

**Welcome Students**

# **Introduction to Market Timing**

*For Short Term Income  
and  
Long Term Wealth*

**A 2 Day Workshop to get on the path to  
High Probability Low Risk Trading**



# About This Workshop



- Designed to introduce you to the “**Core Strategies**” taught by Online Trading Academy
- Demonstrate how “**Market Timing**” works
- Provide documented evidence that “**Supply & Demand**” principles apply to trading
- An opportunity to experience the “**Classroom Training**”
- Introduce you to the “**Apprenticeship**” program

# Day 1 Topics Include

- **Meet your Instructor & The OTA Team**
- **About this Workshop**
- **Local Students Success**
- **Admin items**
- **2 Day Agenda**
- **Candlesticks & Charting**
- **Law of Supply & Demand**
- **Market Timing Dynamics**
- **Homework!**

# Day 2 Topics Include

- **More Supply & Demand**
- **The Foundational Strategy**
- **Trend Analysis**
- **XLT Pro Picks**
- **Hour with a Pro**
- **Gaps**
- **Some Odds Enhancers**
- **Traps**
- **Student Experience**

# What You Will Learn

## Agenda:

- 1) **Basic Charting - *Candlesticks and price charts, the footprints of money***
- 2) **Governing Dynamics Of Markets - *Any and all price movement in a market is a function of Supply and Demand***
- 3) **Supply and Demand – *How to identify and quantify Bank and Institution Demand and Supply on a price chart***
- 4) **Strategy – *Simple strategy rules, putting it all together***
- 5) **Odds Enhancers – *Stacking the odds in your favor***
- 6) **One Strategy, Any And All Markets – *Stocks, Futures, Forex, and Options***



# Supply and Demand

## The Governing Dynamics

*"The movement of price in any and all free markets is a function of the laws of pure supply and demand. Buying and selling opportunity emerges when this simple and straight forward relationship is out of balance."*

**- Sam Seiden**

**“Trading is simply a transfer of money from those who don’t know what they are doing, into the accounts of those who do know what they are doing.”**

**Sam Seiden, Vice President of Education  
Online Trading Academy**



# Who Trades?

**An Exchange is the facilitator of buying and selling among and between two groups...**

## **Institutions & Retail Traders**

**A successful screen based trader can clearly identify these two groups on a price chart and buys and sells where **Institutions buy and sell.****

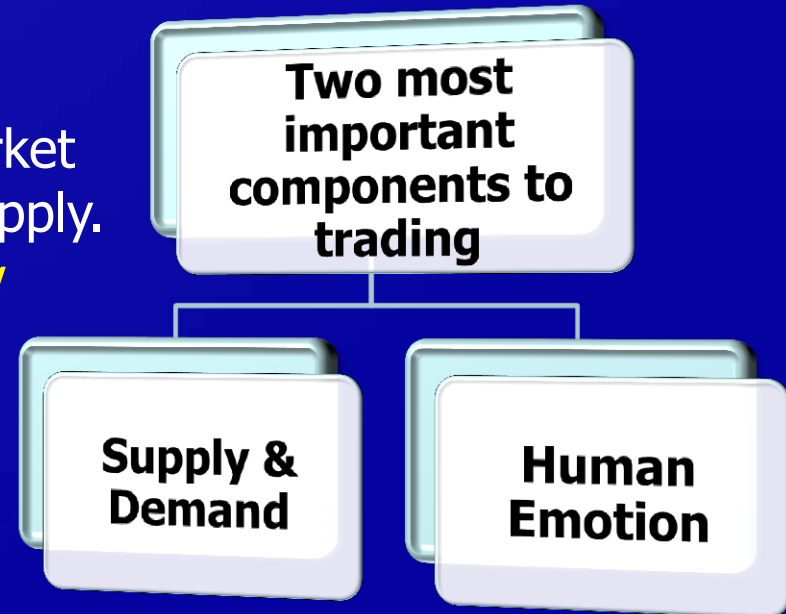
*We will learn to do this today...*

# Supply & Demand

## 1) Where do market prices turn?

Demand (support): A price level in a market where willing demand exceeds willing supply.  
*Where Banks and Institutions are buying*

Supply (resistance): A price level in a market where willing supply exceeds willing demand.  
*Where Banks and Institutions are selling*



## 2) Who is on the other side of your trade, a Pro or Novice trader?

*A bank or institution OR a retail trader?*

# Supply & Demand

**Identify Supply and Demand  
Imbalances For Low-Risk,  
High-Reward Entries and Exits**

*"Each and every rule in your trading and investing plan  
must be governed by the laws and principles of SUPPLY  
and DEMAND."*

## Demand Zone

### Advantages of buying in a Demand Zone

- 1) High probability
- 2) Low risk
- 3) High profit potential
- 4) Easy to identify
- 5) Simple rules to trade

## Supply Zone

### Advantages of selling in a Supply Zone

- 1. High probability**
- 2. Low risk**
- 3. High profit potential**
- 4. Easy to identify**
- 5. Simple rules to trade**

# Supply & Demand

**When you Identify Supply and Demand Imbalances you will find Low-Risk, High-Reward Entries and Exits**

*"Each and every rule in your trading and investing plan must be governed by the laws and principles of SUPPLY and DEMAND."*

# Strategy

***Learn Market Timing to  
put together Simple  
Objective Rules, that  
Lower Stress and  
take Emotion out  
of the trade***

# Remember

**This is just the beginning of  
your Trading Education**

**We will show you how**

**You can**

**Earn while you Learn**