ITS RANGE OF PRODUCTS [MKTG]

1665. PHYSIOCHEMICAL AND MICROBIOLOGICAL EVALUATION OF BEVERAGES (MAAZA), WORKING OF WATER TREATMENT AND EFFLUENT TREATMENT PLANT COCACOLA [MKTG]

1666. EVALUATION OF ONLINE TAX FILING PROCEDURE

1669. JOB SATISFACTION "DAINIK JAGRAN" [HR]

1670. MARKET POTENTIAL OF DATA PRODUCTS FOR SME SEGMENT IN NOIDA AND GHAZIABAD AIRTEL [FIN]

1671. A COMPARATIVE STUDY BETWEEN AEGON RELIGARE LIFE INSURANCE, DLF PREMERICA, IDBI FORTIS FUTURE GENERALI [INS]

1672. STUDY OF MARKETING STRATEGIES ADOPTED BY INDIAN OIL CORPORATION LIMITED FOR ITS RETAIL BUSINESS [MKTG]

1673. CONSUMER PREFERENCES TOWARDS CHOCOLATES (NESTLE OR CADBURY) [MKTG]

1674. A STUDY OF PERFORMANCE APPRAISAL SYSTEM IN HINDUSTAN AERONAUTICS LIMITED

1675. ONLINE RELATIONSHIP MANAGEMENT (ORM) RELIGARE [MKTG]

1676. RECRUITMENT AND SELECTION PROCESS OF CANDIDATE IN A COMPANY BY ICSS [HR]

1677. COMPARATIVE ANALYSIS OF CORPORATE FDS WITH BANK FDS AND MAHINDRA FINANCE [FIN]

1678. RECRUITMENT SYSTEM AND SATISFACTION LEVEL OF CLIENTS OF ICS(S) [HR]

1679. ANALYSIS OF CUSTOMER SATISFACTION IN MODERN TRADE [AIRTEL] [MKTG]

1680. GAP ANALYSIS & EVALUATION OF AMUL DISTRIBUTION SYSTEM VIS-VIS MOTHER DAIRY IN SOUTH DELHI MARKET [MKTG.]

1681. ANALYSIS OF ADVISORY PRODUCT IN SHAREKHAN [FIN]

1682. STOCK REPLENISHMENT [PANTALOON] [FIN]

1683. THE MARKET SHARE ANALYSIS OF PEPSI AND COKE PRODUCTS (200ML&300ML) IN THE MARKET OF EAST DELHI [MKTG]

1684. TRAINING & DEVELOPMENT PROCESS OF KRIBHCO AND OVERVIEW OF HR POLICY [HR]

1685. MANUFACTURING PROCESS AND QUALITY ANALYSIS OF BEVERAGES OF COCA-COLA HINDUSTAN (P) LTD. [OPERATION]

1686. COMPETENCY MAPPING AT HCL TECHNOLOGIES LTD [MKTG]

1687. AWARENESS OF MUTUAL FUND AMONG MIDDLE CLASS FAMILIES MAHINDRA FINANCE [FIN]

1688. DESKTOPS IN THE COMING FUTURE [HCL] [MKTG]

1689. STUDY OF MARKET POTENTIAL & FEASIBILITY OF WIMAX ACROSS DELHI-NCR REGION FOR TATA COMMUNICATION'S INTERNET SERVICE LIMITED (RETAIL BUSINESS UNIT). [MKTG]

1690. COMPETITIVE ANALYSIS AND MARKETING STRATEGIES ADOPTED BY BISLERI [MKTG]

1691. WORKING CAPITAL MANAGEMENT AT MOTHERSON SUMI SYSTEMS LTD. [FIN]

1692. EXPORT OPPORTUNITIES OF INDIAN SPICES [MKTG.]

1693. COMPARISON BETWEEN PRIVATE AND PUBLIC INSURANCE COMPANIES [BHARTI AXA] [MKTG]

1694. THE STRATEGY OF SALES PLANNING AND IMPLEMENTATION FOR MERCHANT ACQURING FOR MERCHANT SOLUTION [FIN]

1695. COMPARITIVE ANALYSIS OF PRINT MEDIA & ELECTRONIC MEDIA [MEDIA]

1696. PERFORMANCE MANAGEMENT SYSTEM AT BHARTI AIRTEL LTD WITH SPECIAL REFERENCE TO EFFECTIVENESS OF APPRAISALS AND TRAINING [HR]

1697. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT ITC LIMITED

1698. TO ANALYSE THE BEST PROMOTIONAL SCHEMES IN THE MARKET OF OIL AND LUBRICANTS VALVOLINE CUMMINS INDIA [MKTG]

1699. PROJECT FINANCING, REVENUE BUDGETING & ASSET MANAGEMENT WITH SAP [INDIAN OIL] [FIN]

1700. MARKETING STRATEGY OF COCA COLA FOR GURGAON RURAL MARKET AN ANALYSIS AND PROGNOSIS [MKTG]

1701. VERTICAL EXPENSION THROUGH RED EXECUTION [COCA COLA] [MKTG]

1702. UNDERSTANDING BEI INDEX OF CEMENT BRANDS AT SILIGURI [ULTRATEC] MKTG.

1703. MERGER AND ACQUISITION WITH REFERNCE TO STEEL INDUSTRY [HR]

1704. STUDY AND ANALYSIS OF NEW VENTURES (NEW TERRITORY) ULTRATECH CEMENT [MKTG]

1705. IMPROVING RIGHT EXECUTION DAILY (RED) ACTIVATION MARKETING ACTIVITY [COCA COLA] [MKTG]

1706. SURVEY OF VALUE ADDED SERVICES OF AIRCEL [MKTG]

1707. A STUDY ON THE BUSINESS DEVELOPMENT – COFFEE DAY [MKTG.]

1708. REPORT ON SAMTEL COLOR LIMITED

1709. FUEL MANAGEMENT – NTPC [MKTG.]

1710. WORKING CAPITAL MANAGEMENT OF CENTURY PULP & PAPERS, LALKUAN [MKTG]

1711. SELLING AND MARKETING STRATEGIES OF SPENCER'S RETAIL LIMITED

1712. ANALYSIS OF AWARENESS, BRAND PROMOTION & SALES A STUDY CONDUCTED FOR SEOGIANTS [MKTG]

1713. COMPARATIVE STUDY OF 10-K EXL SERVICES, NOIDA [FIN]

1714. PENSION PLAN AN OVERVIEW – FUTURE GENERALI INDIA LIFE INSURANCE [FIN]

1715. RECRUITMENT & SELECTION OF FINANCIAL CONSULTANTS [HDFC] [HR]

1716. COMMUNICATION IN RURAL AREAS (MARKETING AND SALES) [DISS]

1718. PROMOTION - A NEW PRODUCT LINE IN THE MARKET [MKTG]

1719. MANAGEMENT INFORMATION SYSTEM (MIS) [HCL] [IT]

1720. TRAINING & DEVELOPMENT IN CENTURY PLUP & PAPER [HR]

1721. CASH FLOW ANALYSIS – BHARAT ELECTRONICS LTD. [FIN]

1722. EVERY DEALER AND CONSUMER SURVEY [PEPSI] [MKTG.]

1723. MARKET SEGMENTATION OF HCL INFOSYSTEM PVT. LTD. [MKTG]

1724. STUDY OF SALES PROMOTION IN “THE LALIT” [MKTG]

1725. STUDY OF BRANDING AND PROMOTION OF OM LOGISTICS [MKTG]

1726. ANALYSIS OF MARKETING AND ADVERTING IN WEB SOULTIONS [IT]

1727. SERVICES MARKETING [MKTG]

1728. WORKING CAPITAL MANAGEMENT AT J.P. ASSOCIATES LIMITED (CEMENT DIVISION) [FIN]

1729. TRAINING & DEVELOPMENT - A VITAL PART OF HR FUNCTION IN HOTEL INDUSTRY [DISS]

1730. EMPLOYEE WELFARE [INDIAN OIL] [HR]

1731. MARKETING RESEARCH OF THE ROLE OF E-RECRUITMENT/ JOB PORTALS IN THE CORPORATE WORLD IN REFERENCE TO NAUKRIGURU.COM PVT.LTD [[MKTG]

1732. STUDY OF IMPLEMENTATION OF V-SAT TECHNOLOGY IN STOCK BROKING SECTOR ALONG WITH VARIOUS TRENDS AND GROWTH AVENUES OF V-SAT SEGMENT [DISS]

1733. RECOVERY OF CONCESSIONAL TAX FORMS AT GODREJ & BOYCE MFG.CO. LTD.[IB]

1734. STUDY OF CONSUMER BEHAVIOR TOWARDS THE VARIOUS INVESTMENT OPTION AND COMPARING THEM WITH MUTUAL FUNDS [MAHINDRA FINANCE] [FIN]

