People's Television Network

People's Television Network, Inc. (PTNI / PTV Philippines) (Filipino: Telebisyon ng Bayan, abbreviated PTV) is the flagship government television network owned by the Philippine Government under the helm of the Presidential Communications Operations Office. Its head office, studios and transmitter are located at Broadcast Complex, Visayas Avenue, Diliman, Quezon City.

<table>
<thead>
<tr>
<th>Type</th>
<th>Broadcast commercial television network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding</td>
<td>The Kapambansa Network</td>
</tr>
<tr>
<td>Country</td>
<td>Philippines</td>
</tr>
<tr>
<td>Availability</td>
<td>Nationwide, Worldwide</td>
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<tr>
<td>Slogan</td>
<td>Telebisyon ng Bayan Kapambansa Ako!</td>
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<tr>
<td>Owner</td>
<td>Philippine Government, through the Presidential Communications Operations Office</td>
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<tr>
<td>Key people</td>
<td>Virgilio Yuzon, Chairman</td>
</tr>
<tr>
<td></td>
<td>Cleo B. Dongga-as, General Manager</td>
</tr>
<tr>
<td></td>
<td>Usec. George Syliangco, Officer in Charge</td>
</tr>
<tr>
<td>Launch date</td>
<td>October 1974</td>
</tr>
<tr>
<td></td>
<td>Maharlika Broadcasting System (1980-1986)</td>
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<tr>
<td></td>
<td>National Broadcasting Network (2001-2011)</td>
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</table>
The country's government television network began operations in 1974 as Government Television (GTV-4) thru the National Media Production Center, it was the headed by Gorospe and then-Press Secretary during Marcos administration, Francisco Tatad. It was renamed System in 1980 under the leadership of NMPC Minister Gregorio Cendana, at the same time the network began broadcasting in full color. Following the People Power Revolution in 1986, it was rebranded as People's Television (PTV).

As the People's Television

On March 26, 1992, President Cory Aquino signed Republic Act 7306 turning PTV Network into a government corporation known formally as People's Television Network, Inc. Shortly after he took over the mantle of government in June 1992, President Fidel V. Ramos appointed PTV Network's first board of directors. The Network was given a one-time equity funding for capital outlay. Since 1992, PTV has been operating on revenues it generates on its own. Republic Act 7306 stipulates that the government shall not appropriate funds for the operations of the Network.

PTNI is on full satellite transmission nationwide since 1992 using PALAPA C2. Its flagship station PTV-4, which is based in Quezon City, boasts of a 40-kilowatt brand-new transmitter sitting on a 500 ft (150 m) tower. With its 32 provincial stations across the country, the network has extended its reach and coverage to approximately 85 percent of the television viewing public nationwide.

So far, PTNI has come up with the kind of programs that have earned for itself the Hall of Fame Award for Station and for Most Balanced Programming in 1987 and two succeeding years thereafter, from the Catholic Mass Media Awards (CMMA). It has, to its name, several pioneering and award-winning educational, cultural and public service programs for their...
relevance and production excellence. In 1996, PTV won the award for Best TV Station ID in the PMPC Star Awards for Television.

PTNI has pioneered educational and cultural programming. Some of its award-winning programs were *Tele-Aralan ng Kakayahan* (which predated ABS-CBN's *The Knowledge Channel* by decades), *Ating Alamin, Small World (and its successor) Kidsongs*, *For Art's Sake, Coast to Coast* and *Paco Park Presents*. In 1990s, at the core of its educational programming is the Continuing Education Via Television or *CONSTEL*, a program aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by the Department of Education, Culture and Sports (DECS), *CONSTEL* Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education.

PTNI has also been the official broadcaster of major international sports competitions. It has covered the Olympic Games, starting with the 1988 Olympic Games in Seoul, except the Barcelona Olympics in 1992 (covered by ABS-CBN), the Beijing Olympics in 2008 (covered by Solar Entertainment Corporation) and the London Games in 2012 (covered by TV5). PTNI was the carrying station of the South East Asian Games in 1991, 1995, 2005, and 2007, missing in 2009, Asian Games from 1986 to 2006 and the IAAF World Championships in Athletics in 2007 and 2009. During these coverages, PTNI has received commendations from various sports organizations. In 1996, it received a presidential citation from then President Fidel V. Ramos for the successful coverage of the Atlanta Olympic Games.

As the National Broadcasting Network

On July 16, 2001, under the new management appointed by President Gloria Macapagal-Arroyo, PTNI adopted the name National Broadcasting Network (NBN) carrying a new slogan "One People. One Nation. One Vision." for a new image in line with its new programming thrusts, continues the new name until Aquino administration in 2010.

NBN expanded its broadcast reach with the launching of NBN World on February 19, 2003 in cooperation with the Television and Radio Broadcasting Service (TARBS). This global expansion signals new directions for NBN as it becomes accessible to the rest of the world, particularly the millions of Filipinos overseas. NBN can be seen in Australia, North America and the Asia-Pacific. NBN is transmitting via satellite nationwide using Agila 2 but now moved to ABS 1 last September 2011.

Before the year 2010, NBN main studios in Quezon City and its regional stations in Baguio, Cebu and Naga will be equipped with the most modern news gathering equipment for them to compete with the major television networks. Also, a new Harris Transmitter has been installed. NBN's transmitter power shall be increased from 40 kW to 60 kW. NBN's digital channel is now available on channel 48 using the Japanese digital TV standard.
In 2011, NBN continued to enhance its digital broadcasting capabilities with equipment donated from the Japanese government. This equipment will also allow NBN to begin broadcasting emergency alerts when necessary (similar to the Emergency Alert System in the United States, but it is more likely, due to the usage of the Japanese digital TV standard, that the system would be based on the Japanese J-Alert system).

Although the branding is officially known as the National Broadcasting Network, in August 2011, the "People's Television" brand which was retired in July 15, 2001 was reintroduced as a secondary brand until a few months later on October 6, 2011, PTNI became a primary brand, and the branding National Broadcasting Network was retired.

As Telebisyon ng Bayan

In addition on July 2, 2012, PTV now relaunched with a new advertising campaign and slogan Telebisyon ng Bayan along with new logo and the new improved computer animated graphics at the time with the acquisition in the broadcast rights of the ASEAN Basketball League (ABL) and the University Athletic Association of the Philippines (UAAP) for the university basketball league together with the news and public affairs, cultural and educational, and sports programs with its live sports coverage of the Olympic Games, the Asian Games and the Southeast Asian Games (SEA Games).

On March 2013, president Noynoy Aquino III signed Republic Act 10390, superseding the old Charter, in which the government will infuse P5 billion to PTV to revitalize the station and make it "digital competitive" despite of GMA Network's questionings of the law, fearing that it may enter competition, while ABS-CBN and TV5 intend not to worry about it, as IBC remains the undisputed number 3 position. PTV has earned P59 million generated revenues for the first and second quarter of 2014. [3] [4]

On April 1, 2013, together with the sequestered TV-radio network IBC relaunched the new revamped colorful logo in The Kapinoy Network which emphasized the new lineup as being more than what was being aired by its competitors at the time, the government-owned network PTV relaunched a new redesigned logo along with a new graphic package and new PTV theme jingle with new innovation of station ID, during the 39th anniversary of Philippine television, PTV launched its present brand new campaign name itself as the Kapambansa network. As of 2013, PTV is the official broadcaster of the 2013 World Youth Day. (together with IBC and DZRB Radyo ng Bayan).

Last June 2, 2014, the primetime block for channel 4 was launched. Programs that will be aired on the new primetime slot of PTV-4 are the two Korean asianovelas Angel's Revenge and Wonderful Days, the animated series Looney Tunes and Tom and Jerry Tales. The primetime blockbuster movies such as Ginto Cinema, Pilipino Box Office and Primetime Specials also part of the programming line-up of PTV-4. In 2014, PTV bagged the TV broadcast
rights of the 2014 Winter Olympics, 2014 Summer Youth Olympics and the 2016 Summer Olympics. By that virtue, PTV has been named as the Olympic Network in the Philippines. As of September 1, 2014, when the rights of Cartoon Network shows begin to aired on PTV as it launched the network as Cartoon Network on PTV which airs selected Cartoon Network programs dubbed in Filipino becoming the hit viewers who watch Cartoon Network on PTV. The block used to air in morning and afternoon mostly animated series during that time.

### Slogans

<table>
<thead>
<tr>
<th>Branding</th>
<th>Slogan</th>
<th>Years Active</th>
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<tbody>
<tr>
<td>GTV</td>
<td>GTV Network Because Our Viewers Count A Lot</td>
<td>1977–1979</td>
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<tr>
<td>GTV</td>
<td>GTV Network Citizen’s Network For Developmental Entertainment</td>
<td>1979–1980</td>
</tr>
<tr>
<td>MBS</td>
<td>Maharlika Broadcasting System Progress Television 4 Your Government Television Network New TV 4 Bridging Islands and People for Progress</td>
<td>1980–February 23, 1986</td>
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<tr>
<td>PTV</td>
<td>People’s Television</td>
<td>February 24, 1986–1989 October 6, 2011–present</td>
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<tr>
<td>PTV</td>
<td>Four For You!</td>
<td>1989–September 30, 1995</td>
</tr>
<tr>
<td>PTV</td>
<td>Fast...Forward</td>
<td>May 1, 2000–July 15, 2001</td>
</tr>
</tbody>
</table>
**Programming**

PTV airs the news and public affairs programs, cultural and educational, entertainment and sports programming, which is now home to the popular basketball tournaments of the ABL and UAAP games. PTV serves as the main television broadcast arm of the government. The network is part of the Messaging Division of the government's newly-formed Presidential Communications Group. Its programming is diverse from the two other state-controlled networks IBC and RPN since PTV focuses on its function as the government’s voice, while IBC and RPN are general entertainment channels due to its programming.

According to the government TV station, this programming would be 40% news and public affairs, 40% cultural and educational, 40% entertainment and 30% sports programs.

**PTV Stations Nationwide**

**PTV's International Subsidiaries**
PTV Website  Edit

The PTV Website is another initiative of People's Television Network to reach out to Filipinos worldwide using the internet. PTV features free live video streaming of PTV's flagship station programs from Quezon City, Philippines.

See also  Edit

- PTV revealed new look on its 39th anniversary
- PTV goes PTV America
- Intercontinental Broadcasting Corporation
- Radio Philippines Network
- Philippine Broadcasting Service

References  Edit

1. ↑ National Broadcasting Network Online.
3. ↑ [1]
4. ↑ [2]

External links  Edit

- Official Website of the People's Television Network, Inc.
- People's Television Network on Facebook
- People's Television Network's channel on YouTube

PTV revealed new look on its 39th anniversary

April 1, 2013

In celebrating 39th year anniversary of being the government-owned network in the Philippines, the national television network People's Television in cooperation with Silverstar Communications, Inc. unveils with new Ptv, more exciting, more innovation and more colorful look this Monday (April 1) with a new look of the brand campaign called The Kapambansa Network with a new line of programs known as Telebisyon ng Bayan set to define a wider coverage in Save the World last December 21, 2012.

Since 1992, PTV has been operating on revenues it generates on its own. RA 7306 stipulates that the government shall not appropriate funds for the operations of the Network. PTV is on a
full satellite transmission nationwide since 1992 using PALAPA C2. Its flag station PTV-4, which is based in Quezon City, boasts of a 40-kilowatt brand-new transmitter sitting on a 500-ft tower. With its 32 provincial stations across the country, the Network has extended its reach and coverage to approximately 85 percent of the television viewing public nationwide.

Though PTV-4 staged a transformation, it assures that it will continue to its commitment to make itself the alternative television network giving priority to its viewers a balanced mix of high-quality news and public affairs, cultural, educational and children, entertainment and sports programs. Disseminate objective and up-to-date information on government projects and activities. Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality. One of the major leaps PTV has taken was the production of new and additional programs to give new meaning to alternative programming and make primetime viewing more inviting, PTV guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience. With 27 provincial stations strategically located around the archipelago and carried by the largest number of cable operators in the country today, the People's Television Network offers you superior service, satellite power and unbeatable nationwide reach and coverage footprint to include Indian Ocean country states, Hawaii, and the West Coast of U.S.A through the international channels are PTV America, PTV World and PTV Middle East. For the excellence it has shown in earned for itself the garnering awards for succeeding years from Catholic Mass Media Awards and producing the kind of several pioneering and award-winning educational, cultural and public service programs. For the past years, PTV exerted efforts in finding ways to improve the network. In fact, they have converted their satellite transmission to digital video compression for the interactive Satellite News Gathering transmission during news and special events for the live coverage.

The new PTV’s makeover also comes with its revamped logo, which is made trendier reflecting PTV new logo as the new colorful logo with a new computer-animated graphics and new PTV jingle to reflect the innovation, P is new bigger and better from red, yellow and blue to accurately reflect its technical leadership and more modern, global outlook in the alternative television network in the country. It has been 39th anniversary since People’s Television Network introducing a new logo last 2012 of the government-owned station.

Appointed by the president Noynoy Aquino III as the PNoy administration, the new PTV management headed by the new PTV chairman Virgilio Yuzon and Cleo B. Dongga-as for the General Manager that relaunched with its new advertising slogan campaign as Kapambansa Ako!.

PTV’s banner programs known as the new Kapambansa Network will continue to be its high-quality news and public affairs programs led by the news program, Balitaan (weekdays at 5:30 to 6:30 a.m.), anchored by Audrey Gorriceta, Pircelyn Pialago and Vivienine Gulla simulcast
over DZRB Radyo ng Bayan, Good Morning Boss! (6:30 to 8:30 a.m.), the morning show hosted by Sandro Hermoso, Toni Hipolito, Dianne Medina, Carla Lizardo, JC Tejano, Kirby Cristobal, Hazel Salubon and Kathy Untalan, the top-of-the-hour PTV Newsbreak from 10 a.m. to 12 noon, 3 p.m. to 5 p.m. and 8 to 9 p.m., News@1 (1 p.m. to 2:30 p.m.) anchored by Kirby Cristobal, Angelica Movido and Sandro Hermoso simulcast over DZRB Radyo ng Bayan stations nationwide, sports newscast PTV Sports (5 to 6 p.m.) with Snow Badua sumulcast over DZSR Sports Radio and flagship news program News@6 (weeknights at 6 to 7 p.m.) anchored by Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel simulcast over DZRB Radyo ng Bayan stations nationwide. There is also with NewsLife (weeknights at 9:45 to 10:30 p.m.), the English late-night news program anchored by Robert Tan, Princess Habibah Sarip and Isabella Cantu. Other news programs include: weather news program Panahon.TV (everyday at 5 a.m. to 5:30 a.m.), anchored by Amor Larrosa April Enerio Harry Bayona, News@1 Junior Edition with Miguel Sarne, Martin Valdez, Jolo Gutierrez and Chantal Marauta every Saturdays at 1 to 2 p.m. and The Weekend News with Jorge Bandola and Rocky Ilignacio on Saturdays and Waywaya Macalma and Joseph Parafina every weekends at 9:45 p.m. Some of Balitaan, PTV Newsbreak, News@1, PTV Sports, News@6, News@1 Junior and The Weekend News is now an all-set to the stand-in anchors while NewsLife continues to be a sit-in anchor for the news desk.

More: investitative The Veronica Chronicles with Veronica Balayut-Jimenez (Friday 10:30 p.m.), PTV Special Forum with Atty. Marc Castrodes, Kathy San Gabriel and Gio Tingson (Wednesdays 8 to 9:30 p.m.), GSIS Members Hour with VP Margie Jorillo and Ms. Bo Sanchez (Friday at 8 p.m.), the longest-running public service program Damayan (Monday to Friday 4:30 p.m.) hosted by Ms. Rosa Rosall, Pinoy US Cop Ride Along with Ben Tulfo (Saturdays 10:30 p.m.), Biz News with host Tony Lopez and Elizabeth Lee (Thursday 10:30 p.m.).

As PTV is also bring the pioneeering and award-winning cultural, educational and children's programming led by CONSTEL: Counting Studies via Television (Monday to Saturdays 9 to 11:30 a.m.) with Physics in Everyday Life, Chemistry in Action, Science Made Easy, Bayani Pilipino, Fun with Math and English High School aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. Other cultural and educational program has the musical cultural variety show Paco Park Presents (Saturdays at 8 p.m.) and Concert at the Park (Mondays at 8 to 9 p.m.), new show Tele-Aralan ng Kakayahan (Saturdays at 9:30 a.m.), hosted by Cecille B. Garucho, and for lunchtime cartoons Cartoon Hour (Monday to Saturday at 12 noon), the noontime children's animation, two of agricultural and livelihood programs Mag-Agri Tayo! (Saturdays at 7:45 a.m.) hosted by the world-renowned Mr. Philip Daffon, BFAR Director Atty. Malcolm Sarmiento, and Mr Philip Cruz and agricultural programs like Ka Gerry Geronimo’s Ating Alamin (Sunday from 1
to 2 p.m.). The live election coverage Hatol ng Bayan 2013, together with Media Ng Bayan: PTV, YVote Philippines, IBC, PBS Radyo ng Bayan, Philippine Information Agency (PIA), Philippines News Agency (PNA), Manila Bulletin, Air21, PLDT and Informatics-Diliman. In the meantime, PTV has the popular banner sports programming led by the flagship program UAAP (Tuesdays and Thursdays 7 to 9:30 p.m., Saturdays and Sundays at 2 p.m. to 6 p.m.), which PTV now producing for television has the country’s favorite university basketball league will doing the TV viewership primetime ratings performance. Also featuring the best boxing shows on Philippine television In This Corner (Sunday nights at 7:30 p.m.). Other boast of sports offering on PTV include the award-winning auto motoring magazine show Auto Review (Saturdays at 2 p.m.), hosted by the producer and host does sportscasting and column writing Ron delos Reyes. Announced to big-income of revenues in live sports coverage of the Southeast Asian Games, the Olympic Games, the Asian Games and Palarong Bambansa for sports fans, particularly international sporting coverages. Unveils with the quality entertainment as the game-variety show Show Up: Ang Bagong Game Show ng Bayan (Sunday at 10:30 a.m.) with host Chx Alcala, Cacai Bautista, Samantha Page, Vanessa Villegas, Doc Harris Acero, Mark Anthony Cruz, Carby Salvador, Ms. Mj and JIREH ang bestfriend ng bayan continue to bring in viewers and the musical variety show Tonight Session with Louie Ocampo (Sundays at 8:30 to 9:30 p.m.). It also has the two new blockbuster movie screening of bringing entertainment: Filipino Box-Office (Sundays at 11:15 p.m. to 1 a.m.), the Pinoy local movies every late-night our popcorn theaters and the newest Sunday movie block called Pelikulang Pinoy (Sundays at 11 p.m. to 1 a.m.). Don’t miss the relaunch of new look of PTV this Monday (April 1) at 5 a.m. For more information and updates log on to PTV.ph and PTV Philippines.

PTV New Station ID (2013)

Voiced by: Braggy Braganza

Ito ang Telebisyon ng Bayan, ang napapanahong balita
Pang-uumaga
Panahon.TV
Balitaan
Good Morning Boss!
Sa buong maghapon
PTV Newsbreak
News@1
News@1 Junior
PTV Sports
At sa gabi
News@6
NewsLife
The Weekend News

Mas impormasyon
Hatol ng Bayan 2013
Biz News
PTV Special Forum
Ating Alamin
The Veronica Chronicles
Mag-Agri Tayo!
Damayan

Pinaka-edukasyon ang eskwela (CONSTEL)
Chemistry in Action
Physics in Everyday Life
Science Made Easy
Bayani Pilipino
Pamana
English High School
Let's Play ABC
Fun with Math

May aaliwan
Concert at the Park
Tonight Session with Louie Ocampo
Paco Park Presents

At sa palakasan
In This Corner
SEA Games
Sydney Olympics
UAAP
ABL

Ang best na Kapambansa
Hatol ng Bayan 2013
Damayan
Panahon.TV
Balitaan
News@1
PTV Sports
News@6
NewsLife

English High School
PTV goes PTV America

April 1, 2013

Filipino sports, news and public affairs and educational are delivered daily from PTV America on the DISH Network Channel 714. Telebisyon ng Bayan will get great access to coverage of the UAAP for the university basketball games, billiards, boxing, F1 racing, motoring and so much more!

PTV America is the definitive Filipino news and sports television network. Teamed up with the official television network of the Philippines, PTV America provides unfettered news and public affairs will direct access to the key movers and shakers. PTV America is the home of the University Athletic Association of the Philippines (UAAP). The network airs each and every game in its entirety and also airs some of the all time UAAP games. Along with the UAAP, the network airs amateur boxing, auto racing, diving and other local Filipino sports.

PTV America

Looking for your regular fix of Filipino news and sports? PTV America moves ahead by going beyond soundbites and headlines as you get the full stories with unbiased and unsensationalized news reports and current affairs programs, as it also brings you action-packed sports that bring out our Pinoy pride. PTV America will also give you a glimpse of our lasting and unparalleled heritage with PTV’s long-running arts and culture shows. With 10 daily news programs, PTV America is truly your window to the Philippines.

List of programs broadcast by People's Television Network

This is the list of the programs broadcast by People's Television Network in the Philippines. For the list of the defunct programs of PTV-4, see List of programs aired by People's Television Network.

Currently aired programs

PTV News and Public Affairs (under the Media ng Bayan)
### News Programs (PTV Newscenter)

- **RadyoBisyon** (2014-present) (simulcast over IBC, PTV and Radyo ng Bayan)
- **Good Morning Boss!** (2013-present)
- **News@1** (2012-present) (simulcast over Radyo ng Bayan)
- **News@6** (2012-present) (simulcast over Radyo ng Bayan)
- **NewsLife** (2012-present)
  - **NewsLife Weekend** (2014-present)
- **Panahon.TV** (2012-present)
  - **Panahon.TV Express** (2012-present)
  - **Panahon.TV Weekend Edition** (2013-present)
- **PTV Newsbreak** (1990-1998, 2012-present)
- **PTV Sports** (2006-present) (simulcast over Sports Radio)
- **The Weekend News** (2012-present) (simulcast over DZRB)

### Regional Newscasts

- **Teledyaryo Ylocos** (PTV Ilocos)
- **Tutok Balita** (PTV Agusan del Sur)

### News Specials

- **Malacañang Press Conference** (1990–present)

### Public Affairs

- **A PTV Special Forum** (2012–present)
- **Biz News** (2009-present)
- **Good Morning Boss!** (2013–present)
- **Pinoy US Cop Ride Along** (2012-present)
- **SME GO: Powered by Go Negosyo** (2008-present)
- **The Veronica Chronicles** (2012-present)

### Public Service

- **Asenso Pinoy** (2010-present)
- **Damayan** (1982-2010, 2012-present)
- **PTV FYI** (2012–present)
  - **PTV FYI Bulletin** (2012–present)
  - **PTV FYI Events** (2012–present)
- **GSIS Members Hour** (2005-2007, 2010-present)
- **The Doctor Is In: Kalusugan Pangkahalataan** (2009-2012; 2014–present)
- **Yan Ang Marino** (2009–present)
Talk shows

- Personage with Carla Lizardo (2014–present)

Religious

Roman Catholic

- Family Rosary Crusade (1989-present)
- Power to Unite (2007-present)
- Quiapo TV Mass (2008–present, on First Fridays of the month)
- Signs & Wonders (2008-presents)
- Talitha Kum Healing Mass (2002-present)
- The Word Exposed with Archbishop Chito Tagle (2011-present)
- Upon His Rock by the Cathedral of the King (2002-present)

Other Religions

- Key of David (2012-present)

Educational and Cultural

  - Pamana ng Pahina (2013-present)
  - Bayani Pilipino (2012-present)
- Tipong Pinoy (1998, 2012-present)
- I Got It with Archie Alemania (Produced by UBE Media, 2014-present)
- Bahay Tirahan Kanlungan (2014-present)

Agricultural

- Mag-Agri Tayo (1993–present)

Entertainment

Local dramas

- Noli Me Tangere (2013-present)
- **Katapat, Mayor Fred Lim** (2014-present)

**Korean dramas** *(PrimeNovela)*  **Edit**
- **Oh Ja Ryong is Coming** (2014-present)
- **My Love By My Side** (2014-present)

**Canadian drama**  **Edit**
- **Street Legal** (1989-2001, 2014-present)

**Game shows**  **Edit**

**Variety shows**  **Edit**
- **Concert at the Park** (1977-present)
- **Paco Park Presents** (1991-present)

**Reality show**  **Edit**
- **K-Pop Idol Search Pinoy Edition** (2014-present)[1][2]

**Movie blocks**  **Edit**

**Sports**  **Edit**

**Basketball**  **Edit**
- **ABL on PTV** (2010-present)

**Boxing**  **Edit**
- **Rod Nazario’s In This Corner** (2001-present)

**Motoring**  **Edit**
- **Auto Review** (2001-present)

**Infotainment**  **Edit**
- **Be Alive (Laminine)** (2014-present)
- **Buhay Pinoy** (2012-present)
- **CHInoyTV** (2014-present)
- **Kahanga-hangang Pilipinas** (2014-present)
- **Lakbayin Ang Magandang Pilipinas** (2000-present)
- **MTRCB Uncut** (2014-present)
- **Upload** (2014-present)
On September 1, 2014, the free-to-air TV channel PTV launched Cartoon Network on PTV, a cartoon block which airs selected Cartoon Network programs dubbed in Filipino. The block used to air in morning and afternoon mostly animated series at that time.

