



IIPM's offering of MBA/ BBA degrees is illegal and students using the titles can be prosecuted

A letter from NVAO, the UGC equivalent authority for regulation of Higher Education in Belgium clarifies their position on degrees offered by IMI, Belgium to IIPM students.

by Team Careers360

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In June 2009, we did an investigative story [IIPM - best only in claims?](#), which discussed among other things, the validity of degrees offered by IMI (a Belgian institute IIPM tied up with, to award MBA/BBA degrees to IIPM students). Students must know that IIPM cannot award recognised BBA/MBA degrees since it is not approved by AICTE/ UGC.

The tie-up with IMI, Belgium was to overcome this handicap. Subsequent to the publication of our story, on June 18, 2009, IIPM brought out advertisements mentioning degrees to be offered by University of Buckingham, UK and not from IMI, Belgium. We cross-checked with the University of Buckingham and published [another article](#) in July 2009 issue, which debunked this claim, too.

IIPM's advertisement on Feb 1, 2010 (click on image to view full ad)



Post the publication of our second article, IIPM removed the name of University of Buckingham from the ad. However, we noticed that the name IMI had cropped up again. Hence, we decided to take up the matter with the Rudy Derdelinckx, Director of NVAO, (the UGC/ AICTE equivalent authority for regulation of Higher Education in Belgium) to check the validity of degrees issued by IMI, Belgium. We were sincerely hoping that the accreditation/approval status of IMI has changed for the benefit of students in India and hence its re-appearance in IIPM's ads. We give below the official communication from Director, NVAO below.

Letter from Director, NVAO (click on image to enlarge)



Mahesh Sarma
Pathfinder Publishing,
AB-12, 2nd Floor,
Safdurjung Enclave,
NEW DELHI. 110029.
INDIA

Dear Mr. Mahesh

date I have answered quite a few earlier queries about IMI that were published on
January 18, 2010 several websites and blogs in India.

subject a) IMI Belgium is not a recognised higher education institution either in the Dutch
your reference or the French speaking part of Belgium. Since it is not recognised, it cannot award
recognised degrees. BBA and MBA degrees cannot be awarded legitimately.
our reference Graduates that use the title Bachelor or Master can even be prosecuted. Using
NVAO/20100118/MK those titles without holding a legitimate degree is illegal.

annex b) According to our Constitution, everyone can set up an institution and offer
education. But to be a higher education institution and award degrees, you need to
be recognised. All types of institutions can be recognised if they think they are
really a higher education institution.
To be recognised, the institution's programmes need to be accredited and the
institution needs to be registered. Only then the institution is included on the official
register: www.highereducation.be.

c) See www.highereducation.be. And <http://www.highereducation.be/faq/117/49>.

d) One can wonder why they don't try to get recognition as a higher education
institution while there is a very straightforward procedure available.

If you have any more questions, please contact me directly. And we would be

ASK THE EXPERT

All

I'm interested in sound engineering and am a 2nd year BTech s...

My son is completing his EEE course this year and is selected...

I cleared Class 12 with 81% marks. My final aim is MBA from a...

I did BTECH IT from JNTU,Hyderabad with an aggregate of 68 in...

Can BAF and CS be done together?...

Post your career query, today!
«View ALL answers»

The essence of the letter is as follows:

- The MBA/BBA degree given by IMI, Belgium is not recognised and hence not legitimate even in its country of origin, Belgium.
- Students in Belgium using the title 'Master' or 'Bachelor' can even be prosecuted, if it is based on a degree given by IMI.
- Using those titles (given by IMI, Belgium) without holding a legitimate degree is illegal in Belgium.

As this is very important information that we received from NVAO, we decided to add this advisory for information to all prospective students of IIPM. Students can also make their own verification in the country where they wish to study/work as the rules regarding validity/prosecution/illegality may vary from country to country, though the rules are largely based on their validity from the country where the qualification originates from.

Note: Readers may look for the response from IIPM, which would be published as soon as it is received.

A backgrounder on the story so far:

This started off as a normal investigation, into the malaise affecting the education system and the checks and balances that need to be brought in. After all, we all know that the government cannot be a sole participant in making the youth employable and the country a prosperous one.

Everyone that we spoke to was of the unanimous opinion - while a systemic overhaul is essential to improve the quality of many bad institutions in the country, the least we could do is to protect students and parents from being misguided and misled by willful wrong-doers. There are institutes where students walk in with their eyes open and know what to expect. And there are those where they walk in, blinded - misled, misguided and misinformed, by a campaign where media, regulatory agencies and academia become willing accomplices. While we can't do much about the informed decisions, we have to take up the cause of those who were cheated, an act that robs students of their career and in a way, their life.