1735. MARKETING STRATEGIES AND ITS IMPLICATION IN THE UPSURGE OF SALES IN MEDICAL EQUIPMENT INDUSTRY IN INDIA [MKTG]

1736. VALUATION OF MRF TYRE LIMITED [MKTG]

1737. CUSTOMER SATISFACTION AND BRAND EQUITY STUDY FOR VARIOUS COMPANIES [DISS]

1738. EXPORT PROCEDURE AND COMPARATIVE ANALYSIS OF EXPORT TO DIFFERENT INTERNATIONAL PORT DURING FY08-09 [BHUSHAN STEEL]

1739. COMPARATIVE STUDY OF CASA OF HDFC BANK WITH OTHER BANKS [FIN]

1740. A STUDY OF CAPITAL EXPENDITURE [AIRTEL] [FIN]

1741. ROLE OF SHAREKHAN IN INDIAN STOCK MARKET [MKTG]

1742 THE MARKETING EXECUTIVE IN HOLYLAND MARKETING (LTD) AND DATA MAINTENANCE

1743. COMPARATIVE ANALYSIS OF SHAREKHAN PRODUCTS FACILITIES AND FUTURE PROSPECT IN COMPARISION TO

OTHER BROKAGE FIRM

1744. COMPETENCY MAPPING OF FUND MANAGER IN KOTAK LIFE INSURANCE [FIN]
1745. SALES PROMOTION OF LIFE INSURANCE PRODUCT FOR RELIANCE LIFE INSURANCE COMPANY [MKTG]
1746. CORPORATE SELLING AND MARKET SURVEY [HCL] [MKTG]
1747. RECRUITMENT & SELECTION [DISS]
1748. A STUDY ON CHILD PLAN OF RELIANCE LIFE INSURANCE PVT.LTD. [MKTG.]
1749. MARKETING STRATEGY OF LIFE INSURANCE CORPORATION OF INDIA [LIC][MKTG]
1750. CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING [ICICI & HDFC] [MKTG]
1751. CUSTOMER-BUYING BEHAVIOR WITH A FOCUS ON MARKET SEGMENTATION [RELIANCE LIFE INSURANCE] [MKTG.]
1752. CONSUMER BEHAVIOR TOWARDS INTERNATIONAL COSMETIC BRANDS IN INDIA [DISS]
1753. MANUFACTURING & MARKETING OF PRODUCTS BY INDIA GLYCOLS LIMITED
1754. PERFORMANCE APPRAISAL SYSTEM IN ESCORTS CONSTRUCTION EQUIPMENT LIMITED [HR]
1755. UNDERSTANDING THE ATTITUDE TOWARDS CUSTOMER SATISFACTION (AFTER SALES) IN RECENT CAR BUYERS [HONDA]
1756. PERFORMANCE APPRAISAL OF APOLLO HOSPITAL [HR]
1757. MARKET POTENTIAL & DEMAND OF SOLAR PHOTO VOLTAIC (SPV) MODULE & SYSTEMS IN INDIA, AND MARKET SHARE OF CENTRAL ELECTRONIC LIMITED (CEL) [MKTG]
1758. RECRUITMENT, TRAINING & DEVELOPMENT [HR]
1759. ANALYSIS OF PRODUCTS OF SHAREKHAN LTD. [MKTG]
1760. TO INCREASE THE PROSPECTS OF LIQUOR, SUGAR AND RICE INDUSTRY THROUGH THE PROCESS OF BUSINESS DEVELOPMENT AT UFLUX INDUSTRIES LTD., NOIDA [MKTG]
1761. COMPARATIVE ANALYSIS OF DISTRIBUTION IN INSURANCE SECTOR [BHARTI AXA] [MKTG.]
1762. IMFL DISTRIBUTION IN THE STATE [MCDOWELL] {MKTG}

1763. REPORT ON K & A SECURITIES PRIVATE LIMITED [ONLINE TRADING ETC.] [MKTG.]
1764. CUSTOMER RELATIONSHIP MANAGEMENT [CRM] [MKTG.]
1765. HOW TO INCREASE THE MARKET SHARE OF UNITED SPIRITS LTD. PRODUCTS [MKTG]
1766. STRATEGIES FOR MARKETING OF AMUL ICE CREAM [MKTG]
1767. LEAD MANAGEMENT PROCESS [TATA COMMUNICATION] [MKTG]
1768. CUSTOMER ATTITUDE TOWARDS ELECTRONIC BIKES & SELF START SCOOTERS [MKTG] [DISS]
1769. MARKET SURVEY & SALES PROMOTION ON MY VIDEO TALK [MKTG]
1770. INVESTMENT BEHAVIOR OF PROSPECTIVE INVESTORS IN STOCK MARKET [RELIGARE]
1771. CONSUMER BEHAVIOR TOWARDS MUTUAL FUNDS [RELIANCE MUTUAL FUND]
1772. MARKET PENETRATION & SUB DEALERS POSITION OF KAJARIA & OTHER TILE BRANDS [MKTG]
1773. CRITICAL ANALYSIS OF AMUL MILK BEVERAGES AT AMUL INDIA LTD. [MKTG]
1774. TRAINING AND DEVELOPMENT AND ITS EFFECTIVENESS IN NATIONAL THERMAL POWER CORPORATION LTD [HR]
1775. INCOME TAX RETURN & INVESTMENT POLICIES-ITRUST
1776. HEDGE ACCOUNTING - PROJECT "REACH" AT ALSTOM PROJECTS INDIA LIMITED [FIN]

1790. STUDY OF MARKET FEASIBILITY FOR THE LAUNCH OF FLAVORED VODKA BY UB GROUP [MKTG]
1791. A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT RELIANCE MART [MKTG]
1792. COMPARATIVE ANALYSIS IN WEST BENGAL (KOLKATA) FOR 150CC BIKES AND FIND OUT THE REASON FOR LESS VOLUME OF YAMAHA FZ SERIES [MKTG]

1793. MARKETING STRATEGIES OF PRODUCTS & SERVICES [MKTG]

1794. DISTRIBUTION_EFFICACY_OF_NOKIA_IN_KANPUR
1795. A STUDY ON THE INDIAN AUDIO MARKET EVOLUTION & CONSUMER BUYING BEHAVIOR [T-SERIES]
1796. INVENTORY MANAGEMENT IN T-SERIES
1797. TRAINING & DEVELOPMENT – WHIRLPOOL [HR]
1798. ANALYSIS THE NEED OF WORKING CAPITAL IN LUMIOUS POWER TECHNOLOGIES LTD.
1799. STUDY OF CLEARING AT KOTAK MAHINDRA BANK
1800. TRAINING NEED IDENTIFICATION ESCORT [HR]
1801. VOICE CONFERENCE ROOM BOOKING MANAGEMENT [RELIANCE COMMUNICATION] [MBA-IT]
1802. ORGANIZATIONAL CULTURE – JINDAL STAINLESS STEEL [HR]
1803. STUDY OF PROJECT FINANCE [INDIAN OIL] [FIN]
1804. STUDY OF RECRUITMENT POLICY 0- JINDAL STAINLESS STEEL [HR]
1805. REPORT ON VITA MILK [MKTG]
1809. THE MARKETING RESEARCH OF UTSAV ACRYLIC DISTEMPER – ASIAN PAINTS [MKTG]
1810. BUSINESS PROCESS ANALYSIS – AREVA
1811. STUDY ON SCOPE OF PREMIUM BRANDS OF MS UNITED SPIRITS LTD IN CHENNAI CITY [UB GROUP] [MKTG]

1812. SALES AND DISTRIBUTION OF PRODUCT (CIGARETTE) OWNED BY ITC LIMITED IN MEERUT [MKTG]
1813. ANALYSIS OF YAMAHA R1 & MT01 SUPERBIKES [MKTG]
1814. A COMPREHENSIVE STUDY OF VISIBILITY INDEX TOWARDS TATA TELESERVICES LIMITED, KARNAL
1815. MARKET MAPPING FOR THE UNIVERSE OF RETAILERS IN VERTICALS OF TELECOM, IT, B2B AND ELECTRONICS [BEETAL]
1816. UNDERSTANDING ADVERTISING AND WORKING ON THE DAY TO DAY ACTIVITIES OF THE BRAND EMAMI
1817. SALES REVITALIZATION [YAMAHA] [MKTG]
1818. THE ENVIRONMENTAL FACTORS RESPONSIBLE FOR KOTAK MAHINDRA BANK'S PERFORMANCE [MKTG]
1819. INNOVATIVE WAYS OF REWARD AND RECOGNITION [SONA KOYO STEERING SYSTEM LTD.] [HR]
1820. MARKET RESEARCH FOR THE LAUNCH OF NETBOOKS HAIER TELECOM PRIVATE LIMITED [MKTG]
1821. TRAINING LEADS TO EMPLOYEE EFFECTIVENESS [DISH TV] [HR]
1822. CUSTOMER RETENTION IN MOBILE POSTPAID CONNECTION [AIRTEL] [MKTG]
1823. EMPLOYEE DEVELOPMENT PRACTICES [SONA KOYO STEERING SYSTEM LTD.] [HR]
1824. COMPETITIVE ANALYSIS OF PHARMACEUTICAL COMPANIES- APOLLO PHARMACY [MKTG]
1825. INCOME TAX & INVESTMENT MANAGEMENT – ITRUST
1826. COMPETITIVE ANALYSIS OF SECURITIES COMPANY RELIGARE SECURITIES [MKTG]
1827. INDIAN AVIATION INDUSTRY AND EMERGENCE OF CONSOLIDATORS AND PORTALS [AIR INDIA] [MKTG]
1828. COCA-COLA VS. PEPSI COMPETITIVE STRENGTH ANALYSIS & FIND OUT THE GROWTH OPPORTUNITIES FOR THE COMPANY [MKTG]
1829. IMPROVEMENT OF CIRCULATION OF HINDUATAN TIMES AMONG THE EXPATRIATE POPULATION [MKTG]
1830. IMPORT PROCEDURE & OBLIGATION [RELIANCE INDUSTRIES]
1831. WORKING CAPITAL MANAGEMENT - BAJAJ ECO-TECH PRODUCTS LIMITED [FIN]
1832. E-RECRUITMENT AT ALSTOM PROJECTS INDIA LIMITED [HR]
1833. RATIO ANALYSIS AT GKN DRIVELINE INDIA LTD. [FIN]
1834. TRAINING & DEVELOPMENT – ORIENT CERAMICS & INDUSTRIES LTD. [HR]
1835. COMPETENCY MAPPING AT RELIANCE INDUSTRIES LTD [HR].DOC
1836. COMPETITIVE MAPPING & OF SINGLE SCREEN CINEMAS [MEDIA]
1837. CRITICAL ANALYSIS OF BACK OFFICE OPERATIONS IN MOTOR CLAIMS AT BAJAJ ALLIANZ
1838. CUSTOMER SURVEY & DIVERSIFICATION OF DISTRIBUTION CHANNEL
1839. CURRENT STAND OF SMC GLOBAL SECURITIES LTD & THE CURRENT SCENARIO OF STOCK MARKET IN INDIA
1840. RECRUITMENT & SELECTION PROCESS – BHEL [HR]
1841. ROLE OF HOUSE KEEPING IN MAKING A HOTEL ECO-FRIENDLY [HOSPITALITY]
1842. IMPORTANCE OF ARCHITECTURE & INTERIOR DECORATION [HOSPITALITY]
1843. CONTRACT SERVICE IN HOUSEKEEPING DEPARTMENT IN FIVE STAR HOTELS [HOSPITALITY]
1844. BROAD SPECTRUM OF SERVICE MARKETING (HOSPITALITY VS HEALTHCARE)
1845. ETHICAL ISSUES OF HUMAN RESOURCE MANAGEMENT IN CORPORATE SECTOR [HR]
1846. ROLE OF WOMEN ENTREPRENEUR IN INDIAN ECONOMY
1847. STUDY ON HDFC EMPLOYEE'S PERFORMANCE APPRAISEL [HR]
1848. ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN INDIAN BANKS [HR-THESIS]
1849. REPORT ON GARNIER SHAMPOO [L'OREAL] [MKTG]
1850. CONSUMER PERCEPTION OF CREDIT AND DEBIT CARDS IN INDIA
1851. MARKET POTENTIAL OF STANDARD SWITCHGEARS IN MIDDLE EASTERN COUNTRIES. PRESENT SCENARIO AND FUTURE PROSPECTS [MKTG]
1852. A PROJECT REPORT ON RECRUITMENT AND SELECTION IN TATA INDICOM [HR]
1853. RECRUITMENT AND SELECTION PROCESS OF VARUN BEVERAGES LTD.[HR]
1854. POTENTIAL OF PARAG KHOA IN MEERUT MARKET [MKTG]
1855. INVESTMENT IN MUTUAL FUND [RELIGARE]
1856. MARKETING STRATEGY OF LIQUID MILK OF PARAG LTD [MKTG]
1857. INITIAL PUBLIC OFFERING (IPO)
1858. ANALYSIS & SELLING OF FINANCIAL PRODUCTS [SMC GLOBAL]
1859. CORPORATE RELATIONSHIP MANAGEMENT [BROOKLYN INSURANCE]
1860. ANALYSIS OF COMPARATIVE STUDY OF HCL INFOSYSTEM [MKTG]
1861. ANALYSIS OF MARKET PENETRATION (FANS) OF HAVELL'S INDIA LTD. [MKTG]
1862. RECRUITMENT & SELECTION [LG] [HR]
1863. PERFORMANCE APPRAISAL SYSTEM (DIXON)-HR
1864. EFFECTIVENESS OF PRODUCT PROMOTION SCHEME AND CUSTOMER'S RESPONSE TO BRAND PROMOTION [ABN AMRO BANK]
1865. PERFORMANCE MANAGEMENT SYSTEM OF HINDALCO INDUSTRIES LTD. [HR]
1866. INDIAN HANDICRAFTS A GATE WAY TO GLOBAL MARKETS [IB]
1867. BENCHMARKING ON HR PRACTICES & POLICIES [HR]
1868. GROWTH OF SWAP MARKET IN INDIA [MKTG]