- **Johnny Bravo** (2014-present)
- **Camp Lazo** (2014-present)
- **Courage the Cowardly Dog** (2014-present)
- **Adventure Time** (2014-present)
- **Samurai Jack** (2014-present)
- **The Powerpuff Girls** (2014-present)
- **Dexter's Laboratory** (2014-present)
- **Baby Looney Tunes** (2014-present)
- **Tom and Jerry Tales** (2013-present)
- **Foster's Home for Imaginary Friends** (2014-present)
- **Teen Titans** (2014-present)
- **Squirrel Boy** (2014-present)
- **The Amazing World of Gumball** (2014-present)
- **Ed, Edd n Eddy** (2014-present)
- **Ben 10: Ultimate Alien** (2014-present)

### Other Programs

- **I Got It: Jumper Boys** (2014-present)
- **Home Shopping Network** (2010-present)
- **Windows of ASEAN** (2013-present)

### Upcoming programs

- **Shakey's Girls Volleyball League** (December 2014)

### Sports

<table>
<thead>
<tr>
<th>Title</th>
<th>Air Date</th>
<th>Copyright holder</th>
<th>Sport</th>
<th>Source</th>
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### Previously aired programs

Main article: List of programs aired by People's Television Network
PTV 4 makes bold move, launches KPoP Idol Search

February, 24th 2014

In what could be seen as its biggest programming move in years, government channel People’s Television Network, Inc. (PTNI) has partnered with HBKOR, Inc., to produce the first ever Korean Pop Idol Search in the Philippines. The K-Pop Idol Search (KIS – Pinoy Edition) is the first leg of an Asian roadshow to discover highly-promising Asian talents. It is a competition that integrates the ultimate artistic expression of body and voice, including fashion style and bearing to convey a total stage performance.

“After about 40 years of exclusively servicing government programs, public affairs, news of national relevance, educational and cultural programming and some sports shows, KIS Pinoy shall showcase PTV-4’s transformation into a more commercially-competitive television network, towards targeting to increase viewership by a big margin in the middle of 2014,” PTV-4 General Manager Cleo Dongga said at the media launch held last week at the Isabella Room of the Makati Shangri-la.

To be aired on PTV-4 sometime September this year, the KIS Pinoy shall pioneer the People’s Television Network’s wholesome entertainment shows. The competition is open to all Filipino individuals, 14-35 years old, who love to sing and dance, and dream of becoming a world stage performer. Interested parties must have no existing management and recording contracts, locally and internationally.
“Together with Korean-based renowned artists and investors, I am here to help revolutionize entertainment shows in the Philippines. We recognize the immense and extraordinary performing arts talents of the Filipinos. We are here to help bring the promising performers on the world stage,” vowed Kim Jung Su, consultant of PTV-4 and lead sponsor of the project. To ensure that the show reaches a wider audience, the PTV executive added that the network is also currently improving its signal as well exploring the possibility of live streaming the show. A 5-year exclusive contract with a Korean-based talent management company, a 6-month intensive training in Korea, and a more than P2 million cash await the five winners of the K-Pop Idol Search (KIS) Pinoy Edition.

While it may be a KPOP search, the organizers clarified that interested contestants are not limited to singing Korean songs, and can sing any song/language in the auditions. “What makes this search different from the rest of this kind of shows in the Philippines is that, provincial winners are chosen at the preliminary stage. An all-Korean panel shall select one (1) qualifier from each of the 82 provinces, and the 17 Local Government Units (LGUs) in Metro Manila. Highly-Urbanized Cities (HUCs) are covered within and represented by the provincial unit. Some 99 provincial qualifiers shall compete for the regional qualifying stage,” announces Mr. Kim.

On top of the five (5) champions in the finals, KIS Pinoy shall also recognize promising talents, with monthly special citations given out every end of the month with the end day of each month as cut-off date.

These are: KIS Pinoy Idol of the Month; Most Promising Idol (14-18 years old); Darling of the Media; The Voice of KIS Pinoy; The Look of KIS Pinoy; The Move of KIS Pinoy. Others awards are: Trendsetter of Mindanao, Visayas, Luzon and Metro Manila. The preliminary search will be from April 1 to August 31.

Interested individuals shall create its own audition video which shall be personally handed over to the HBKOR Secretariat that will be touring around the Philippines to accept entries. Locations and dates of availability of the HBKOR Secretariat are to be found at www.kispinoy.com.
shifted to commercial broadcasting, opening doors to private advertisers and introducing more alternative and interactive programming.

Secretary Sonny Coloma, head of the Presidential Communications Operations Office, one of the successor agencies of the Office of the Press Secretary, graced the event. He stressed that the station is a vital partner in nation-building by a relevant dissemination of reliable and credible information in real time.

People’s Television envisions itself to the country’s premiere competitive TV network known as the branding of the Kapambansa network of Telebisyon ng Bayan. Their new anchor the network’s flagship national news programs will include Balitaan, PTV Newsbreak, News@1, News@6, NewsLife, News@1 Junior Edition and The Weekend News now showing full computer design, graphics and animation. An educational programming of CONSTEL (Counting Studies via Television) dedicated to provide the elementary schools and high schools in lessons, classmates and teachers for the student with the show namely, Physics in Everyday Life, Science Made Easy, Chemistry in Action, Bayani Pilipino, Pamana ng Pahina is the Filipino lessons of the Philippines, Fun with Math and English High School, a telecourse of studying the English.

The Kapambansa Network has a strong sports component, he said. The two basketball leagues of the university basketball league of the UAAP games and the professional basketball of the ABL games, and come boxing matches as well as PTV Sports.

This is the first programming Channel 4 attempted to put in foreign entertainment in this generation, said that two Koreanovelas would air the network on weeknights.

As seen on video, the contracting party signed with the network and witnessed by the PTV resident legal expert, Atty. JJ Jimeno-Atienza, the cousin of Atty. Kim Jimeno, one of the defense lawyers during the Corona impeachment trial in 2012 and the host of Solar News Channel’s Legal Help Desk. After a month, as it was promised, the programming on PTV reluctantly remained stagnant.

Two reasons behind include first, the programming conflict. If the Koreanovelas happened, there will be conflicts on the would-have-been programs. Where are the PTV Special Forum (Thursdays 7:30pm), GSIS Member’s Hour (Saturdays 7:00pm), SME Go (Tuesdays 11:00pm), BizNews (Mondays 11:00pm) and The Veronica Chronicles (Fridays 11:00pm) when that would have been materialized.

Second, the way PTV restricts its programming where information is preferred over entertainment. Programs on PTV-4 would allow block time programming (the scheduling of similar television programs back-to-back) “provided that it is focused on education, history,
propagation of Philippine culture and quality entertainment.” He added that the majority of programs would focus on “news and public information.”

Entertainment shows, on the other hand, will surely “compete directly” with private stations’ programs. “We intend to produce entertainment shows like the telenovela of the type that they have produced. Perhaps we can have a telenovela featuring the heroism of our Medal of Valor or Gold Cross awardees, or of the Dangal ng Bayan awardees of the civil service, or outstanding public school teachers, outstanding policemen, soldiers,” Coloma said.

“There will be telenovelas that will edify the nobility of the Filipino public servant, that will be our orientation, the telenovela that is commercially available at present. So it is farthest from our intention to compete directly with private media,” he added.

As PTV, it had a good balance of being a government TV network, and as a very competitive channel as well having aired shows like the Koreanovela hits like Wonderful Days, Hold My Hand and Angel’s Revenge.

Watch our News Programs, every Monday to Friday

- **Balitaan** - 5:30 am - 7:00 am
- **Good Morning Boss** - 7:00 am - 9:00 am
- **News@1** - 1:00 pm - 2:00 pm
- **PTV Sports** - 5:00 pm - 6:00 pm
- **News@6** - 6:00 pm - 7:30 pm
- **NewsLife** - 10:15 pm - 11:00 pm

Also tune in to our PUBLIC AFFAIRS SHOWS:

**Sunday:**
- **The Weekend News** - 6:30 pm - 7:00 pm
- **NewsLife Weekend** - 9:15 pm - 9:45 pm

**Monday:**
- **Damayan** 3:00 PM - 4:00 PM
- **BizNews** 11:00 PM - 11:45 PM

**Tuesday:**
- **S.M.E. GO Negosyo** 11:00 PM - 11:45 PM

**Wednesday:**
- **Damayan** 3:00 PM - 4:00 PM

**Thursday:**
- **Gov@Work** 11:00 PM - 1:45 PM

**Friday:**
- **PTV Special Forum** 3:00 PM - 4:30 PM
- *The Veronica Chronicles* 11:00 PM - 11:45 PM

**Saturday:**
- *The Doctor Is In* 8:30 AM - 9:00 AM
- *News@1 Junior Edition* - 1:00 PM - 2:30 PM
- *GSIS Member's Hour* 5:00 PM - 5:45 PM
- *The Weekend News* - 6:30 PM - 7:00 PM
- *NewsLife Weekend* - 9:15 PM - 9:45 PM

*Watch out for the Koreanovela Primetime:*  
- *Wonderful Days* - 8:00PM - 8:30PM
- *Hold My Hand* - 8:30PM - 9:00PM
- *Angel’s Revenge* - 9:30PM - 10:00PM

*Also watch your favorite CONSTEL (Counting Studies via Television) programming on PTV:*  
- *Physics in Everyday Life* (physics) - 9:30AM - 10:00AM
- *Science Made Easy* (science) - 10:00AM - 10:30AM
- *Chemistry in Action* (chemistry) - 10:30AM - 11:00AM
- *English High School (A Telecourse of Teacher English)* (English) - 11:00AM - 12:00NN

**Saturday:**
- *Pamana ng Pahina* (Filipino) - 9:30AM - 10:00AM
- *Bayani Philippino* (history) - 10:00AM - 10:30AM
- *Fun with Math* (mathematics) - 10:30AM - 11:00AM
- *English High School (A Telecourse of Teacher English)* (English) - 11:00AM - 12:00NN

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**PTV-4 Program Schedule**

To serve you better and cater our fellow Filipinos abroad, the new alternative TV station in the country, television is the most effective medium for relaying messages to various publics.

PTV known as Telebisyon ng Bayan, is your source of Philippine television history, it means the perfect mix of high-quality news and public affairs programs, cultural and educational programs, children's programming and cartoons for kids, non-stop balanced and wholesome entertainment from musical, dramas, reality, game shows, compelling Asianovelas and blockbuster movies, and action-packed sports programs (where sports in special and always spectacular) to keep with basketball, motoring and boxing bouts, and of course, the Olympic Games, the Asian Games and the Southeast Asian Games. And this milestone makes us the one and only Philippine government TV station that can deliver your Kapambansa!
For 40 years in the mainstream Philippine television space, PTV-4 is your source of the most promising Philippine television space, it shows a lot of promise and potential, more push and determination will pull it off as the number one station in the Philippines! Still, more power to Telebisyon ng Bayan.

Move from ABS-CBN, GMA-7, TV5, RPN-9 and IBC-13, we have found your thread-of-the-mill and tried programs that continue to permeate the unwary Filipino's consciousness here in the Philippines. We created this fan site devoted to our favorite TV station, PTV-4.

The Network  Edit

PTV, the country's national television network, in cooperation with Silverstar Communications, Inc., unveils a new look with a new line of programs set to define a wider coverage toward the new millennium.

The country's government television network began operations in 1974 as GTV-4. It was renamed Maharlika Broadcasting System in 1980 and following the People Power Revolution in 1986, became People's Television 4. On March 26, 1992, President Corazon C. Aquino signed Republic Act 7306, turning PTV Network into a government corporation known formally as People's Television Network, Inc.

In June 1992, the network was given a one-time equity funding for capital outlay. Shortly after he took over the mantle of government in June 1992, president Fidel V. Ramos appointed PTV Network's first board of directors. The Network was given a one-time equity funding for capital outlay.

Since 1992, PTV has been operating on revenues it generates on its own. RA 7306 stipulates that the government shall not allocate funds for the operations of the network.

PTV has been on full satellite transmission nationwide since 1992. Its flagship station, PTV-4, which is based in Quezon City, boasts of a 40-kilowatt brand-new transmitter sitting on a 500-foot (150 m) tower. With its 27 provincial stations and its affiliation with over 800 cable systems across the country, the network has extended its reach to approximately 85% of the television viewing public nationwide. Since then, PTV has set a new trend in the Philippine television industry by being the first to acquire digital technology. It is also the first network to use all solid-state transmitters in its provincial stations with power ranging from 1kw to 10kw. It is also the first station to convert its satellite transmission to digital compression as well as simultaneous transmission of main programs to the network's provincial stations and independent cable TV systems.
PTV is also known for the excellence it has shown in the late eighties by garnering several awards for three succeeding years from the Catholic Mass Media Awards and producing several award-winning programs.

For the past years, PTV exerted efforts in finding ways to improve the network. In fact, they have converted their satellite transmission recently to digital video compression making it possible for interactive Satellite News Gathering transmission during news and special events coverage.

As provided for in its charter, PTV is mandated to give its viewers a balanced mix of news, public affairs, educational, cultural and sports programs.

**Logo**

As the symbol of change, even the logo of the station we will be featured is unique also because the new image it wants to present to the public.

The shape of the P logo on innovative means such station is simply the service of the public (people). The tail also its shape thought balloon represents and directing viewers to open the mind, act and find solutions based on the information available to watch here. The gap in the central part of the logo that looks like a TV set shows also that the PTV-4 is the substance and tracked viewers.

The things mentioned regarding changing logo PTV-4 with a colored "aqua blue" that always seem fresh (fresh) such as news and information will be made public, cultural, children and educational, entertainment and sports programs in the government TV station. In conjunction with these changes creating new slogan Telesbisyon ng Bayan which in turn attached to the name of PTV-4 indicates that it will continue the delivery of information about government programs that need more people. The new sound, look and feel that will be featured on PTV 4 is fundamentally just roaring to reach greater heights.

**Vision**

A fan site devoted to our favorite alternative yet intelligent station, PTV-4! Look out as we gather relevant, fun and reliable source of information about our favorite TV station today. Specifically, the People's Television Network is committed to pursue the following objectives:

To make itself the alternative television network, giving priority to high-quality news and public affairs, cultural and educational, children's programs, entertainment and sports programs.

Disseminate objective and up-to-date information on government projects and activities.
Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality.

One of the major leaps PTV has taken was the production of new and additional programs to give new meaning to alternative programming and make primetime viewing more inviting, PTV guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience.

With 27 provincial stations strategically located around the archipelago and carried by the largest number of cable operators in the country today, the People's Television Network offers you superior service, satellite power and unbeatable nationwide reach and coverage.

“40 years of exclusively servicing government programs, public affairs, news of national relevance, public service, educational, cultural and children's programs, wholesome, balanced and powerhouse entertainment and sports, shall showcase PTV-4’s transformation into a more commercially-competitive television network, towards targeting to increase viewership by a big margin in the middle of 2014 as its biggest programming.

The Kapambansa Network will enlarge its coverage footprint as PTV World and PTV America include Indian Ocean country states, Hawaii, and the West Coast of U.S.A.

Innovative Public Information

1. Maintained a balance of views -- a complete turn around from the heavily handed censorship of its predecessor GTV-4 and MBS-4 during the Marcos regime, NBN-4 during Arroyo administration, and now is PTV-4 from Aquino, Ramos, Erap and PNoy administration.

2. Carved out innovations in news programming as the government TV station with 4 major daily newscasts (Balitaan, News@1, News@6 and NewsLife), hourly new breaks (PTV Newsbreak) and 3 weekend updates (News@1, News@6 Weekend, The Weekend News and NewsLife Weekend).

3. Led in public affairs programming with pioneers such as PTV Special Forum, The Veronica Chronicles, Good Morning Boss!, BizNews and Personage which became forerunners of public affairs programs in Philippine television. Meanwhile, it provided models for the public service programs such as Damayan, GSIS Members Hour, The Doctor Is In and Pinoy US Cop Ride Along.

4. The pioneering educational programming from CONTEL (Counting Studies via Television) such as Physics in Everyday Life, Science Made Easy, Chemistry in Action, Pamana ng Pahina, Bayani Pilipino, Fun with Math and English High School, educational and cultural shows Kahanga-hangang Pilipinas, Tipong Pinoy, Mag-Agri Tayol, I Got You, Tele-Aralan ng Kakayahan and Ating Alamin.
5. Provided leadership in sports programming.

6. Broke the dominance of commercial television networks, it ranked number 4 in TV ratings among five networks in Metro Manila. It was proven, therefore, that a government TV station can have a sizeable share of the viewing audience with a programming that is balanced and credible.

7. Became the Hall of Fame awardee of the Catholic Mass Media Awards (CMMA) by winning the Best Station with Most Balanced Programming for three consecutive years, among other awards.

8. Provided longer daily broadcast hours to news and public affairs information including coverage during natural disasters.

From an MBS-4 with poor ratings, a small outreach and looted-of-equipment network in 1986, PTV-4 now ranks among the top networks in terms of nationwide reach and coverage. The network embarked on a Facilities Upgrading Project with assistance from the French government. Under the Second and Third French Protocols of 1990 between the Philippine and French governments. PTV-4 was recipient of FF74 2 million (P20 million) in the form of transmitter facilities, studio, video and audio equipment.

PTV-4 now also broadcasts from its new headquarters at the Philippine Information Agency compound in Visayas Avenue, Diliman, Quezon City.

PTV-4 launched its satellite-simulcast broadcast programming last February 14, 1994 for nationwide outreach. With the acquisition of the uplink equipment to match the Transponder 54 of the Palapa B2P Satellite lease from Telkom, Indonesia, PTV-4 operates on a full-time satellite broadcast.

Programming is 25% news and public affairs, 22% educational, cultural and children's programming, 19% sports, 35% entertainment and 10% religious. "This will kick off our sports program for the first time." As we promised, we're promoting PTV-4 as the sports network aside from our focus on news and public affairs, educational and cultural, children shows and entertainment.

**Provincial stations**

**LUZON**

- PTV-4 Manila
- PTV-8 Baguio
- PTV-4 Laoag
- PTV-4 Vigan
- PTV-5 Dagupan
PTV-11 Tuguegarao
PTV-4 Puerto Princesa, Palawan
PTV-4 Goa, Camarines Sur
PTV-8 Naga
PTV-8 Legaspi

**VISAYAS**
PTV-2 Bacolod
PTV-2 Guimaras
PTV-2 Iloilo
PTV-10 Dumaguete
PTV-11 Cebu
PTV-8 Tacloban
PTV-12 Calbayog

**MINDANAO**
PTV-7 Zamboanga
PTV-11 Dipolog
PTV-11 Pagadian
PTV-8 Cagayan de Oro
PTV-11 Davao
PTV-8 Kidapawan
PTV-5 General Santos
PTV-9 Butuan
PTV-8 Agusan del Sur
PTV-4 Marawi
PTV-7 Jolo, Sulu

**Free TV**
800 Cable and Affiliates Systems Nationwide
Direct to Home Satellite

**Socio Economic Class**

**Demographics**
3% of A C1
25% of C2
72% of DE

**Age Group**
Male viewers watch News & Sports
Majority belongs to C2DE
Young adults has 37% share
37% of 13-15 years old
43% of 26-34 years old
20% of 35 years old and up

Gender
53% of Male
47% of Female

Schedule

Monday-Friday

5 am – Panahon.TV (LIVE)
5:30 am – RadyoBsiyon (LIVE) (simulcast over IBC, 9TV and Radyo ng Bayan)
7 am - Good Morning Boss! (LIVE)
8:30 am – Physics in Everyday Life (CONSTEL)
9 am – Science Made Easy (CONSTEL)
9:30 am – Chemistry in Action (CONSTEL)
10 am – English High School (A telecourse of teacher English) (CONSTEL)
11 am – Home Shopping Network
12 nn - Johnny Bravo
12:30 pm - Courage the Cowardly Dog
1 pm – News@1 (LIVE) (simulcast over DZRB Radyo ng Bayan)
2:30 pm - Adventure Time
3 pm - Samurai Jack
3:30 pm - The Powerpuff Girls
4 pm – Dexter’s Laboratory
4:30 pm – Tipong Pinoy
5 pm – PTV Sports (LIVE) (simulcast over DZSR Sports Radio)
6 pm – News@6 (LIVE) (simulcast over DZRB Radyo ng Bayan)
7 pm – My Love By My Side (PrimeNovela)
7:30 pm – Mon: Concert at the Park
8:30 pm - Personage
Tue: 7:30 pm – PTV Special Forum (until 9 pm)
Wed & Fri: ABL (LIVE) (until 9 pm)
Thurs: 7:30 pm – Upload
8:30 pm – Be Alive
9 pm – Noli Me Tangere
9:45 pm – Philippine Lotto Draw (LIVE)
10 pm – Angel's Revenge (PrimeNovela)
10:30 pm – NewsLife (LIVE)
11:30 pm to 12:30 am -
Mon: BizNews
Tue: The Veronica Chronicles
Wed: S.M.E Go!
Thurs: GSIS Members Hour
Fri: Pinoy US Cop Ride Along

Saturday

5 am – Panahon.TV (LIVE)
5:30 am – Signs and Wonders
6 am – Lakbayin ang Magandang Pilipinas
6:45 am – Mag-Agri Tayo!
7:30 am - Pamana ng Pahina (CONSTEL)
8 am – Bayani Pilipino (CONSTEL)
8:30 am – Fun with Math (CONSTEL)
9 am – English High School (A telecourse of Teacher English) (Connie Angeles) (CONSTEL)
10 am – Kahanga-hangang Pilipinas
10:30 am – Baby Looney Toons
11 am – Tom and Jerry Tales
11:30 am – Foster's Home for Imaginary Friends
12 nm – Teen Titans
12:30 pm – Squirrel Boy
1 pm – Camp Lazo
1:30 pm – The Amazing World of Gumball
2 pm – UAAP (LIVE)
4 pm - The Doctor is In
4:30 pm – Ed, Edd, & Eddy
5 pm - Codename: Kids Next Door
5:30 pm – Ben 10: Ultimate Alien
6 pm – News@6 (LIVE) (simulcast over DZRB Radyo ng Bayan)
7 pm – Auto Review
7:30 pm – Katapat, Mayor Fred Lim
8:15 pm – K-Pop Idol Search Pinoy Edition
9 pm – Philippine Lotto Draw (LIVE)
9:15 pm – NewsLife Weekend (LIVE)
10 pm – MTRCB Uncut
10:45 pm to 12:30 am – Pilipino Box Office

**Sunday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>5 am</td>
<td>Panahon.TV (LIVE)</td>
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<tr>
<td>5:30 am</td>
<td>Upon this Rock (LIVE)</td>
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<td>6:30 am</td>
<td>The Key of David</td>
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<td>7 am</td>
<td>The Word Exposed</td>
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<td>8 am</td>
<td>Talitha Kim Healing Mass (LIVE)</td>
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<td>9 am</td>
<td>Power to Unite with Evira</td>
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<td>9:30 am</td>
<td>Buhay Pinoy</td>
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<td>10 am</td>
<td>Tele-Aralan ng Kakayahan</td>
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<td>10:30 am</td>
<td>ABC Monsters</td>
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<td>11 am</td>
<td>Asenso Pinoy</td>
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<tr>
<td>11:30 am</td>
<td>CHInoyTV</td>
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<tr>
<td>12:30 pm</td>
<td>Kusina Atbp.</td>
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<tr>
<td>1 pm</td>
<td>Ating Alamin</td>
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<tr>
<td>2 pm</td>
<td>UAAP (LIVE)</td>
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<tr>
<td>4 pm</td>
<td>ABL (LIVE)</td>
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<tr>
<td>6 pm</td>
<td>The Weekend News (LIVE) (simulcast over DZRB Radyo ng Bayan)</td>
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<tr>
<td>7 pm</td>
<td>In This Corner</td>
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<tr>
<td>8 pm</td>
<td>K-Pop Idol Search Pinoy Edition</td>
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<tr>
<td>9 pm</td>
<td>Philippine Lotto Draw (LIVE)</td>
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<tr>
<td>9:15 pm</td>
<td>NewsLife Weekend (LIVE)</td>
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<tr>
<td>10 pm</td>
<td>Yan Ang Marino</td>
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<tr>
<td>10:30 pm to 12:30 am</td>
<td>Primetime Specials</td>
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</tbody>
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**Programming**

*NEWS@1 (JC Tejano, Angelica Movido and Kirby Cristobal)*

PTV 4 gives to the viewing public a daily news program in the early afternoon. A full-hour and a half roundup in Filipino, the program delivers accounts of events that occurred the previous evening and the early hours of the morning, the show also gives a sneak preview of how the day is shaping up.

