



2016 Events

Building Your Community

2016 HOUSTON DATA MANAGEMENT SYMPOSIUM & TRADESHOW

AGENDA

APRIL 11-12, 2016

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Are
TRUST ISSUES
affecting your
relationship with
YOUR DATA?



Poor-quality data costs the average company

\$14.2 MILLION
ANNUALLY*

From business decisions based on bad data.

From bad data replicated across multiple systems.

From manual data compilation and massaging for reporting.

Bad data is bad business.

EnerHub™ from Stonebridge Consulting is a cloud-based enterprise data management solution for oil & gas. EnerHub validates and syncs data across your organization, connects source systems, and delivers the information that matters to your people. EnerHub's open architecture plugs into your existing systems and enables you to elevate data quality to a corporate competency.



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* Gartner, The State of Data Quality: Current Practices and Evolving Trends, Dec. 2013



2016 Events

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Monday, April 11, 2016

7:30-8:00 am	REGISTRATION & BREAKFAST Morning Host: Ellen West Nodwell, Houston Leadership Team
8:00-8:30 am	Welcome & Opening Remarks Trudy Curtis (PPDM Association)
8:30-9:00 am	Seismic Data Management in a PPDM Compliant Database Cindy Cummings (Repsol) & Patrick Meroney (Katalyst)
9:00-9:30 am	Current Industry Issues Round Table Discussion Led by the Houston Leadership Team
9:30-9:40 am	Titanium Sponsor Spotlight - geoLOGIC systems ltd
9:40-10:05 am	MORNING BREAK Late Morning Host: Cora Poche, Houston Leadership Team
10:05-11:05 am	Data: Fueling the Engine of Growth for Oil & Gas Rich McAvey (Gartner)
11:05-11:35 am	Things Every Petroleum Data Manager Should Know Fred Kunzinger (Noah Consulting)
11:35-11:45 am	Gold Sponsor Spotlight - Noah Consulting
11:45-11:50 am	Bronze Sponsor Spotlight - PDS Energy Information
11:50-12:45 pm	LUNCH BREAK Afternoon Host: Tina Fischer, Houston Leadership Team
12:45-1:15 pm	Data Babble Trudy Curtis (PPDM Association)
1:15-1:45 pm	Practical Data Quality at Breitburn Energy: How to Apply DQ in the Real World Mike Dominick (Breitburn Energy) & William "BJ" Cummings (Stonebridge Consulting)
1:45-2:15 pm	Better Data. Better Insights. Better Decisions. Bret Wiener (Seven Lakes Technologies)
2:15-2:25 pm	Gold Sponsor Spotlight - Microsoft
2:25-2:50 pm	AFTERNOON BREAK Late Afternoon Host: Fatima Alsubhi, Houston Leadership Team
2:50-3:20 pm	Engineering Information Management, Let's Change the Game Linderick Whitworth (Datum 360)
3:20-3:50 pm	"Necessary Evil Time": Retaining Expertise, Outsourcing Productivity Simon Bates (DDC Ltd)
3:50-4:00 pm	Closing Remarks Trudy Curtis (PPDM Association)
4:00-6:00 pm	TRADESHOW RECEPTION (Azalea 3,4,5,6)