As we scanned the ads, spoke to experts, affected parties and counselors, we realised that one name cropped up the most - IIPM. We decided to investigate. We sent mails to all those, that IIPM draws upon to validate its claims in its advertisements, namely - journalists, editors, foreign universities, employers. We spoke to current and former students and their parents. What our investigation unravelled left us cold. Here is an institution that enjoys all the privileges of an academic institution (according to IT authorities, it claimed exemptions citing Section 10(23C) (VI) of the Income Tax act, 1961) with zero responsibility and accountability. Here is an institution that brazenly uses its power and reach to make unsubstantiated claims that play with the lives of students and parents alike. We know we are opening a Pandora's Box, but are prepared for the repercussions, knowing fully well that you, our readers are with us. We were shocked by our findings, and what you are reading is just a part of it. We await your verdict.




BBA/MBA degrees

IIPM CLAIMS to award PG/UG degrees from IMI Belgium. We checked with NVAO, the accreditation organization of Netherlands and Flanders(Belgium) about IMI Belgium. The response from them is given below. This implies that the degree that students earn would be useless for higher education or employment anywhere in the world, where formal degrees are required.

-Original Message-
 From: XXXXXXXXX
 Sent: Thursday, March 19, 2009 8:14 PM
 To: XXXXXXXXX
 Subject: RE: Kind attn: XXXXXXXXX,as per telecon yesterday
 Dear XXXXXX

To answer your first question, I would refer to our official register of recognised institutions and degrees: <http://www.highereducation.be> . Please read two items in our section FAQ:- <http://www.hogeronderwijsregister.be/faq/117/48> - <http://www.hogeronderwijsregister.be/faq/117/49> IMI Belgium is not a recognised higher education institution (neither in the Dutch nor the French speaking part of Belgium). Since it is not recognised it cannot award recognised degrees.

In our position it is difficult to answer your second question. For us only registered institutions with accredited programmes are considered credible.
 Best regards

Campus placement

BASED ON some of the claims about MNC employers participating in the campus recruitments at IIPM, we checked with a few of them. We are listing a few responses, of employers, who have denied having recruited from the IIPM campus from the class of 2008, though IIPM claims otherwise. There have been a few more, who did not respond and we did not pursue, as we already got a sample of what is in store. Some gave us information but refused to come on record.



STANDARD CHARTERED BANK, says

We have hired 9 students from IIPM this year, though this was not through the campus recruitment process. These are all freshers.

BARCLAYS, DUBAI

I have looked into the below and we at Barclays, UAE Dubai have not done any campus placement with this institute.

DEUTSCHE BANK (sms response)

Deutsche bank has no association with IIPM in terms of campus placements. We may have one or two employees from IIPM at the junior level but that's about it

Un(en)viable International Placements

ANY B-SCHOOL that claims to have the interest of students at heart should ensure that only companies that would treat students with respect, dignity and care would be allowed in the placement process. We are listing out some of the placements facilitated by IIPM. Look at the offer details and make your own judgement.

Saud Bahwan Group
 Position: Senior sales officer
 Salary: 275 Omani Rials or Rs.34,000 P.M plus 23 rials as food allowance
 Job: It is a two year contract and not a job offer
 Conditions: Passport to be surrendered and Termination at employer's discretion during probation with 48 hours notice.

Khimji Ramdas

Position: Section Sales.
 Salary: 250 Omani Riyals or Rs.31,000 P.M or 3.7 lakhs P.A
 Job: It is a two year contract
 Conditions: If you leave before 24 months, you pay the company recruitment, visa, air ticket and other expenses. Even if you have to temporarily leave for an emergency, deposit the same amount with the employer.

Al Sharawi Group

Position: Executive Trainee
 Salary: 2300 AED in the first year progressively reaching 3000 AED in the 4th year (27600 P.M in the first year going up to Rs.36000 P.M in the 4th year).
 Conditions: If you resign during the contract, you can not take up employment in competing companies, and pay the company two months salary.

Frequency Advertising LLC
 Position: Marketing Executive
 Salary: 3500 AED(incl HRA) or Rs.42,000 P.M.or 5 lacs P.A Conditions:
 Office hours 8.30 am to 6.30 pm, 6 months probation, No leave entitlement during probation.

Ceramin FZC
 Position: Management Trainee - Sales & Marketing
 Salary: 3000 AED (incl HRA) or Rs.36,000 P.M or 4.4 lacs P.A
 Conditions: 12 months training period, Valid Passport to be submitted at the time of joining.