Anchored by Kirby Cristobal, Melissa Gecolea and JC Tejano.

*NEWS@6 (Ralph Obina, Kathy San Gabriel and Atty. Marc Castrodes)*

Featuring the day's top stories, News@6 is PTV 4's prime newscast. Giving you the latest happenings in the national and international scene, this news program also
contains additional features of interest to entrepreneurs and business professionals as well as the Filipino cultural.
Anchored by Ralph Obina, Kathy San Gabriel and Marc Castrodes
**NEWSLIFE** (Robert Tan, Princess Habibah Sarip and Ysabella Montano)
There’s something new about the news is life!
From the award-winning and most trusted PTV Newscenter is NewsLife, news informs, life inspires.
Featuring the latest news around the world and business segments with updates on the stock market and fluctuation in foreign exchange currencies, NewsLife is geared towards executives, government officials and foreign communities. Now more than the headlines. More in-depth coverage. More reports and features. More of the news you need to know.
This longest-running late-night English news program also includes the investigative reports on business matters that affect the nation, the Filipino culture and the arts and entertainment news.
Anchored by Robert Tan and Princess Habibah Sarip.
**NEWS@6 WEEKEND** (Rolly Lakay Gonzalo and Phoebe Javier)
Anchored by Rolly Lakay Gonzalo and Phoebe Javier airs on Saturday nights.
**THE WEEKEND NEWS** (Jorge Bandola, Wayway Macalma and Joseph Parafina)
Anchored by Jorge Bandola and Wayway Macalma with business segment hosted by Joseph Parafina airs every Sunday nights.
**NEWSLIFE WEEKEND** (William Thio and Rocky Ignacio)
More news, more life in the newest weekend edition anchored by William Thio and Rocky Ignacio.
**PHYSICS IN EVERYDAY LIFE** (Hajji Kaamiño)
A telecourse program for high school Physics teachers. The telecourse facilitates learning and development of concepts in Physics. This is done by linking physical concepts and principles with daily activities as well as laboratory experiments and demonstrations.
The program also demonstrates teaching strategies that promote active learner participation and acquisition of logical thinking skills. Hosted by Hajji Kaamiño
**SCIENCE MADE EASY** (Atty. JJ Jimeno-Atienza)
A telecourse for elementary science teachers. It is specifically designed to make teachers aware that teaching is not difficult and that it can be exciting and enjoyable. It also aims to develop thinking skills and demonstrate different strategies and activities for making science concepts easily understandable to grade school pupils. In addition, it provides teachers with a basic understanding of science concepts required in the elementary curriculum and their applications in daily life. Science Made Easy is a comprehensive distance learning program via television with Atty. JJ Jimeno-Atienza.
CHEMISTRY IN ACTION (Gio Tingson)
Chemistry telecourse, which aims to enhance the teachers' competence and confidence in teaching Chemistry to high school students. It specifically targets lessons that are usually hard to teach, giving the teachers leverage when teaching their students in a classroom setting. Expository presentations, laboratory demonstrations, and applications of concepts and principles using familiar examples are provided to impart these concepts effectively. Chemistry in Action is hosted by Gio Tingson

FUN WITH MATH (Hiyasmin Neri)
Fun with Math is an adaptation of the NHK produced video material of the same title. The local version is a half-hour educational program that helps kids to understand math problems better through the use of cartoon characters. Mathematical concepts are simplified for the children by using everyday experiences where they can fully comprehend the concepts involved. In each episode, the teacher presents a problem, and solutions are given by the puppets as applied in day-to-day activities. Fun with Math proves that kids can actually enjoy and have fun in learning Math. The program hosted by Hiyasmin Neri.

CONSTEL ENGLISH (Connie Angeles)
Constel English is a telecourse that aims to upgrade the teaching competencies of English teachers. Consisting of 45 lessons with various segments in Listening, Reading, Writing, Speaking, Grammar, and Literature, these are specifically designed for English teachers to have a comprehensive distance learning program via television. Teaching materials along with supplementary activities to enhance comprehension and participation also accompany the lessons.
Each episode has been evaluated by project consultants and ELT specialists. This telecourse directly benefits elementary, secondary, and tertiary English teachers in both public and private schools is hosted by Connie Angeles.

AUTO REVIEW (Ron de los Reyes)
This half-hour sports program features the latest automobile trends, the latest car racing events and the freshest news on the automotive industry. Informational tips on engine maintenance and basic car troubleshooting are given to let you get the most out of your vehicle and have a smoother drive. Find out the latest auto news update on motor sports and motor shows happening in the local and international scenes. Line-up of motoring events that will be held in and around the country are also given.
Host: Ron de los Reyes

LOONEY TOONS (Looney Toons cast)
It's toon time! Enjoy a half-hour of your all-time favorite cartoon shows every Saturday. Join the gang of Looney Toons for a wacky afternoon adventure.
It will surely be a fun-filled TV viewing experience you wouldn't want to miss.
**TOM AND JERRY TALES** (Tom and Jerry)
It is now part of the Kapambansa network. Based on the famous cat and mouse, Tom and Jerry, and the classic shorts. Enjoy your favorite cartoon characters for kids.

**CONCERT AT THE PARK**
A one-hour musical program featuring live performances by budding and professional musicians at the Rizal Park. Co-produced with the Department of Tourism, the program showcases Filipino music at its best. Bringing to television viewers these regular public concerts helps in promoting appreciation and support for Filipino cultural music. Host: Susan Fernandez-Magno

**KUSINA AT IBA PA**
Savor our native Filipino cuisine in Kusina At Iba Pa. This cooking show promotes native dishes by bringing the viewers to its travels to different provinces around the country. It features local culinary experts demonstrating how a specialty dish of a particular province is prepared. With easy to prepare recipes, the program seeks to showcase the richness of our Filipino culinary heritage. A guest cook is invited in each episode to help the host, Bambi Lichauco, who acts as a 'learner," to prepare the different dishes. This emphasizes that viewers can learn all the recipes being prepared without having to be a professional chef. Foreign dishes being served all over the Philippines are also presented to provide variety. Learn to whip up culinary masterpieces.

**PILIPINO BOX OFFICE**
Pilipino Box Office is a two-hour program featuring some of the most well-loved Tagalog movies ever produced. So bring out the popcorn and relax at home while watching your favorite Tagalog movie.

**PRIMETIME SPECIALS**
Are you a couch potato? If yes, then Primetime Specials is the show for you. It gives you two hours of English movies you’ve always wanted to see or want to watch over and over again. How’s that for entertainment? Sit back and enjoy the show.

**MAG-AGRI TAYO**
Providing general information on agriculture, “Mag-agri Tayo” promotes the agriculture industry in the country and teaches viewers agricultural know-how so they can start their own livelihood projects. Educational information regarding the fishing industry, animal husbandry, land and farm management is provided so people can apply their learnings into their own business ventures. Hosted by Philip Daffon

**ATING ALAMIN** (Gerry Geronimo)
Ating Alamin is an educational program that provides the viewers with information on agricultural business and other livelihood projects that can be a source of income. The program aims to equip viewers with knowledge so they can start their own businesses and thereby aid and promote the country’s agricultural industry. Hosted by Gerry Geronimo
**MTRCB UNCUT** (Bobby Andrews and Gladys Reyes)
The newest infotainment program which tackles the Board’s activities is hosted by Jackie Aquino, Bobby Andrews and Gladys Reyes. Segments are “Prangkahan,” a no-holds barred discussion with Board Members and resource persons on issues that protect the family, the youth, the disabled, and others; “Pulso ni Juan at Juana,” which features interviews with viewers and “Kita-Keats” where educator Carmen “Keats” Musngi notes ‘funny observations about media.’

**PTV Plug**
The Kapambansa Network aired interstitials (plugs aired during commercial breaks) introducing its personalities to speak for the network.

At the end of the spiels, the network: *Kapambansa ng pilipino, walanang iba, basta’t Kapambansa ako.*

The series of plugs also included:

**PTV Newscenter Plug**
Audrey Gorriceta for PTV (*PTV Newsbreak*)
Kirby Cristobal for PTV (*News@1*)
Melissa Gecolea for PTV (*News@1*)
JC Tejano for PTV (*News@1*)
Marc Castrodes for PTV (*News@6*)
Kathy San Gabriel for PTV (*News@6*)
Ralph Obina for PTV (*News@6*)
Robert Tan for PTV (*NewsLife*)
Princess Habibah Sarip for PTV (*NewsLife*)
Hajji Kaamiño for PTV (*News@1 on Saturday*)
Rolly Lakay Gonzalo for PTV (*News@6 Weekend*)
Phoebe Javier for PTV (*News@6 Weekend*)
William Thio for PTV (*NewsLife Weekend*)
Rocky Ignacio for PTV (*NewsLife Weekend*)
Jorge Bandola for PTV (*The Weekend News*)
Waywaya Macalma for PTV (*The Weekend News*)
Joseph Parafina for PTV (*The Weekend News*)

Julius Disamburun for PTV
Elena Luna for PTV
Freddie Abando for PTV

**PTV**

Sandro Hermoso for PTV (*Good Morning Boss*)

Karla Paderna for PTV (*Good Morning Boss*)

Jules Guiang for PTV (*Good Morning Boss*)

Snow Badua for PTV (*PTV Sports*)

Veronica Baluyut-Jimenez for PTV (*The Veronica Chronicles*)

Rosa Rosal for PTV (*Damayan*)

Elizabeth Lee for PTV (*Biz News*)

Tony Lopez for PTV (*Biz News*)

Carla Lizardo for PTV (*Personage*)

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**See also**

- PTV-4 Old Sked (February 19-25, 2001)
- Thoughts on Telebisyon ng Bayan
- PTV-4 launching PrimeNovela
- Get to know our favorite Philippine TV network of the government

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**PTV-4 Old Sked (February 19-25, 2001)**

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**Primetime Sked (September 11-17, 2000)**

Monday-Friday

5:30 pm – Pambansang Balita
6 pm – Cartoon Hour
7 pm – On-Line Bingo Pilipino
8 pm -
Monday: Pilipino Box Office
<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Monday: Job Network</td>
<td>Tuesday: Business Insight</td>
<td>Thursday: Fora Medica</td>
<td>Friday: The Scene</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>12 mn to 1 am – Game of a Thousand Thrills</td>
</tr>
</tbody>
</table>

| Time  | Tuesday & Thursday: PBL | Wednesday: HBO Boxing | Friday: Street Legal | |
|-------|--------------------------|------------------------|----------------------| |
|       | 9 pm                     |                        |                      | |
|       | Wednesday: Tapatan Walang Alrasan |            |                      | |
|       | Friday: Pulso ng Masa    |                        |                      | |
|       | 10 pm – Philippine Lotto Draw |                  |                      | |
|       | 10:15 pm – National Network News |                 |                      | |
|       | 11 pm                    |                        |                      | |

| Time  | Wednesday: Nature Trip               | Thursday: Fora Medica | Friday: Pulso ng Masa | |
|-------|--------------------------------------|-----------------------|-----------------------| |
|       |                                      |                       |                      | |
|       | Wednesday: Tapatan Walang Alrasan    |                      |                      | |
|       | Friday: Pulso ng Masa                |                      |                      | |
|       | 10:15 pm – National Network News     |                      |                      | |
|       | 11 pm                                 |                      |                      | |

<table>
<thead>
<tr>
<th>Time</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2 pm – NCAA</td>
<td>2 pm – PBL</td>
</tr>
<tr>
<td></td>
<td>6 pm – Cartoon Hour</td>
<td>6 pm – Uncut</td>
</tr>
<tr>
<td></td>
<td>7 pm – On-Line Bingo Pilipino</td>
<td>6:30 pm – Ugat</td>
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<td></td>
<td>8 pm – SOF</td>
<td>7 pm – On-Line Bingo Pilipino</td>
</tr>
<tr>
<td></td>
<td>9 pm – Road to Sydney</td>
<td>8 pm – Primetime Specials</td>
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<tr>
<td></td>
<td>10 pm – Philippine Lotto Draw</td>
<td>10 pm – Philippine Lotto Draw</td>
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<tr>
<td></td>
<td>10:15 pm – Fashion Watch</td>
<td>11:15 pm – Business &amp; Leisure</td>
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<tr>
<td></td>
<td>11 pm – National Network News</td>
<td>11 pm – National Network News</td>
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<tr>
<td></td>
<td>11:30 pm – Olympic Primer</td>
<td>11:30 pm – Sultada</td>
</tr>
<tr>
<td></td>
<td>12 mn to 1 am – Game of a Thousand Thrills</td>
<td>12 mn to 1 am – Game of a Thousand Thrills</td>
</tr>
</tbody>
</table>
### Old Sked (February 19-25, 2001)

**Monday-Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 am</td>
<td>Powerline with Pastor Apollo C. Quiboloy</td>
</tr>
<tr>
<td>6:30 am</td>
<td>Good Morning Pilipinas (LIVE)</td>
</tr>
<tr>
<td>8:30 am</td>
<td>Physics in Everyday Life (CONSTEL)</td>
</tr>
<tr>
<td>9 am</td>
<td>Science Made Easy (CONSTEL)</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Chemistry in Action (CONSTEL)</td>
</tr>
<tr>
<td>10 am</td>
<td>English High School (CONSTEL)</td>
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<tr>
<td>11 am</td>
<td>Metro TV Shopping</td>
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<tr>
<td>12 nn</td>
<td>Value Vision</td>
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<tr>
<td>1 pm</td>
<td>Pambansang Balita Ala-Una (LIVE)</td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Monday, Tuesday &amp; Thursday: Damayan (LIVE)</td>
</tr>
<tr>
<td></td>
<td>Wednesday &amp; Friday: NCAA (LIVE) (until 5:30 pm)</td>
</tr>
<tr>
<td>2:30 pm</td>
<td>Value Vision (Monday, Tuesday &amp; Thursday)</td>
</tr>
<tr>
<td>3:30 pm</td>
<td>Smart TV Shopping (Monday, Tuesday &amp; Thursday)</td>
</tr>
<tr>
<td>4:30 pm</td>
<td>PGMA Special (Monday, Tuesday &amp; Thursday)</td>
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<tr>
<td>5:30 pm</td>
<td>Pambansang Balita Alas-Singko Y Medya (LIVE)</td>
</tr>
<tr>
<td>6 pm</td>
<td>Cartoon Hour</td>
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<tr>
<td>7 pm</td>
<td>Concert at the Park</td>
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<tr>
<td>7 pm</td>
<td>Their Takers</td>
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<tr>
<td>8 pm</td>
<td>Pilipino Box Office (Monday, Tuesday &amp; Thursday)</td>
</tr>
<tr>
<td>9:45 pm</td>
<td>Philippine Lotto Draw (LIVE)</td>
</tr>
<tr>
<td>10 pm</td>
<td>National Network News (LIVE)</td>
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<tr>
<td>11 pm to 12 mn</td>
<td>Speed</td>
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<tr>
<td></td>
<td>Monday: Speed</td>
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<tr>
<td></td>
<td>Tuesday: Business Insight</td>
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<tr>
<td></td>
<td>Wednesday: Pulsong Masa</td>
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<tr>
<td></td>
<td>Thursday: Fora Medica</td>
</tr>
<tr>
<td></td>
<td>Friday: The Scene</td>
</tr>
</tbody>
</table>
### Saturday
- **6 am** – Family Rosary Crusade
- **7 am** – Dighay Bayan
- **8 am** – Mag-Agri Tayo!
- **9 am** – Physics in Everyday Life (CONSTEL)
- **9:30 am** – Fun with Math (CONSTEL)
- **10 am** – English High School (CONSTEL)
- **11 am** – Battle of the Brains (LIVE)
- **12 nn** – Sydney Olympics
- **2 pm** – Slip Stream
- **2:30 pm** – Auto Review
- **3 pm** – NCAA (LIVE)
- **7 pm** – PBL Challenge Cup (LIVE)
- **9 pm** – Philippines’ Most Wanted
- **9:45 pm** – Philippines Lotto Draw (LIVE)
- **10 pm** – Fashion Watch
- **10:30 pm** – National Network News (LIVE)
- **11 pm to 12 mn** – Auto Focus

### Sunday
- **6 am** – Hour of Truth
- **7 am** – Iglesia ni Cristo
- **8 am** – Sunday Mass (LIVE)
- **9 am** – Jeep ni Erap
- **10 am** – Out of Town
- **10:30 am** – Sports Kids
- **11 am** – Balikatan sa Bahay at Buhay
- **11:30 am** – Lutong Buhay
- **12 nn** – Kusina Atbp.
- **12:30 pm** – Sweepstakes Today (LIVE)
- **1 pm** – In This Corner
- **2 pm** – Moroting Today
- **3 pm** – PBL Challenge Cup (LIVE)
- **7 pm** – Street Legal
- **8 pm** – Primetime Specials
- **9:45 pm** – Philippine Lotto Draw
- **10 pm** – Paco Park Presents
Thoughts on Telebisyon ng Bayan

Thoughts ON NBC TELEVISION NETWORK

NBC boasts of itself as the station that earned the following awards: Hall of Fame Award for Best Station, Most Balanced Programming in 1987 and the Catholic Mass Media Awards, and the other pioneering and award-winning educational, cultural and public service programs such as Tele-aran ng Kakayahan, Ating Alamin, Batibot, For Art's Sake, Coast to Coast and Paco Park Presents. The educational program called Continuing Studies via Television (CONSTEL) has been used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports (DECS) and in Teacher Education Institutions of the Commission on Higher Education. This program aims at upgrading teaching skills of elementary and secondary teachers of Science and English was institutionalized by DECS.

NBC has also been covering major international sports competitions, particularly the Olympic Games and the SEA Games. The programming of NBC is 11% news, 13% public affairs, 16% educational, 19% sports, 36% entertainment, and 5% religious.

Earlier this month last 2012, NBC Television Network turning into a new slogan National Brocasting Company state television, the national television network in cooperation with Silverstar Communications, Inc., launched a new image in an attempt to reach out to more Filipinos, unveils a new look with a new line of programs set to define a coverage. Aside from launching its new logo, they launched new programs and renovated their newscasts; the decade-old Teledyaryo brand was scrapped, maybe for good itself to the country’s premiere news channel like Channel 4 is re-establishing itself as the premiere sports channel.

The government-owned station, often dismissed as a government mouthpiece and propaganda machine by government critics, has shifted to commercial broadcasting, opening doors to private advertisers and introducing more interactive programing. To make itself the alternative television network, giving priority to high-quality news and public affairs, cultural and educational, and sports programs with Silverstar has been getting more aggressive with acquiring a bunch of projects since they seem to have such a strong connection with Channel 4.

Disseminate objective and up-to-date information on government projects and activities. Help translate the government’s vision of national unity, social upliftment, economic progress, and enduring peace into reality to give new meaning to alternative programming and make
Prime time viewing more inviting, PTV guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience with Channel 4 has nationwide reach, making the PTV Network a government corporation known as People's Television Network, Inc. (PTNI) which was mandated to give its viewers a balanced mix of news and public affairs, educational, cultural and sports programs.

For your frank information, the broadcast graphics on PTV is made up of Adobe Creative Suite, which most professional videographers can easily bought PTV now using the computer animated graphics. It's not any better than Channels 2 and 7 which they procured two years ago (an election year) some quality broadcast graphics package (Orad and VizRT), costing hundreds of million pesos to invest and to operate. On their website, the bid for broadcast graphics and virtual studios cost PHP 2.9 million.

In its place from Monday to Friday:

- 05:00-05:30 AM: Panahon TV (weather forecast)
- 05:30-06:30 AM: Balitaan (morning bulletin in Filipino)
- 07:30-09:30 AM: Today (morning show)
- 08:30-11:00 AM: CONSTEL (educational programming)
- 05:00-06:00 PM: News@1 (lunchtime bulletin in Filipino, an alternative to the lunchtime variety shows)
- 05:00-06:00 PM: NBC Sports (sports news bulletin in Filipino)
- 09:45-10:00 PM: News@6 (early-evening bulletin in Filipino, compared to TV Patrol, Aksyon and 24 Oras)
- 09:45-10:30 PM: Newslife (English-language late-night bulletin, an alternative to soap operas)

Good Morning Boss host

- Sandro Hermoso
- Toni Hipolito
- Dianne Medina
- Carla Lizardo
- JC Tejano
- Kirby Cristobal
- Hazel Salubon
- Kathy Untalan

PTV News Anchors

- Tom Brokaw (Balitaan, PTV Newsbreak)
- Ann Curry (Balitaan)
Based on my observation, all of their newscasts have 3 main anchors, instead of 2 regular anchors and a sports anchor, as most newscasts in the rest of the world, they broadcast Paco Park Presents and Concert at the Park, which we gain the spirit of arts and culture. The weekend editions via spin-offs like News@1: The Week that Was, News@1 Junior and weekend edition for The Weekend News with Jorge Bandola and Rocky Ignacio to give its viewers a balanced mix of news and public affairs, educational and cultural, and sports programs, NBC 3 the network should "give priority to education, science and technology, arts, culture, children and sports in order to foster national pride and identity." Instead, PTV-4 fosters a culture of gambling and vices by airing programs on lotto, jai alai, online bingo, among others.

Aside from the new newscasts and a new breakfast program (Good Morning Boss!), there's a new PTV programming; the same public affairs programs, documentaries and educational program CONSTEL which return to the Counting Studies via Television is on TV which now airs from Monday to Saturday as PTV is now home to educational programming CONSTEL like Science Made Easy, Chemistry in Action, Physics in Everyday Life, Fun with Math and English High School aimed at upgrading teaching skills of elementary and secondary teachers of Science and English to help address the high dropout rate in grade school. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and sports and in Teacher Education Institutions of the Commission on Higher Education. Other educational and cultural programs on PTV will bring back on television: Tele-Aralan ng Kakayahan, hosted by Cecille B. Garucho; Hands on Craft for Kids and Kidsongs.

In my opinion, NBC have a great potential to develop more as an effective alternative to the telebasura that plaguing Philippine TV landscape as a whole. However, since NBC is state-owned, they are victims of mismanagement since the time of Marcos. As Butch Francisco said once in his article, NBC is a sleeping giant.
NBC needed a second channel for cultural and intellectual programming. Most public broadcasters had two networks. And NBC must improve its TV drama department, to provide high-quality Filipino dramas to the screen as well as I-Connect, the first show on air will discuss the latest news on social media with Paolo Soler, Xeres X Guia and Abre Abracoso, NBC Special Forum, a public service program will discuss on the issues in TV forum with host Atty. Marc Castrodes, Kathy San Gabriel Scandal, investigative-type program Veronica Balayut-Jimenez’s The Veronica Chronicles, the public service talk show like GSIS Memebrs Hour hosted by VP Margie Jorillo and Ms. Bo Sanchez, the noontime children's cartoon programming like Cartoon Hour from Monday to Saturday at noon, Ka Gerry Geronimio's agricultural and livelihood program Ating Alamin marked on its 39th year anniversary, a game show like Show Up: Ang Bagong Game Show ng Bayan every Sunday with host Chx Alcala, Cacai Bautista, Samantha Page, Vanessa Villegas, Doc Harris Acero, Mark Anthony Cruz, Carby Salvador, Ms. Mj and JIREH ang bestfriend ng bayan aims mainly on bringing hope to our less fortunate brothers and sisters thru giving away prizes via different game segments of the show coupled with entertainment by special numbers from specials celebrity guests, cash prizes both for winners and non-winners, gift packages from organizers and sponsors will dominate the whole event of the show with NBC, the one and only national network that brings you quality sports viewing entertainment.