1869. SECURITIZATION IN INDIA – CHALLENGES & OPPORTUNITIES [FIN]

1870. TO FIND THE LEVEL OF DEPLOYMENT OF IT IN AUTOMOBILE AND TEXTILE INDUSTRY IN INDIA [IT]

1871. DYNAMICS OF DISTRIBUTION IN FMCG – VISION 2009

1872. COMPARISON OF TAVERA WITH INNOVA AND SCORPIO [MKTG]

1873. COMPARATIVE ANALYSIS OF MANUAL AND AUTOMATIC TRANSMISSION CARS IN C, D AND SUV SEGMENT [MKTG]

1874. EVALUATION OF DISTRIBUTION CHANNEL OF TATA SALT [MKTG]

1875. PERFORMANCE APPRAISAL OSRAM INDIA PVT. LTD. [HR]

1876. A COMPARATIVE ANALYSIS OF THE EFFECTIVENESS OF DIFFERENT MEDIA AS PROMOTIONAL MEASURES TAKEN BY LUXOR WRITING INSTRUMENTS PVT. LTD. [MKTG]

1877. HOW YOUNG CONSUMERS' PERCEPTIONS AND PURCHASING BEHAVIOR IS INFLUENCED BY PROMOTED CSR ACTIVITIES? [MKTG]

1878. A COMPARATIVE STUDY OF THE MAJOR PLAYERS IN INDIAN PC MARKET [MKTG]

1879. FURTHERING RFID IN SUPPLY-CHAIN MANAGEMENT

1880. INDIAN RETAIL & ITS EFFECT ON FASHION TREND [MKTG]

1881. FRINGE BENEFITS AND INDIAN CORPORATES POSPERITY AHEAD

1882. A STUDY ON FACTORS ASSOCIATED WITH EMPLOYEES' TURNOVER IN BPOS

1883. RECRUITMENT & SELECTION PROCESS, METHODS, STRATEGY OF HIND LAMPS LIMITED [HR]

1884. COMPETITIVE REACTION AND CROSS SALES EFFECT OF ADVERTISEMENT AND PROMOTION

1885. ROLE OF DEPOSITORY PARTICIPANT IN FINANCIAL MARKET, COMPARE OF SHCIL WITH OTHER DEPOSITORY PARTICIPANT COMPANIES [FIN]

1886. CUSTOMER SATISFACTION FOR JCB INDIA LIMITED (BACKHOE LOADER) [JCB]

1887. EFFECTIVENESS OF THE EMPLOYEE MOTIVATION SCHEME [MOTHERSON SUMI]

1888. STRESS ON EMPLOYEE IN AN ORGANIZATION [HR]

1889. COMPETANCY MAPPING IN BRIDGESTONE TYRE [MKTG]

1890. E-SELLING / DIRECT SELLING

1891. A COMPARATIVE ANALYSIS THE SERVICES PROVIDED BY GOVERNMENT SECTOR BANKS WITH PRIVATE SECTOR BANKS [MKTG]

1892. CORPORATE SOCIAL RESPONSIBILITY DOES HR PLAY A ROLE [HR]

1893. MARKET RESEARCH ON SHOPPING MALL IN NCR [MKG]

1894. AUTOMATION PROCESS OF BANK AND IT'S IMPORTANCE

1895. ETHICS IN ADVERTISEMENT

1896. EMPLOYEE WELFARE AND BENEFIT [MAHUA CHANNEL] [HR]

1897. A COMPARITIVE STUDY ON THE DISTRIBUTION CHANNEL AND PROMOTIONAL ACTIVITIES OF DAIRY FIRMS – WITH SPECIAL REFERENCE TO PARAS DAIRY AND MOTHER DAIRY PVT LTD [MKTG]-DISS

1898. A STUDY ON OPERATIONS HR IN CANVASM (TECH MAHINDRA) – HR

1899. BUSINESS MODELS APPROPRIATE FOR E-COMMERCE ADOPTION IN SMALL AND MEDIUM ENTERPRISES (SMES)

1900. BUZZ / WORD OF MOUTH MARKETING

1901. BRAND POSITIONING STRATEGIES ADOPTED BY PHARMA COMPANIES [DISS]

1902. INDIAN TEXTILE SCENARIO (DISS)

1903. PRINCIPLES AND PRACTICES OF CORPORATE GOVERNANCE IN PUBLIC SECTOR UNITS [DISS]

1904. IT DEPLOYMENT IN BFSI SEGMENT IN INDIA [IT]

1905. SCOPE OF AFFILIATE MARKETING IN CONTEXT TO INDIAN ONLINE MARKET”

1906. ALTERNATE MODES OF PREMIUM PAYMENT [SBI LIFE]

1907. BHARTI AIRTEL NETWORKS WITH RURAL RETAILERS TO INCREASE COVERAGE

1908. CREDIT RISK ANALYSIS OF BORROWERS – POWER FINANCE CORPORATION

1909. EMPLOYEES PERCEPTION TOWARDS APPAREL BUYING BEHAVIOURS OF GLOBAL CLIENTS: A STUDY AT INDIA GLOBAL EXPORTS

1910. MARKET STUDY OF HDFC LIFE INSURANCE

1911. HDFC STANDARD LIFE INSURANCE COMPANY ON EVALUATION INSURANCE POLICIES AND ACTIVITIES

1912. DERIVATIVE MARKET AND ITS DEVELOPMENT IN INDIA [SHAREKHAND]

1913. A COMPARATIVE STUDY OF UV BASED WATER PURIFIER BRANDS IN DELHI AND NCR WITH EMPHASIS ON KENT RO SYSTEMS LTD.

1914. MARKETING STRATEGY OPT BY ALANKIT PVT. LTD.

1915. STUDY OF THE JOB SATISFACTION LEVEL OF EMPLOYEES AT SIMBHAOLI SUGARS [HR]

1916. CUSTOMER RELATIONSHIP MANAGEMENT OF ICICI BANK (MKTG)

1917. APPLYING SIX SIGMA FOR OPERATIONAL EXCELLENCE IN A SERVICE INDUSTRY

1918. ERP MODEL FOR PHARMACEUTICAL INDUSTRY

1919. EFFECTIVE INVENTORY MANAGEMENT IN HOSPITAL

1920. IDENTIFY PATTERNS OF HOW CUSTOMERS IMPACT AND ARE IMPACTED BY AN M&A

1921. MOTIVATIONAL NEED OF EMPLOYEES (OBEROI CORPORATE OFFICE) [HR]

1922. CUSTOMER ATTITUDE TOWARDS ATM SERVICES [HDFC BANK]

1923. A STUDY OF CUSTOMER SATISFACTION OF ONLINE TRADERS – INDIABULLS [MKTG]

1993. COMPARATIVE ANALYSIS OF INVESTMENT PATTERN - HDFC

1994. AN ANALYTICAL STUDY OF PREMIUM CARS AND ITS DEMAND STRUCTURE

1995. COMPETITIVE ANALYSIS PROMOTION AND FUTURE OF ONLINE TRADING IN SHAREKHAND

1996. IMPACT OF ADVERTISING STRATEGIES OF NOKIA CELLULAR PHONES

1997. CARBON CREDITS & CONSUMER BEHAVIOUR [MKTG]

1998. GOVERNMENT SECURITIES AND ITS INTEGRATION WITH THE OTHER FINANCIAL MARKETS IN INDIA [FIN]

1999. BUYING BEHAVIOUR OF INDIAN WOMEN

2000. SALES PROMOTION TECHNIQUES AT ALANKIT PVT. LTD.

2001. UNDERSTANDING THE PERFORMANCE MANAGEMENT SYSTEM IN THE SERVICE SECTOR [HR]

2002. MAJOR RECESSIONARY TRENDS IN INDIA AND WAYS TO OVERCOME IT

2003. BRAND RECOGNITION & PURCHASE BEHAVIOR OF CONSUMER REGARDING READYMADE GARMENTS

2004. FOREIGN EXCHANGE & RISK MANAGEMENT [FIN]

2005. SALES AND DISTRIBUTION STRATEGIES OF MAX NEW YORK LIFE

2006. STOCK ANALYSIS AND PORTFOLIO MANAGEMENT – NTPC [FIN]

2007. IMPLEMENTATION OF SAP IN COMPUTER INDUSTRY AND HARDWARE SECTOR IN SUPPLY CHAIN MANAGEMENT WITH SPECIAL FOCUS ON HCL AND HP [IT]