2016 Events

Building Your Community

Tuesday, April 12, 2016

7:30-8:00 am	REGISTRATION & BREAKFAST , Morning Host: Cindy Cummings, Houston Leadership Team	
8:00-8:15 am	Welcome & Opening Remarks Trudy Curtis (PPDM Association)	
8:15-9:00 am	Regulatory Standard Solutions: Demonstration of Advancement in Regulatory Excellence Art Boykiw & Pavan Kumar (Alberta Energy Regulator)	
9:00-9:10 am	Platinum Sponsor Spotlight - Stonebridge Consulting	
9:10-9:40 am	Data Objects: The Evolution of PPDM's "What is a Well" Steve Cooper (EnergyIQ)	
9:40-10:10 am	MORNING BREAK , Late Morning Host: Michael Higginbottom, Houston Leadership Team	
10:10-10:40 am	Achieve Data Governance in E&P by Integrating GeoScience and Analytical MDM Srujan Peddy (AdvancedEPM Consulting)	
10:40-10:50 am	Platinum Sponsor Spotlight - EnergyIQ	
10:50-11:20 am	The Transformation of the Offshore Oil and Gas and Shipping Sectors Colin Frost (Energetive) & Henrique Paula (Global Energy Initiatives)	
11:20-11:50 am	Implementing a Data Quality Program at Concho Joseph Seila (Concho)	
11:50-12:45 pm	LUNCH BREAK PPDM 3.10 Presentation - Willow Room, Trudy Curtis (PPDM Association)	
Break Out Sessions	Introductory Break Out , Host: Ricardo Bohorquez, Houston Leadership Team	Technical Break Out , Host: John Jacobs, Houston Leadership Team
12:45-1:15 pm	From Mission Impossible to Mission Possible Justin Glatz (Informatica)	Strategic Planning for Long Term PPDM Data Migration Volker Hirsinger (Petrosys USA), co-authored by Dave Hudson
1:15-1:45 pm	Unlocking Smart Value Creation across the Upstream Data Landscape Nishanth Raj & Anoop Kuriakose (Deloitte)	Three Hidden Jewels to Guarantee Success In Petroleum Data Management Hasmik Belich (RigData)
1:45-2:15 pm	The Process of Becoming a Certified Petroleum Data Analyst Ty Myers & Daniel Perna (Devon Energy)	"The Ugly Duckling" Real Time Operational Data Van Cosby (OSIsoft)
2:15-2:30 pm	AFTERNOON BREAK , Late Afternoon Host: Ali Sangster, Houston Leadership Team	
2:30-3:00 pm	The Importance of Standardization from the Regulators Perspective Trent Marx (Resource Energy Solutions)	
3:00-3:30 pm	How Dynamic Services-Based Architecture Alleviates Data Management Woes Olivier Thierry & Randi Tucker (Quorum)	
3:30-4:00 pm	Can Technology and Process Facilitate Profitability Shale? Paul Haines (Noah Consulting)	
4:00-4:10 pm	Closing Remarks Trudy Curtis (PPDM Association)	

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DDC KPO



Knowledge Process Outsourcing with The DDC Group

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Sponsor Spotlights

Titanium Sponsor Spotlight - geoLOGIC systems Ltd

Headquartered in Calgary, geoLOGIC systems has been creating and supplying data and integrated software solutions to the energy and production industry for three decades. Our market-leading decision support tool, geoSCOUT, is a fully-integrated, Windows-based exploration system that supports oil and gas professionals in their search for hydrocarbons by combining presentation-quality mapping and cross-section tools with data handling and analysis software. We also offer a range of data and data management solutions, including a robust data center (the gDC) which houses spatially enabled value-added government well and land data in an open Public Petroleum Data Model, as well as a proprietary data engine for all of your company's data management needs. Our industry leading well and land data is also offered through a web-based interface, gDCweb, granting our clients access from almost anywhere.

Designed, built and tested in-house by our team of experts, you can count on geoLOGIC's comprehensive suite of decision support tools and value-added data to help you do your job faster and with unparalleled accuracy. With decades of experience, strong government, regulatory and partner relationships, and proven systems and processes, we provide industry leading data solutions for thousands of clients. From high level decision makers to end users, our solutions provide our customers with the tools they need to find answers, every step of the way.

To learn more about geoLOGIC, visit www.geoLOGIC.com, or twitter.com/geoLOGICsystems



Platinum Sponsor Spotlight - Stonebridge Consulting

Stonebridge Consulting, LLC, provides business advisory and technology services that enable oil and gas companies to produce hydrocarbons efficiently and safely, optimize volumes, increase margins, and maximize returns. We focus on helping our clients get lean and stay lean in today's challenging energy market with innovative industry solutions such as EnerHub™, our cloud-based enterprise data management solution for oil and gas. EnerHub™ validates and syncs data across the organization, connects source systems, and delivers the information that matters. We are headquartered in Tulsa and have offices in Houston, Oklahoma City, Denver, and Dallas. Learn more EnerHub™ and our wide range of oil and gas business advisory and technology services at www.sbti.com.