NBC is a good viewership during the basketball league of the sports events like ASEAN Basketball League and UAAP, which home to the basketball tournamets in the university basketball league and the official broadcaster of major international sports competitions like Sydney Olympics and covering the 2013 Southeast Asian Games. During these coverages, NBC received commendations from various sports organizations. And NBC must strive hard to be an independent, plural and objective public broadcaster, free from government intervention. Oh, and I forgot, NBC should promote the right usage of the Filipino language, as most public broadcasters. Add it with provincial public broadcasters, and voila.

Program Advisory Edit

The views and opinions expressed by the hosts of this show do not reflect those of NBC. In addition, the views and opinions of the guests do not reflect those of the host, the show, the station.

PTV-4 launching PrimeNovela

May 30, 2014
In celebration on its 40th year anniversary, Channel 4 may come out with a competitive edge after all. With basketball fans and its regular programming, PTV-4 known as Telebisyon ng Bayan is reviving up with the most promising popular shows that may catch the needed additional viewership with a new player in Philippine television will launch a new primetime programs. Watch the launch of the new Channel 4 with the entertainment company Viva Entertainment providing 60% of its programming. New shows that will surely entertain and astonish our audiences. Amazing programs to watch that will cut across all target markets.

PTV remains impulsive and counter-productive when it comes to programming. With influence of the Government, the continuity of programming like commercial networks. This Philippine Star omitted the network from their TV Guide and the Manila Bulletin informed.

It has some restrictive internal programming policy. PTV allow entertainment programming, which contradicts their promise to air Koreanovelas as what the news item said, to avoid direct competition will launch its top-notch TV programs. They prefer local programming over foreign ones shall showcase PTV4’s transformation into a more commercially-competitive television network, towards targeting to increase viewership by a big margin in the middle of 2014 with a wholesome entertainment shows.

With the UAAP and ABL games basketball became a traditional face of Channel 4 in order for an audience retention together with animes and Asian dramas.

In the old days, we hardly tune in to Channel 4 we want to catch the president and a basketball game. Now, there will be a primetime Koreanovelas to compete with already popular ones on ABS-CBN and GMA-7 as well as the number 3 spot of IBC-13, TV5 and RPN-9 as well. By launching its newest primetime PrimeNovela which featuring the Korean drama, a resurging trend since 2000's Philippine TV such as Angel's Revenge (weeknights 9:30 p.m.) and Wonderful Days (Saturdays 9:45 p.m.)

People’s Television Network which means the government-owned network, will deliver new Koreanovelas in the evening with Filipino-dubbed Korean content. The romantic drama Angel's Revenge will air Mondays to Fridays at 9:30 to 10 p.m., while the dramedy series Wonderful Days will air on Saturdays at 9:45 p.m.

Together with a blockbuster movies as well: Pilipino Box Office (Saturdays 10:30 p.m.) featuring some of the most well-loved Tagalog movies ever produced and Primetime Specials (Sundays 10:30 p.m.) gives you two hours of English movies you've always wanted to see or want to watch over and over again.

Cleo B. Dongga-as, general manager, promises an exciting rollout for Channel 4’s evening primetime slots. “This will change the TV landscape while we see ourselves like David battling against Goliaths on Philippine television primetime programming,” said Dongga-as. ABL (ASEAN Basketball League) airing on Wednesday and Friday nights from 7:30 to 9 p.m. and Sundays from 4:30 p.m. to 6:30 p.m. featuring the best of professional basketball league at its
best to earn high ratings. Another sports show called *In This Corner*, that features the boxing matches pound for pound. It will be shown on Sunday nights, from 7 to 8 p.m.

“You know the rest of that story,” Cleo adds confidently.

Mr. Dongga revealed that they at PTV-5 are currently in negotiations with a digital venture development firm to set-up their strategic digital content platform to support their offline efforts.

PTV-4 is also launching the popular animated series on Saturday, *Looney Toons* at 5:30 p.m., a half-hour of your all-time favorite cartoons for a wacky afternoon adventure with a series of Warner Bros. and the multi-awarded animated series *Tom and Jerry Tales* at 6 p.m., based on the famous cat and mouse, Tom and Jerry, and the classic shorts enjoy your favorite cartoon characters for kids reaches a weekly global audience of 1 million kids in over 100 countries worldwide.

**Angel’s Revenge**

Lee Seon-yoo is training to become a nun. Right before she finally gets her wish, she learns that her beloved older sister Jin-yoo has died. Jin-yoo was betrayed and killed by her lover, Jang Tae-jung. Tae-jung, a smart, good-looking man from a humble background, had committed himself to luring and marrying a tycoon's daughter "against all odds," as part of an effort to get him into the upper class of society. Seon-yoo then meets Seo Ji-seok, an immature man from a rich family whose sister Ji-hee is married to Tae-jung. Ji-seok is at risk of losing the inherited family business to Tae-jung and Ji-hee, since Ji-seok's mother is the family patriarch's second wife. To take revenge on the man responsible for her sister's death, Seon-yoo gives up her dream of becoming a nun. She marries Ji-seok, and becomes Tae-jung's sister-in-law. Thus, Seon-yoo begins leading a double life: she pretends to be the ideal wife and daughter-in-law in front of the Seo family, and only takes off her mask in front of Tae-jung. Seon-yoo wears her angel wings while hiding the dagger of revenge. Starring Yoon So-yi as Lee Seon-yoo, Park Jung-chul as Jang Tae-jung, Kwon Yul as Seo Ji-seok and Moon Bo-ryung as Seo Ji-hee. Theme song: *Aking Hiling* performed by 3rd Avenue.

**Wonderful Days**

Written by Lee Kyung-hee, the drama tells the story of a prosecutor who returns to his hometown after 15 years and tries to reconnect with his long-estranged family and friends. Kang Dong-seok overcame poverty and left his small town to become a successful prosecutor. A genius with an aloof kind of charisma, his arrogance and ill temper puts him at odds with many people, including his estranged family. After 15 years, Dong-seok is transferred back to his hometown and reconnects with his roots, re-learning the value of neighborly warmth in the countryside and the true meaning of love and family. His misfit siblings include Dong-hee, his younger brother who works for a money-lending business; his older brother Dong-tak, an events emcee who dreams of becoming an actor; and his twin sister Dong-ok, who is developmentally
challenged and remained in a childlike state ever since an accident during their childhood. Quick-tempered and swift-fisted, Dong-hee was kicked out of high school for getting into a brawl in an attempt to protect his classmate Seo Jeong-ah, who came to him three months later to tell him that she's pregnant. Fifteen years later, Dong-hee finds himself living with Seo's twins, who are being raised as his siblings, while scraping together a living as a bodyguard in the same company as Dong-seok's first love, Cha Hae-won. Despite her hardships in life, such as her father's bankruptcy, Hae-won is an upbeat woman, and eventually the feelings between her and Dong-seok are rekindled. The series which is starring Lee Seo-jin as Kang Dong-seok, Park Bogum as young Dong-seok, Kim Hee-sun as Cha Hae-won, Kwon Min-ah as young Hae-won and Ok Taecyeon as Kang Dong-hee, Dong-seok's younger brother

**Kapambansang Primetime (PTV-4)**

- News@6
- NewsLife
- The Weekend News
- NewsLife Weekend
- Philippine Lotto Draw
- Business Examiner with Andrew Masigan
- PTV Special Forum
- Personage
- Krusada Kontra Krimen
- ABL
- Concert at the Park
- Noli Me Tangere
- Angel's Revenge
- Wonderful Days
- Looney Toons
- Tom and Jerry Tales
- K-Pop Idol Search Pinoy Edition
- Katapat, Mayor Fred Lim
- Pilipino Box Office
- In This Corner
- Paco Park Presents
- Primetime Specials

**Ito Ang Bagong Mukha ng Kapambansa (print ad)**

40 Taon ng Telebisyon ng Bayan
Ang Bagong mukha ng Philippine television
Kapambansa Network PTV
PTV-4 known as Telebisyon ng Bayan, the much-awaited competitive network and home to the UAAP and ABL basketball brought into the home of million of Filipino nationwide. This is made possible through the most advanced satellite and broadcast equipment ever in history.

**PTV: Kapabmansa Ako!**

Simulcast Nationwide via Satellite
PTV-4 Manila
PTV-8 Baguio
PTV-4 Laoag
PTV-4 Vigan
PTV-4 Dagupan
PTV-11 Tuguegarao
PTV-4 Isabela
PTV-4 Puerto Princesa, Palawan
PTV-8 Naga
PTV-4 Goa, Camarines Sur
PTV-8 Legaspi
PTV-5 Sorsogon
PTV-2 Iloilo
PTV-2 Bacolod
PTV-11 Cebu
PTV-10 Dumagute
PTV-8 Tacloban
PTV-12 Calbayog
PTV-4 Borongan
PTV-7 Zamboanga
PTV-11 Ipil, Zamboanga Sibugay
PTV-11 Davao
PTV-5 General Santos
PTV-9 Butuan
PTV-8 San Francisco, Agusan del Sur
PTV-4 Marawi
Get to know our favorite Philippine TV network of the government

September 5, 2014

The official website of PTV-4 said that it is one of the newest and fastest-rising Philippine TV stations with worldwide reach and reaching nationwide.

The government station strives to deliver innovative and alternative programs that spans news, public service, educational, cultural, entertainment and sports programs to delight and make an informed, inspired and young audience, from the local Filipino families to MTV-generation youth and to the Global Filipinos.

PTV-4 is also home to the UAAP and ABL basketball games which has been producing for sports shows. The movie block include Pilipino Box Office for Pinoy movies and Primetime Specials for Hollywood films.

Innovative programming produced by People’s Television Network (PTV) includes Balitaan, the daily morning newscast anchored by Audrey Gorriceta and Roma Agsalud; News@1, the afternoon newscast with anchors Kirby Cristobal, Melissa Gecolea and JC Tejano while the Saturday anchors with Hajji Kaamiño and Pircelyn Pialago; PTV Newsbreak, the top-of-the-hour newscast anchored by Aurey Gorriceta; News@6, the flagship primetime news program anchored by Marc Castrodes, Kathy San Gabriel and Ralph Obina while its Saturday edition is anchored by Rolly Lakay Gonzalo and Phoebe Javier; NewsLife, the country’s longest-running English late night newscast on Philippine TV with Robert Tan, Princess Habibah Sarip and Ysabella Montano; and The Weekend News, with Jorge Bandola and Waywaya Macalma on Sunday.

Popular educational programs for elementary school and high school aired on PTV-4 are: Educational and cultural programs such as CONSTEL (Counting Studies via Television) include: Physics in Everyday Life, Science Made Easy, Chemistry in Action, Pamana ng Pahina, Bayani Pilipino, Fun with Math and the telecourse of teacher English is English High School, to name a few. Some of them are the educational and cultural program watch: Tipong Pinoy, Kahanga-hangang Pilipinas, Lakbayin ang Magandang Pilipinas, Mag-Agri Tayo!, Ating Alamin, I Got It, Lutong Bahay, Kusina Atbp. and Tele-Aralan ng Kakayahan.
Korean dramas are also watching favorites: *My Love By My Side, Angel’s Revenge* and *Wonderful Days*, animated features are *ABC Monsters*, Looney Toons and Tom and Jerry Tales.

Other popular programs aired on PTV-4 include: *Panahon.TV, PTV Special Forum, Good Morning Boss!, BizNews, The Veronica Chronicles, Yan ang Marino, Concert at the Park, Paco Park Presents, Damayan, Personage, Smile People, Noli Me Tangere, Katapat Mayor Fred Lim, Philippine Lotto Draw*, Ben Tulfo's hard-hitting action *Pinoy US Cop Ride Along, The Doctor is In, MTRCB Uncut, Auto Review, K-Pop Idol Search Pinoy Edition, In This Corner* and *Asenso Pinoy* comprised the other award-winning, alternative, relevant and most promising programs aired by PTV-4.

PTV-4's commitment to broadcasting excellence, integrity, reliability and accuracy is carried consistently across all the station's powerhouse programs.

### List of programs aired by People's Television Network

This is the list of the defunct programs aired on People's Television Network. For the current shows of this network, see [List of programs broadcast by People's Television Network](#).

### Local defunct shows

#### Newscasts

- Business at 10 (2008)
- [Late Evening Report](#) (1986-1987)
- [Newscenter 4](#) (1980-1986)
PAGASA I-Weather (2012)
Pambansang Balita Ala Una (1998–2001)
PTV News (1995-1997) Template:Citation needed
PTV News Cebu
Teledyaryo (2001–2012)
  - Teledyaryo Business
  - Teledyaryo News Bulletin
  - Teledyaryo Sports
  - Teledyaryo 5:00pm Edition
  - Teledyaryo Final Edition
  - Teledyaryo 4:30pm
  - Teledyaryo Alas-Nuebe
  - Teledyaryo ng Bayan
  - Teledyaryo Panalawigan
  - Teledyaryo Primetime
  - Teledyaryo Sports Atbp.
  - Teledyaryo Business

The Final Report (1997–1998) Template:Citation needed

Current Affairs

- Ang Batasan (1982–1985)
- Ang Paghahanda para sa Hatol ng Bayan (2013)
- Ang Tao't Kalikasan (2011; re-run, 2012)
- Bantay Kongreso (1988)
- Batas Barangay (2005)
- Celebrity
- COMELEC Hour (2013)
- Congress In Action with Freddie Abando (2009–2012)
- Convergence (2008–2011)
- Dakila Ka Pinoy! (2002)
- Dighay Bayan (1996–1999)
- Face the Nation (1977-1978)
- KB Kaibigan (1986)
- Kalikasan, Kaunlaran by Earth Institute Asia (1992–1999)
- Kapayapaan Atin Ito (2001–2009)
- Kita Mo Na, Galing ng Pinoy (2011–2012)
- LIGA: Blocktime Commeters
- Nation's Peacekeeper's: Heroes at our Time (2012)
- Pananaw (2008–2009)
- Pangungusap ng Pangulo (1987–1992)
- Patrol 117 (2001-2002)
- Perspectives (2008–2009)
- People, Politics and Power (2010–2012)
- Pulsong Masa
- Pulsong Pinoy (2011–2013)
- Punto Legal (2008–2009)
- Radyo Bandido sa Telebisyon (2008)
- Republic Service (2008–2009)
- Sa Likod ng Istorya (2012)
• Saklolo Abugado (2003–2005)
• Special Report: Ulat ni Eroll Dacame (2013)
• **Straight to the Point** (2010–2011)
• Sugbo (2009–2010)
• Taas Noo, Bulakenyo! (2007–2008)
• Taas Noo, Pilipino! (2008)
• Takip Silip (2008–2011)
• The Estrada Presidency (1998–2001)
• The Executive Report
• The Final Say, Cha-Cha! (2006-2007)
• The Working President (2001–2010)[1]
• Tinig Bayan (1986–1993)
• Tinig ng Bayan (2005–2007)
• TranspoDOTCom (2006–2009)
• United Nations Hour (1987)
• **Usapang Politika** (2009–2010)
• WomanWatch with Nikki Coseteng (1990–1994)

### Morning Shows

- **Good Morning Manila** (1978–1984)
- **Good Morning, Pilipinas** (1995–2001)
- **TeleAga** (2003–2005)
- **One Morning** (2007–2009)
- **One Morning Cafe** (2009–2010)
- Metro One (2012-2013)

### Travel & Lifestyle Shows

- **AM @ NBN** (2004–2007)
- Beautiful Batangas (2011)
- **Borderless Adventure** (2012)
- BRM BRM TV: Biyahe Rider Motorsiklo (2013)
- Coast to Coast with Dada Lorenzana
- I-Connect Balitang Social Media (2012)
- Its a Real Deal (1983)
- Kris10 (2013)
- Living Asia Channel (2011-2012)
- Neighbours (2008–2011)
- Out of Town
- She...Kal! (2007–2011)

**Comedy**

**Action & Drama**
- Brocka Presents (1978-1979)
- Hilda
- Viva Drama Specials (1986-1998)

**Variety**
- Big Ike's Happening
- Music And Memories (2008–2009)
- Penthouse Party (2012)
- Relaks Lang!
- Show Up: Ang Bagong Game Show ng Bayan (2012-2013)
- Si Direk Kasi!
<table>
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<th>Talk Shows</th>
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<td>Fora Medica (1999–2001)</td>
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<td>Kris (1994–1996) (Produced by VIVA Television)</td>
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<td>Mystica's Mystic Road to Success (2013)</td>
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<td>Network Forum</td>
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<td>Serbisyo Muna (2005–2008)</td>
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<td>She! (2000–2005)</td>
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<td>She Said, She Said (2010-2012)</td>
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<td>SustainabiliTV (2013)</td>
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<td>Take 2 For The Road (1979-1984)</td>
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<td>Talakayan sa Isyung Pulis (2008-2011)</td>
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<td>Talakayan sa Makati (1987)</td>
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<td>Talking Points: Ang Tinig ng Serbisyo Publiko (2011-2012)</td>
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<td>Talk Ko 'To! (2007–2008)</td>
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<td>The Young Once (2007–2009)</td>
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<td>XYZ Young Women's TV (1998-2001)</td>
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<td>Youth Voice (2006–2007)</td>
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<td>Battle of the Brains (1999–2001)</td>
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<td>PCSO Sweepstakes Games</td>
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<td>Premyo sa Resibo (2006)</td>
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<td>Show Up: Ang Bagong Game Show ng Bayan (2012-2013)</td>
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<td>Agri Link (1993–1999)</td>
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</table>
  - Chemistry in Action
  - English
  - Physics in Everyday Life
  - Science Made Easy

- For Arts Sake
  - Go Organic! (2009)
  - Kita Mo Na, Galing ng Pinoy (2011)
  - Maunlad na Agrikultura (2008–2009)
  - **Mommy Academy** (2003–2005)
  - Sining Gising: NCCA Ugnayan sa Tinig ng Bayan (2007-2011)
  - Tele-Agrí
  - Tipong Pinoy (1998)

### Kids Programs
  - Alikabok [Template:Citation needed]
  - Karen's World [Template:Citation needed]
  - Solved [Template:Citation needed]
  - Why? [Template:Citation needed]
- Pin Pin [Template:Citation needed]
- **KNN: Kabataan News Network**

### Musical Shows
- **Concert At The Park** (1977–2012)
- Independente Music Hub (2011)
- Islamusik (2005)
- Music Link (2011)
- Music and Memories (2008)
Music Hitmakers

Paco Park Presents (1991–2012)

Public Service

@ Ur Serbis (2008–2012)
Balikatan: Sa Bahay at Buhay (1999–2011)
Damayan (1982–2010)
Ikaw at ang Batas
Ombudsman: Kakampi mo Laban sa Katiwalian (2009–2011)
Nora Mismo (2002)
People's Privilege Hour (1986–1990)
Puso ng Bayan PCSO Caravan (2012)
Tugon sa Pangarap (2012)
The Doctor Is In: Kalusugan Pangkahalatatan (2009–2012)

Sports Shows

ASEAN Basketball League (2010–2012, Philippines games only)
Auto Focus
Bigtime Boxing
Eumorpho Lakas Tao
Fistorama (2002-2011)
Go Extreme sa Alabang
Golf Power Plus: Beach Volleyball (2007-2011)
Harbour Center Greatest Games (2011)
Ice Hockey (1978-1982)
- **Muay Thai** (1996–2005)
- **NHL on MBS** (1980–1986)
- **NCAA Games** (1995–2001)
- **Pagcor Jai-Alai** (1990–1995)
- **Palarong Pintakasi** (1985-1987)
- **PBA on NBN/IBC** (2003)
- Pinoy Sports Idols
- **Pinoy Wrestling** (1989–1990)
- Search for Tanduay The No.1 Rhum Billard Player (2003-2004)
- SEL-J Motorsports (2010-2011)
- **Shakey’s V-League** (2007-2011; moved to GMA News TV)
- Speed by MP Turbo(1998–2007)
- Sports with Romy Kintanar [Template:Citation needed]
- Stop Over Beijing (2008)
- Tennis Review [Template:Citation needed]
- **Ultimate Fighting Championship**
- **Unlimited Diving** (2003–2009)[3]

**Religious Shows**

- Answers with Bayless Conley
- **Diyos at Bayan** (2001-2002)
- **Don Stewart's Power & Mercy**
- **3 O’Clock Divine Mercy Prayer**
- Faith is Worth Living
- **The Fred Price Hour** (1987)
- **Friends Again** (2007–2008)
- Heart To Heart Talk (2008–2011)
- **Ang Iglesia ni Cristo** (1983-1986)
- **Kenneth Copeland**
- Lakbay Simbahan (with TV Maria, 2013)
- **Marilyn Hickey**
- Powerline with Pastor Apollo C. Quiboloy (2000)
- **Pasugo: Ang Tinig Ng Iglesia Ni Cristo** (1999–2002)
- Sambuhay TV Mass (2011, moved to TV Maria)
- **The Hour of Great Mercy**
- World Mission Society Church of God - PTV Special Documentary (March 2013)

**Youth Oriented**

- Next Stop (with **National Geographic Channel**) (2005–2008)
- **Rhythm Of The City** (1981–1987, In cooperation with 99.5 RT)
- Teentime with Snooky and Albert (1986–1989)
- Trip Ko 'To! (2004–2005)
- The Young Once (2007–2009)
- Young Minds Inspired (2013)

**Other Programs**

- Cine Movie Trailers (Produced by Crystal Sky Multimedia, 2013)
- **Metro TV Shopping** (1999–2004)
- Proactiv **Infomercial** (2007–2009)
- **New Life TV Shopping**
- Saving ASEAN Natural Treasures (2011–2012)
- The Isla Hour (2002–2006)
### Movie Blocks/Trailers

- Afternoon Delight
- Cinema Greats
- Golden Cinema
- Mystery Theater (1989)
- Pilipino Box Office
- Primetime Specials
- Sine Huwebes sa Kuatro (1989)

### Foreign/Canned Shows

- **American Gladiators**
- Batman
- Beauty and the Beast
- Black Beauty
- Burke's Law
- Charles in Charge
  - Template:Citation needed
  - China Documentary (2010–2011)
- Combattler V
- Coronet Blue (1979)
- Cybill (2000)
- Daimos
- Discoveries: America Alaska (Produced by the VOA; 2013)
- Down the Shore
- Drive Home Movies
- Dumb and Dumber
- Ferris Buller
- Finders Keepers
- Gatchaman
- Gold and Glory in Greece (2004)
- Growing Pains
- Head of the Class
- Houston Knights
- Hunter
- Island Son
- **Kidsongs** (1990–1993)
- Kelly
- **Knight Rider**
- **Lifestyles of the Rich and Famous**
- Magical World of Disney
- Maisy
- **Masterpiece Mini-Series**
- Max Headroom
- Midnight Caller
- Mr. Bean
- Mr. Wizard's Word
- NBN-KBS Documentaries (2008–2009, co-produced with KBS)
- **Neon Rider**
- Nickelodeon on PTV-4
- Pinwheel
- Small Wonder
- **Star Trek: Deep Space Nine**
- Star Trek: The Next Generation
- Street Legal
- Superboy
- The A-Team
- The Adventures of Brisco County
- **Green Hornet** (1979)
- The Incredible Hulk (1979)
- **The Jackie Thomas Show**
- The Munsters Today
- The Professionals
- The Swiss Family Robinson
- Voltes V
- Windows *Template:Citation needed*
- You Can't Do That on Television