Note: All the jobs excluding Frequency LLC provides single accomodation



International collaborations

IIPM claims to award a global certification in management for all its students from one of the leading universities of the world. Every advertisement carries the logo of institutions like Darden, Haas, Judge etc as partnering institutions. Some ads even say the certification is from one of these universities. We wrote to each of the institution to check the veracity of IIPM's Claims. Here is what they have to say.

McCombs Business School, University of Austin, Texas
 From: XXXXXXXX
 To: XXXXXXXX
 Cc: XXXXXXXX
 Subject: RE: Query regarding your Institute's association with IIPM, Delhi

I'm sorry, but I am unaware of any association between the McCombs School of Business and IIPM. It is possible that they have a connection I am unaware of with a particular professor, but in any case they are not an official partner school.

I should caution that I am only responding for the McCombs School of Business. While McCombs is the only business school at the University of Texas at Austin, it is possible that they have a relationship with another college at UT-Austin. If that were the case I would not be aware of it.

Best regards,

David E. Platt, Ph.D., Director, CIBER, McCombs School of Business

Judge B School, University of Cambridge

Hello XXXXXX

Thanks for your enquiry about the programme Judge Business School is delivering to IIPM participants.

This is a five day non-degree executive education programme delivered in Cambridge by Judge Business School.

IIPM have engaged us to deliver and the first group will commence in July 2009. There are no university qualifications awarded from Cambridge University or Judge Business School. The only certificate is a certificate of attendance which is what we provide to participants on all our programmes.

Very best

Aislinn Ryan, Communications Manager, Judge Business School

Darden B School, University of Virginia

Dear XXXXXXXX

Thanks again for your e-mail. The University of Virginia's Darden School of Business has agreed to provide a series of week-long Executive Education programs (i.e., a contracted teaching arrangement) for IIPM. Darden has no partnership

agreement or tie-up with IIPM.

Along with Cambridge (Judge) and UC Berkeley (Haas), Darden will host IIPM's Executive Education program participants and deliver to them a high-quality mix of general business class sessions. No course credits at Darden or UVA are associated with this program, as IIPM is not a partner school and their participants are not taking Darden courses.

Best regards,
 Juliet Daum, Director of Communication, Darden School of Business, University of Virginia
 For a few dollars more - The changing colours of UCB
 Haas B School, University of California, Berkeley (UCB)

THE SLOWDOWN may have hit the revenues of the international B-schools! The desperation with which they are getting into arrangements with Indian B-Schools to lend their name as 'participating,' 'partner', 'affiliating' B -School - all to earn a few dollars more, while compromising on their ethics and professionalism left us flummoxed. And when no less than the University of Berkeley tries to wriggle out of a situation through three different mails, each a reaction to a correspondence by us and possibly IIPM as well, we are bewildered. The first said no connection what so ever, second acknowledged a client relationship and the third announced CEE sending faculty to IIPM programme (which programme?). We cannot understand what is the truth and why this progressive grovelling? (Read the mails below and form your own opinion).

1st Response 27th February 2009

From: Pamela Tom [mailto:ptom@haas.berkeley.edu]
 Sent: 27 February 2009 01:51
 To: XXXX
 Cc: UTE FREY
 Subject: RE: query regarding your Institute's association with IIPM,Delhi
 XXXXX UC Berkeley's Haas School of Business is in no way affiliated or connected with IIPM.I am told this institution has been known to claim associations with top universities without any basis. One of the ways they do this is that they invite faculty to do some executive education stint and then use the university name for ever. It is possible that some Haas faculty has done work for them but the Berkeley and/or Haas name should not be associated with IIPM.

Pamela Tom
 Media Relations, Haas School of Business
 2nd Response

XXXXX, On February 26, you wrote to verify the 'association' between the Indian Institute of Planning and Management (IIPM) and the University of California. While the statement that the two are not 'affiliated' is accurate, at the time, we were unaware of a new client relationship between IIPM and the Haas School's Center for Executive Education. CEE and IIPM have a contract, the first program will begin in June and the agreement permits client institutions to say that they are 'participating' with the Haas School of Business.

3rd Response

From: Pamela Tom [mailto:ptom@haas.berkeley.edu]
 Sent: Thursday, May 21, 2009 4:45 AM
 To: XXXXX
 Subject: RE: In continuation of your correspondence with XXXXXX

In response to your inquiries about the Center for Executive Education's contract with the Indian Institute of Planning and Management (IIPM): During the duration of the agreement, IIPM, the client, may represent itself as a business school 'participating' with the Haas School of Business. Participation means IIPM has contracted with CEE to provide Haas faculty to teach courses in the IIPM program. A five-day program scheduled for January 2009 was cancelled. A five-day program is now scheduled for June 2009.