2008. DISTRIBUTION DYNAMICS IN FMCG INDUSTRY - A STUDY OF SELECTED COMPANIES IN DELHI AND NCR [MKTG]

2009. A COMPARATIVE STUDY BETWEEN NESTLE, CADBURYS AND AMUL [MKTG]

2010. PUBLIC TRANSPORT SYSTEM IN DELHI (BUS RAPID TRANSIT CASE) [OPERATION]

2011. THE EVALUATION OF TRAINING - A COMPARATIVE ANALYSIS IN MEDIA INDUSTRY [HR]

2012. COMPARATIVE ANALYSIS OF PERFORMANCE MANAGEMENT SYSTEM AT IT & TELECOM SECTOR [HR]

2013. PREFERENCE OF CONSUMERS REGARDING VIDEOCON ACS (MKTG)

2014. STUDYING THE PERCEPTION OF PEOPLE ABOUT BRAND PVR VIS-À-VIS ITS COMPETITORS FOR THE EVER-CHANGING CONSUMERS [MKTG]

2015. LOANS & PROJECT APPRAISALS – PNB [FIN]

2016. FINANCIAL ANALYSIS & THE BEST INVESTMENT OPPORTUNITIES IN THE INDIAN BANKING INDUSTRY [FIN]

2017. TREND & PROGRESS OF INDIAN BANKING INDUSTRY [FIN]

2018. AN ANALYSIS OF STRATEGIC ISSUES OF FINANCIAL SERVICE SECTOR IN INDIA [FIN]

2019. A COMPARATIVE ANALYSIS OF MUTUAL FUNDS & EQUITY INVESTMENT [FIN]

2020. AWARENESS & SCOPE OF MUTUAL FUNDS [FIN]

2021. CUSTOMER ATTITUDE TOWARDS HDFC CREDIT CARDS [MKTG]

2022. THE STUDY OF CAPITAL STRUCTURE OF AUTOMOBILE TYRE MANUFACTURING COMPANIES IN INDIA [FIN]

2023. CUSTOMER ATTITUDE TOWARDS ELECTRONIC BIKES & SELF START SCOOTERS [MKTG]

2024. STUDY OF CONSUMER BEHAVIOR TOWARDS THE VARIOUS INVESTMENT OPTION AND COMPARING THEM WITH MUTUAL FUNDS – MAHINDRA FINANCE [FN]

2025. COMPARATIVE STUDY OF PORTFOLIO MANAGEMENT SERVICES OF RELIGARE SECURITIES LTD. WITH MAJOR PLAYERS OF THE INDUSTRY [FIN]

2026. COMPARATIVE ANALYSIS OF STOCK BROKERS IN NCR REGION – SHAREKHAND [MKTG]

2027. CUSTOMER SURVEY & DIVERSIFICATION OF DISTRIBUTION CHANNEL – BAJAJ ALLIANZ [MKTG]

2028. EMPLOYEE COMMITMENT AS A TOOL FOR ACHIEVING MEASURABLE ORGANIZATIONAL IMPROVEMENT [HR]

2029. ENHANCING THE SALE OF BELL WALL AND FLOOR TILES IN UPPERCOUNTRY MARKET [MKTG]

2030. BRAND EQUITY AND STUDY OF THE DISTRIBUTION CHANNEL OF ITC IN MUMBAI [MKTG]

2031. WORKING CAPITAL MANAGEMENT IN NTPC A PROSPECTIVE [FIN]

2032. PERCEPTION OF EMPLOYEES OF HAL TOWARDS THE PERFORMANCE APPRAISAL SYSTEM IN HAL [HR]

2033. TO STUDY THE MOTIVATION LEVEL OF EMPLOYEES OF SAMSUNG [HR]

2034. PERFORMANCE AND RISK ANALYSIS OF MUTUAL FUND AND IT'S COMPARISON WITH THE SHARES – MAHINDRA FINANCE [FIN]

2035. RECRUITMENT & SELECTION OF MOSER BAER [HR]

2036. A STUDY OF CUSTOMER SATISFACTION OF ONLINE TRADERS) IN ANGEL BROKING LIMITED

2037. CURRENT TREND OF PERFORMANCE MANAGEMENT OF NPCL [HR]

2038. WORKING OF COMPUTER NETWORKING AND DBMS IN HCL INFOSYSTEMS [IT]

2039. INTERNET IN INDIA - ROLE OF POLICY AND REGULATION – SIFY

2040. TRAINING & DEVELOPMENT – NTPC-PMI, NOIDA [HR]

2041. STUDY OF CONSUMER BEHAVIOR IN POSTPAID CUSTOMER SEGMENT IN AIRCEL [MKTG]

2042. AWARENESS AND ACCEPTANCE OF RECENT CHANGES [AMAR UJALA]

2043. ANALYSIS OF MARKETING STRATEGIES OF NOKIA

2044. MERGER AND ACQUISITION IN BANKING SECTOR [HR]

2045. AN ANALYSIS OF OPERATIONAL AND PRODUCTIVITY EFFICIENCY OF PUBLIC OR BANK

2046. STUDYING CONSUMER BEHAVIOUR & ACQUISITION OF PUNE CUSTOMER THROUGH DIRECT SELLING OF RELIANCE WIRELESS NETCONNECT

2047. LEATHER INDUSTRY IN INDIA

2048. POWER SECTOR INDIAN AND INTERNATIONAL OVERVIEW

2049. EFFECTIVENESS OF ADVERTISING ON LG'S DURABLE PRODUCT

2050. COMPARATIVE STUDY OF THE BEST PRACTICES IN CONSUMER DURABLE WITH REFERENCE TO LG AND SAMSUNG

2051. AN ANALYSIS OF ACQUISITION OF JAGUAR & LAND ROVER BY TATA MOTOR

2052. MARKETING OF ELTEK POWER PRODUCT

2053. SIX SIGMA IN FINANCE

2054. A DETAIL REPORT ON BRAND AWARNESS & MARKET RESEARCH OF INDUSTRIAL POWER ASSEMBLY TOOLS FOR ATLAS COPCO INDIA LTD.

2055. SECURITIES ANALYSIS AND INVESTMENT MANAGEMENT

2056. "A COMPREHENSIVE STUDY ON THE CITI SELECTS PLATINUM CREDIT CARDS OF CITIBANK WHICH IS ONLY FOR THE HIGH ALLIED CUSTOMERS WITH THE INCOME OF MINIMUM RS. 15 LAKHS PER ANNUM"

2057. COMPARATIVE STUDY OF ULIPS OF HDFC SLIC & ICICI PRUDENTIAL

2058. EMPLOYEE SATISFACTION AND MOTIVATIONAL TOOLS – INDIABULLS

2059. DETERMINING CUSTOMERS BUYING BEHAVIOUR OF INSURANCE PRODUCTS AFTER WORLD CRISIS

2060. IS GOLD A SAFE OPTION FOR INVESTMENT

2061. MARKET RESEARCH ON CUSTOMER LOYALTY OF DIFFERENT BRAND OF WISKY & VODKA

2062. IMPORTANCE OF THE ROLE OF 7TH P.I.E. PHYSICAL EVIDENCE IN THE BANKING SECTOR - A COMPARATIVE STUDY OF STANDARD CHARTERED AND SBI BANK IN DELHI NCR

2063. TO ANALYSE THE IMPACT OF SALESMAN TIME AT RETAIL OUTLET ON SALES OF PRODUCT (TIME AND MOTION STUDY) – GODFREY PHILIPS

2064. STUDY OF CONSUMER BEHAVIOR FOR MOTORBIKE IN DELHI (NCR) WITH REFERENCE TO MAJOR PLAYER IN THE INDUSTRY [HERO HONDA, BAJAJ, YAMAHA]

2065. BRAND INDIA - A COMPREHENSIVE STUDY OF TOURISTS' PERCEPTION

2066. RISE OF BOTTLED WATER MARKET - A STUDY OF DRIVERS, MOTIVATION AND NEEDS OF BUYERS IN SOUTH DELHI WITH SPECIAL REFERENCE TO HOME USAGE

2067. RECRUITMENT AND SELECTION [JAL- JAPAN AIRLINES] [HR]

2068. NOKIA GOES GREEN

2069. EMPLOYEE RECORDS & DOCUMENTATION

2070. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT CAMPHOR & ALLIED PRODUCT LTD

2071. HOW TO SELECT BETTER LIFE ADVISOR AT KOTAK MAHINDRA OLD MUTUAL LIFE INSURANCE LTD.

2072. COMPREHENSIVE ANALYSIS OF MUTUAL FUNDS AT WEB18 SECURITIES LIMITED

2073. PROMOTIONAL FEATS AND APPROACHES OF ENSEMBLES AND MUSICAL FRATERNITIES IMPLEMENTED BY DINT OF VARIOUS IMPERATIVE FUNCTIONS OF ADVERTISING AND THE STARRING ROLE PLAYED BY THESE PERSUASIVE UTILITIES

2074. AN ANALYSIS OF WORKING CAPITAL MANAGEMENT AT NTPC

2075. CUSTOMER PREFERENCE AND BRAND RELATIONSHIP FOR FMCG PRODUCT (HUL) IN RURAL

2076. BUYING BEHAVIOR OF CONSUMERS AT BOTTOM OF PYRAMID FOR MOBILES PHONES

2077. BRAND IMAGE OF RELIANCE COMMUNICATIONS

2078. STUDY OF H R PROCESS – GRASIM INDUSTRIES

2079. STUDY ON AUTOMOBILE MANUFACTURERS' EXPANSION PLAN IN UTTRANCHAL AND ITS IMPLICATION ON TATA STEEL LIMITED

2080. MARKET RESEARCH ON THE ELECTRONICS PRODUCTS OF BIG BAZAAR

2081. REPORT ON RADICO KHAITAN [FIN]

2082. RESEARCH STUDY OF CONSUMER BEHAVIOR ON APPCO'S CLIENT AIRTEL IN POSTPAID CUSTOMER SEGMENT

2083. ADVERTISING AND MEDIA EVALUATION AS A NEED IN TODAY'S SCENARIO

2084. ORGANIZATION CHANGE AND ITS IMPACT ON HR STRATEGIES AND PRACTICES

2085. PUBLIC RELATION AND DIRECT MARKETING TO BOOST REVENUE OF NON - GOVERNMENT ORGANIZATIONS [PR]

2086. RETAIL BANKING IN INDIA

2087. CHANNEL DEVELOPMENT AND RECRUITEMENT [MAX NEW YORK]

2088. A STUDY ON THE IMPACT OF BRAND IMAGE & SERVICE LEVEL ON CONSUMER'S PERCEPTION WITH SPECIAL REFRENCE TO ICICI BANK HOME LOANS