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Platinum Sponsor Spotlight - EnergyIQ

Information Certainty

EnergyIQ creates information certainty in an uncertain E&P world. Our customers preserve and grow business value, stay ahead of the competition, and protect capital through our E&P Solutions, our people, our experience, and our customer relationships. EnergyIQ's E&P Solutions have been specifically designed, developed, tested and proven to create and restore trust and confidence in your E&P data, so that you can see end-to-end performance of all assets—from the well to the business. This allows you to have information-based decision certainty. With decades of practical, hands-on experience in E&P, from geosciences through IT to the business, EnergyIQ has the people and the experience necessary to provide you with more confidence in your data. At EnergyIQ, we value every customer relationship, and work as partners to bring certainty to every customer need, project, solution implementation, data and information requirement, and overall contribution to the business. By working with EnergyIQ you will:

- Reduce E&P data ambiguity
- Increase data integrity and trust
- Eliminate insight disconnects
- Increase information reuse
- See all assets, end-to-end, and
- Reduce enterprise spend



So - just how much certainty do you have in your E&P data?

Gold Sponsor Spotlight - Noah Consulting

Noah Consulting, a wholly owned subsidiary of Infosys, focuses on delivering information management solutions to clients by providing best-in-class data management, business intelligence, analytics, data integration, information quality, master data management and governance solutions.

We believe there is a unique value that flows from combining technical expertise with deep industry knowledge that we use to provide expert consulting and deliver practical solutions to the most complex information challenges in the industries we serve.

Noah Consulting is steered by veteran consultants with a track record of uncompromised principles, proven success, and client focus. With an average of 15 years of experience in solving the most complex business problems, our consultants are unrivaled in the industry. Using a client-focused, product agnostic approach, we help businesses extract value from the flood of data they are awash with every day.

To learn more about how Noah Consulting can serve you, visit www.noah-consulting.com or call +1 (713) 353-3940. Stay connected through LinkedIn, Facebook, and Twitter.





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Gold Sponsor Spotlight - Microsoft

With the proliferation of data and limitless availability of cost-effective, cloud-hosted compute power, predictive analytics have seen a surge of adoption in the Oil and Gas industry. This surge is happening outside of the traditional silos and is allowing companies to flex to the price volatility and market conditions. Data analytics are being successfully deployed to address the problems of predicting equipment failure, validating production numbers, determining pricing, predicting procurement needs, and supporting other multitudes of scenarios.

Microsoft's Trusted Cloud lays the foundation for aggregating a company's most important asset, its data, and leveraging it to its greatest potential. By combining SQL Azure, IOT, HDInsight and Azure Machine Learning, Microsoft enables companies to quickly develop predictive models that can be vetted for validity by the domain experts. These new technologies reduce the lengthy time-to-value of most IT projects. Couple that with the simple, yet powerful visualization capability of Power BI, Microsoft provides an end-to-end, well integrated, cloud-enabled solution that can handle the most complex analytics problem.

Microsoft continues to drive forward as a leader in the analytics space, through innovation, industry partnerships and acquisitions. Building on a strong partnership with its customers, Microsoft is committed to driving value and reducing costs amid increased pressure from low oil and gas prices. For more information, come visit us in the Exhibitor Hall and refer to http://aka.ms/msft-industry_process-and-resources.



Silver Sponsor Spotlight - DDC Ltd

Knowledge Process Outsourcing by The DDC Group

The DDC Group is a global outsourcing organisation employing 3,500 knowledge workers. It works in a broad range of disciplines in the business information, oil & gas, scholarly publication, freight, public sector, retail and other markets.

DDC provides a variety of KNOWLEDGE PROCESS services based around automated and manual data capture components in hybrid onshore-offshore solutions. New sectors or niche KPO applications are easily addressed due not just to our experience but also to the diversity, quality and can-do attitude of knowledge workers at our outsourcing facilities in the Philippines.