**Sports Coverages**

- **1980 Moscow Olympics**
- **1984 Los Angeles Olympics**
- **1988 Seoul Olympics**
- **1996 Atlanta Olympics**
- **2000 Sydney Olympics**
- 2004 Athens Olympics
- 1978 Bangkok Asian Games
- 1982 New Delhi Asian Games
- 1986 Seoul Asian Games
- 1994 Hiroshima Asian Games (with Vintage Television)
- 2002 Busan Asian Games
- 2006 Doha Asian Games (with Solar Sports)
- 1977 Kuala Lumpur SEA Games
- 1979 Jakarta SEA Games
- 1981 Manila SEA Games
- 1983 Singapore SEA Games
- 1985 Bangkok SEA Games
- 1987 Jakarta SEA Games
- 1989 Kuala Lumpur SEA Games
- 1991 Manila SEA Games (with GMA Network, IBC & RPN)
- 1992 Southeast Asian Fencing Federation Championships (December 25, 1992)
- 1995 Chiang Mai SEA Games
- 1997 Jakarta SEA Games
- 1999 Brunei Darussalam SEA Games
- 2001 Kuala Lumpur SEA Games
- 2003 Vietnam SEA Games (together with Jemah Television and ABC)
- 2005 Philippines SEA Games (with IBC & ABC)
- 2007 Nakhon Ratchasima SEA Games (with ABS-CBN & ABC)
- 2009 Vientiane SEA Games (with ABS-CBN & TV5)
- Mosconi Cup (2003-2005)
- Nissan Challengers Philippines Tennis (December 25, 1992)
- PBA on GTV/MBS (1978–1981)
- World Pool Championship
<table>
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<tr>
<th>TV Specials</th>
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<tr>
<td>• A Vision Worth Dying For: PTV Documentary Special on Ninoy Aquino (August 20, 2013)</td>
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<tr>
<td>• Aliw Awards (1994–2009; 2012)</td>
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<tr>
<td>• Anak TV Seal Awards (January 12, 2014)</td>
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<tr>
<td>• Asean Quiz National Competition (2009; 2012; February 15, 2014)</td>
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<tr>
<td>• Awit Awards (1989–2009)</td>
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<td>• AFP-PNP Singing Contest Grand Finals &amp; Dance Contests Finals (2009)</td>
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<td>• Bayanihan para sa Hagdang Palayan: A RTVM Special Feature (October 2013)</td>
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<td>• Battle Of The Brains Grand Finals (1990–2001)</td>
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<tr>
<td>• Car Of The Year 2014 of the Car Awards Group, Inc - Auto Review Special</td>
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<td>(February 22, 2014)</td>
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<td>• Cavite Oathtaking and Accomplishment Report (June 2010)</td>
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<td>• Christmas Eve Mass at Vatican (delayed telecast; December 25, 2013)</td>
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<tr>
<td>• CSC Dangal ng Bayan Awards Special Feature (February 2014)</td>
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<td>• Catholic Mass Media Awards (1984–1991)</td>
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<td>• EDSA Uno People Power Anniversary TV Special (February 24-25, Yearly)</td>
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<tr>
<td>• FAMAS Awards (2012)</td>
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<tr>
<td>• Feast of the Solemnity of the Motherhood of Mary (December 31, 2013)</td>
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<tr>
<td>• Gilbert Teodoro's Miting de Avance (May 8, 2010)</td>
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<tr>
<td>• Hamon at Pagbangon: PTV News Yearender Report (December 31, 2013)</td>
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<td>• Highlights 2010: The NBN Year-End Report (January 2011)</td>
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<td>• Highlights 2011: The PTV Year-End Report (January 2012)</td>
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<tr>
<td>• Highlights 2013: The PTV Year-End Report (December 31, 2013)</td>
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<tr>
<td>2007, 2010, 2013; together with RPN and IBC)</td>
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<td>• Japan-Asean Music Fest 2013 (December 29, 2013)</td>
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<td>• Jo Anne Lorenzana: In High Spirits Concert TV Special (March 2, 1989)</td>
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<td>• Joyride Milestones of Infrastructure Development Documentary Special (May</td>
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<td>2010)</td>
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<td>• Kundiman Fiesta Grand Finals Night (December 9, 1996)</td>
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<td>• Luna Awards (2007, 2009)</td>
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<td>• Miss Casino Filipino Grand Coronation Night (2010-present)</td>
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<td>• National Quiz Bee (1980–2001)</td>
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<td>• Ninoy: The Heart and the Soul</td>
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<tr>
<td>• One Nation in Prayer: National Day of Prayer Special Coverage (January 20,</td>
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</tbody>
</table>
- Out of the Box: A Concert of the Philippine Philharmonic Orchestra for the 150th Birth Anniversary of Andres Bonifacio (December 1, 2013)
- Out of the Box: Volunteerism, A Christmas Concert of the Philippine Philharmonic Orchestra (December 22, 2013)
- Out of the Box: A Concert of the Philippine Philharmonic Orchestra/FEU Bamboo Band for the Theme "Save the Tam" (January 26, 2014)
- Pagusbong ng mga Pangarap sa Hacienda Luisita - A PTV Special Report (November 2013)
- Panahon Na!: Ang Pinoy at ang Laban sa Climate Change (2009)
- Panahon.TV: New Year's Countdown (December 31, 2013 - January 1, 2014)
- Philippine Collegiate Peace Debates (September 29, 2013)
- People Power 20th Anniversary Documentary Special (2006)
- Promulgation of the Preamble of the 1987 Philippine Live Constitution (December 4, 2013)
- Puso at Diwa ni Ninoy
- Salamat po, Pangulong Gloria Documentary Special (April–July 2010)
- San Miguel Corporation 97th Anniversary Concert Special (September 29, 1987)
- Ship of Southeast Asian Youth Program Voyage: 40 Years of Advocacy and Action (December 14, 2013)
- Story Book: PTV Sports Year-Ender Special (December 31, 2012-ongoing)
- Sundalong Pangkapayapaan, Army Transformation Program Documentary of 67th IB of Phil. Army and PTV Davao (January 18, 2014)
- The Coming of the King: A Christmas Legend by Fr. James B. Reuter, S.J. (December 21, 2013)
- The Last Journey of Ninoy
- The 60th Anniversary of Korean-Philippine Diplomatic Relations Friendship Festival (2009)
- The Year-End Report: A PTV News Special (December 2012)
- Tragedy, Tears and Triumph: NewsLife Yearender Special (December 31, 2013)
- Tulong ng Bayan Yolanda Watch: Media ng Bayan Special Coverage (November 7-25, 2013)
- United Colors of Cosplay Crossing Borders (February 23, 2014)
- UST Christmas Gala Concert (December 2009-December 25, 2013)
- Voice of Asia Speech Competition (April 2013)
List of People's Television Network stations and channels

These are the channels of the People's Television Network in the Philippines.

**NBC stations sationwide**

<table>
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<th>Branding</th>
<th>Callsign</th>
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<th>Power kW</th>
<th>Station Type</th>
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<td>TV-4</td>
<td>60 kW (500 kW ERP)</td>
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<td>NBC Baguio</td>
<td>DWZM-TV</td>
<td>TV-8</td>
<td>10 kW</td>
<td>Originating</td>
<td>Baguio</td>
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<td>NBC Laoag</td>
<td>DWZV-TV</td>
<td>TV-4</td>
<td>1 kW</td>
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<td>NBC Vigan</td>
<td>DZYB-TV</td>
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<td>Da Tuguegara DWEO TV 1 Rela Tuguegara</td>
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<td>NBC Isabela</td>
<td>DZZA-TV</td>
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<td>DZBV-TV</td>
<td>TV-3</td>
<td>5 kW</td>
<td>Relay</td>
<td>Bayombong, Nueva Vizcaya</td>
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<td>NBC Baler</td>
<td>DZVA-TV</td>
<td>TV-13</td>
<td>20 kW</td>
<td>Relay</td>
<td>Baler, Aurora</td>
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<tr>
<td>NBC Pampanga</td>
<td>DWPT-TV</td>
<td>TV-42</td>
<td>10 kW</td>
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<td>1 kW</td>
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<td>Butuan</td>
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<td>NBC Bislig</td>
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<td>Relay</td>
<td>Bislig, Surigao Del Sur</td>
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<td>NBC Tandag</td>
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<td>Relay</td>
<td>Tandag, Surigao Del Sur</td>
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<td>Originating</td>
<td>Cotabato</td>
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<td>NBC Kidapawan</td>
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<td>Kidapawan</td>
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<td>5 kW</td>
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<td>NBC Jolo</td>
<td>DXJS-TV</td>
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**NBC on cable television**

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<tr>
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<td>Cable Star Iloilo</td>
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<td>Cablelink</td>
<td>9</td>
<td>Metro Manila</td>
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<td>Destiny Cable</td>
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<td>Metro Manila</td>
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<tr>
<td>SkyCable</td>
<td>6</td>
<td>Metro Manila</td>
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<td>Telmarc Cable</td>
<td>15</td>
<td>Rizal, Laguna, and Tarlac</td>
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<tr>
<td>Cignal Digital TV</td>
<td>4</td>
<td>Nationwide</td>
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</table>

- With several cable affiliates nationwide and worldwide.

**PTV News and Public Affairs**

**PTV News and Public Affairs** (commonly **PTV Newscenter**, formerly **NBN News and Public Affairs**) is the news organization of the government-owned TV station **People's Television Network**. It produces the national news programs, public affairs programs, public service and sports for all People's Television owned and affiliated television stations in the Philippines.
Programs

News Programs

- **RadyoBisyon** (2012-present) (simulcast over IBC, 9TV and Radyo ng Bayan)
- **News@1** (2012-present) (simulcast over Radyo ng Bayan)
- **News@6** (2012-present) (simulcast over Radyo ng Bayan)
- **NewsLife** (2012-present)
  - **NewsLife Weekend** (2014-present)
- **Panahon.TV** (2012-present)
  - **Panahon.TV Express** (2012-present)
  - **Panahon.TV Weekend Edition** (2013-present)
- **PTV Newsbreak** (1909-1998, 2012-present)
- **PTV Sports** (2012-present) (simulcast over Sports Radio)
- **The Weekend News** (2012-present) (simulcast over Radyo ng Bayan)

News Specials

- **Malacañang Press Conference** (1990–present)

Current Affairs

- **A PTV Special Forum** (2012–present)
- **Biz News** (2009-present)
- **Good Morning Boss!** (2013-present)
- **Personage with Carla Lizardo** (2014–present)
- **Pinoy US Cop Ride Along** (2012-present)
- **SME GO: Powered by Go Negosyo** (2008-present)
- **The Veronica Chronicles** (2012-present)

Public Service

- **Asenso Pinoy** (2010-present)
- **PTV FYI** (2012–present)
  - **PTV FYI Bulletin** (2012–present)
  - **PTV FYI Events** (2012–present)
- **GSIS Members Hour** (2005-2007, 2010-present)
- **The Doctor Is In: Kalusugan Pangkahalataan** (2009-2012; 2014–present)
- **Yan Ang Marino** (2009–present)

Agricultural

- **Agrikultura ETC** (2012-present)
Infotainment

- **Mag-Agri Tayo** (1993–present)

Regional Newscasts

- **Buhay Pinoy** (2011–present)
- **Balita sa Sugbo** (PTV-11 Cebu and PTV-10 Dumaquete) (simulcast over Subgo TV)
- **Balita sa Dabaw** (PTV-11 Davao)
- **Teledyaryo Ylocos** (PTV Ilocos)
- **Tutok Balita** (PTV Agusan del Sur)

Defunct

- **List of shows previously aired by People’s Television Network**

Personalities

News anchors

- **Francis Cansino** of DZRB Radyo ng Bayan (RadyoBisyon)
- **Vivienne Gulla** of 9TV (RadyoBisyon)
- **Audrey Gorriceta** of PTV (RadyoBisyon, PTV Newsbreak)
- **Czarinah Lusuegro** of IBC (RadyoBisyon)
- **Kirby Cristobal** (News@1)
- **Angel Movido** (News@1)
- **JC Tejano** (News@1)
- **Snow Badua** (PTV Sports)
- **Hazal Salubon** (PTV Sports)
- **Dennis Principe** (PTV Sports)
- **Ralph Obina** (News@6)
- **Kathy San Gabriel** (News@6)
- **Marc Castrodess** (News@6, A PTV Special Forum)
- **Robert Tan** (NewsLife)
- **Princess Habibah Sarip** (NewsLife)
- **Ysabella Montano** (NewsLife)
- **Rolly Lakay Gonzalo** (News@6: Saturday Edition)
- **Phoebe Javier** (News@6: Saturday Edition, A PTV Special Forum)
- **William Thio** (NewsLife Weekend)
- **Rocky Ignacio** (NewsLife Weekend)
- **Jorge Bandola** (The Weekend News)
- **Joseph Parafina** (The Weekend News)
- **Amor Larrosa** (Panahon.TV)
Public Affairs Host

- **Sandro Hermoso** *(Good Morning Boss)*
- **Karla Paderna** *(Good Morning Boss)*
- **Jules Guiang** *(Good Morning Boss)*
- **Dianne Medina** *(Good Morning Boss)*
- **Veronica Baluyut-Jimenez** *(The Veronica Chronicles)*
- **Margie Jorillo** *(GSIS Members Hour)*
- **Ms. Bo Sanchez** *(GSIS Members Hour)*
- **Gio Tingson** *(A PTV Special Forum)*
- **Rosa Rosal** *(Damayan)*
- **Tony Lopez** *(Biz News)*
- **Elizabeth Lee** *(Biz News)*
- **Susan K.** *(Bantay OCW with Susan K.)*
- **Carla Lizardo** *(Personage)*
- **Albert "Betong" Sumaya** *(S.M.E Go!)*
- **Francis Cardona** *(Asenso Pinoy)*
- **Gerry Geronimo** *(Ating Alamin)*
- **Patty Santos** *(Buhay Pinoy)*
- **Jamie Santos** *(Buhay Pinoy)*
- **DOH Asec. Eric Tayag** *(The Doctor Is In: Kalusugan Pangkahalataan)*
- **Dra. Darah Chavez** *(The Doctor Is In: Kalusugan Pangkahalataan)*

Reporters

- **Jorge Bandola**
- **Pircelyn Pialago**
- **Jules Guiang**
- **Angelica Ramirez**
- **Kirby Cristobal**
- **Rocky Ignacio**
- **Noel Perfecto**
- **Elena Luna**
- **Freedie Abando**
- **Sam Ramirez**
- **Dennis Cortes**
- **Waywaya Macalma**
- **Hajji Kaamiño**
- **Kriselle Lacson**
- **Benj Bondoc**
- **Roma Agsalud**
- Joseph Parafina
- Dina Paquiban
- Julius Disamburun
- Arra Perez
- Fred Monteza
- Regine Regencia
- Lalaine Tiangco
- Marjorlee Carpio
- Sweeden Velado
- April Enerio

Regional Correspondents
- Peng Alino (PTV Davao)
- Grace Refama (PTV Bicol)
- Benny Malicdem (PTV Vigan)
- Jonathan Llanes (PTV Baguio)
- Angel Dillera (PTV Davao)
- Eddy Arellano (PTV Davao)

See also
- List of programs broadcast by People's Television Network
- ABS-CBN News and Current Affairs
- GMA News and Public Affairs
- IBC News and Current Affairs
- 9News
- News5
- Solar News

References

External links
- Official Website of PTV News

DWGT-TV

DWGT-TV, channel 4 is a Philippine television network People’s Television Network. The studio and transmitter at PTNI Broadcast Complex Visayas Avenue Quezon City.
**RadyoBisyon** (RadioVision, portmanteau of Filipino words of "radio" and "television") is the morning newscast of **Media ng Bayan** consisting of People's Television Network (PTV), Intercontinental Broadcasting Corporation (IBC) and Radyo ng Bayan. It will set to air on October 6, 2014 from 5:30 - 7:00 am (PST) and aired on PTV and simulcast over IBC, 9TV, DZRB Radyo ng Bayan, DZTV Radyo Budyong 1386, DZKB Radyo Ronda 1422 and IBC News Network.

PTV (formerly NBN), IBC and Radyo ng Bayan have earlier aired a joint morning show **One Morning Cafe** aired from 2007-2010; along with the government owned RPN majority owned by ALC Group of Companies.

### **RadyoBisyon**

<table>
<thead>
<tr>
<th><strong>Format</strong></th>
<th>Morning news and talk show</th>
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<tbody>
<tr>
<td><strong>Presented by</strong></td>
<td>Francis Cansino</td>
</tr>
<tr>
<td></td>
<td>Vivienne Gulla</td>
</tr>
<tr>
<td></td>
<td>Audrey Gorriceta</td>
</tr>
<tr>
<td></td>
<td>Czarinah Lusuegro</td>
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<tr>
<td><strong>Country of origin</strong></td>
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### **Production**

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## Broadcast

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## Chronology

**Preceded by**
- Balitaan (PTV, 2013-2014)
- Happy Morning Yehey (IBC, 2013-2014)
- Masarap na Almusal (RPN, 2013-2014)

**Related shows**
- One Morning Cafe (2007-2010)

## Presenters

**Anchors**
- Francis Cansino (DZRB Radyo ng Bayan)
- Vivienne Gulla (9TV)
- Audrey Gorriceta (PTV)
- Czarinañh Lusuegro (IBC)

**Segment Host**
- Emil Carreon
- Julius Disamburun (Silip Kalsada)
What Makes 9TV the Best Entertainment Channel on Free TV?

October 5, 2014

It's been over a month since 9TV came in to our television screens. The new face of RPN 9 appoint many Filipino viewers including myself who want to try a different brand of alternative viewing experience on free TV. I assumed that Channel 9 has finally found its true calling after a longtime search for its own niche. And that would be as the news and information that aims to reach and widen nationwide free TV audience. In fact, for me or in my point of view, among all the TV networks that are available on Philippine free TV.

What makes 9TV the best entertainment channel on Philippine TV for me is definitely its programming strategy, considering that. It is an clear, evident fact that weekdays are always slated for news and information programs, but it is on primetime and weekends that makes this channel more interesting. 9TV's beefed-up weekend programming is filled with a various and diverse mix of entertainment programs that would cater every segment of the Philippine viewing population. Perhaps the best highlight of weekend programming on the new channel 9 is its Kids Weekend block, which features the return of Sesame Street and Pokemon on Philippine television with freshly new episodes along with Batibot and Penpen de Sarapen.
Meanwhile, its local programs on primetime that complementing each program on RPN Channel 9 possess different elements and qualities. Such programs would include *Temptation Island: Dare to Win, Kanta Tayo, Boses Tinig Pinoy, Price is Right, Superstar, John en Nova, Actually Yun Na! Megaon* and recently launched new programs for young viewers and teens including *Meet the Date, Carl & Ed, I'm a Princesa, Fantastik Man, Fall in Love for You, Junior TV, Barkada Diaries, Dear Hazel* and *Dobol Trobol*, among others.

Judging by the traditional programming provided by other networks, I think that 9TV's primetime programming is better than ABS-CBN, GMA-7, IBC-13 and TV5. I would surely hope that 9TV, with 9News and its weekend programming, would continue to reach its purpose to inform and entertain many Filipino viewers with its own brand of quality alternative programming.

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**Good Morning Boss**

*Good Morning Boss!* is the flagship morning television show aired in [People's Television Network](https://www.peoplesnetwork.com.ph), started to air in January 14, 2013, airing from weekdays at 5:30 to 7:30 am.

<table>
<thead>
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<tr>
<td><strong>Developed by</strong></td>
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<tr>
<td><strong>Directed by</strong></td>
<td>Bebs Alvarez, Chito Cabatuando</td>
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<tr>
<td><strong>Presented by</strong></td>
<td>Sandro Hermoso, Karla Paderna, Dianne Medina, Jules Guiang</td>
</tr>
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<td>n/a (airs daily)</td>
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**Production**

- Executive producer(s): Rose Manalansang, Maria Besi Cruz-Valdes, Regine Celestre, Armando "Ding" Coz, Richard Noblejas

**Camera setup**

- Multicamera setup

**Running time**

- 2 hours

**Broadcast**

- Original channel: People's Television Network
- Picture format: 480i (SDTV)
- Original run: January 14, 2013 – present

**Chronology**

- Preceded by: Metro One

**Synopsis**

*Good Morning Boss!,* new morning magazine show of PTV which jumpstarts a bright new day will wake-up with the the latest news and happenings, presenting the services of the different government agencies and the present administration, bringing the public informative interviews and fresh features in the country and around the world with all the latest news, enjoyable features, and other helpful bits of information.

Spice up the mornings with a wide-array of interesting topics that will captivate has a bunch of new segments from the colorful history and culture, discovering the unexplored sites of the country through the highlights of up-to-date news and features, and topped with jam-packed live guest performances from your favorite music artist of the day.
About the show

In the new single *Good Morning Boss!* is composed by Bong Cervantes and performed by Alikabok. The new morning magazine show at the same title song, *Good Morning Boss!* premiered on January 14, 2013 at 7:00 am, right after *Balitaan* and part of PTV’s 39th year anniversary in the Philippine government TV station.

On April 1, 2013, among these with *Balitaan*, PTV Newsbreak, News@1, PTV Sports, News@6, NewsLife and The Weekend News, the new opening billboard (OBB) has relaunched at the same time and adapted the new motion 3D graphics, new title card and new set.

As of June 2, 2014, *Good Morning Boss* now reformatted with a brand new studio set, new graphic designs, new opening (OBB) and new title cards.

Hosts

Main Hosts
- Sandro Hermoso
- Karla Paderna
- Audrey Gorriceta
- Jules Guiang
- Dianne Medina

Segment Hosts
- JC Tejano
- Dr. Emmylou Eclipse
- Mike Cohen
- Dinah Libunao
- Lheylyn Caragay
- Jo Tamesis
- Chef Lulu Rivera (cooking segment)
- Hajji Kaamiño

News Anchors
- Julius Disamburun - GMB Balita
- Earle Figuracion - Panahon.TV
- Benj Bondoc and Marjolee Carpio - MMDA Traffic Report
- Hazel Ann Salubon - Sports Lang

Former hosts
- Freddie Abando
- Toni Hipolito
Cathy Untalan-Vital
Kirby Cristobal
Bryan Hafalla as Angas
Carla Lizardo
Jade Miguel

Segments

Current

- GMB Balita - News
- Silip Kalsada - Traffic Update
- Sports Lang - Sports News
- In Focus
- Cultural Review (I love my Culture) - Culture
- ASEAN TV
- K+12 Kaalaman - School and Education
- Tuklas Pinas
- Palengke Master - Market Price
- On the Spot - Interview
- Nation in Motion - National Interview
- Special Feature
- Business Lifestyle - Lifestyle and Business
- Digital Diaries
- SSS: Kabalikat Natin - Public Service
- Juan Life - Lifestyle Segment
- ConnEXion - Science and Technology

Former

- Pilo D' Pi - Dramedy Segment
- Personage - Interview

Awards

- Nominee, Best Morning Show, PMPC Star Awards for TV 2013

References

See also

- People's Television Network
News@1 is the flagship afternoon news program of People's Television Network in the Philippines. Shown every weekdays at 1:00 pm Philippine Standard Time, is currently anchored by Kirby Cristobal and Angelica Movido. The newscast is now simulcast on radio in all Radyo ng Bayan stations nationwide.

**News@1**

Format: Newscast, Live action

Created by: PTV

Developed by: PTV News and Public Affairs

Presented by: Kirby Cristobal, Angelica Movido

Narrated by: Edwin Eusebio

Opening theme: TV Star Tonight by Freeplay Music

Country of origin: Philippines
<table>
<thead>
<tr>
<th>Language(s)</th>
<th>Filipino (Weekdays)</th>
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<tbody>
<tr>
<td>No. of episodes</td>
<td>n/a (airs daily)</td>
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**Production**

<table>
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<tbody>
<tr>
<td>PTV Newscenter, Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines</td>
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**Running time**

1.5 hours

**Broadcast**

<table>
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<th>Picture format</th>
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<td>480i SDTV</td>
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**Original run**

July 2, 2012 – present

**Chronology**

**Preceded by**

Teledyaryo

**Related shows**

- RadyoBisyon
- News@6
- PTV Newsbreak
- NewsLife
- The Weekend News

**Airing history**

*News@1* premiered on July 2, 2012 as part of Telebisyon ng Bayan branding, anchored by Kirby Cristobal, Czarinah Lusuegro and Ralf Rivas. Lusuegro and Rivas were reporters and anchors from another government-owned television station *IBC 13* as the Kapinoy network.
However, Lusuegro and Rivas were replaced by newcomers Sandro Hermoso and Princess Habibah Sarip, just few weeks after its inception because of labor and contract issues to join Kirby Cristobal. It was also the first time to have a Muslim newscaster on a national newscast in the Philippines. As of October 1, 2012, Sarip eventually left the newscast for NewsLife and replaced by Angelica Movido who joins Cristobal and Hermoso of the main anchors in October 1, 2012 along with relaunched with a stand-up news delivery and also introduced a new augmented virtuality set, new graphics, new title card, new logo and new opening billboard (OBB) with an innovation of 3D computer-animated graphics. This was also the first time News@6 and The Weekend News on the stand-up news anchor on PTV newscenter.