2089. IRON AND STEEL VISION 2010

2090. RECRUITMENT, TRAINING AND DEVELOPMENT AT KAMAKSHI PAPERS PVT (LTD.)

2091. MARKET POTENTIAL AND CUSTOMER PERSPECITION ABOUT LIBERTY SHOES

2092. HOW COMPANIES CAN LEVERAGE SOCIAL NETWORKING WEBSITES TO THEIR ADVANTAGE: AN ANALYSIS OF

CONSUMER PURCHASING DECISIONS

- 2093. STUDY OF CUSTOMIZED RACKS PLACEMENT PEPSICO INDIA HOLDINGS PVT LTD
- 2094. CORPORATE SALES AND TO STUDY THE FEASIBILITY OF VOIP WITH REFERENCE TO SIZE, SCOPE AND CUSTOMER
- 2095. A STUDY OF CULTURAL DIFFERENCE BETWEEN EMPLOYEES OF DIFFERENT GENERATIONS AT ITC MAURYA AND RADISSON
- 2096. CONSUMER ATTITUDE TOWARDS MOBILE COMMERCE
- 2097. DIFFERENCES IN CUSTOMER LOYALTY IN TRADITIONAL AND INTERNET RETAIL ENVIRONMENT
- 2098. REPORT ON GREEN MARKETING
- 2099. ACCOUNT MAPPING & SALES [IDEA]
- 2100 RECRUITMENT OF LIFE ADVISORS & INSURANCE PERSPECTIVE WITH INDEPTH STUDY OF UNIT LINK INVESTMENT PLAN
- 2101. RETAIL STORE OPERATIONS [RITU WEARS]
- 2102. IMPROVEMENT OF SALES AT THE WOMEN'S SECTION AT ADIDAS EXCLUSIVE STORE-SOUTH EXTENSION [NEW DELHI]"
- 2103. EXPORT AND IMPORT STRATEGY FOR THE SHIPPING LINES: A COMPARATIVE STUDY
- 2104. CONSUMER PERCEPTION OF MINT
- 2105. PROCESSING OF AN EXPORT ORDER WITH REFERENCE TO LEATHER GOODS
- 2106. VALUE CREATION THROUGH MERGERS AND ACQUISITION
- 2107. WORKING CAPITAL MANAGEMENT TATA POWER & NTPC
- 2108. FOOD PROCESSING IN INDIA: OPPORTUNITIES AND CHALLENGES IN RTE SEGMENT [ITC]
- 2109. MARKET DEVELOPMENT THROUGH NET IN THE REAL ESTATE INDUSTRY
- 2110. ANALYSIS OF THE CONSUMER'S PERCEPTIONAND EXPECTATION WHILE BUYING A HOUSE [REAL ESTATE]
- 2111. DYNAMICS OF IT & ITS ROLE IN SCM OF FOOD INDUSTRY [IT]
- 2112. PROCESSING OF HOME LOANS FROM HDFC BANK AND COMPARATIVE ANALYSIS
- 2113. BUSINESS VALUATION WITH SPECIAL REFERENCE TO MERGERS AND ACQUISITIONS [HINDALCO & NOVELIS]
- 2114. MEDIA PLANNING AND MEDIA SELECTION PRACTICES ADVERTISING AGENCIES
- 2115. LUXURY HOTEL INDUSTRY IN INDIA
- 2116. AN OVERVIEW CLOUD COMPUTING AND ITS SCOPE
- 2117. ADVERTISING INDUSTRY OF INDIA
- 2118. PROFILING OF NET BANKING USERS & THEIR PERCEPTION TOWARDS NET BANKING
- 2119. A STUDY ON ORGANIC FOODS AT FABINDIA STORE
- 2120. EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM IN CONSTRUCTION INDUSTRY [HR]
- 2121. IMPLEMENTATION OF LABOUR LAW'S IN HINDUSTAN PETROLEUM CORPORAATION LIMITED
- 2122. EMERGENCE OF MAX NEW YORK LIFE
- 2123. INTERNET MARKETING
- 2124. CORPORATE GOVERNANCE – MICROSOFT
- 2125. CONSUMER AWARENESS AND BELIEFS REGARDING HAIER
- 2126. BUYING BEHAVIOR OF FMCG PRODUCTS
- 2127. WORKING CAPITAL MANAGEMENT OF UFLEX LIMITED
- 2128. EVENT MANAGEMENT & MARKETING STRATEGIES
- 2129. TRAINING & DEVELOPMENT AT RANBAXY
- 2130. BAJAJ VS. HERO HONDA [MKTG]
- 2131. STUDY OF VARIOUS MUTUAL FUNDS GROWTH & INVESTMENT HABIT IN INDIA
- 2132. EMPLOYEE ENGAGEMENT - DESIGN ACTION PLANS FOR AUGMENTING SUSTAINABLE EMPLOYEE ENGAGEMENT [TAJ HOTEL]
- 2133. EVALUATION OF FAULT DETECTION CAPABILITY OF THE TEST SUITE FOR ATMTA AT OPEN TECHNOLOGIES INDIA PVT. LTD.
- 2134. ANALYSIS OF INVESTORS IN FINANCIAL MARKET
- 2135. REBRANDING THROUGH LOGO
- 2136. COMPETITIVE STUDY OF B&R BRASS COLLECTION WITH ITS COMPETITORS
- 2137. MARKET RESEARCH ON CONSUMER PERCEPTION ABOUT EFFECTIVE MARKETING TOOLS USED BY BANKS
- 2137. PORTFOLIO MANAGEMENT IN INDIAN CAPITAL MARKET
- 2138. BENCHMARKING THE DISTRIBUTION NETWORK OF MARICO LTD. AT MEERUT AND GHAZIABAD CITIES
- 2139. TO KNOW ABOUT THE AWARENESS & USAGE OF INTERNET & THE REAL ESTATE PORTALS IN INDIA.
- 2140. POSITION MAPPINGS [IDEA – HR]
- 2141. BUILDING BRAND EQUITY THROUGH EFECTIVENESS IN SUPPLY CHAIN MANAGEMENT
- 2142. SCOPE OF DIRECTORS AND OFFICERS LIABILITY INSURANCE IN INDIA
- 2143. BANCASSURANCE IN INDIA- AN APPRAISAL
- 2144. CYBER INSURANCE
- 2145. A STUDY ON MOTOR THIRD PARTY CLAIMS AND ITS REMEDIES
- 2146. COMPARATIVE ANALYSIS OF TWO BRANDED PRODUCTS

2147. ROLE OF INSURANCE BROKERS IN DETARIFFICATION REGIME
2148. SCOPE OF UNCONVENTIONAL INSURANCES IN INDIA
2149. CELEBRITY ENDORSEMENT - HIDDEN FACTORS TO SUCCESS
2150. COMPARATIVE STUDY OF RIDERS
2151. POSITIONING STRATEGIES USED BY INDIAN MOBILE PHONE INDUSTRY
2152. A STUDY ON FINANCIAL PLANNING
2153. STUDY OF MARKETING STRATEGIES OF TOYOTA
2154. ANALYSIS OF 5P'S IN BPL LIMITED.
2155. COMPARATIVE STUDY OF CUSTOMER LOYALTY IN TRADITIONAL AND INTERNET RETAILING - ANALYSIS OF BOOK MARKET
2156. A COMPARATIVE STUDY OF IMPLEMENTATION OF BEST PRACTICES IN MOBILE SELLING PHONES IN BIG BAZAAR AND SPENCER'S IN NOIDA
2157. AN ANALYTIC STUDY TO EVALUATE CONSUMER BEHAVIOUR OF RURAL CONSUMERS TOWARDS MOBILE PHONES
2158. DO ALL THE PROFESSIONALS USE HIGH END MOBILE PHONES
2159. COMPARATIVE STUDY OF CUSTOMER LOYALTY IN TRADITIONAL BOOK STORE AND ONLINE BOOK STORE IN NCR

2060.

2061. ANALYSIS OF NEW HONDA CITY CUSTOMER PROFILE & SATISFACTION LEVEL
2162. TO FIND OUT THE TRANSACTION SECURITY ISSUES AND THEIR POSSIBLE SOLUTIONS WHICH ARE HINDERING THE PROCESS OF E-TAILING
2163. A STUDY OF CONSUMER BEHAVIOUR TO MEASURE THE DEGREE OF USAGE OF MEMORY CARD [MOBILE]
2164. ECONOMIC RECESSION AND IT'S IMPACT ON INDIAN ECONOMY
2165. BRAND MILK MARKETING
2166. FEASIBILITY STUDY OF AUTOMATIC ATTENDANCE SYSTEM USING RFID
2167. MNP AND ITS IMPACT ON POST PAID CUSTOMERS OF AIRTEL
2168. CREATIVITY IN ADVERTISING
2169. ANALYSIS OF MARKETING TOOLS AND STRATEGIES FOR IMPROVED PRODUCT PERFORMANCE AND CUSTOMER SATISFACTION [TATA MOTORS]
2170. CONSUMERS' PURCHASING PATTERN IN LIBERALIZED MARKET – A STUDY ON THE HOUSEHOLD DURABLE PRODUCTS
2171. PROBLEMS AND SOLUTIONS OF SERVICE MARKETING
2172. AN ANALYSIS OF ABSENTEEISM AND OVERTIME MAPPING IN MOSERBAER INDIA LIMITED [HR]
2173. CUSTOMER RESPONSE TOWARDS AIRTEL & VODAFONE ADVERTISEMENTS
2174. REPORT ON DIGITAL MARKETING
2175. ELECTRONIC RETAILING SYSTEM
2176. A DETAILED STUDY OF CUSTOMER PERCEPTION OF SERVICE QUALITY DIMENSIONS IN LIFE INSURANCE INDUSTRY.DOC
2177. AFFORDABLE HOUSING IN DELHI NCR
2178. MARKETING STRATEGY OF CIPLA AND RANBAXY FOR PHARMACEUTICAL PRODUCTS G
2179. AN ANALYTICAL STUDY ON THE USES OF SMS & MOBILE MARKETING IN VARIOUS SECTORS
2180. REGULATORY ENVIRONMENT IN MERGERS AND ACQUISITIONS
2181. CONSUMER BEHAVIOR OF ONLINE CUSTOMERS
2182. CUSTOMERS PERCEPTION TOWARDS INVESTMENT IN RESIDENTIAL REAL ESTATE IN NCR
2183. TO ANALYZE THE BRAND AWARENESS OF HINDUSTAN UNILEVER LIMITED (HUL) IN RURAL AREAS
2184. MOBILE AS A FASHION STATEMENT [TELECOM]
2185. DISTRIBUTION IN FMCG INDUSTRY
2186. AN ANALYTIC STUDY TO EVALUATE CONSUMER ATTITUDE TOWARDS ADVERTISING ON SEARCH ENGINES
2187. UNDERSTANDING THE PRESENT CONSUMER PERCEPTION & GAUGING THE IMPACT OF MOBILE NUMBER PORTABILITY WITH REFERENCE TO VODAFONE
2188. ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN THE INDUSTRIAL SCENARIO
2189. MANAGEMENT OF FINANCIAL RISK IN CAPITAL AND COMMODITY MARKET-ISSUES AND CHALLENGES [FIN]
2190. MERGERS AND ACQUISITIONS IN BANKING SECTOR [HR]
2191. MERGERS & ACQUISITION IN INDIAN AVIATION INDUSTRY (JET AND SAHARA CASE) [HR]
2192. ROUTE TO PRODUCTIVITY-A CASE STUDY [TELECOM]
2193. PORTFOLIO & WEALTH MANAGEMENT [FIN]
2194. A STUDY OF INTERNATIONAL WAREHOUSE MANAGEMENT [MKTG]
2195. SERVICE QUALITY MANAGEMENT
2196. AFFORDABLE HOUSING IN DELHI-NCR [REAL ESTATE]
2196. PORTFOLIO MANAGEMENT
2197. ANALYSIS OF INVESTMENT STRATEGIES