Information Certainty in an uncertain E&P world



Grow Business Value



Beat the Competition



Protect Capital

Today, more than ever, E&P companies need to manage information like a corporate asset to support the business. Critical business decisions demand confidence in the underlying information. Data quality and information certainty is the only way to gain confidence in your critical business decisions. EnergyIQ delivers the information management solutions, experience, and resources you need to manage your most important business asset: information. So stop by our booth to find your information certainty!



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Speaker Biographies



Simon Bates, DDC Ltd

Simon Bates has nearly 30 years' management experience of offshore outsourcing projects with the Philippines. His specialties include: Knowledge Process Outsourcing (KPO) in various market verticals; service scoping; technical and procedural documentation; and, external and internal customer support.



Hasmik Belich, RigData

Hasmik Belich is the Data Manager at RigData, where she is a key player in building data governance and data quality processes to manage information across the life of a well. Prior to joining RigData, Hasmik was the technology leader of a Fort Worth based operator where her team created innovative BI analytics tools, enabling faster decision making. She has over 10 years' experience in Oil and Gas data management and holds a MS in Information Engineering and Management from Southern Methodist University.



Arthur (Art) Boykiw, Alberta Energy Regulator (AER)

Art is responsible for establishing the IS strategy and organizational capability to meet AER's integrated Information and Systems vision enabling AER's regulatory mandate. Art's career in the petroleum industry began over 30 years ago with Dome Petroleum and Petro-Canada, progressing from programming regulatory production and royalty reporting systems in the 80's through project management in Exploration, Operations, Corporate and Financial Systems to Director Roles for Petro-Canada's East Coast, U.S., North American Oil and Gas and Oil Sands business units. As an industry leader Art also has been actively involved in the PPDM Association as a work group participant, Director, and eight years as Chairman.



Steve Cooper, EnergyIQ

Steve Cooper has 20 years of experience in E&P information management. Dr. Cooper spent 14 years with Petroleum Information and IHS on the energy management side of the business. During this time, he held the position of CTO with responsibility for infrastructure, development, and global data accumulation systems. In late 2007, he started EnergyIQ to provide E&P domain and technical expertise to help companies manage their data to meet the needs of the business.



Van Cosby, OSIsoft

Van Cosby graduated from Brigham Young University in Chemical Engineering and joined IBM in 1979 as a chemical process engineer. During his 30 years with IBM, he served in positions in Manufacturing Engineering, Product Development, Consulting and Sales. As a consultant with the IBM Oil and Gas Industry Group, a favorite assignment was the three winter months in Alaska working with the Alyeska Pipeline Services Company. Van joined OSIsoft in 2009 as an account manager for the Oil and Gas Industry.



information
management
experts.

Helping E&P companies
optimize operations,
high-grade portfolios, and
improve asset
performance with better
information management.

On the Agenda:

"Things Every Petroleum Data
Manager Should Know"

- by Fred Kunzinger

"Can Technology and Process
Facilitate Profitability in the Shale?"

- by Matt Tatro

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Speaker Biographies



Cindy Cummings, Repsol

Cindy Cummings has over 25 years of work experience in the Oil and Gas industry in areas of exploration, development, production and information management. Cindy worked for Conoco, IHS, EnergyIQ and is currently the Information Management Manager at Repsol.



William "BJ" Cummings, Stonebridge Consulting

BJ Cummings is Executive Director for EnerHub, Stonebridge's enterprise data management solution for Oil and Gas. BJ has more than 10 years' experience in developing business intelligence solutions for Oil and Gas companies. He is the chief solution architect for Stonebridge's Upstream Reference Architecture, which is built around PPDM standards and today serves as the framework of Stonebridge's EnerHub solution for upstream operators.