Pamela Tom



First Person

'IT IS VERY EASY FOR YOU TO ASK WHY I DON'T SPEAK UP'

Sir, I have a mom, who is a heart patient, a father who is a teacher in a school, and a village which looks up to me. It is very easy for you to ask why I don't speak up. If I do, my people would come to know I did a degree which is useless, my company will sack me, and the bank would strangulate my dad for the loan instalment.' says Ramesh*, a pass out from IIPM. Ramesh like most of us comes from one of the tier 3 towns of our country. He completed his BSc and sought salvation in an MBA. But he chose IIPM, thanks in no small measure to the full page multicolour advertisements he and his parents frequently saw, in publications they trusted for ages. He adds ruefully, 'Sir, I got a good percentile in MAT (above 90 percentile), and had offers from the best colleges. At least I would have got a recognized degree.'

'What did you learn?' I ask. 'We are frequently taught by students who passed out from the last batch and work for Planman Consulting,' said Ramesh. He fought bitterly and got placed through campus in a company based in south India. The institute promised him Delhi, the company told him that they had specifically informed the placement office of IIPM about their need for people in

the south. So he was on his own again. Ramesh smiles at a thought. 'I am much better off than some of my friends who got a campus placement in companies where you are paid Rs.200 as commission for every card you sell, and no salary at all.' His bitterness creeps through. He goes on. 'Sir, 10% of MBAs secure jobs, because we are well-groomed, speak good English, and are well-connected. 50% of us are not connected but have the rest of the qualities, and struggle a bit. The remaining 40% who has neither are already in s***. So the least they can do is to keep quiet.'

Ramesh pays more than 2/3rd of his meagre salary to service his loans, lives in a cramped shanty, puts up a brave face to his doting parents, hopes for the best and keeps quiet. While relating events, the brave boy, briefly wavers and with a lump in his throat says. 'Maine yeah soch ke ayaa, yeah ek formal interaction hai. Baat karthe karthe bahout kuch bol diya.' (I came to meet you, telling myself it is a formal interaction. But as I got talking I spoke quite a lot). All of us look in different directions, and let that moment pass.

* Name changed to protect identity

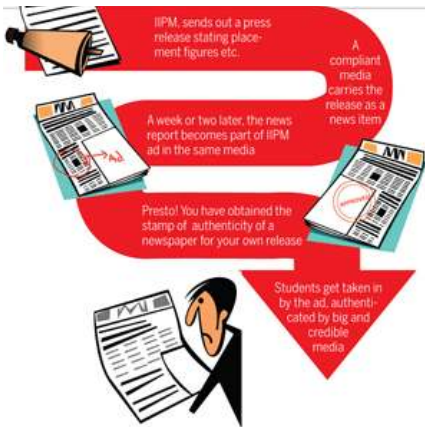
First Person

'WE WERE TAKEN FOR A RIDE'

'The IIPM had indulged in heavy advertising promising the sky and



claiming to be the best management institute in the country. It was very clear in its advertisements that it will give MBA degrees from a University. We got lured by the fake ads coupled with newspaper news praising IIPM institute,' says Shiv Prasad.*
 'It is only after the UGC blacklisted it that the cat came out of the bag. Now it started giving advertisements that it prepares students for BBA and MBA degrees and does not give degrees by itself. This is a clear case of cheating as we have the copy of the earlier advertisements claiming that they give degrees. Parents from Bihar, MP, Rajasthan, Punjab, Himachal, Haryana and UP are still falling prey and the institute is flourishing!
 The institute has never given full receipts for the amount we paid and if given, it was under a different head. Recognition was never a concern for us, because the ad blitz was so strong we got carried away and the UGC also acted very late. Most of the parents are still not aware about the UGC controversy as the matter appeared in Delhi newspapers only.
 Regarding placements, this year (2009) all students have been clearly told that the institute does not guarantee placement. Students have to look for positions on their own. Many students with campus jobs could not join as HR divisions of companies are avoiding IIPM students. Most of the students are coming back with their useless training certificates. The institute has hardly any campus placements and it does not help students find jobs elsewhere as well. Having taken a bank loan between 4 lakhs to 10 lakhs, we are ruined, and actually don't know which way to turn.' * Name changed to protect identity NOTE: Readers may look for the counter view of IIPM in the next issue, if received