2198. MINIMIZATION OF RISK BY USING HEDGING AND FINANCIAL DERIVATIVES.DOC

2199. INDEPTH ANALYSIS OF FASHION RETAIL SECTOR [MKTG]

2200. SCOPE OF ISLAMIC BANKING IN INDIA

2201. MARKETING & PROMOTIONAL ACTIVITIES IN MEDIA INDUSTRY

2202. INDEPTH ANALYSIS OF FASHION RETAIL SECTOR

2203. AN EMPIRICAL STUDY ON IMPACT OF ADVERTISING VS SALES PROMOTION IN CONSUMERS BUYING BEHAVIOR

2204. EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS IN HCL

2205. SHARE MARKET INVESTMENT: AN INVESTORS' PERSPECTIVE

2206. TO STUDY THE INCREASING PURCHASING POWER OF THE MIDDLE INCOME GROUP AND THEIR BUYING PATTERN

2207. STUDY OF THE MARKET CONDITION BEFORE THE LAUNCH OF THE NEW PRODUCT FORD "FIGO" [MKTG]

2208. CREATING DIFFERENTIATION THROUGH ADVERTISEMENT AND SALES PROMOTION IN FMCG SECTOR"

2209. MANAGEMENT APPRAISAL SYSTEM IN IT INDUSTRY

2210. THE BEST PRACTICES OF PRE-SALES IN IT COMPANIES [TELECOM]

2211. DECISION MAKING PROCESS IN CAR PURCHASE [MKTG]

2212. PERFORMANCE MANAGEMENT SYSTEM IN INFORMATION TECHNOLOGY INDUSTRY IN INDIA [HR]

2213. IMPLEMENTATION OF INTERNATIONAL FINANCIAL REPORTING STANDARDS IN INDIA [FIN]

2214. RELEVANCE AND SCOPE OF ELECTRONIC MEDIA IN A DEVELOPING ECONOMY LIKE INDIA [MKTG]

2215. MEETING THE NEED FOR EMPLOYEE DEVELOPMENT-A STUDY OF THE RAW MATERIALS DIVISION OF TATA STEEL [HR]

2216. TOOLS OF FUNDAMENTAL AND TECHNICAL ANALYSIS [FIN]

2217. LOGISTICS MANAGEMENT – A TOOL FOR COMPETITIVE ADVANTAGE

2218. ADVERTISING- A CATALYST IN BUILDING BRAND PERSONALITY WITH SPECIAL REFERENCE TO PRINT ADVERTISING [MKTG]

2219. CONSUMER BEHAVIOR FOR POPULAR GENERAL ENTERTAINMENT CHANNELS – A COMPARATIVE STUDY [MKTG]

2220. STRATEGY AND TRENDS ANALYSIS IN INDIAN INFORMATION TECHNOLOGY INDUSTRY [IT]

2221. STUDY OF THE TVS ELECTRONICS "KEYBOARDS" AWARENESS AND PENETRATION AMONG DEALERS IN DELHI [MKTG. & [IT]

2222. STUDY OF MARKETING STRATEGIES OF MAJOR CAR PLAYERS IN INDIA IN THE LIGHT OF THE PLAYERS MARKET SHARES IN THE NCR REGION [MKTG]

2223. A STUDY OF FACTOR AFFECTING THE CHOICE OF HNI CUSTOMERS WHILE SELECTING PRIVATE BANKING [MKTG]

2224. FOREIGN INSTITUTIONAL INVESTMENT [FII] IMPACT ON INDIAN STOCK MARKET AND ITS INVESTMENT BEHAVIOR [FIN]

2225. FUTURE PROSPECTS OF TELECOM SECTOR IN INDIA - INDIA TOWARDS 3G & 4G [MKTG]

2226. EMPLOYEE SATISFACTION IN BHARTI AIRTEL LIMITED

2227. ERP, E-COMMERCE AND MANUFACTURING-CHANGE AND CHALLENGES

2228. CHANGING DYNAMICS OF WRIST WATCH MARKET IN INDIA [MKTG]

2229. ANALYSIS OF MARKETING MIX OF FMCG SECTOR IN INDIA [MKTG]

2230. MANAGING CULTURAL DIVERSITY – KEY TO GAIN SUCCESS IN IT INDUSTRY [HR]

2231. STUDY ON EMPLOYEE COUNSELLING IN IT SECTOR [HR]

2232. SALES & GROWTH IN AUTOMOBILE INDUSTRY

2233. RECENT DEVELOPMENTS IN CORPORATE SOCIAL RESPONSIBILITY (CSR) [HR]

2234. E-MARKETING [MKTG]

2235. A STUDY ON CONSUMER PERCEPTION ABOUT RESIDENTIAL PROJECTS OF DLF [REAL ESTATE]

2236. CONSUMER PREFERENCE OVER BRANDED AND NON BRANDED JEWELLERY [MKTG]

2237. EMPIRICAL STUDY OF BRAND IMAGE OF ITC WILLS LIFESTYLE [MKTG]

2238. INDEPTH ANALYSIS OF NESTLE IN ADVERTISING & PUBLIC RELATIONS

2239. IMPACT OF THE PRIVATE LIFE INSURANCE COMPANIES IN THE INDIAN MARKET

2240. IMPACT OF ADVERTISING ON LUXURY MARKETING

2241. IMPROVEMENT IN CAFETARIA SERVICES BY THE USE OF MODERN TECHNIQUES AND SPACE MANAGEMENT [HOTEL MANAGEMENT]

2242. WHITE WINE AND ITS IMPORTANCE REGARDING SALES POINT OF VIEW [HOTEL MANAGEMENT]

2243. AN ANALYSIS OF MUTUAL FUND SCHEMES [FIN]

2244. A COMPARATIVE STUDY OF PERFORMANCE MANAGEMENT SYSTEM IN DIFFERENT ORGANIZATIONS [HR]

2245. THE BIG PICTURE 2010 [MEDIA & COMMUNICATION]

2246. MARKET ANALYSIS OF FMCG SECTOR IN RURAL MARKET (INDIA)

2247. OBJECTIVITY OF REALITY SHOWS ON INDIAN TELEVISION, HOW REAL THEY ARE

2248. STUDY OF WHISKEY IN DELHI, INDIA [HOTEL MANAGEMENT]

2249. ROLE OF [PR] PUBLIC RELATION IN FUNCTIONING OF NGO'S IN DELHI & NCR'S

2250. REPORT ON SILLY TELEVISION

2251. STUDY OF THE COMPETITIVE ENVIRONMENT IN DIFFERENT RETAIL STORES IN DELHI NCR

2252. FEASIBLE STUDY OF 11 COURSE FRENCH CLASSICAL MENU IN REFERENCE TO RESTAURANT OF DELHI [HOTEL]

MANAGEMENT]

2253. MARKETING STRATEGIES WITH REFERENCE TO KENTUCKY FRIED CHICKEN (KFC) [MKTG]
2254. REAL JUICE IN THE MARKET [MKTG]
2255. RURAL FINANCE IN INDIAN ECONOMY [FIN]
2256. STUDY OF COCKTAILS AND MOCKTAILS IN DELHI, INDIA [HOTEL MANAGEMENT]
2257. DIFFERING EMPLOYEE EXPECTATIONS AND THEIR EFFECT IN IT SECTOR [IT]
2258. ANALYTICAL IDENTIFICATION OF TOP FIVE HOTELS IN DELHI AND NCR [HOTEL MANAGEMENT]
2259. LIFE INSURANCE SCENARIO IN INDIA "SBI LIFE INSURANCE A STUDY"
2260. AWARENESS LEVEL OF IDEA VALUE ADDED SERVICES IN RETAIL
2261. INTERNSHIP REPORT ON JOURNALISM (CNN-IBN) [MEDIA]
2262. NEW PRODUCT DEVELOPMENT (NPD) - A CASE STUDY ON TATA NANO [MKTG]
2263. MARKETING STRATEGIES OF AIRTEL [MKTG]
2264. IMPACT OF THE PRIVATE LIFE INSURANCE COMPANIES IN THE INDIAN MARKET [MKTG]
2265. AN OVERVIEW OF INDIAN STOCK MARKET [INDIABULLS] [FIN]
2266. SALES & MARKETING OF FMCG PRODUCTS (MKTG)
2267. MARKETING STRATEGIES USED BY PACKAGES TO DRINKING WATER COMPANIES-A COMPARATIVE STUDY [MKTG]
2268. STUDY AND COMPARISON OF VARIOUS SYSTEMS FOLLOWED FOR ENERGY CONSERVATION IN 5 STAR HOTELS [HOTEL MANAGEMENT]
2269. SOCIAL MEDIA AS AN EFFECTIVE TOOL & CHANNEL FOR MARKETING COMMUNICATIONS
2270. TO EVALUATE BRANDS ON THE BASIS OF CUSTOMER SERVICE, MERCHANDISING AND PRODUCT QUALITY IN DIFFERENT SEGMENTS OF LUXURY APPAREL RETAIL SHOPS STOP [MKTG]
2271. STUDY OF EVOLUTION AND NEED OF THREE SIXTY DEGREE [3600] MARKETING
2272. A STUDY OF CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LTD
2273. CONSUMER BEHAVIOR WHILE PURCHASING MOBILES
2274. BRAND PREFERENCE OF MOBILE PHONES AMONG GHAZIABAD'S COLLEGE STUDENTS
2275. TO STUDY THE DRIVERS OF WORKPLACE COMMITMENT IN PRIVATE AND PUBLIC SECTORS
2276. SEGMENTATION OF MARKETING [NOKIA]
2277. SELLING THROUGH MERCHANDISING & PLANOGRAMMING (A COMPARISON BETWEEN COKE AND PEPSI)
2278. SALES PROMOTION TECHNIQUES AND THEIR EFFECTIVENESS IN RETAIL INDUSTRY
2279. SEGMENTATION, TARGETING & POSITIONING OF COCONUT OIL IN RURAL INDIA
2280. INTERNET AS A MEDIA IN THE FIELD OF MARKETING AND ADVERTISING, WITH A SPECIAL REFERENCE TO SOCIAL NETWORKING SITES
2281. APPLICATION OF MANAGEMENT CONCEPTS IN EVENT MANAGEMENT INDUSTRY
2282. A STUDY ON COMPENSATION MANAGEMENT WITH A REFERENCE ON IT SECTOR [HR]
2280. STUDY ON EMPLOYER BRANDING IN IT SECTOR [HR]
2281. MANAGING EMPLOYEE TURNOVER IN INSURANCE SECTOR [hr]
2283. STRATEGIES ADOPTED BY MARKETERS TO ENSURE GOOD BRAND RECALL WITH SPECIAL REFERENCE TO ONLINE ADVERTISING
2284. STUDY OF LEADERSHIP STYLE AND GLASS CEILING EFFECT ACROSS SECTORS
2285. FUTURE OF LUXURY BRANDS IN INDIA
2286. STUDY OF POTENTIAL BRAND SWITCHING BY INTRODUCTION OF MOBILE NUMBER PORTABILITY IN INDIA
2287. FACTORS THAT INFLUENCE FOREIGN INVESTMENT IN REAL ESTATE & ANALYZE THE RISK ASSOCIATED WITH IT
2288. AGENCY BUSINESS MODEL OF INSURANCE COMPANIES "COMPETITIVE STRATEGIES" [SBI LIFE]
2289. SYNERGY OF HIGH NET-WORTH INDIVIDUALS (HNIS) WITH THEIR DISTRIBUTION CHANNEL [IT]
2290. CUSTOMER-BUYING BEHAVIOR WITH A FOCUS ON MARKET SEGMENTATION [HDFC SLIC]