On January 13, 2013, the program extended to weekends via its spinoffs News@1: The Week that Was on Saturdays, and News@1: Junior Edition on Sundays uses English, instead of Filipino on delivering the news.

On April 1, 2013, along with Balitaan, Good Morning Boss, PTV Newsbreak, PTV Sports, News@6, NewsLife and The Weekend News, News@1 has given the new motion 3D graphics, new redesign logo, title card, new set of PTV Newscenter with enhanced set design that reflects the "negative" color blue scheme in a brighter flooring and background used throughout the news program and new opening billboard (OBB) with opening titles to challenge the new studios. Movido left the newscast and replaced by former RPN news reporter Phoebe Javier to join Cristobal and Hermoso.

Hermoso left the newscast to host of Good Morning Boss on September 30, 2013. As of October 1, 2013, alongside Balitaan, News@6, NewsLife and The Weekend News, News@1 given to the new opening billboard (OBB) with 3D computed-animated and opening titles, new set, news desk and new motion 3D graphic design.

As of June 2, 2014, in line with their 40th anniversary in the Philippine television industry, News@1, together with People's Television Network Channel 4's newscasts (Balitaan, PTV Newsbreak, News@6, NewsLife and The Weekend News) will be reformatted with new titlecards, new graphic designs and a brand new studio set design by Extremity Arts.

Anchors

Current

- Kirby Cristobal (2012-present)
- Angelica Movido (2012-2013, 2014-present)

Former

- Czarina Lusuegro (2012, worked as anchor/reporter of IBC News, temporary anchor)
- Ralf Rivas (2012, worked as anchor/reporter of IBC News, temporary anchor; moved to GMA Network)
- Princess Habibah Sarip (2012, moved to NewsLife)
- Sandro Hermoso (2012-2013)
- Phoebe Javier (2013-2014)
- Hajji Kaamiño (Saturday anchors; 2014)
- Pircelyn Pialago (Saturday anchors; 2014)
- JC Tejano (2013-2014)

**Saturday Junior anchors (News@1 Junior Edition)**
- Miguel Sarne (2013-2014)
- Martin Valdez (2013-2014)
- Jolo Gutierrez (2013-2014)
- Chantal Marauta (2013-2014)

**Segment anchors**
- Atty. JJ Jimeno-Atienza - Bisig sa Batas
- Xiao Chua - Xiao Time: Ako ay Pilipino
- Benji Bondoc - traffic reporter as Roadtop Prince
- Snow Badua - sports segement, also an anchor of PTV Sports
- Aubrey Ner - weather anchor for Panahon.TV

**Segments**
- Ulat Malacañang - Report from Malacañang correspondent Rocky Ignacio
- GloBalita - Foreign News
- Kalakalan - Business and Economy News
- Balitang Panlalawigan - Provincial News
- Sports Ngayon - Sports News
- On the Road - Traffic Update
- Ulat Panahon - Weather Forecast
- In Ka Ba? - Feature Segment

**Special Segments**
- Bisig sa Batas - Legal Segment
- Xiao Time: Ako ay Pilipino - Historical Commentary Segment

**News@1 Junior Edition Segments and Hosts**
- Tech Talk - Angel Cordova
- Cool School - EO Galvez
- Doors to Explore - Mayie Mapili
- Mathtrix - Kaith Cruz
- Scoreboard - Yana Dormitorio

**References**
March 20, 2013

President Benigno S. Aquino III signed into law a Bill that will “revitalize” the operations of government television station PTV-4 (People’s Television Network, Incorporated) to be at par with global standards with programming relevant to the times Communications Secretary Herminio Coloma, Jr. said.

Coloma, in a press conference held at Malacanang on Wednesday, said that the President signed into law Republic Act No. 10390 or An Act Amending Republic Act No. 7306, entitled “An Act Providing for the Establishment of the People’s Television Network, Incorporated, Defining Its Powers and Functions, Providing for Its Sources of Funding and for Other Purposes” last March 14, 2013.

“Ikinagagalak ko pong ibali ta sa inyo na, noong ika-14 ng Marso, nilagdaan ng Pangulong Aquino ang batas na ngayon ay alam natin na Republic Act 10390, an Act Revitalizing the People’s Television Network. Ang original title po niyan ay an Act Amending the Charter of People’s Television,” Coloma said.

He pointed out that the new law addresses two main problems of the government-run television station: the “financial hemorrhage” marked by the depletion of the station’s capital and the lack of a stable source of income.

“So that was the situation and President Aquino directed the crafting of a proposed bill, later on, this bill was included in the priority list of the LEDAC (Legislative-Executive Development Advisory Council). And so we worked on the Senate and the Congress to pass a new charter for People’s Television that had two important features: number one, infusion by government of fresh capitalization in the amount of P5-billion; and, number two, giving the network authority to collect commercial revenues,” Coloma said.
He noted that out of the P5-billion, P3-billion would be sourced from the General Appropriations Act in the next three years (P1-billion/year) while the remainder will be sourced from revenue generated from advertising and airtime sales.

“So it was important that the new law provided for new capitalization and permitted the network to generate commercial revenues, so that there will be a stable source of sustenance for the network,” Coloma stressed.

Aside from addressing these problems, Coloma said that the new law will introduce reforms relevant to the dispensing of PTV-4’s operations through the nomination of an advisory council “to advise the network on relevant programming that will bolster the character of PTV as a public service broadcasting network” and the shifting of focus towards a “new global best practice of public service broadcasting which means that government television becomes an active partner or an active instrument for promoting the public welfare.”

“So, with the enactment of the new PTV law, we hope to broaden the participation of the citizens in having a network that will mirror their aspirations. We want to invite the various sectors to give concrete suggestions on programs that will be beneficial to the community and to society. That is the rationale for the formation of an advisory council,” Coloma said.

With regards to content, Coloma said that programs on PTV-4 would allow block time programming (the scheduling of similar television programs back-to-back) “provided that it is focused on education, history, propagation of Philippine culture and quality entertainment.”

He added that the majority of programs would focus on “news and public information” and will not “compete directly” with private station’s programs.

“We do not intend to produce entertainment shows like the telenovela of the type that they have produced. Perhaps we can have a telenovela featuring the heroism of our Medal of Valor or Gold Cross awardees, or of the Dangal ng Bayan awardees of the civil service, or outstanding public school teachers, outstanding policemen, soldiers,” Coloma said.

“Telenovelas that will edify the nobility of the Filipino public servant, that will be our orientation, not the telenovela that is commercially available at present. So it is farthest from our intention to compete directly with private media,” he added.

He said that the new law will “also enable the network to keep abreast with latest technological developments” such as digital television and transmission upgrades to improve signal quality.

“We all know that by 2015, the ASEAN standard will be digital television. We have made some acquisitions of basic digital equipment in our studios now but we need to do more. Of course, we are still awaiting the promulgation of official policy on digital television but we’re confident
that we can keep abreast with the rest of ASEAN and with the commercial broadcasting industry,” Coloma said.

“Because when digital transmission is fully in place, we will also be able to multiply the channels of government television—from one free TV station to at least two more cable stations—and we may be able to dedicate the cable stations to educational programming or cultural programming. There are also those who say that we should have programs on Philippine history and culture,” he said.

RA 103901 is a consolidation of Senate Bill No. 3316 and House Bill No. 6703 passed by the Senate and House of Representatives on January 21, 2013 and December 19, 2012, respectively. PND (rck)

SEA Games coverage of PTV Sportscenter

April 1, 2013

Some of the PTV News anchors to cover the Southeast Asian Games coverage from the PTV Sportscenter in Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines.

SEA Games news updates from PTV sportscenter

- Kirby Cristobal (Monday edition from 9:30am-12:30pm)
- Robert Tan (Tuesday and Thursday edition from 9:30am-12:30pm)
- Ralph Obina (Wednesday edition from 9:30am-12:30pm)
- Audrey Gorriceta (Friday edition from 9:30am-12:30pm and 7:30pm-9:30pm)
- Kathy San Gabriel (Monday, Wednesday and Friday edition from 2:30pm-4:30pm)
- Atty. Marc Castrodes (Tuesday and Thursday edition from 2:30pm-4:30pm)
- Snow Badua (Monday-Thursday edition from 7:30pm-9:30pm)
- Sandro Hermoso (Saturday edition from 9:30am-12:30pm)
- Princess Habibah Sarip (Saturday edition from 2:30pm-4:30pm)
- Dennis Principe (Saturday edition from 7:30pm-9:30pm)

News@6

News@6 is the flagship primetime news program of People’s Television Network in the Philippines, succeeding newscast Teledyaryo. Shown every weekdays at 6:00 pm Philippine
**Standard Time**, currently anchored by Kathy San Gabriel and Rolly Lakay Gonzalo on weekdays while its Saturday edition is anchored by Rolly Lakay Gonzalo and Phoebe Javier. The newscast is simulcast on radio thru Radyo ng Bayan stations nationwide.

<table>
<thead>
<tr>
<th><strong>News@6</strong></th>
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<tr>
<td><img src="image" alt="News@6 Logo" /></td>
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</table>

**Format**
- Newscast
- Live action

**Created by**
- PTV

**Developed by**
- PTV News and Public Affairs

**Presented by**
- Weeknights
  - Kathy San Gabriel
  - Rolly Lakay Gonzalo
- Weekend
  - William Thio
  - Phoebe Javier

**Narrated by**
- Edwin Eusebio

**Opening theme**
- *PTV News Theme*

**Country of origin**
- Philippines

**Language(s)**
- Filipino
No. of episodes n/a (airs daily)

Production

Executive producer(s) Freddie Abando

PTV Newscenter, Broadcast Complex,
Location(s) Visayas Avenue, Diliman, Quezon City, Philippines

Running time 1 hour

Broadcast

Original channel People’s Television Network

Picture format 480i SDTV

Original run July 2, 2012 – present

Chronology

Preceded by Teledyaryo

Airing history

News@6 premiered on July 2, 2012 as a replacement for Teledyaryo and part of the Telebisyon ng Bayan branding. Anchored by former Teledyaryo anchor Ralph Obina, Kathy San Gabriel and Marc Castrodres.

The program features a MMDA video traffic system used during the commercial breaks while a video showing Filipino Sign Language slightly shrunk away from that corner enclosed in an egg circle of the news for audience with visual difficulties for the blind and deaf persons and hearing impaired. Of October 1, 2012, the first-ever primetime newscast to do a stand-up news delivery
in Atty. Marc Castrodes, Kathy San Gabriel and Ralph Obina. This was also the first time News@1 and The Weekend News on the stand-up news anchor on PTV newscenter and also introduced a new augmented virtuality set, new graphics, new title card, new logo and new opening billboard (OBB) with an innovation of 3D computer-animated graphics.

As of April 1, 2013, along with Balitaan, Good Morning Boss, PTV Newsbreak, News@1, PTV Sports, NewsLife and The Weekend News, News@6 has the bigger and better reflect changed their new motion 3D graphics, new title card, new set of PTV Newscenter with enhanced set design that reflects the "negative" color blue scheme seen with a brighter flooring and background in used throughout the news program, redesigned logo and new opening billboard (OBB) with opening titles.

On October 1, 2013, News@6, alongside Balitaan, News@1, NewsLife and The Weekend News, reformatted their new logo, new OBB with 3D computed-animated and opening titles, new 3D graphics and new set with brighter flooring and background.

As of June 2, 2014, in line with their 40th anniversary in the Philippine television industry, News@6 together with People’s Television Network Channel 4’s newscasts (Balitaan, PTV Newsbreak, News@1, NewsLife and The Weekend News) will be reformatted with new titlecards, new graphic designs and a brand new studio set design by Extremity Arts while still in the stand-up anchors.

On June 7, 2013, News@6 expanded its Saturday edition. It airs from 6:00 pm to 7:00 pm. It is anchored by former UNTV news anchor Rolly Lakay Gonzalo and Phoebe Javier.

**Anchors**

**Weeknights**

Current

- Kathy San Gabriel (2012-present)
- Rolly Lakay Gonzalo (weekend edition; 2014; weeknight edition; 2014-present)

Substitue Anchors The alternate relief anchor of San Gabriel.

- Phoebe Javier
- Roma Agsalud

**Former**

- Marc Castrodes (2012-2014)
- Ralph Obina (2012-2014)

**Weekends**

- William Thio (2014-present)
- Phoebe Javier (2014-present)

**Segment Anchors**
Weeknights
- Amor Larrosa - weather anchor for Panahon.TV
- Hajji Kaamiño - traffic reporter as Mr. Traffic Reporter
- Xiao Chua - Xiao Time: Ako ay Pilipino

Weekends
- Jessy Basco - weather anchor for Panahon.TV

Segments
- Ulat Malacañang - Report from Malacañang correspondent Rocky Ignacio
- On the Road - Traffic Update
- Ulat Panahon - Weather Forecast
- Sports Ngayon - Sports News
- GloBalita - Foreign News
- Kalakalan - Business and Economy News
- Balitang Panlalawigan - Provincial News
- Kooltura - Culture and Arts from NCCA
- In Ka Ba? - Feature Segment

Special Segments
- Xiao Time: Ako ay Pilipino - Historical Commentary Segment

Weekends
- On the Road - Traffic Update
- Ulat Panahon - Weather Forecast
- Sports Ngayon - Sports News
- Kalakalan - Business and Economy News
- Kooltura - Culture and Arts from NCCA
- In Ka Ba? - Feature Segment

References
- 39 years on Telebisyon ng Bayan
- Government to infuse P5 B into state TV network
- Reformatting of Telebisyon ng Bayan
- Kapambansa network presents new PTV programs, in trade relaunch
- Taping of OBB shoot for Balitaan, News@1, News@6, NewsLife and The Weekend News
39 years on Telebisyon ng Bayan

January 13, 2013

In celebration on its 39th year anniversary, People's Television or PTV now marks on the Telebisyon ng Bayan continues to make itself the alternative television network, giving priority to give its viewers a balanced mix of high-quality news and public affairs, cultural and educational, and sports programs also known for the excellence it has shown in the late eighties by garnering several awards for three succeeding years from the Catholic Mass Media Awards that operates television stations nationwide, both directly under the Office of the President.

Disseminate objective and up-to-date information on government projects and activities. Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality. One of the major leaps PTV has taken was the production of new and additional programs to give new meaning to alternative programming and make primetime viewing more inviting, PTV, the national television network, in cooperation with Silverstar Communications, Inc., unveils a new look with a new line of programs set to define a wider coverage guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience.

With 27 provincial stations strategically located around the archipelago and carried by the largest number of cable operators in the country today, the People’s Television Network offers you superior service, satellite power and unbeatable nationwide reach and coverage. PTV will enlarge its coverage footprint to include Indian Ocean country states, Hawaii, North America, the Asia Pacific and the West Coast of USA of Dish Network as the PTV World, PTV America and PTV Middle East.

A 24-hour weather program Panahon TV airs daily at 5 a.m., anchored by Amor Larrosa, also catch a new 2-minute update Panahon TV Express everyday, during Balitaan, Good Morning Boss!, News@1 and News@6.

The newest morning show which premieres January 14 with Good Morning Boss!, anchored by Sandro Hermoso, Toni Hipolito, Dianne Medina, Carla Lizardo, JC Tejano, Kirby Cristobal, Hazel Salubon and Kathy Untalan airing every morning from 7 to 9 a.m.
National news program movements: *Balitaan*, anchored by Audrey Gorriceta, Pircelyn Pialago and Viviene Guilla, airs every morning from 5:30 to 7 a.m., *News@1*, anchored by Kirby Cristobal, Angelica Movido and Sandro Hermoso, airing 1 to 2:30 p.m., *News@6*, anchored by Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel airs at 6 p.m. Late-night newscast *NewsLife*, anchored by Robert Tan, Princess Habibah Sarip and Isabella Cantunow airs 45 minute late-night at 9:45 p.m. When the weekend edition occupy the weekend slot, they remain in the PTV Newscenter. Every weekends starts at 1 to 2 p.m., with *News@1: The Week that Was*, anchored by Haji Kaamino and Princess Habibah Sarip airing Saturdays, and with *News@1 Junior* with anchor Miguel Sarne, Martin Valdez, Jolo Gutierrez and Chantal Marautaon Sundays. And also with *The Weekend News*, anchored by Jorge Bandola and Rocky Ignacio, airing 10:30 p.m. weekends.

Monday to Saturdays starting from 9 to 11 a.m., the educational programming for school as PTV presents *CONSTEL: Counting Studies via Television* are back with the brand new shows with *Physics in Everyday Life, Chemistry in Action, Science Made Easy, Fun with Math* and *English High School* aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), *CONSTEL* Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education.

For those into sports events, PTV has program featuring the most popular sports. A sports news program every weekday *PTV Sports* with anchor Snow Badua from 5 to 6 p.m. For the country’s favorite, popular basketball games, PTV has: *UAAP*, Tuesday and Thursday at 7 p.m. and Sunday from 2 to 6 p.m. The *Sydney Olympics* from Monday from 7 to 9:30 p.m. and the *Southeast Asian Games* on Saturdays from 11:30 p.m. to 1:30 a.m. for the sports coverage has also been the official broadcaster of major international sports competitions. For the boxing fans, PTV has *Fistorama* (Wednesday 8:30 p.m.) and *In This Corner* (Sundays 7 to 8 p.m.). And also for the motoring *Auto Review* (Saturdays from 6 p.m.), a motoring magazine show on philippine TV and the new golf coverage with the *2013 Masters Tournament* every Friday from 7 to 9 p.m.

In these pioneered award-winning cultural and educational programs on Philippine TV, PTV has *Paco Park Presentsevery Sundays at 9:45 p.m.*, for the arts *Concert at the Park*, Saturday at 7 p.m. *Tele-Aralan ng Kakayahan*, hosted by Cecille B. Garucho every Saturdays at 3:30 p.m., *Kidsongs* every Sunday 9:30 a.m. And for lunchtime cartoons *Cartoon Hour* from Monday to Saturday at 12 noon, *Mag-Agri Tayo!* with host Mr. Philip Daffon, BFAR Director Atty. Malcolm Sarmiento, and Mr Philip Cruz (Saturdays 7:30 a.m.) and agricultural programs like Ka Gerry Geronimo’s *Ating Alamin* every Sunday from 2 to 3 p.m.

More: investigative *The Veronica Chronicles* with Veronica Balayut-Jimenez (Friday 10:30 p.m.), *I-Conenct* with Paolo Soler, Xeres X Gui and Abre Abracoso (Monday 10:30 p.m.), *PTV Special Forum* with Atty. Marc Castrodes, Kathy San Gabriel and Gio Tingson (Wednesdays 7
to 8:30 p.m.), public service program GSIS Members Hour with VP Margie Jorillo and Ms. Bo Sanchez (Saturday 9:45 p.m.), Damayan with Ms. Rosa Rosall (Monday to Friday 4:30 p.m.), Pinoy US Cop Ride Along with Ben Tulfo (Saturdays 8 p.m.), Biz News with host Tony Lopez and Elizabeth Lee (Thursday 10:30 p.m.), and Show Up: Ang Bagong Game Show ng Bayan every Sunday at 10:30 a.m. with host Chx Alcala, Cacai Bautista, Samantha Page, Vanessa Villegas, Doc Harris Acero, Mark Anthony Cruz, Carby Salvador, Ms. Mj and JIREH ang bestfriend ng bayan continue to bring in viewers.

Government to infuse P5 B into state TV network

By TJ Burgonio, Philippine Daily Inquirer (March 20th, 2013)

MANILA, Philippines—More than two years after rescuing it from “financial hemorrhage,” the government is infusing P5 billion into the state-run People’s Television Network 4 to make it “digitally competitive.”

President Aquino has signed into law Republic Act 103901, or the Act Revitalizing PTV Inc., authorizing the infusion of fresh capital into the government TV network.

The government would pump in P3 billion from the national budget beginning 2014, and source the P2 billion from the privatization of Radio Philippines Network (RPN 9) and Intercontinental Broadcasting Corp. (IBC 13).

Apart from authorizing the infusion of fresh capital, the law allows PTV 4 to collect advertising revenues, said Secretary Herminio Coloma of the Presidential Communications Operations Office.

“The objective is really to upgrade our equipment so that we are able to increase the clarity of our signal and the clarity of transmission to all places in the country,” he said at a Malacañang news briefing. “We are committed to doing what is needed in order that our technical capability will be of such level that it allows us to make effective transmissions to the farthest corners of the Philippines.”

But Coloma stressed that PTV 4 would focus on news and public information, and would not attempt to compete with the commercial TV networks.

If it airs a telenovela, it would be about the life of a recipient of the Medal of Valor, Gold Cross or Dangal ng Bayan, he said.

Coloma said PTV-4 was “hemorrhaging” and surviving on doles from the Philippine Charity Sweepstakes Office and the Philippine Gaming and Amusement Corp., and President’s discretionary funds when the Aquino administration took office in July 2010.
It was supposed to get some P200 million in a “congressional insertion” in 2010 but then President Gloria Macapagal-Arroyo vetoed it because there was no funding source, he said.

“There was an initial capitalization of P1 billion and, by the time we took on management of the network in July of 2010, the financial hemorrhage had already taken place and the capitalization of the network had been fully depleted. That means its treasury had no money,” he said.

The government has “good leads” on personalities who played a role in the depletion of the network’s funds, Coloma said.

The law, which amends Republic Act 7306 or the Charter of the People’s Television Network, also allows the TV network to generate funds from advertising and airtime sales.

Reformatting of Telebisyon ng Bayan

March 30, 2013 Heard on government radio station DWBR 104.3 FM recently that five billion pesos would be poured as capital by government into the rehabilitation of the People’s Television Network or PTV-4.

The amount would cover reformatting of network shows, which will then include the launching of new, more popular shows. The objective, it seems, is to make PTV-4 more competitive side by side existing commercial networks. Under the Senate-approved bill, the network would be allowed to operate on its own by generating funds from commercial advertisements and sale of airtime.

For decades since it was born in 1974, PTV-4 has remained under-utilized as a TV network tasked with public information. This forthcoming new chapter in its history could serve as a signal towards the reinvention of the station as an exciting, more dynamic network.

Perhaps, the new PTV-4 could operate on the principle of info-tainment, or a union between information and entertainment, in its planned new shows. A thorough, strictly entertainment line-up can surely do wonders to PTV-4’s image as a boring station. PTV-4 has been the training ground of many a broadcasting luminary, two of them being Mel Tiangco and Korina Sanchez.

Kapinoy planning into a two major networks  

Heard on the FM radio station iDMZ 891, inspired by 89 DMZ, recently that P10 billion pesos would be return as capitol by a sequestered into the TV viewership ratings of the Intercontinental Broadcasting Corporation or IBC-13. The amount would cover reformatting of the network shows from the other stations, which will include the launcing of new Viva-TV, a primetime slot that aired on IBC for more popular shows with the PBA and NBA are the flagship programs. The objective, it seems, is to be IBC-13 for more competition side by side from the established networks. Under the president Noynoy Aquino,
the network's privatization would be allowed to operate on its own revenues, net profit and income by the commercial spots and sale of airtime partnership with Viva Entertainment headed by Boss Vic del Rosario, Jr., the chairman and CEO of Viva Entertainment.

For decades since it was born in 1960, IBC has remained the network with its innovative and creative core intact allowing the TV network for privatization and competitive. The coming new chapter in the broadcast industry could serve as a strong signal towards the reinvention of the station as an exciting, more network giants of IBC-13’s operations through the nomination of an advisory council “to advise the network on the Kapinoy programming that will bolster the character of IBC-13 as the number 3 leading TV network which means that the government-owned sequestered television and radio network, thanks to Eric Canoy, the IBC chairman of the network will now reaching the number 3 position among the TV networks at the same point.

