

# Athletics Administration

## Director & Senior Management Team

Bruce Harreld  
University President

Presidential Committee on  
Athletics &  
Faculty Representatives

Rod Lehnertz  
Interim Sr VP  
& Treasurer

Lynette Marshall  
President  
UI Foundation

Gary Barta  
Director of Athletics

- Football
- Men's Basketball
- Women's Basketball

Rae Parker  
Executive Assistant  
to the Director

Marj Meisner  
Assistant to the Director

Gene Taylor  
Deputy Director

General  
Counsel's Office

Provost  
Office

University HR

Lyla Clerry  
Associate AD  
Compliance

Liz Tovar  
Associate AD  
SA Academic Services

Mary Curtis  
Associate AD  
Human Resources

Mick Walker  
Chief Financial Officer

Paula Jantz  
Sr. Associate AD &  
SWA

Matt Henderson  
Sr. Associate AD

Mark Jennings  
Associate AD  
Donor & Patron Services

OPEN  
Executive Director of  
Athletic Development

- FOIA Requests
- Liaison to General Counsel
- Coordinate athletics compliance unit, including:
  - Admissions
  - Eligibility
  - Financial Aid
  - Reporting of rules violations
  - Rules education
- NCAA SA Funds
- Team Managers
- Internal Review Board Requests
- Performance Agreement Databases
- SA Issues:
  - Summer school
  - LINK
  - Housing
  - Incidental meal plan
  - Waivers
  - Medicals
  - Transfers
  - Insurance

- Gerdin Athletic Learning Center Management
- Advising & counseling
- SA Psychological Services
- Retention & Tutorial Programs
- Life Skills Programming
- ISAAC
- Academic eligibility
- NCAA SA Funds
- SA Issues:
  - Summer school
  - 5<sup>th</sup> Year Aid
  - LINK
  - Community Service
  - Insurance
- SA Exit Interviews
- Diversity Initiatives
- PCA Appeals

- Org 08 Senior HR Representative
- Org 08 HR Rep
- HR Systems:
  - Staffing
  - Compliance
  - Workflow
- Hiring Consultant
- Staff Orientation
- Staff Development
- Personnel Issues, Investigations & Resolution
- Monitor multi-sport secretarial support
- Internal Communications
- Assist with Policies and Procedures
- Sport Admin
  - Volleyball

- Financial Operations, Compliance & Workflow
- Audits
- Budget Development & Management
- Inventory Controls
- Retention Schedules
- Information Technology Operations

- Chief Operating Officer
- Strategic Planning
- SA Code of Conduct/ Discipline
- Drug Testing Follow-up
- SA Performance & Health

- Drug Testing Admin
- Sports Medicine
- Strength & Conditioning
- Nutrition
- Psychology
- Facility Planning & Capital Projects
- Facilities & Grounds
- Finkbine Golf Course
- Varsity Club Admin
- Courtesy Car Program
- Assist with NCAA Institutional Performance Program
- Catering & Food Vendors
- Vehicle Fleet
- Sport Admin
  - Assist AD with Football and Men's Basketball
  - Baseball
  - Field Hockey
  - Wrestling
  - Assist HANKINS with Soccer, Swimming & Diving, Tennis

- NCAA/Big Ten Sr Woman's Administrator
- Gender Equity Coordinator
- Event Management Lead
- Equipment Rooms
- Internal Communication
- Liaison w/Parking
- NCAA & Big Ten Championships
- NCAA Institutional Performance Program
- Spirit Squads
- Sports Camps
- Hawkeye Marching Band
- Sport Admin
  - Assist-WBB
  - Rowing
  - Softball
  - Cross Country
  - Track & Field

- Public Relations
- Marketing
- Group Sales
- Video Operations
- Graphic Design
- Herky's Locker Room/LIDS
- Trademark Licensing
- Hall of Fame
- Hawkeye Sports Properties
- Athletics Communications
- Big Ten Network
- New Media
- Corporate Partners
- Signage

- Fund Raising
- Liaison to Athletic Development
- Ticket Office
- Event Parking & Hawkeye Express
- Patron Services
- Premium Seating
- Club Room Operations
- Sport Admin
  - Golf
  - Gymnastics

- Development
- National I-Club
- Coordination and Input on Ticket Matters & Patron Services
- Private Charters
- Varsity Club Fundraising