IIPM makes another claim

15 June (TOI)

Overall	Industry Interface	Placement
A 6XLRI	1 IIM - A	6XLRI 1 IIM - A
B 7 IIPM	2 IIM - B	7 IIFT 2 IIM - B
C 8 IIFT	3 IIM - C	8 IIPM 3 IIM - C
D 9 IIM - I	4 FMS - D	9 IIM - K 4 XLRI
E 10 IIM - K	5 IIM - L	10 IIM - I 5 FMS - D

Ranked 9th in Placements in India! But we other 9 B-Schools from the

Applications are invited for Full Time Programme in

MBA/BBA 45
 (Post Graduate Graduate Degree from IMI, Belgium)

UR TO EUROPE/USA etc. leading to CERT

Cambridge Judge Business School University of Virginia Darden School of Business

WORLD'S TOP RANKI

Nhv Study Abroad whe

The advert. clearly mentions that the MBA/ BBA degrees are from IMI,Belgium.

18 June (TOI)

INDIA'S GLOBAL B-SCHOOL IIPM

Now students doing IIPM's unique PLANNING & ENTREPRENEURSHIP PROGRAMME ALSO BECOME ELIGIBLE FOR AN

MBA & BBA DEGREE

Buckingham Business School, The University of Buckingham

UK's NO.1 UNIVERSITY

ATED AS UK's NO.1 B-SCHOOL

THE UNIVERSITY OF BUCKINGHAM

FREE STUDY TOUR TO EUROPE/USA etc. CERTIFICATION IN GLOBAL

MANAGEMENT from WORLD'S TOP RANKED B-SCHOOL

NO WONDER WE ARE RANKED NO.1 IN GLOBAL EXPOSURE

A two page advert, that announces that IIPM students would earn their degrees from University of Buckingham.

22 June

From: Anne Matsuoka [mailto:anne.matsuoka@buckingham.ac.uk]
 Sent: Monday, June 22, 2009 5:03 PM
 To: Mahesh Sarma
 Subject: Message from Buckingham

Dear Mr Sarma,
 I apologise that I could not respond to your request before today, and do hope this is not too late. I have been in touch with the relevant people and the reply to your queries is as follows:

The University does not have a formal agreement with IIPM although it has been holding talks with them in Delhi for some time. The advertisements referred to were not published with the University's consent and no such consent would be forthcoming until their programmes had been formally accredited under the QAA guidelines for Collaborations in Higher Education.
 I hope this will help.
 With very best wishes,
 Anne
 Anne Matsuoka
 PR/Alumni Relations Officer
 Tel: +44 (0)1280 820338
 Email: anne.matsuoka@buckingham.ac.uk

When we ended our investigative piece on IIPM last month, we were hoping for a response from IIPM disputing our story. We were prepared, armed with all information(some of which we published) if we were hauled up. The lack of response proves that IIPM has nothing to contest. However, there was a response, through double page ads in media.

One of the many false claims by IIPM, that we exposed in the last issue of Careers360 (www.careers360.com), was about the BBA/MBA degrees on offer. The degrees awarded by IIPM in collaboration with IMI Belgium were in fact unrecognized. Even after the expose IIPM continued to use IMI, Belgium. As recent as 15th June, an ad released in the Times of India mentioned the IMI degrees on offer.

On 18 June, post our exposé, we saw an ad in the Times of India and Hindustan Times, where the BBA/MBA degree was now being offered from Buckingham Business School (University of Buckingham) and no longer from IMI Belgium. Aware of the past history of the claims made by IIPM, we sent a mail to the University of Buckingham to verify this new claim. The response from the University of Buckingham left us despairing (see the mail above). The University of Buckingham's response implies that:

1. The university of Buckingham hasn't consented to the advertisements (and the claims made in it).
2. That no such consent would be forthcoming until their programmes (IIPM's programmes) are formally accredited under the QAA guidelines.
3. That no such arrangement exists as on date.

The QAA in UK is similar to National Board of Accreditation (NBA) in India. IIPM's programmes are not accredited by NBA. We wonder, how IIPM would submit its programmes to QAA when they have refused to do the same with NBA.

So as we file this story, the students are not guaranteed of a University of Buckingham degree. We have called up the Vice- Chancellor's office of University of Buckingham on 23rd June and written to him on the 24th of June(After the response from their PR department's denial of relationship as on date on the 21st of June) but haven't recieved any response from his office.

However, we are at a loss to deal with the brazenness of these claims each bigger than the other. Is there a way to discourage such institutes from making these false claims in the name of great education? Would Mr.Kapil Sibal, the current HRD minister and one of the best lawyers of India, take an active interest to bring in some transparency to prevent any institutes' taking students for a ride? Can the regulators, government and judiciary impose certain accountability for such claims on all institutes? Or would this be another investigation that bites the dust for want of follow up and regulatory action? We have done our job. It is over to you Mr.Sibal.