2291. EFFECTIVENESS OF CHOCOLATE ADVERTISEMENT TOWARDS ITS SALES
2292. STUDY OF ICICI DIRECT.COM (ONLINE SHARE TRADING)
2300. E-RECRUITMENT (ONLINE RECRUITMENT)-HR
2301. PRODUCTIVITY BY SALES PERSONNEL
2302. RURAL MARKETING - THE FUTURE IN A DYNAMIC ENVIRONMENT
2303. STORE'S ABILITY TO REPRESENT AS INTERNATIONAL BRAND STORE-PROBLEMS AND IMPACT ON THE CONSUMER
2304. RESEARCH ON EVENT MANAGEMENT
2305. UNDERSTANDING OF DIFFERENT COMPOSITES OF AN CONSUMER'S DRESSING STYLE AND BUYING PATTERN AND BEHAVIOR TOWARDS INTERNATIONAL BRANDS
2306. ASSESSING THE ELIGIBILITY FOR WORKING CAPITAL AND OTHER WORKING CAPITAL FUNDING RELATED ACTIVITIES DONE BY PUBLIC SECTOR UNIT BANKS FOR SSI UNIT.
2307. RECESSION & ITS IMPACT ON INDIAN STOCK MARKET
2308. COMPARATIVE ANALYSIS OF PUBLIC AND PRIVATE SECTOR BANKS
2309. RURAL MARKETING AND SALES PERFORMANCE WITH REFERENCE TO NOVARTIS INDIA LIMITED (AROGYA PARIVAR)
2310. STUDY OF EQUITY MARKET AND COMPETITIVE ANALYSIS OF STOCK BROKING HOUSES [Angel Broking]

2311. SCENARIO PLANNING OF THE BANKING INDUSTRY INDIA

2312. TO KNOW THE CUSTOMER RESPONSE TOWARDS ADVERTISING BY TATA TEA AND MOHANI TEA

2313. STUDY OF TRAINING & DEVELOPMENT AT CADBURY INDIA LIMITED

2314. MODELING STOCK MARKET VOLATILITY IN ORDER TO ANALYZE PERSISTENCE AND VOLATILITY CLUSTERING IN INDIAN STOCK MARKET [FIN]

2315. ANALYSIS OF THE INDIAN BANKING SECTOR IN THE BACKDROP OF GLOBAL CREDIT CRISIS [FIN]

2316. TRAINING & DEVELOPMENT AT DLF LTD. [HR]

2317. ANGER & STRESS MANAGEMENT [HR]

2318. AN ANALYSIS OF PORTFOLIO MANAGEMENT USING FUTURES PROVIDED BY RELIANCE MONEY [FIN]

2319. ONLINE SHARE TRADING [FIN]

2320. STUDY OF VARIOUS INVESTMENT OPTIONS [FIN]

2321. BUILDING ORGANISATION AMBASSADORS....Focus on Employer Branding [ZEE NEWS]

2322. MARKET STUDY OF NATURAL FOODS AND PERSONAL CARE PRODUCTS IN DELHI

2323. COMPARISON OF ITC'S FMCG PRODUCTS WITH ITS COMPETITORS [MKTG]

2324. CONSUMER PREFERENCE IN DIFFERENT BRANDED SHOES [MKTG]

2325 RECRUITMENT & SELECTION OF HONDA SIEL CARS INDIA LIMITED [HR]

2326. INTEGRATED MARKETING COMMUNICATION IN PAINT INDUSTRY AND CONSUMER BEHAVIOR TOWARDS IT [MKTG]

2327. SURROGATE ADVERTISEMENTS AND ETHICS

2328. INCREASING IN BOTTOMLINE PROFITS DURING RESEARCH [IB]

2329. WORK LIFE BALANCE IN IT INDUSTRY [HR]

2330. INFLUENCE OF BRAND NAME ON CONUMER DECISION IN CAR PURCHASE [MKTG]

2331. CONSUMER ATTRACTIVENESS TOWARDS GREEN PRODUCTS IN FMCG SECTOR [MKTG]

2332. TO ANALYZE THE FUTURE OF SOCIAL NETWORK MARKETING THROUGH CONSUMER BEHAVIOR [HR]

2333. TECHNICAL & FUNDAMENTAL ANALYSIS OF INFOSYS SHARE [FIN]

2334. INVESTMENT OPPORTUNITIES IN INDIA AS COMPARED TO CHINA [FIN]

2335. BRANDING – SPECIAL FOCUS ON TOON BRANDING & ITS EFFECTIVENESS [MKTG]

2336. EMPLOYING SIX SIGMA APPROACHES TO IMPROVE HR FUNCTIONS [HR]

2337. A STUDY OF CUSTOMER PERCEPTION TOWARDS E-BANKING SERVICES OFFERED IN BANKING SECTOR [IT]

2338. ROLE OF SENSES IN RETAIL INDUSTRY [MKTG]

2339. STUDY OF THE PROMOTIONAL STRATEGIES OF RURAL BRANDS IN FMCG & OVERALL POTENTIAL OF RURAL MARKET [MKTG]

2340. ROLE OF HUMAN RESOURCE IN RECRUITMENT & PROMOTION OF AIR INDIA LIMITED [HR]

2341. BUYING BEHAVIOUR IN FMCG SECTOR" WITH REFERENCE TO VARIOUS FMCG COMPANIES [MKTG]

2342. FINANCIAL PLANNING USING MUTUAL FUNDS [FIN]

2343. COMPREHENSIVE ANALYSIS OF FUTURISTIC DEMAND PATTRN OF DIFFERENT COMPANIES IN WHITE GOOD CATEGORY [MKTG]

2344. TEA, COFFEE & SOUP VENDING OPPORTUNITY UNDER HINDUSTAN UNILEVER LIMITED [MKTG]

2345. IMPACT OF ORGANIZATIONAL CLIMATE AND JOB SATISFACTION LEVEL OF DR. REDDY'S LABORATIES [HR]

2346. A STUDY ON NO.OF SHOPPERS VISITING THE RETAIL OUTLET AND FACTORS INFLUENCING THEM [MKTG]

2347. CHINA TEXTILE MARKET

2348. PERFORAMNCE APPAISAL PROCESS AT VODAFONE [HR]

2349. EMPIRICAL ANALYSIS OF FOREIGN EXCHANGE RISK MANAGEMENT STRATEGIES [FIN]

2350. A COMPARATIVE ANALYSIS OF INDIAN DEPOSITORYES WITH SPECIAL REFERENCE TO INDIA INFOLINE LTD. [FIN]

2351. CREDIT APPRAISAL FOR WORKING CAPITAL FINANCING IN CENTRAL BANK OF INDIA [FIN]

2352. MARKET RISK MANAGEMENT AND MODELLING [FIN-PNB]

2353. VALUATION AND FORECAST OF EKC LIMITED [FIN]

2354. COAL IMPORT TRANSACTIONS [MKTG]

2355. WORKING CAPITAL MANAGEMENT AND FINANCIAL ANALYSIS OF OSWAL WOOLLEN MILLS LTD. [FIN]

2356. COMMERCIAL OPERATIONS OF SALT LAKE WORKS, KOLKATA

2357. EXPORT LETTER OF CREDIT CHARGES AND PROJECT FINANCING [FIN]

2358. ONLINE INVESTMENT IN SECURITY MARKET – BAJAJ CAPITAL [FIN]

2359. FOREIGN EXCHANGE TRANSACTIONS AND TRADE FINANCE

2360. HYPERCITY RETAIL INDIA LTD.

2361. WORKING CAPITAL MANAGEMENT – BIRLA TYRES (FIN)

2362. STUDYING THE IMPACT OF MARKETING & DISTRIBUTION STRATEGY OF BISLERI

2363. MERCHANDISING AND ROUTE PRODUCTIVITY IN COCA-COLA

2364. REPORT ON SIX SIGMA (K.R.RUBBERITE LTD.) [MKTG]

2365. MARKETING STRATEGY OF BLUESTAR LTD. [MKTG]

2366. SALES PROMOTIONS OF SNOWPACK PRODUCTS [MKTG]

2367. CONSUMER BUYING BEHAVIOUR AND MEASURING CUSTOMER SATISFACTION LEVEL-ESCORTS [MKTG]

2368. REAL ESTATE MARKETING [DLF]

2369. INFORMATION TECHNOLOGY SECTOR WITH FUNDAMENTAL ANALYSIS OF TATA CONSULTANCY SERVICES WITH COMPARISON OF INFOSYS [IT]