Trudy Curtis, PPDM Association

Trudy is the Chief Executive Officer of the Professional Petroleum Data Management (PPDM) Association, based in Calgary, Alberta, Canada. She has over 35 years of experience in the industry and is known around the world for her advocacy of data management as a professional discipline and data as a critical corporate asset. After receiving a BSc. from the University of Calgary in 1978, Curtis went to work in the Oil and Gas industry, and ultimately the PPDM Association. As chief architect of the PPDM data model, trainer, speaker and leader, she has led the way to the creation and industry adoption of standards, best practices and the professionalism of data management in the petroleum industry. In addition to her role as CEO of the PPDM Association, Curtis is co-chair of the Standards Leadership Council. Curtis was recipient of the Stewart McAdoo Pillar award in 2011 and the Phillip C. Crouse Cornerstone award in 2013.



Mike Dominick, Breitburn Energy

Mike Dominick is IT Director of System Integration and Development at Breitburn Energy reporting directly to the Chief Information Officer. An IT veteran with 20 years' experience, Mike works extensively with senior and executive management to identify technology and process gaps, then design and deliver solutions that improve business processes. In his current position, he is responsible for the management of all aspects of the software life cycle throughout Breitburn including software selection, implementation, architecture, development, and data management.



Colin Frost, Energetive

Colin Frost is Founder and Chairman of Energetive, a data-driven business transformation specialist, with over 25 years experience in the Oil and Gas sector. He spent the first ten years of his career with BP, and has since advised companies like ExxonMobil, Hess and Petrobras.



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**Justin Glatz, Informatica**

Following-on from a successful career of multi-discipline, technology leadership, Justin joined Informatica to provide executive advisory to Informatica's key clients, partners, and internal lines of business.
<https://www.linkedin.com/in/justin-glatz-5b20b0b>

**Volker Hirsinger, Petrosys USA**

Next to his current position as VP-Americas for Petrosys, Volker Hirsinger has recently taken on the role of product champion for the group's data management products. He has been involved in the implementation of the company's PPDM based data management systems since the company started extending the scope of its sub-surface data management to include a wide range of third party applications connectivity in the early 2000's. Volker and the Petrosys team have maintained evolutionary PPDM data stores for a range of clients since 1995, and have been involved in a number of projects around the extension of the PPDM model and the processes of change to accommodate those. Originally from Germany and Trinidad, Volker spent much his working life in Australia before moving to his current Houston home.

**Pavan Kumar, Alberta Energy Regulator (AER)**

Pavan Kumar is the Manager for Business Analysis services within the Information Services Branch at the AER. In this role, Pavan is accountable for the delivery of Business Analysis services across AER. Pavan also leads the development of Business Architecture, which defines the Business Capabilities of the AER that are in line with the Corporate Business Strategy. Prior to joining AER, Pavan was working as a Lead Business Analyst on a transformation program at the Ministry of Economy-Saskatchewan. This Ministry regulates the Energy development activities within the province of Saskatchewan. Working for two of the leading Energy Regulators in Canada, Pavan has built good expertise on Regulatory Frameworks within Canada.

**Fred Kunzinger, Noah Consulting**

Fred is a Senior Principal and Upstream Subject Matter Expert with Noah Consulting. Prior to Noah, Fred was with Hess Corporation for nearly 23 years in Tulsa, London and Houston, most recently as Senior Manager for Global Data Management. He was a PPDM Board member for five years and is a past Chairman of the Board of the Association. Fred has a B.S. in Geology from the University of Notre Dame and an M.S. in Geology from Old Dominion University. In 2011, Fred was a recipient of the Upstream Data Management Cornerstone Award.

**Anoop Kuriakose, Deloitte**

Anoop is a Manager in Deloitte's Oil and Gas Information Management practice with experience in delivering strategy, process improvement and technology implementation solutions for multiple Fortune 500 clients. He has led multiple projects that delivered Data Management and Analytics solutions in several upstream functions such as Geophysical Data Management, Reservoir Engineering, Well Planning & Execution and Production Management. His key strength lies in the ability to manage diverse and geographically distributed teams to deliver high quality technology solutions that solve complex business problems.