Dear readers, we greatly value your suggestions, so visit us at (www.careers360.com) and give us your comments. If you need to maintain confidentiality, in a mail to the editor, at msarma@pathfinder360.co.in.

NOTE: Readers may look for the counter view of IIPM, if received. We would also carry any response received from the Vice-Chancellors' office of University of Buckingham.

Published on: February 05, 2010

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110 Comments

Sumit | Aug 06, 2010

Whats wrong with you guys...don't u think if anything wil go wrng thn our political parties wil let them go easily, no way buddies...they totally left them into d worst that they evr faced...rahul, gud going buddy...one of a girl rightly said that if she got a job in an mnc then what's d prob. Move on guys, in simple words "want to earn more than any of the iim fellow then go join iipm" Education matters not ur ins. Wil go thr behind u fr ur job Grow up, after reading alot rubbish things...i came to a decision that what these guys r doing, tel me 360...itna vella time kahan se laate ho yar, kya raaz kya hai Listen u all youngsters, its true iipm's linked with belgium university...u'l get a degree of that too...but i don't think u al r angutha chhaap guys wants to pursue mba. Guys iipm wil giv u d best environment, best faculty and best campus as wel where u got to learn alot of things nt that rattafication of our childhood Be practical Learn sumthing, study to gain sumthing, the co's need the ability the confidence which can only built by ur own and nourishes by iipm So just go for it All the best to u al nd gud luck to u 360

radhakrishnan | Jul 18, 2010

No. It is not valid inst. the degree is invalid..Dont join. It is a cheat and a fraud inst.

akhil | Jul 17, 2010

@rahul is iipm a good institution?will they give valid degree?

akhil | Jul 17, 2010

@mr.dj i m looking to join in iipm but after ur comments im withdrawing my thought. really is iipm fake one?

Hello! edckfac interesting edckfac site! | Jul 02, 2010

Hello! edckfac interesting edckfac site!

dj | Jun 26, 2010

(cont to my previos msg)okthere is a mistake.....actually i meant to say i dare 1000 times to thinkn beyond IIPM.....coz i don't throw a stone at the moon....coz dere is something called "G" in physics.....G is gravity....when u throw a stone at the moonthe stone fall on your head! arindam chaudhary....."u can count u chicken before they hatch" ,coz there is some problem in your top floor!!SATYA MEVA JAYATE.....truth prevails and truth is IIPM is fake and only fake.....!!! ur well wisher

dj | Jun 26, 2010

i am a student of iipm(2010)since 2 weeks and planning to leave already!iipm is all bout money.....even dey don't have a fixed faculty!!would u believe itmajority are partimers..all are professors in some other colleges and they teach when dey re free ..in dere colleges!!SWEET JESUS!! it's fake alryt!!!no ugc /aiu/aicte recognition!!!!it only gives u a certificate.....and degrees from MS and IMI Belgium.its not affliated to any college!!question papers set up by iipm....dat also not common to all iipms,diff iipms, diff question papers.... checked by iipmcertificate bu iipm and degree by IMI and MS!!!Radiculous!!! I DON'T DARE TO THINK BEYOND IIMS!!!BUT DARE TO THINK 1000 times beyond IIMS!so should all of u!!!please (well wisher)

Hello! gddceek interesting gddceek site! | Jun 22, 2010

Hello! gddceek interesting gddceek site!

Naveen | Jun 08, 2010

IIPM - Dare to thik beyond the IIM's Logically - this is a slogan for the institute itself It definitely dares to think so high about itself.. coming to the ad campaigns of IIPM- it clean advertising . Nothing wrong in it . you cant expect ethics in clean adverstising (Pun intended) I Dont blame the media for it either. Thats thier revenue source. The ads reflects the " daring character of the IIPM's" Now lets look at the readers of the ad . Who is this reader ? Is he serious aboutthe MBA program Does he know what he wants from it Does he possess the qualities fo rthr program Does he posses the knowledge /skills required finally what about his logical /reasoning ability ? The ones who get carried away - are the ones who get carried away - I dont want to hurt anyone cant blame anyone for thier mistake. Remember ads are to lure people . If you are ignorant or say innocnet .IIPM does not even need to dare .You are thier most valuable customer. Pl. wake up this is not a kids toy they are selling . Its an professional degree college that we are talking about. and i feel the student is responsible for his own fate. Luckily I dont have any harsh words for IIPM - Good for them as Kids do not apply for the MBA program

kinnu | Jun 08, 2010

...