With regards to content, Aquino said that programs on IBC-13 would allow block time programming with Viva Communications, Inc. provided that it is focused on sports programming and high-quality entertainment. "He added that the majority of programs would focus on news and public affairs as well as children’s programs and entertainment and compete directly with a two giant networks.

Kapambansa network presents new PTV programs, in trade relaunch

April 1, 2012

As the government-owned television network like unveils, revealed and changing the nation in the alternative television network NBC were around by NBC chairman Virgilio Yuzon and general manager Cleo B. Dongga-as, NBC officially introducing its new line-up of programs for the summer 2012 in The Kapambansa Network branding at the NBC Broadcast Complex in Visayas Avenue, Miaml New York City Usa Phl NBA 2K12 CHAMPIONS MVP LEBRON JAMES Gta San Andres Game Series

The trade relaunch, attended by advertisers and members of the government media, covered the entire spectrum of People’s Television’s 2012 strategy, including news and public affairs, cultural, children and educational, entertainment and even a sports programming fans.

Among the program’s highlights is the educational programming Counting Studies via Television (CONSTEL), in a award-winning CONSTEL programs like Physics in Everyday Life, Chemistry in Action, Science Made Easy, Bayani Pilipino, Fun with Math and English High School aimed at the upgrading teaching skills of elementary and secondary teachers of Phyrics, Chemistry,
Science, Math, Filipino and English. Institutionalized by the Department of Education, Culture and Sports (DECS), CONSTEL Physics, Science, Chemistry, Math, Filipino and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. CONSTEL makes its on-air starts every Monday to Saturday mornings starts from 9 a.m. to 12:30 a.m. Aired over NBC nationwide, with simulcasts for all the cable subscribers of the government station nationwide, Showcases telecourses in English, elementary science, chemistry and physics aims to use TV as a medium to enhance knowledge and upgrade the teaching skills of thousands of elementary and high school science teachers. As part of its comprehensive coverage of this year’s elections dubbed as Hatol ng Bayan 2013, brought to you by Media ng Bayan: NBC, YouthVote Philippines, BBC, PBS Radyo ng Bayan, Philippine Information Agency (PIA), Philippine News Agency (PNA), Manila Bulletin, Air21, PLDT and Infomatics-Diliman. Set to relaunch is NBCNews.ph, a news portal interactive that allows to be part of the news by commenting on upload videos. Meanwhile, the public service TV-forum program in PTV NBC Special Forum were presented host

Tom Brokaw Atty Marc Castrodes And Jane Pauley Kathy San Gabriel

Also, proudly announced that the recognized by the pioneered and award-winning educational and cultural programs are Paco Park Presents, Concert at the Park, Tele-Aralan ng Kakayahan, Kidsongs, Mag-Agri Tayo! and Ating Alam. Also, the children’s television programming like Cartoon Hour, at the noontime kids.
Together with NBC Sports anchor Snow Badua along with Meg Siozon and Dennis Principe took to the stage to welcome the new sports programming line-up of NBC, including the new sports record-breaking seasons of the University Athletic Association of the Philippines (UAAP) as the country’s premier collegiate university basketball tournament will do the viewership TV ratings during primetime. Another big sporting event to look forward to is the new season of the professional basketball league, and the best boxing shows on Philippine television In This Corner. Announced to big-income of revenues in live sports coverage of Southeast Asian Games, Olympic Games, Asian Games and Palarong Bambansa for sports fans, international sporting coverages.
PTV news anchors are Audrey Gorriceta, Pircelyn Pialago, Vivienine Gulla, Kirby Cristobel, Angelica Movido, Sandro Hermoso, Atty. Marc Castrodes, Ralph Obina, Kathy San Gabriel, Robert Tan, Princess Habibah Sarip and Isabella Cantu also announced that the news organization of PTV News and Public Affairs in featured for PTV's flagship national news programs in the country are Panahon.TV, Balitaan, Good Morning Boss!, PTV Newsbreak, News@1, News@6 and NewsLife in the new set of NBC Newscenter in the trade relaunch. NBC NEWS UPDATE
Panahon.TV anchor Amor Larrosa, April Enerio and Harry Bayona, Veronica Balayut-Jimenez of the investigative-type program The Veronica Chronicles, VP Margie Jorillo and Ms. Bo Sanchez of the public service program GSIS Members Hour, Ms. Rosa Rosall of Damayan, Biz News with Tony Lopez and Elizabeth Lee, social media I-Conenct with Paolo Soler, Xeres X Gui and Abre Abracosowere also among the presenters.

Taping of OBB shoot for Balitaan, News@1, News@6, NewsLife and The Weekend News

October 11, 2013

PTV-4 general manager Cleo Donga-as and Provincial Network Division chief Col. Hilario Andes spearheaded a three-day strategic planning session with provincial station managers, together with PTV-4 affiliate stations representatives nationwide. The planning focused on the full rehabilitation effort on the country’s government television station, amendments of the networks charter and the news and programming changes in the network.

Donga-as said, First to undergo full rehabilitation will be the Baguio, Cebu and Davao regional stations which will each have a 10,000-kilowatt transmitter output, television studios, and state of the art broadcast facilities to ensure that government policies and programs will reach a wider range of audience as compared to the present.

Col. Andes for his part explained, The provincial stations will now be a big contributor to the networks popularity to the masses since government human resources will be tapped to help in the dissemination efforts particularly in news and information. The new standard extra of the network now is, Para sa Telebision ng Bayan for Tagalog, and For the Peoples Television in English. A fitting representation of the country’s government station.

Direct Ed Finlan, the behind-the-scenes (BTS) for the OBB (opening bilboard) shoot of PTV’s longest-running flagship national news programs are Balitaan, News@1, News@6, NewsLife and The Weekend News, directed by the reality-TV and the indie film director Monti Parungao.

A central news desk of News@1 and NewsLife in sit-in anchors, while Balitaan, News@6 and The Weekend Newsnow showing at the stand-up news delivery for anchors where PTV News anchors are standing up.

Audrey Gorriceta, Pircelyn Pialago and Gio Tingson for Balitaan
Phoebe Javier and Kirby Cristobal for News@1
Ralph Obina, Atty. Marc Castrodes and Kathy San Gabriel for News@6
Donga-as and Andes emphasized the role of the various affiliate stations nationwide following the full rehabilitation of the three regional stations that will have the capability of delivering live news reports from the provinces. In addition, reports from the PIA and Radyo ng Bayan stations will also be aired in Quezon City and the three regional stations to allow a wider array of news and information to the public viewers.

The design improved of motion computer-animated 3D graphics with the new opening billboard (OBB) seen in a high-definition (HD) broadcast with a new logo, opening titles, and graphics, where PTV news anchored on the scene from the news operations of PTV Newscenter at the national studio in Broadcast Complex, Visayas Ave., Diliman, Quezon City will also be replicated in the province with enhanced set design that reflects the negative color blue scheme with a brighter flooring and background in throughout the newscast.

Happy 40th Anniversary of PTV

February 1, 2014

More power of the government-owned television station People’s Television Network (PTV) known as Telebisyon ng Bayan mark on its 40th year anniversary of the network (1974-2014).

Remember these like Kusina Atbp., Damayan, Concert at the Park, Paco Park Presents, Mikaela, Mukha ng Buhay, Balita Ala-Un, Pangunahing Balita, The Final Report, News Flash sa 4, Good Morning Pilipinas, educational programm Constel (currently airing from Monday to Saturday mornings on PTV) Science Made Easy, Physics in Everyday Life, Chemistry in Action, Fun with Math, English High School, etc.

PTV Chairman Virgilio Yuzon and Network General Manager Cleo B. Dongga-as have agreed to a partnership with the UAAP and MBA for the airing of the league’s popular basketball games, in line with the network's commitment to quality sports news and educational programming.

Counting Studies via television (CONSTEL), a multi-media approach that helps teachers become specialists in their respective areas currently airing on PTV from Monday to Saturday mornings, a joint project of DECS, DOST, PTV (the government TV station as Telebisyon ng Bayan), Universite of the Philippines' Institute for Science and Mathematics Education Department (UP-ISMED), the Foundation to Upgrade the Standards of Education (FUSE) and
Department of Education (DepED). The project will include teaching episodes in English, Science, Physics, Chemistry, Filipino, History and mathematics.

Negotiations with PTV-4 for the telecast of the UAAP and ABL basketball games and invested his own money to ensure the league a nationwide coverage with a top caliber teams in exciting games for thrilling action strengthens its position as the country's premiere sports network as it brings the games of the University Athletic Association of the Philippines (UAAP) and ASEAN Basketball League (ABL) to millions of avid the Filipino sports fans nationwide.

Silverstar Communications won over several other bidders for the rights to carry the games on television with a proposal that will have the ABL matches being beamed live nationwide over PTV (Telebisyon ng Bayan) three times a week. Under the agreement with Silverstar Sports, games on Wednesdays and Fridays will be carried live from 7 to 9 p.m. over Channel 4 while Sunday matches will be shown from 5 to 7 p.m., with a news program of PTV News and Public Affairs under the Media ng Bayan.

40th Anniversary Upgrades on PTV Channel 4 starts mondays February 03

- 05:00 AM - Panahon TV
- 05:30 AM - Balitaan
- 07:00 AM - Good Morning Boss
- 09:00 AM - Physics in Everyday Life
- 09:30 AM - Science Made Easy
- 10:00 AM - Chemistry in Action
- 10:30 AM - English Hish School
- 11:30 AM - Winner TV Shopping
- 12:30 PM - ASEAN Snapshots
- 01:00 PM - News@1
- 02:30 PM - Home Shopping Network
- 03:30 PM - Oras ng Katotohanan
- 04:30 PM - Tipong Pinoy
- 05:00 PM - PTV Sports
- 06:00 PM - News@6
- 07:00 PM - Pilipinas Kong Mahal
- 07:45 PM - Wonderful Days
- 08:30 PM - My Love From the star
- 09:00 PM - Noli Me Tangere
- 09:30 PM - Hold My Hand
PTV showing a Koreanovela on primetime

February 11, 2014

The government-owned television network People's Television Network (PTV), known as Telebisyon ng Bayan, marked on its 40th year anniversary celebration with a tagline Patuloy na Magililingkod sa Bawat Pilipino and home to the UAAP and ABL games.

MISSION

To serve primarily as a vehicle for the state for purposes of education, science and technology, arts, culture and sports in order to foster national pride and identity.

Being the Philippines' primary state media, it is the channel to turn to for vital information about the country, its people and its government. Whether you live here, you're a Filipino living abroad, or simply looking to take your vacation or do business in the Philippines, PTV brings the low-down that could positively impact your life, or your stay. Consistent with our corporate mission to be the primary source of information about the Philippines, PTV delivers news you can use. Our programming arms viewers with knowledge and information that can improve their quality of life, or entertain them in a way that imbues values that are transformative. In every program or story we air, we explore what people here believe in, how they express those beliefs and put it all in perspective; we strive to look at the ethical underpinnings in news events and in everyday life, and share them with our viewers.

The Kapambansa Network remains impulsive and counter-productive when it comes to alternative television programming. With influence of the Government, the continuity of programming will like commercial networks. This would be the masses that will just give us apathy and this is why the Philippine Star omitted the network from their TV Guide and the Manila Bulletin informed. The marketing and public relations department will also advertise programs in mass publications (newspaper, magazine and billboards).

In the news department, probably make a rule of thumb of having regional news of ASEAN as to international news more on the news on government's three branches rather than one, the actual happenings over the country (a balance of inside and outside Manila).
The most state-owned Networks in the country not only for government programming for news and public affairs, cultural and educational, and sports programs but also for a general entertainment programming such as the drama series **Pilipinas Kung Mahal, Noli Me Tangere** and **May Katwiran Ipaglaban Mo!** as well as the Koreanovela programs which will aired here on this channel.

Channel 4 claimed that they will air it on weekdays this month, said Atty JJ Atienza, PTV’s legal expert witnessed the signing of a contract. PTV has some restrictive internal programming policy in allow the entertainment programming, which contradicts their promise to air Koreanovelas as what the news item said, to avoid direct competition. They prefer local programming over foreign ones.

They now breached a contract on bringing Koreanovelas this year on their own programming. On primetime, now airing a primetime imports of Koreanovelas like **Wonderful Days** (Monday, Tuesday and Thursday at 7:45PM), **My Love From the Star** (Monday, Tuesday & Thursday at 8:30PM) and **Hold My Hand** (Weekkights at 9:30PM) which is dubbed in Filipino. PTV is suffering from sentimental value in most important, informative and serious programs such as **BizNews**, GSIS Members Hour, etc. The educational TV programming Counting Studies via Television or **CONSTEL** also currently on the programs in the elementary, private schools and high schools: **Physics in Everyday Life** (Weekdays 9:00AM), **Science Made Easy** (Weekdays 9:30AM), **Chemistry in Action** (Weekdays 10:00AM), **Pamana ng Pahina** (Saturdays 9:00AM), **Bayani Pilipino** (Saturdays 9:30AM), **Fun with Math** (Saturday 10:00AM) and **English High School** (Monday-Saturday 10:30AM).

PTV has money moolah. So far, PTV needs enough capital stock beginning our national budget. They need more cash to pay fees, overdue bills and settle liabilities.

A sports coverages airing the **UAAP** and **ABL** basketball games, as well as the SEA Games and Asian games. PTV airs a sports news program with Snow Badua that has some followers and has a boxing matches show for **In This Corner** on Sunday nights. Representatives from PTV 4 emphasized that the station will continue to prioritize government campaigns including recognizing Filipino world-renowned talents with a Korean dramas in the hits such as **Wonderful Days, My Love From the Star and Hold My Hand**.

**Koreanovelas at night**

**June 14, 2014**
The Kapambansa Network PTV-4 is now the Olympic Network providing a full blast campaign will involve a complete history of the Olympic Games from 1986 up to present with the launching of the network's new logo is still with P and campaign as the Olympic Network.

In a surprise in Philippine television, Viva Television (a division of Viva Entertainment that includes Viva Films) recently went into a partnership with People’s Television Network (PTV-4) and the same Viva blocktimers with IBC-13 (with Asian Television Content) and RPN-9 (with Solar Entertainment).

It’s not exactly a business partnership, but a mutual agreement of cooperation allowing Viva to block-but the primetime slots. At a recent presscon, the chairman and CEO Vic del Rosario, Jr. announced the four new programss that will occupy those slots: My Love By My Side (7 p.m.), Noli Me Tangere (weeknights 9 p.m.) and Angel’s Revenge (weeknights 9:30 p.m.) will run daily from Monday to Friday, K-Pop Idol Search Pinoy Edition (Saturdays 7 p.m. and Sunday 8 p.m.) and Wonderful Days (Saturdays 9:45 p.m.).

It is a bold move, I guess, by both Viva and The Kapambansa Network PTV-4 considering the formidable competition two warring network giants in the primetime block. The UAAP and ABL games, committed to deliver the best coverage. "This is making PTV-4, the country’s number 1 sports channel, a tradition that will continue to boost sports development in the Philippines."

But according to Viva execs, there will always be an audience who may want other fare apart from the soap opera types which by tradition have been dominating this time segment. PTV-4 general manager Cleo B. Dongga-as that the Olympic Games will be a blockbuster and will contribute greatly to PTV’s programming.

My Love By My Side, Angel’s Revenge and Wonderful Days are both Korean soaps. Viva, actually, has been emboldened by the success of IBC’s Spy Myung-Wol and RPN’s Dear My Sister which is giving the soap operas a run for their money with recent ratings that could gradually change audience viewing patterns in the months. The new two Korean primetime soaps are a big gamble by Viva. But Vic del Rosario, Jr. is very optimistic that they could set a precedent in alternative programming.

In time for the media convergence organization Media ng Bayan. Watch out for the refreshing change as the Philippine television history. Through the years of GTV (Government Television) thru the National Media Production Center, MBS (Maharlika Broadcasting System) under the leadership of NMPC Minister Gregorio Cendana, NBN (National Broadcasting Network), the government network and PTV, the newest alternative government TV station. The national network now merger to the People’s Television Network.
Telebisyon ng Bayan as The Kapambansa Network giving wider access to top-quality programming, cultural and educational, entertainment and credible source of news and public affairs programs. The combination of highly complementable technology and expertness. Plus the coverage deliver of sports programming.

Noli Me Tangere is a serial drama produced by Viva Television which follows the saga of the 1898 independence day of those Dr. Jose Rizal beginnings back to the 23rd century. It stars Andre Paras in the role of Crisóstomo Ibarra, Yassi Pressman as María Clara, Cheska Iñigo as Sisa, Michael Flores, Sarah Polvereni, JC Cuadrado, Imee Hartamong, Almira Muhlach, Biboy Ramirez, others. Directed by the award-winning television and movie director Robert Quebral.

The three shows will premiere last April 7. If indeed, the market projections at the Viva lot are right, the onset of this new development on primetime TV could spark a three-way primetime ratings war between ABS-CBN and GMA as well as number 3 spots like IBC, TV5 and RPN. Exciting, isn’t it?

PTV-4’s new station ID, with the Olympic logo was produced by Cinema Artists under Mike de Leon.

The new Kapambansa network

June 27, 2014

Ditto the bill rehabilitating PTV-4, which is in dire need of money to buy modern equipment. The rebrand of the Kapambansa Network has given the right combination of high-quality news and public affairs

Sorry to say that the programming of PTV4 is lousy, even airing those dreadful commercials — beauty products and household appliances. The government channel deserves full support from the administration to improve its shows and boost the morale of employees.

Carved out innovations in news programming as the government TV station with four major newscast daily (Balitaan, News@1, News@6 and NewsLife), the hourly news breaks (PTV Newsbreak) and two weekend newscasts (The Weekend News and NewsLife Weekend).

Led in those public affairs programming with poineers: PTV Special Forum, Good Morning Boss!, BizNews, The Veronica Chronicles and Gov@Work which became forerunners of public affairs programs in Philippine television history. Provided models for the public service programs such as Damayan, GSIS Members Hour, The Doctor is Inand Pinoy US Cop Ride Along.
PTV has the pioneers of educational and cultural programming. Some of its award-winning programs were Tele-aralan ng Kakayahan, Ating Alamin, Kidsongs, Sa Tabi ng Inang Lawa, Tipong Pinoy, I Got It and Bahay Tirahan Kanlungan. The core of its educational programming is the CONSTEL (Continuing Studies Via Television), a program aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. With programs include Physics in Everyday Life, Science Made Easy, Chemistry in Action, Pahama ng Pahina, Bayani Pilipino, Fun with Math and English High School for the telecourse.

Provided leadership in the sports programming, including the UAAP and ABL basketball games, PTV Sportsnewscast, Auto Review, In This Corner boxing matches and the Olympic Games, Palarong Pambansa, the Asian Games and the Southeast Asian Games.

Became the Hall of Fame awardee of the Catholic Mass Media Awards (CMMA) by winning the Best Station with Most Balanced Programming for three consecutive years, among other awards. Provided longer daily broadcast hours to news and public affairs information including coverage during natural disasters.

It reported have to compete with the private TV stations for commercials and advertising revenues. Government subsidy will make it a “new” PTV-4, excelling in educational and cultural shows, just like BBC of England and PBS of America. The revolution of Kapambansa network will featured a mix of new and old programs. Among their new programs are the Korean dramas My Love By My Side, Angel's Revenge and Wonderful Days, and animated series like Looney Toons and Tom and Jerry. The top-quality dramas like Pangarap Kong Jackpot, Noli Me Tangere, Katapat Mayor Fred Lim, reality show K-Pop Idol Search and the musical variety shows like Concert at the Park and Paco Park Presents are also included.

The addition of the UAAP and MBA games further establishes PTV as an player force in the media industry, one that is expected to bolster its current lineup in the future. But it remains to be seen if their new investment will result in some revenue for both People’s Television Network.

Once again, as ABS-CBN and GMA-7 claims to be number 1, while IBC (currently the third giant networks), TV5 and RPN now also get the number 3 spot in the rating game.

PTV-4 has never been this big, officially, a government station. From the national government funded the station. Broke the dominance of commercial television networks, at this time. It ranked number 4 in TV ratings among five networks in Metro Manila. It was proven, therefore,
that a government TV station can have a sizeable share of the viewing audience with programming that is balanced and credible.

PTV (Telebisyon ng Bayan) now ranks among the top networks in terms of nationwide reach and coverage. What to do with the government-controlled RPN-9 and IBC-13 will not allowed to sell them the network because its still privatize them and currently the top TV stations like channels 9 and 13.

**NewsLife**

*NewsLife* is the flagship English language late-night newscast of People’s Television Network in the Philippines. Shown every Monday to Friday at 9:15 pm (PST) and Saturdays and Sundays 9:15 pm (PST) after the Philippine Lotto Draw, it is currently anchored by Robert Tan Cathy Untalan-Vita Ria Fernandezl. , while its weekend edition is anchored by Gelli de Belen and Alice Dixson.
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<thead>
<tr>
<th>Name</th>
<th>Role</th>
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<tr>
<td>Robert Tan</td>
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<td>Cathy Untalan-Vital</td>
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<tr>
<td>Carlo Marasigan</td>
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**Country of origin**: Philippines

**Original language(s)**: English

**No. of episodes**: n/a (airs daily)

### Production

**Executive producer(s)**: Freddie Abando

**Running time**: 75 minutes

### Broadcast

**Original channel**: People's Television Network

**Original run**: July 2, 2012 – present

### Chronology

**Preceded by**: Teledyaryo Final Edition (as early evening newscast)

**Preceded by**: The Weekend News (as weekend newscast)
Airing history

*NewsLife* premieres on July 2, 2012 as a result part of the network's *Telebisyon ng Bayan* branding. It is anchored by former ABS-CBN anchor and reporter *Robert Tan* along with new anchors *Isabella Cantu* and *Angelica Movido* airing weeknights after the *Philippine Lotto Draw*. However, Movido eventually left the newscast to be moved to *News@1* and replaced by *Princess Habibah Sarip* who recently left *News@1*, joining Tan and Cantu as the main anchors on October 1, 2012 as the first time to a Muslim newscaster on a late-night newscast in the Philippines.

As of April 1, 2013, together with *Balitaan, Good Morning Boss, PTV Newsbreak, News@1, PTV Sports, News@6* and *The Weekend News*, *NewsLife* has adapted the new opening billboard (OBB) indent with updating new motion 3D graphics and opening titles, new set of PTV Newscenter with enhanced studio set in a brighter flooring and background, modified its news desk in sitting on a newsdesk, new redesigned logo and new title card.

On October 1, 2013, *NewsLife*, alongside *Balitaan, News@1, News@6* and *The Weekend News*, changed their indents of new OBB with 3D computed-animated and opening titles, new set, new news desk and new look. It was first revealed on their official *Facebook* account.

### Weeknight anchors

- Robert Tan
- Ria Fernandez
- Cathy Untalan-Vital
- Carlo Marasigan
- Alice Dixson

### Substitute anchors

The alternate relief anchor of Robert Tan

- Angel Jacob
- Pia Hontiveros
- Mai Rodriguez
- Amelyn Veloso
- Claire Celdran
- Mitzi Borromeo
- Hilary Isaac
- Menchu Macapagal
- Roanna Ruiz-Jamir
- Nicolette Henson-Hizon
**Weekend anchors**
- Alice Dixson
- Gelli de Belen
- Carlo Marasigan

**Former anchors**
- Isabella Cantu (2012-2014)
- Angelica Movido (2012; moved to News@1)

**Segment anchors**

**Weeknights**
- Atty. JJ Atienza - Rule of Law
- Benj Bondoc - traffic reporter as Roadtop Prince
- Menchu Macapagal (Entertainment)
- Mai Rodriguez (Weather)

**Weekends**
- Earle Figuracion - weather anchor for Panahon.TV

**Former**
- Prof. Edmond Rosales - Forecast (2012-2014)

**Segments**

**Weeknights**
- View from the Palace - Report from Malacañang
- Business on the Move - Business and Economy News
- On the Road - Traffic Update
- The Nation in Review - Nation News
- Forecast - Weather Forecast
- Cultural & the Arts - Cultural and Arts from NCCA
- One Global Village - Foreign News
- Champions - Sports News
- The Best and Brightest - Entertainment News
- Words of Wisdom - Before the end with closing credits
**Panahon.TV**

*Panahon.TV* is a daily weather news program aired on [People's Television Network](https://www.pansinews.com/), which airs from Monday to Friday at 5:00 a.m. This is co-produced by the Philippine Atmospheric, Geophysical and Astronomical Services Administration [PAGASA](https://www.pagasa.dost.gov.ph/), together with Lina Group of Companies' communication arm, UBE Media, Presidential Communications Operations Office (PCOO) and [Air 21](https://www.air21.com.ph/).