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Speaker Biographies



Trent Marx, Resource Energy Solutions

Trent Marx is the President and CEO of Resource Energy Solutions (RES), the world's third largest well data management provider. Trent joined RES in 1993 with a solid background in procurement and supply chain management, as well as extensive hands-on experience with customer service, IT and software/hardware utilization. Trent enjoys sharing his knowledge and fostering skill development by giving back to the community. He is proud to have served as Calgary's business representative on the steering committee for The City of Calgary's IT Transformation Guiding Coalition, Governor of the Canadian Oilmen's Association and as Director of the Airdrie Oilmen's Association.



Rich McAvey, Gartner

Rich McAvey is Gartner's Research Vice President for the Oil and Gas industry. His research examines the impact of digital technologies on Oil and Gas companies, focusing on how business leaders can use digital technologies to optimize performance, and how CIOs must change IT to remain relevant and impactful. Prior to Gartner, Rich had 32 years of Oil and Gas experience at ExxonMobil, Accenture and Marathon Oil, where he held a variety of officer/executive roles. On the business side, he led E&P, midstream, refining, marketing and corporate functions. On the IT side, he led strategy and planning, app development, I&O, and security and served as CIO. Rich holds an engineering degree from Cornell University, a M.B.A. from the University of Chicago and a Ph.D. from Capella University.



Patrick Meroney, Katalyst Data Management

Patrick Meroney has worked in and around Information Management in Exploration and Production for over 25 years and has written and presented on various topics over the years including GIS, Information Architecture and Delivery, Data Governance and IM Organizations. Pat has held various positions in the E&P business and within IT and IM organizations at ConocoPhillips, and Repsol and is currently the Director for Subsurface Solutions at Katalyst Data Management in Denver, Colorado.



Ty Myers, Devon Energy Corporation

Ty Myers enjoys being a Business Unit Data Specialist/Steward at Devon Energy. He holds two certifications in the Oil and Gas industry, one as a Certified Petroleum Technician by the Oklahoma Energy Resources Board, and the second as a PPDM Certified Petroleum Data Analyst. Previous to being at Devon, Ty was at Continental Resources.



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Henrique Paula, Global Energy Initiatives

With almost 40 years of engineering experience, Dr. Paula has expertise in data analysis, root cause analysis, incident investigation, integrity management, risk management/PSM activities, risk/reliability analyses, and project quality management. He participated in more than 100 projects in a variety of industries from up/mid/downstream oil & gas to petrochemical and nuclear. He authored or co-authored more than 150 technical reports and papers for leading trade journals and industry associations and served as guest editor for a special issue of the journal Reliability Engineering and System Safety. A certified reliability analyst, Dr. Paula has provided consulting and training services in over 30 countries.



Srujan Peddy, AdvanceEPM Consulting

MDM Technology Director, AdvanceEPM Consulting. Srujan Peddy has over a decade of consulting and industry experience in implementing MDM solutions with ERPs, Analytical and BI systems. He has built solutions in E&P, Finance, Retail, Healthcare, Aerospace and played a key role in architecting the enterprise MDM and has published a white paper on building custom MDM workflows. Srujan is frequent speaker at conferences and webinars on Oracle MDM Technologies.



Daniel Perna, Devon Energy Corporation

Daniel Perna serves as the enterprise Geoscience Data Coordinator at Devon Energy. As a part of the Geoscience Data Management team, he helps maintain Devon's well master database, he facilitates communication, work sessions, and training for stakeholders across disciplines pertaining to E&P master data management, he lends subject matter expertise to the improvement of data quality and mappings, and he helps to develop and refine enterprise geoscience data standards. Daniel is a PPDM Certified Petroleum Data Analyst.



Nishanth Raj, Deloitte

Nishanth is a Senior Manager with the Oil and Gas Information Management Practice at Deloitte. He has over 14 plus years of professional consulting and program management experience providing strategic, fiscal and operations leadership in Data Management & Analytics in the Oil and Gas Sector. He has worked with multiple E&P clients to deliver and unlock business value across the Upstream data management value chain, while generating operational efficiencies in the current fluctuating environment.



Joseph Seila, Concho Resources

Joseph Seila is an E&P Enterprise Data Manager with Concho Resources, and is a member of the PPDM Association Board of Directors.