Pooja kumari | Jun 05, 2010

Good idia

Abhas Tandon | Jun 03, 2010

Both Pioneer and IIPM are silent on this charge like thieves..You seem to be from IIPM misguiding students. Why dont you take up the challenge?

AJ | Apr 21, 2010

Rocky, I don't think such a huge amount of doubt can exist without some substance. Please take a refund and take an admission in a good, accredited b-school.

Altaf | Apr 21, 2010

Rocky so sorry you already took admission. it is best to avoid the institute. fees are so high and all false promises. also, they are paying lots of monies for fake write-ups I heard in newpapers like pioneer and all. it's all sham and don't beleice all such lies.

rocky | Apr 20, 2010

please any one tell is IIPM really fraud plzz suggest i already got admitted is it not worth doing there

rahul | Apr 20, 2010

arti, people in India likes criticizing,well i will not, may be you right, also i am not defending IIPM at all, but yes there are more people who likes negative thoughts than positive, thats why the media whenever shows negative things , nobody says they are paid for , but in case of positive , its paid???????? , so according to you every thing whose positive side is shown is paidto good thought ,,,,,

arun | Apr 20, 2010

guys (c360), come up with such kind of deep research on AICTE and UGC, its been well known that these two governing bodies are the most corrupt bodies in country, Mr. Kapil sibbal already had a proposal to shut down AICTE and UGC and for a single body.....the way these two bodies are giving approval, to even 1 room institutes for running professional course like MBA, shows it all.....the Institutes like IIPM and others are far better than that.....please support students to open there eyes and choose quality education than simply a degree approved by AICTE/UGC.....since MBA is about exposure and not degree , no company ask for degree approved etc.....they ask for knowledge,exposure, better communication skills etc,,,that gives good placement ,,,,,,remember to reach a particular position and to sustain on that position needs knowledge and skills not a degreeso come up with some research on these bodies as this can really help studentshope you can do that?

rahul | Apr 20, 2010

arti, people in India likes criticizing,well i will not, may be you right, also i am not defending IIPM at all, but yes there are more people who lokes negative thoughts than positive, thats why the media whenever shows negative things , nobody says they are paid for , but in case of positive , its paid , so according to every thing whose positive side is shown is paidto good thought ,

Arti | Apr 20, 2010

amit, People like you are the biggest cheats in the country. already, it has been declared that the article in Daily Pioneer has been paid for. the way you bought the Zee rankings, the awards etc. Both arindam and A sandeep are silent about this charge. First go and check whether the article is paid for or a genuine article from Daily Pioneer. if it is an article by Pioneer, Vareers360 needs to respond. Otherwise, IIPM and Pioneer needs to be ashamed of it.

amit | Apr 20, 2010

<http://www.dailypioneer.com/247366/IIPM-An-intriguing-story-of-growth-and-envy.html> Amazing article on IIPM in Pioneer! Super analysis!.....on IIPM