The program has also its express edition which airs from 9:00 a.m. to 7:50 p.m. from Monday to Friday, excluding its reports on *Balitaan* (at 6:00 a.m.), *Good Morning Boss!* (at 7:00 a.m. and 8:50 a.m.), *News@1* (at 1:00 p.m.) and *News@6* (at 6:00 p.m.). It has also special express editions which extend up to midnight whenever there's a major weather disturbance like the program's special coverage on *Typhoon Bopha* (local name, *Pablo*) which hit the southern parts of the country and *Typhoon Haiyan* (local name, "Yolanda"), one of the strongest storms ever recorded in the history.

On February 9, 2013, the show started air its weekend edition which aired from 5:00 a.m. and express editions from 6:30 a.m. to 7:50 p.m., excluding its reports on *The Weekend News* at 6:30 p.m.

It is also have updated weather reports published over major newspapers like The [Philippine Star](https://www.pstar.com.ph/), [Pilipino Mirror](https://www.pilipinomirror.com/) and [BusinessMirror](https://www.businessmirror.com/) and heard on the radio via [DWIZ 882 kHz](http://www.dwiz882.com) with a simulcast on [RPN Radyo Ronda](http://www.rpn.com.ph/) stations nationwide.
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**Production**

<table>
<thead>
<tr>
<th>Executive producer(s)</th>
<th>Donna May Lina Flavier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location(s)</td>
<td>PAGASA Weather and Flood Forecasting Center Building, Diliman, Quezon City</td>
</tr>
<tr>
<td>Running time</td>
<td>30 minutes (5:00 a.m. edition)</td>
</tr>
<tr>
<td></td>
<td>2-3 minutes (Panahon.TV Express)</td>
</tr>
<tr>
<td>Production company(s)</td>
<td>UBE Media</td>
</tr>
</tbody>
</table>

**Broadcast**

<table>
<thead>
<tr>
<th>Picture format</th>
<th>480i SDTV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original run</td>
<td>September 3, 2012 – present</td>
</tr>
</tbody>
</table>

**Chronology**

<table>
<thead>
<tr>
<th>Preceded by</th>
<th>PAGASA I-Weather</th>
</tr>
</thead>
</table>

**External links**

Website
Hosts

- Amor Larrosa (2012-present)
- Aubrey Ner (2014-present)
- Earle Figuracion (2014-present)
- Harry Bayona (2013-present)
- Jesy Basco (2014-present)

Former Hosts

- April Enerio (2012-2014)
- Meg Siozon (2012)

Segments

- Laging Handa
- Tamang Oras
- Napapanahong Kaalaman
- Sigla
- Ang Mundo ng Pagasa
- Ulat Pang-Mulat

References

See also

- People's Television Network
- Air 21
- Good Morning Boss

External links

- Panahon.TV website
- Panahon.TV on Facebook
- Panahon.TV on Twitter
- Panahon.TV on Instagram
- Panahon.TV on Youtube

PTV Newsbreak

NBC News Update is the hourly news bulletin of NBC Television Network, it is anchored for the top-of-the-hour newscast.
## NBC News Update

<table>
<thead>
<tr>
<th>Format</th>
<th>News update</th>
</tr>
</thead>
<tbody>
<tr>
<td>Created by</td>
<td>People's Television Network</td>
</tr>
<tr>
<td>Developed by</td>
<td>NBC News and Public Affairs</td>
</tr>
<tr>
<td>Presented by</td>
<td>Robert Tan</td>
</tr>
<tr>
<td>Country of origin</td>
<td>Philippines United States</td>
</tr>
<tr>
<td>No. of episodes</td>
<td>n/a (airs daily)</td>
</tr>
</tbody>
</table>

## Production

| Camera setup | multicamera setup |
### PTV Newsbreak

**Format**
- News update
- Live action

**Created by**
People's Television Network

**Developed by**
PTV News and Public Affairs

**Presented by**
Audrey Gorriceta

**Country of origin**
Philippines

**Language(s)**
- Filipino (1990-1998, 2012-present)
- English (1990-1998)
**No. of episodes**: n/a (airs daily)

**Production**

**Camera setup**: multicamera setup

**Running time**: 3 to 5 minutes

**Broadcast**

**Original channel**: People’s Television Network

**Picture format**: 480i (SDTV)

**Original run**:
- November 1, 1990 - 1998
- July 2, 2012 – present

**Chronology**

**Preceded by**: Teledyaryo News Bulletin

*PTV Newsbreak* is the hourly news bulletin of People’s Television Network, it is anchored by Audrey Gorriceta for the top-of-the-hour newscast.

**Current anchors**
- Audrey Gorriceta

**See also**
- People’s Television Network

*The Weekend News (PTV)*

*The Weekend News* is the flagship weekend newscast of People’s Television Network in the Philippines, succeeding newscast *Teledyaryo Weekend Edition*. Shown every Sundays at
6:00 to 7:00 pm (PST), it is anchored by Jorge Bandola and Waywaya Macalma. The newscast is simulcast on radio thru Radyo ng Bayan stations nationwide.

<table>
<thead>
<tr>
<th>The Weekend News</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Format</strong></td>
</tr>
<tr>
<td>Newscast</td>
</tr>
<tr>
<td>Live action</td>
</tr>
<tr>
<td><strong>Created by</strong></td>
</tr>
<tr>
<td>PTV</td>
</tr>
<tr>
<td><strong>Developed by</strong></td>
</tr>
<tr>
<td>PTV News and Public Affairs</td>
</tr>
<tr>
<td><strong>Presented by</strong></td>
</tr>
<tr>
<td>Jorge Bandola</td>
</tr>
<tr>
<td>Waywaya Macalma</td>
</tr>
<tr>
<td><strong>Narrated by</strong></td>
</tr>
<tr>
<td>Bob Novales</td>
</tr>
<tr>
<td><strong>Opening theme</strong></td>
</tr>
<tr>
<td>PTV News Theme</td>
</tr>
<tr>
<td><strong>Country of origin</strong></td>
</tr>
<tr>
<td>Philippines</td>
</tr>
<tr>
<td><strong>Language(s)</strong></td>
</tr>
<tr>
<td>Filipino</td>
</tr>
<tr>
<td><strong>No. of episodes</strong></td>
</tr>
<tr>
<td>n/a (airs weekend)</td>
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<table>
<thead>
<tr>
<th>Production</th>
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<tbody>
<tr>
<td><strong>Executive producer(s)</strong></td>
</tr>
<tr>
<td>Freddie Abando</td>
</tr>
<tr>
<td><strong>Location(s)</strong></td>
</tr>
<tr>
<td>PTV Newscenter, Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines</td>
</tr>
<tr>
<td><strong>Running time</strong></td>
</tr>
<tr>
<td>60 minutes</td>
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<table>
<thead>
<tr>
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<td><strong>Original channel</strong></td>
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<tr>
<td>People's Television Network</td>
</tr>
<tr>
<td><strong>Picture format</strong></td>
</tr>
<tr>
<td>480i SDTV</td>
</tr>
</tbody>
</table>
**Original run**  July 7, 2012 – present

**Chronology**

**Preceded by**  Teledyaro

---

**Anchors**

**Current**
- Jorge Bandola
- Waywaya Macalma

**Former**
- Rocky Ignacio  (Saturday)

**Segment anchors**
- Harry Bayona - *Ulat Panahon* weather forecast (segment anchor of *Panahon.TV*)
- Joseph Parafina

**Segments**
- *Ulat Panahon* - Weather Forecast
- *Kooltura* - Cultural and Arts from NCCA
- *Kalakalan* - Business and Economy News

**References**

**See also**
- People's Television Network

---

**Early Evening Report**

**Early Evening Report** was the English language evening newscast of People's Television Network from 1986 to 1987 it's replaced by Balita Ala-Una and Pangunahing Balita

**Anchors**
- Rey PJ Abellana
- Dada Lorenzana
- Carlito Gonzaga
### Early Evening Report

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
<td>News program</td>
</tr>
<tr>
<td>Created by</td>
<td>People's Television Network</td>
</tr>
<tr>
<td>Developed by</td>
<td>PTV News</td>
</tr>
<tr>
<td>Presented by</td>
<td>Anchors</td>
</tr>
<tr>
<td>Country of origin</td>
<td>Philippines</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English (1986-1987)</td>
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</table>

### Broadcast

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original channel</td>
<td>People's Television Network</td>
</tr>
<tr>
<td>Original run</td>
<td>February 24, 1986 – June 12, 1987</td>
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</table>

### Chronology

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preceded by</td>
<td>Newscenter 4</td>
</tr>
<tr>
<td>Followed by</td>
<td>Balita Ala-Una, Pangunahing Balita</td>
</tr>
</tbody>
</table>

---

**Newscenter 4**

*Newscenter 4* was the flagship English newscast of [MBS-4](#) in the [Philippines](#) from 1980 to 1986.

**Anchors**

- [Dada Lorenzada](#)
- [Mel Tiangco](#)
### Newscenter 4

<table>
<thead>
<tr>
<th>Format</th>
<th>News program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Created by</td>
<td>Maharlika Broadcasting System</td>
</tr>
<tr>
<td>Developed by</td>
<td>MBS News</td>
</tr>
<tr>
<td>Presented by</td>
<td>Newscenter 4 anchors</td>
</tr>
<tr>
<td>Country of origin</td>
<td>Philippines</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English (1980-1986)</td>
</tr>
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</table>

#### Broadcast

<table>
<thead>
<tr>
<th>Original channel</th>
<th>MBS-4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original run</td>
<td>February 4, 1980 – February 22, 1986</td>
</tr>
</tbody>
</table>

#### Chronology

<table>
<thead>
<tr>
<th>Preceded by</th>
<th>GTV-4 News Today</th>
</tr>
</thead>
<tbody>
<tr>
<td>Followed by</td>
<td>Early Evening Report</td>
</tr>
<tr>
<td></td>
<td>Late Evening Report</td>
</tr>
</tbody>
</table>

**News on 4**

*News on 4* is a defunct late Evening English newscast of *PTV-4* from 1987 to 1995. It was replaced by *PTV News* in 1995.

**Final Anchors**  
[Edit]
News on 4

Format: News program
Created by: People’s Television Network
Developed by: PTV News
Presented by: News on 4 anchors
Country of origin: Philippines
Language(s): English (1987-1995)

Broadcast
Original channel: PTV-4
Original run: June 15, 1987 – 1995

Chronology
Preceded by: Late Evening Report
Followed by: PTV News

Teledyaryo
**Teledyaryo**

*Teledyaryo* (a portmanteau of telebisyon and dyaryo, Filipino words meaning television and newspaper, respectively; hence, "Newspaper Television") was the flagship newscast of People’s Television Network in the Philippines. Shown every weeknight at 5:00 pm Philippine Standard Time, it is anchored by Angelique Lazo (weekdays), Rocky Ignacio on Saturdays and Joseph Parafina on Sundays.

**Background**

The newscast was aired since May 2001 and originally hosted by Gani Oro Erwin Tulfo and Chino Trinidad. The newscast became popular when it aired live footages of the September 11, 2001 attacks in New York and Washington.

Since 2005, it produced several spin-offs on different timeslots.

- Teledyaryo Weekend
- Teledyaryo News Bulletin (Top Of The Hour newscast)
- Teledyaryo Business*
- Teledyaryo Sports
- Teledyaryo (main newscast; early evening newscast)
- Teledyaryo Final Edition (renamed as *Batingaw* from April 2008 until it returned to its original name on early August 2010 and late night newscast)

Those marked with * are spin-offs that no longer produced.

Teledyaryo air their last broadcast in June 29, 2012 as part of PTV reformat and replaced by PTV Sports, News @ 1, News @ 6 and NewsLife.

**Final Anchors**

- Kathy San Gabriel (Final Edition)
- Aljo Bendijo (Final Edition)
- Alice Dixson (Final Edition)
- Angelique Lazo (Main Edition)
- Audrey Gorriceta (News Bulletin)
- Joseph Parafina (Saturday Edition)
- Buddy Oberas (Sunday Edition)
- Snow Badua (Sports Edition)
Former anchors

- Bernadette Allyson
- Allan Allanigue
- Erwin Tulfo
- Cherie Mercado
- Luchi Cruz-Valdez
- Cheryl Cosim
- Martin Andanar
- Paolo Bediones
- Ian Ardiente
- Patricia Bermudez-Hizon
- Louella de Cordova-Malvar
- Rey Langit
- John Manalili
- Miguel Gil
- Rolly Gonzalo
- David Nye
- Gani Oro
- Christine Ong
- Flor Perez
- Elizabeth Raymundo
- Saleema Refran
- Jasmine Romero
- Lala Roque
- Chino Trinidad
- Katherine de Leon-Vilar
- Nikka Cleofe-Alejar

Teledyaryo
Format
News
Live action

Created by
PTV

Presented by
see Teledyaryo Anchors

Country of origin
Philippines

Production

Running time
1 hour

Broadcast

Original channel
People's Television Network

Original run
July 16, 2001 – June 29, 2012

Chronology

Preceded by
Pangunahing Balita
Pambansang Balita Ala-Una News Flash sa 4

Followed by
PTV Sports
News @ 1 News @ 6 NewsLife

Philippine Basketball League
The **Philippine Basketball League** (PBL) was a commercial semi-professional basketball league in the **Philippines**. The league is composed of several commercial teams with several collegiate and provincial stars.

![File:Philippine Basketball League logo.jpg](image)

<table>
<thead>
<tr>
<th><strong>Sport</strong></th>
<th>Basketball</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Founded</strong></td>
<td>May 6, 1983</td>
</tr>
<tr>
<td><strong>Commissioner</strong></td>
<td>Nolan Bernardino</td>
</tr>
<tr>
<td><strong>Motto</strong></td>
<td>Game ka Basketball, Kapuso!</td>
</tr>
<tr>
<td><strong>Country(ies)</strong></td>
<td>Philippines</td>
</tr>
<tr>
<td><strong>Ceased</strong></td>
<td>2011</td>
</tr>
<tr>
<td><strong>Return</strong></td>
<td>July 2, 2012</td>
</tr>
<tr>
<td><strong>No. of teams</strong></td>
<td>10</td>
</tr>
<tr>
<td><strong>Country(ies)</strong></td>
<td>Philippines</td>
</tr>
<tr>
<td><strong>TV partner(s)</strong></td>
<td>GMA Sports (GMA and GMA News TV) GMA Pinoy TV (Middle East/Guam)</td>
</tr>
<tr>
<td><strong>Official Website</strong></td>
<td>PBL.org.ph</td>
</tr>
</tbody>
</table>

### History

The PBL was formed in May 6, 1983, a brainchild of **San Miguel Corporation** chairman **Danding Cojuangco**, under its original name the **Philippine Amateur Basketball League** (PABL). It was the successor of the defunct **Manila Industrial and Commercial Athletic Association** (MICAA), which folded during the early-1980s. During the inaugural PABL tournament, over 36 collegiate and commercial teams participated in the tournament that was played in the historic **Rizal Memorial Coliseum**.

The PABL became a breeding ground for future **Philippine Basketball Association** superstars **Jun Limpot**, **Johnny Abarrientos**, **Allan Caidic**, **Samboy Lim**, **Bong Alvarez**, **Alvin Patrimonio**, Jojo Lastimosa and **Benjie Paras**. In the early days, the league even invited some foreign squads to beef up the tournament.
In the 1990s, the league was renamed as the Philippine Basketball League under Andy Jao, who would later return to the broadcasting panel of the PBA coverage on Vintage Sports. Jao's replacement, Charlie Favis later adopted a new theme, calling the PBL as the "faster league".

Yeng Guiao replaced Favis, when Guiao left the coaching ranks. The league gained early success with the dominance of the Tanduay Rhum Masters, the arrival of Eric Menk and Asi Taulava, and the holding PBL games at the air-conditioned Makati Coliseum.

In 2000, former Vintage Sports commentator Chino Trinidad replaced Guiao, when the commissioner resigned to coach Red Bull in the Philippine Basketball Association, the country's premier professional basketball league. The PBL's popularity grew, inviting commercial teams bannered by single collegiate teams, and the league also gained a stable broadcast partner in Studio 23. In 2007, PBL broke away from Studio 23 and signed an agreement with cable channel Basketball TV to broadcast the games.

Chino Trinidad announced (March 2010) that he would be retiring as commissioner of the PBL and said he would be focusing his career as reporter of GMA-7 and sportscaster for Solar Sports.

Through an agreement between the PBL and the Liga Pilipinas, a joint tournament was held in June 2010. The agreement was made as dry-run of a proposed "Developmental League", which was initiated by the Philippine Basketball Association, just like NBA's D-League. The tournament was planned to be named "Tournament of the Philippines".

Tournament of the Philippines started June 9, 2010, and used the Liga Pilipinas' home-and-away leg format with 9 teams involved, 3 from the PBL and 6 from Liga Pilipinas. M.Lhuillier Kwarta Padala-Cebu Ninos became the 1st (and last) TOP champions by defeating Misamis Oriental Meteors, 3-2.

After the tournament, merger talks between the 2 leagues went sour and were put off for good.

The Philippine Basketball Association then announced that they would organize instead the "D-League" on their own after merger talks (PBL and Liga Pilipinas) failed.

In 2011, PBL named Nolan Bernardino, son of former PBA commissioner Emilio "Jun" Bernardino, as the new PBL commissioner, while Sports Vision, the company behind the success of Shakey's V-League, was named as the group that would handle PBL's day-to-day operations. However, the league experienced great difficulty finding 6 teams for the 2011 opening tournament when four of the teams that had earlier confirmed their participation jumped ship to the PBA D-League, namely Pharex, Agri Nurture-FCA, Cafe France and Cobra Energy Drink.

PBL Commissioner Nolan Bernardino said he had already been informed of the matter and that he respected the transferring teams' decisions. This resulted in the PBL hibernating again.
As of July 1, 2012, PBL marks its return to the basketball league in the same year and this time, the Kapuso network GMA Network introducing the new sports division called GMA Sports producing PBL on GMA News TV.

Teams

Current teams

- Fern-C Fernastics
- Harbour Centre Pier
- Cobra Energy Drink Iron Men
- Pharex Generix
- Hapee Complete Protectors
- Tide Bleach Boosters
- LBC-Batangas Blades
- Tortillos UP
- Head & Shoulders Kings
- Sunkist Juice Drink

Former teams

Notable PABL Teams of the 1980s

- Sampaguita Garments
- Lagerlite Beer
- Golden Rice Cereals
- Development Bank of Rizal
- Rizal Athletic Club
- Perpetual Savings Bank
- Boogie Jeans
- Farinas Transit
- Mama's Love
- Army Jungle Fighters
- ESQ-Marketing
- Masagana 99 Rice Growers
- Maisagana 77
- Country Fair Foodmakers
- Cine Suerte
- Arellano University
- Southern Textile Mills
- Manhattan Shirts
- ERDC
- Customs-MCDC
- Davao All-Stars
- Lhuillier Jewelers / Converse-Lhuillier
- RFM-Swifts Hotdogs
- Hope Cigarettes
- Magnolia Ice Cream/Juice Drink
- Purefoods Food Experts
- Fuji Soy Sauce
- YCO Shine Masters
- Philips Sardines
- Sta.Lucia Realtors
- MIESCOR Builders
- Lady's Choice
- Converse All-Stars
- AFPSLAI Troopers
- Agfa Colors
- Burger City
- Crispa 400s

**PBL Teams in the 1990s**
- Magnolia Ice Cream
- Philips Sardines / A&W Rootbeers / A&W Hamburger Pioneers
- Sta.Lucia Realty / Otto Shoes
- Crispa 400 / Crispa White Cement
- Burger City / Burger Machine
- Pop Cola/Sarsi/Swift Hotdogs/New Pop Cola
- Agfa Colors / Red Bull Energy Drink
- Mama’s Love / Casino Rubbing Alcohol
- RC Cola
- Triple-V Foodmasters
- Nikon Home Partners / Nikon Electric Fan
- Instafiood Mealmasters / Magnolia Cheese Spread
- Rica Hotdogs / Carol-Ann Snackmasters
- Chowking Fastfood Kings
- **Stag Pale Pilseners** / **Tanduay Rhum Gold Masters** / Colt45
- Oriental Battery / Super Power Battery
- **Hapee Toothpaste** / Dazz Dishwashing Liquid / Kutitap Cavity Fighters
- **Welcoat Paints**
- Springmaid
- AMA Computer College Cybertigers
- Wilkins Distillery
- Dr.J Rubbing Alcohol / ANA Water Dispenser
- Zest-O Juice Drink
- Montana Pawnshop
- Kendi Mint
- Blu Detergent
- Boysen Paints-Industrial Bank of Korea (1994)
- Budweiser Kings-**Guam** (1994)
- Yakult-**China** (1995)
- Atlanta Pipes-**USA** (1993)
- **Cebuana Lhuillier-USA** (1995)

**PBL Teams from 2000-2010**

- **Pharex Generix**
- **Cobra Energy Drink Iron Men**
- **Excel Roof 25ers**
- **Agri Nurture Inc.-FCA Cultivators**
- **Harbour Centre Batang Pier**
- **Hapee Complete Protectors**
- **Magnolia Purewater Wizards**
- **Fern-C Ferntastics**
- **Pharex B-Complex - UP Fighting Maroons**
- **AddMix Transformers - Adamson Falcons**
- **Cossack Blue Spirits - UE Red Warriors**
- Far Eastern Insurance
- Kettle Korn-UST PopKings/Sunkist-UST
- Sunkist Juice Drink-**Pampanga**
- Mail and More Comets
- **Toyota-Otis Sparks** / Toyota-Balintawak
- **TeleTech** Titans
Beginning the 2007 season, the PBL games were seen on Basketball TV (a channel of the Solar family of cable networks) after several years of being shown on UHF television station Studio 23. Games were televised every Tuesdays, Thursdays, and Saturdays from 5-9 pm Philippine time plus rebroadcasts on BTV in the wee hours of the morning. RPN also had a delayed telecast of Tuesday's second game, but this was moved to IBC-13 on Saturdays, until the season-ending 2008 Lipovitan Amino Sports Cup. The coverage eventually returned to RPN named as C/S 9 (now Solar TV). The telecast of the games were live but the other games were delayed subject to prior coverage of the games until 2010.

Prior to BTV, previous broadcasters included ABS-CBN, People's Television Network (later National Broadcasting Network), Silverstar Sports, Solar Sports and Vintage Television, as the games were usually put on airtime slots. With ABS-CBN, the league initially forged a deal in 2003 as a blocktimer, then in 2004 renewed ties to make ABS-CBN Sports its official TV producer/coverer and Studio 23 its official carrying station of the games.
DZSR Sports Radio 918 kHz, a government station, had been airing the PBL games on radio since the start of the PABL back in the mid-1980s. In 2002, the league opened its official website, myPBL.com, powered by E-Highway. In 2007, the website transferred to a new address at PhilippineBasketballLeague.org with the alternate address PBL.org.ph

Broadcast Partners of the PBL

- Silverstar Communications (2000-2003)
- Basketball TV (2007-2009)
- GMA Network (2012-present)

The PBL and the Philippine Basketball Association

The Philippine Basketball Association, the premier basketball league in the country, has a special relationship with the PBL; several teams in the PBL are owned by companies also having PBA teams (such as San Miguel Corporation's PBL team is San Mig Coffee, with SMC also owning 3 PBA teams). The PBL is also one of the leagues where the PBA gets their players. Even quite a few successful PBL teams transferred to the PBA (although a system of promotion and relegation is not practiced in the Philippines), such as Purefoods, Red Bull, Welcoat and most recently Burger King.

Commissioners

- Jose "Joe" Pavia (1983-1984)
- Philip Ella Juico (1993-1994)
- Joseller "Yeng" Guiao (1997-2000)
- Nolan Bernardino (2011)

See also

- List of Philippine Basketball League champions
- Women's Philippine Basketball League
### External links

- [pbl.org.ph](http://pbl.org.ph): PBL's Official Site
- [philippinebasketballleague.org](http://philippinebasketballleague.org): PBL's Official Site (2nd)