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**Matt Tatro, Noah Consulting**

As Senior Principal at Noah Consulting, Matt is a leader of innovation, problem solving, planning, organizing and managing budgets and has 25 years of practice across a wide range of different industries including extensive experience in Oil and Gas. He is currently a Project Manager for a corporate data management project focusing on the E&P well life cycle and is a trusted member of the client's PMO advisory panel. He is a team player that enjoys managing large groups of virtual teams across multiple times zones, different languages and various cultures. Matt has very strong technical skills across many technologies including mobile development, SAP, Hyperion, .Net and Java. Matt has two beautiful daughters. In his free time, he is an active member of the "Brazos Valley Amateur Radio Club."

**Olivier Thierry, Quorum Business Solutions**

Olivier Thierry ("OT") is the Chief Marketing Office for Quorum. Prior to Quorum, Mr. Thierry held executive leadership positions in several successful private and public software and technology corporations. He has built and managed high performance marketing teams in software companies in systems and network management, security management, applications development and middleware, SaaS, open source, storage, unified collaboration, virtualization and cloud, and Oil and Gas. Most recently, he served as Chief Marketing Officer for Zimbra, Inc., a global leader in unified collaboration. Prior to Zimbra, Olivier also served as CEO of Fiveruns, CMO at Zenoss, and Senior Vice President of Worldwide Marketing and Alliances at NetIQ. He received his Bachelor of Commerce degree (Cum Laude) with a double major in marketing, and computers and systems from McGill University in Montreal, Canada.

**Randi Tucker, Quorum Business Solutions**

Randi Tucker is the Product Manager for the Energy Contracts and Master Data (eSuite) applications at Quorum. She has been involved in IM initiatives relating to Master Data Management, Data Integration, ERP implementations, and Data Warehousing for over 15 years. Her experience has been applied to the manufacturing, technology, utilities, and petroleum industries prior to her role in Product Management at Quorum Business Solutions. She has designed strategic solutions to work within complex architectures, balancing the need to deliver timely solutions while also ensuring scalability for future growth.

**Lin Whitworth, Datum360**

Linderick Whitworth is Datum360's Director of Client Services. His experience includes working extensively in Oil and Gas projects. His career has moved from Application Development, Project Services Management followed by Information Management. Lin's background is in engineering, he's able to work with a project to capture their requirements. He was practicing Information Management on projects before the discipline was recognised; so has experienced the difficulties that can arise whilst rolling out solutions.

**Bret Wiener, Seven Lakes Technologies**

Bret is Chief Technology Officer at Seven Lakes Technologies and has 20+ years of experience as a technology executive with a history of success orchestrating the start-up and growth of new ventures in diverse industries and models. Bret has an extraordinary aptitude for learning, building, delivering, optimizing and maintaining complex business systems and processes. Seven Lakes Technologies is a leading provider of innovative enterprise software for the Oil and Gas industry.



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Thank You to our Houston Leadership Team

The PPDM Association would like to thank the Houston Leadership Team for all their invaluable efforts in making the 2016 Houston Data Management Symposium & Tradeshow a success.

Throughout the year, these individuals help organize and enhance all our Houston PPDM events, and we are truly fortunate to work with them to build our Houston Community together.

Thank you...

Ellen West Nodwell (Integrashare) - Chair

Cindy Cummings (Repsol) - Secretary

Fatima Alsubhi (Certis)

Ricardo Bohorquez (BP)

Tina Fischer (Newfield - Contract)

Heather Gordon (Freeport-McMoRan Oil & Gas LLC)

Michael Higginbottom (CommerceLink)

John Jacobs (Retired)

Cora Poche (Shell)

Ali Sangster (Drillinginfo)

Pamela Wadham (EP Energy)

Ray Wall (ConocoPhillips)

“ **WITHOUT *knowledge*
action IS USELESS
AND *knowledge*
without ACTION
IS futile.** ”

Abu Bakr



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For more on our full suite of decision support tools, visit geoLOGIC.com

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