2370. FINANCIAL ANALYSIS AT HDFC BANK [FIN]

2371. MANAGEMENT OF WORKING CAPITAL IN ONGC [FIN]

2372. FUTURE OF ONLINE SHARE TRADING IN INDIA – SHAREKHAN

2373. COMPARITIVE ANALYSIS OF FINANCIAL PRODUCTS OFFERED BY DIFFERENT MNB'S

2374. REASEARCH ON PRESENT SCENARIO OF STEM CELL BANKING [MKTG]

2375. MODEL FOR GRADING MICRO FINANCE INSTITUTIONS [FIN]

2376. FINANCING OF POWER SECTOR IN INDIA [FIN]

2377. CONSUMER PURCHASE BEHAVIOUR & ANALYSIS FOR ENHANCEMENT OF BUSINESS STRATEGIES OF BAJAJ PLATINI & BAJAJ APPLIANCES [FIN]

2378. FINAL PROJECT ON A STUDY OF INDIAN LEATHER INDUSTRY [mktg]

2379. THE STUDY OF MARKETING TOOLS WITH MAYOR INTERNATIONAL LIMITED [MKTG]

2380. FOOD AND BEVERAGE MARKETING WITH REFERENCE TO COFFEE DAY XPRESS AND COMPETITOR ANALYSIS [mktg]

2381. MANAGEMENT OF FUNDS OF NBFCS - A CRITICAL EVALUATION [CITI FINANCIAL]

2382. SALES AND DISTRIBUTION OF FINANCIAL PRODUCTS [RELIANCE MONEY]

2383. INDIAN HEALTHCARE INDUSTRY -HEALTHCARE SOFTWARE SYSTEM MARKET STUDY

2384. ANALYSIS OF INDIAN HEALTHCARE INDUSTRY [TCS]

2385. A STUDY OF PACKAGING & WAREHOUSING IN HONDA MOTORS INDIA PVT LTD.

2386. TO STUDY CONSUMER BEHAVIOUR TOWARDS WATER PURIFIER WITH SPECIAL FOCUS ON KENT RO WATER PURIFIERS

2387. DEVELOPMENT OF MARKETING STRATEGIES FOR OMAXE RESIDENCY VENTURE [REAL ESTATE]

2388. NETWORK SERVICES & SITE ROLLOUT [IDEA]

2389. WORKING CAPITAL MANAGEMENT AT INDIAN FARMERS FERTILIZERS COOPERATIVE LIMITED - IFFCO [FIN]

2390. COMPARATIVE STUDY OF AEGON RELIGARE LIFE INSURANCE CO.LTD AND OTHER LIFE INSURANCE COMPANIES IN INDIA.

2391. RECEIVABLES MANAGEMENT IN SMS INDIA PVT. LTD. - AN EPC COMPANY IN STEEL INDUSTRY

2392. COSTING AND BUDGETING OF BHILAI STEEL PLANT [SAIL-FIN]

2393. MISSION PENSION [ICICI PRUDENTIAL]

2394. CONSUMER REPEAT AND BRAND IMAGERY FOR KURKURE "DESI BEATS" – PEPSICO

2395. UTILIZATION OF NON MOVING MATERIAL – IDEA CELLULAR

2396. PORTFOLIO MANAGEMENT SYSTEM WITH EMPHASISON TAX SAVING FUNDS -RELIANCE MONEY [FIN]

2397. TO DETERMINE THE REASONS BEHIND OPTING FOR AN INSURANCE POLICY

2398. COMPARATIVE STUDY BETWEEN THE PRIMARY MARKET AND THE SECONDARY MARKET [STOCK]

2399. ANALYSING DISTRIBUTION PROCESS OF DATACARDS I.E HOW DISTRIBUTERS ARE SELECTED – RELIANCE COMMUNICATION

2400. COMPETITIVE ANALYSIS IN FACTORY AUTOMATION INDUSTRY

2401 MARKETING STRATEGIES OF INDIA INFOLINE LTD IN REAL ESTATE SECTORS

2402. DISCOUNT ANALYSIS AND CASH FLOW MANAGEMENT OF HCCBPL, COCA COLA [FIN]

2403. IMPORT PAYMENT AND PROCEDURES [BHEL]

2404. MARKETING OF IT SERVICES AND INTRODUCING BRAND TO A NEW DESTINATION – SUDO TECHNOLOGIES [IT]

2405. GAP ANALYSIS OF SERVICE QUALITY IN MANAGEMENT EDUCATION [CORPORATE BUSINESS SCHOOL]

2406. EMPLOYEES ATTITUDE TOWARDS PERFORMANCE MANAGEMENT SYSTEM IN IOCL [HR]

2407. TRENDS IN BRANDING AND ADVERTISING

2408. A STUDY OF CUSTOMER RELATIONSHIP MANAGEMENT IN HONDA [MKTG]

2409. IS ENTERTAINMENT [MEDIA] INDUSTRY THE NEXT 'BOOM'

2410. FACTORS AFFECTING INDIAN EQUITY MARKET (BANKING SECTOR) INDIA INFOLINE [FIN]

2411. HOW TO INCREASE THE FOOTFALL OF THE GREAT INDIA PLACE MALL

2412. EVALUATION OF DECISION SUPPORT SYSTEM AT MAHAMEDHA URBAN COOPERATIVE BANK LTD.

2413. WAKE UP – SID [SLUM IN DELHI]

2414. ANALYSIS OF WORKING CAPITAL MANAGEMENT AT SINGRAULI SUPER THERMAL POWER STATION, UNIT OF NTPC Ltd.

2415. STUDY OF CONSUMER BUYING BEHAVIOR WITH A FOCUS ON PERCEPTION OF DATACARD AND ITS SALES [MTS]

2416. OVERVIEW OF INDIAN STOCK MARKET & ANALYSIS OF INVESTORS' BEHAVIOUR

2417. CUSTOMER SATISFACTION SURVEY FOR HONDA TWO-WHEELERS [MKTG]

2418. THE VARIOUS PRODUCTS OFFERED BY BIRLA & POSITION IN THE MARKET – BIRLA POWER [MKTG]

2419. BRAND RECOGNITION & PURCHASE BEHAVIOR OF CONSUMER REGARDING READYMADE GARMENTS

2420. AWARENESS & PROMOTION OF MALARIAL DIAGNOSTICS KIT 'OPTIMAL-IT' IN KOLKATA

2421. AN OVERVIEW OF TRENDS & ASPECTS IN CAPITAL INVESTMENT [RELIANCE MONEY]

2422. ANALYZING THE SEGMENTATION MODEL OF SPICE MOBILE

- 2423. LETTER OF CREDITS: INTRODUCTION & ITS RELEVANCE IN TRADE
- 2424. STUDY OVER THE MARKET OF PREMIUM CARS WITH TOYOTA KIRLOSKAR MOTORS [MKTG]
- 2425. TRAINING & DEVELOPMENT AT ZEE NEWS [HR]
- 2426. THE CONSUMER BEHAVIOUR OF NIMBOOZ BY PEPSICO [MKTG]
- 2427. SURVEY OF CONSUMER PERCEPTION ON THE CHEMICAL PRODUCTS
- 2428. ANALYSIS ON MEDIA PLANNING FOR DABUR BABOOL TOOTHPASTE
- 2429. REPORT ON COSMETICS INDUSTRY USA AND INDIA
- 2430. YSTEM AT MTNL [HR]
- 2431. UNDERSTANDING ABOUT DIAMONDS FROM MANUFACTURING TO MARKETING ALONGSIDE CUSTOMER PREFERENCE TOWARDS DIAMOND JEWELLERY [MKTG]
- 2432. REVENUE ANALYSIS & CHURN MANAGEMENT OF VOICE CHAT AND MUSIC STATION [FIN]
- 2433. THE ROLE & SIGNIFICANCE OF REAL ESTATE IN NCR [UNICON]
- 2434. THE STUDY OF 10 MALLS IN DUBAI
- 2435. LAUNCH OF MERCEDES SLS AMG IN OMAN
- 2436. EVOLUTION OF DESIGN IN ADVERTISING DESIGN
- 2437. ADVERTISING IN THE PRE LAUNCH STAGE OF “CARREFOUR” (WHOLESALE CASH & CARRY) IN INDIA
- 2438. THE WORKING OF THE CLIENT SERVICING DEPARTMENT IN AN ADVERTISING AGENCY
- 2439. CHANGING TRENDS IN ADVERTISING MARKET
- 2440. RATIO ANALYSIS AT INDIABULLS [FIN]
- 2441. NETWORK PERFORMANCE & CUSTOMER SATISFACTION AT AIRTEL
- 2442. CUSTOMER PERCEPTION AND COMPERATIVE ANALYSIS OF KOTAK MAHINDRA BANK'S PRODUCTS & SERVICES
- 2443. REPORT ON SAVINGS ACCOUNT SCB
- 2444. REPORT ON INDIAN TELEVISION [MEDIA]
- 2445. TELEVISION BROADCAST DOORDARSHAN & NEWS 18 [MEDIA]
- 2446 BRAND MANAGEMENT – DOORDARSHAN
- 2447. MARKETING MIX (4PS) FOR MARC BATHING LUXURIES LTD [MKTG]
- 2448. IMPACT OF VISUAL IN ADVERTISING
- 2449. NEW ADVERTISING VEHICLES
- 2450. MEDIA & ITS IMPACT ON URBAN SOCIETY
- 2451. MARKET POTENTIAL AND CONSUMER BUYING BEHAVIOR OF TOY INDUSTRY WITH REFERENCE TO HOMESHOP18
- 2452. BRANDING STRATEGIES OF ANY 10 INSTITUTIONS [BJMC]
- 2453. MAPPING THE RECRUITMENT PROCESS AT HEALTH CARE INDUSTRY AND PREPARATION OF RECRUITMENT MIS
- 2499. PERFORMANCE APPRAISAL PROCESS AT HDFCSLIC
- 2500. RECRUITMENT PROCESS OF DS GROUP [HR]
- 2501. DESIGNING OF INDUCTION AND TRAINING PLAN FOR RESEARCH TRAINEES OF PHARMA CHEMICALS BUSINESS (PCB) AT SRF LIMITED
- 2502. TO STUDY THE FUTURE OF VSAT INDUSTRY IN INDIA [TATA NET]
- 2503. RECRUITMENT & SELECTION PROCESS AT UFLEX
- 2504. TRAINING & DEVELOPMENT PROCESS AT UFLEX
- 2505. DEVELOPMENT CREDIT BANK (DCB) FUTURE & PRESENT