

# *Feel you have benefited from Moneylife Foundation's efforts for you?*

## **WHY NOT HELP OTHERS TOO BENEFIT FROM GENUINE FINANCIAL LITERACY?**

### **DONATE NOW!**

Since **February 2010**, Moneylife Foundation, the **Voice of Savers**, has enrolled more than **23,768 members**, conducted more than **184 workshops**, handled scores of grievances & made **9 representations to policymakers**. But we need to do **much more**

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DD/Cheque No: \_\_\_\_\_ PAN: \_\_\_\_\_

"I have made a donation of Rs \_\_\_\_\_ to Moneylife Foundation by cheque/DD no. \_\_\_\_\_

This donation shall form a part of the corpus of Moneylife Foundation.

Signature: \_\_\_\_\_

**\*Donations to Moneylife Foundation are eligible for tax benefits under Section 80G of the Income-Tax Act 1961 (50% tax exemption).**

Moneylife Foundation, 305, 3<sup>rd</sup> Floor, Hind Service Industries Premises, Off Veer Savarkar Marg, Shivaji Park, Dadar (W), Mumbai 400 028 Tel: (022) 49205000

MF Trust Reg No: E-26571; MF Pan: AACTM4377J MF 80(G) Reg No: DIT(E)/MC/80G/685/2010-11 dated 7.2.11 effective 8.9.2010 Moneylife Foundation is a not-for-profit initiative of Moneylife Magazine & Moneylife Digital, which provide fair, fearless and unbiased information on business, industry and personal finance. The Trustees are Debashis Basu, Sucheta Dalal & Dr Nita Mukherjee

### **Bank Details**

Organisation : Moneylife Foundation  
Bank Account No : 909010039802584  
Bank Account Type : Savings Account  
Bank Name : Axis Bank Ltd.  
Bank Branch : Shivaji Park  
Bank Address : 81, Dev Kunj, Veer Savarkar Marg,  
Shivaji Park, Dadar (w),  
Mumbai - 400028.  
IFS Code : UTIB0000341

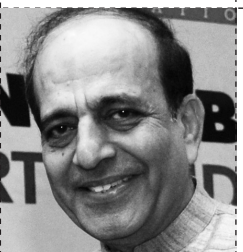
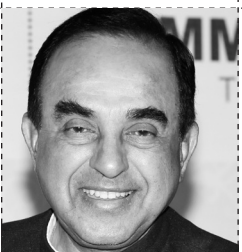
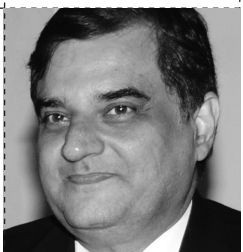
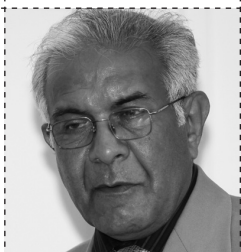
As the Voice of Savers, Moneylife Foundation is proud to have been one of the fastest growing non-profit organisations working for savers and investors, reaching out to people across India. Apart from numerous seminars in Mumbai we have seminars in Gurgaon, Kolkata, Bengaluru, Chennai, Hyderabad, Ahmedabad, Mangalore, Kochi, Goa, Nashik and Pune, covering a wide variety of subjects.

On advocacy, we continued to pursue appropriate legislation to prevent people from being looted by thousands of money-chain schemes.

We took up the issue of harassment of senior citizens because of problems with TDS. Since August 2011, Moneylife Foundation is an affiliate member of OECD's International Network on Financial Education (INFE).

**We did all this with very limited resources. We need to strengthen our institutional and financial base to grow into a powerful entity that speaks for savers and can intervene in policy debates.**

We are sure you would agree that there is an urgent need for neutral and non-partisan voices that strongly pitch for more sensible laws, better regulation and more accountability on behalf of the savers. You have seen the value in our work and recognise the need to help us achieve our objectives by donating to Moneylife Foundation.



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most successful**  
FINANCIAL LITERACY EFFORT