amit | Apr 20, 2010

YOU CANNOT DELETE ALL MY POSTS 360 . I WILL KEEP ON POSTING THIS ARTICLE HERE, LETS FACE THE REALITY,DO WHATEVER YOU CAN.....xxxxxx abc icle also says that Chicago Graduate School of Business did not have any association with IIPM (It did; and the original contract has been given to this newspaper). The author childishly not only lambasts the most reputed Haas Business School, Judge Business School and Darden Business School as being not anxious about their reputation, but also very loosely pooh-poohs Financial Times London (a most respected newspaper globally) and accuses them of writing puff pieces because they covered IIPM. The author makes a strange sophomoric claim that Judge Business School has warned IIPM to not use its logos. The reality is that when IIPM's contract ended, IIPM was told to stop using Judge's logo- which is a basic formality when any contract ends. The fact remains that about a thousand students from IIPM last year did a Certificate Programme in Advanced Global Management from Judge Business School and Judge was a "Partner B-School" for IIPM's Global Opportunity and Threat Analysis (GOTA) Programme and IIPM was legally allowed by them to use their logo in all their communication during the entire duration. The author in another self published piece claims the German Academic Exchange Service stopped funding a Neu-Ulm University student exchange project with IIPM due to its non-recognition. The author's slanted view becomes clear when she accepts that the German Academic Exchange Service's India office considers IIPM as amongst the top 10 b-schools in India. She also naively misrepresents the University of Bayreuth and the Mercator School of Management at the University of Duisburg-Essen as being "stubborn" in not breaking their IIPM association. In summary, the author discredits all leading business schools of the world and even all newspapers in India in one line saying they only try to make money through their associations with IIPM (Coincidentally, it's a mirror of the claims of the Indian Careers magazine). Obviously, when there is nothing controversial about an issue or an institute, why would media houses invest their time in making up sensationalist news? That's the reason why newspapers don't report negatively on IIPM, why leading business schools continue their association with IIPM, and even why top faculties from Darden, Yale, MIT-Sloan, Harvard University proudly display IIPM's names on their resumes. What is actually credit worthy is that all IIPM students are sent by IIPM for two to three weeks to organisations in various continents under GOTA, an initiative now actually being copied by ISB in its PGP MAX programme. GOTA gives students a multi-global exposure in how international corporations implement strategies, as well as getting a first hand idea about the role of governments and global institutions in social and economic development. IIPM students have been hosted - apart from its academic partners - by most prestigious companies and organisations like AXA insurance, Singapore, World Intellectual Property Organization, Switzerland, Deutsche Bank, Munich, Ministry of Economic Affairs, Munich, German Patent and Trademark Office, Allianz, Nestle ,TCS, Germany, Siemens AG, Renault, Paris, Coca Cola, Belgium, EU Parliament, Belgium and the likes. Student placements Acceptably, the media overall has lavished considerable praise on IIPM's placements, which has regularly placed its students in Fortune 500 companies and leading companies of India. In 2008, IIPM placed 2,670 students through campus placements, including 165 international placements, a massive record for that year. In 2009, 2,300 students got 750 companies participating in the campus placements - an unheard of figure considering the fact that it was the toughest year due to the economic slowdown. The average annual pay package that year was also a very good Rs.420,000. But some reports have questioned whether a few companies like Deloitte, Standard Chartered, Barclays actually took IIPM students. Interestingly, we found out that not only have they taken IIPM students, most of them have been taking the IIPM students very regularly over many years. Overall, the figures speak for themselves. This year, even while three months are left for the placement season to end, IIPM has already placed a mammoth 2031 students (with a domestic average package of Rs.460,000). Total international placements are already touching 33. Companies at campus include the choicest possible, with Google, Standard Chartered, Reliance ADAG, ICICI, Colgate Palmolive, HP, Xerox, IndiaBulls, Yamaha, Capital IQ-S&P, WNS Global, Wipro KPO, Yes Bank, Kingfisher UB Group, Sharp being amongst the cream. IIPM is no alien to such participation, with companies like American Express, Asian Paints, Citibank, Deloitte Consulting, Deutsche Bank, GE Money, HDFC Bank, Kotak, Oracle, Pepsi, Reebok, Vodafone, Yamaha etc having recruited IIPM students officially. No wonder IIPM has regularly got extremely high rankings for its placements and got the award for highest international placements in India for the last two years. While the India Today group's Mail Today ranked IIPM Delhi #1 in Delhi/NCR region in placements, the Zee Business Best

B-School survey has regularly ranked IIPM amongst the top 10 in placements all over India. Which brings us to the topic of rankings! B-School Rankings The institute has consistently been ranked amongst the top b-schools in India and has even broken past benchmarks by beating the famed IIMs in a few parameters regularly. Way back in 2002 however, the same news weekly mentioned in the beginning had ranked IIPM 18th across India. In 2003, it again ranked them, but gave them only one rank better, that is 17th across India - and this despite IIPM being in the top fifteen in all quantitative rankings and even 4th on industry interface. It was later found that the research agency, had wrongly used four qualitative rankings to push down IIPM's rankings to 17th. When IIPM complained, apparently to save face, the magazine released an upstart statement almost two years post the incident that IIPM was being taken out from the rankings because IIPM gave the wrong data! Not only was their statement three years too late (IIPM had been ranked high since 2002), but it also opened up a Pandora's box about how their research agency used to take money for advertisements from the same institutions he used to rank as revealed recently by The Sunday Indian magazine (along with a sting on the agency). IIPM seems to have come out the winner in all this, with recent b-school surveys ranking them very high. In 2009, Zee Business survey ranked IIPM 5th overall (1st in Global Exposure - again ahead of all the IIMs - 5th in Industry Interface, 7th in Course Contents, 8th in Placements). The same year, India Today group's Mail Today ranked IIPM 1st in Placement Record, Quality of Faculty and Global Exposure, and 2nd in Student Development and Network and Infrastructure in the NCR region. Hindustan Times Best B-Schools of India ranked IIPM Delhi 9th overall in India amongst all private B-Schools in India. Academics and Course Content Contrary to all the above allegations which are clearly biased and deliberately negative we decided to look at IIPM's main claim to fame that its courses are "qualitatively superior and intellectually stimulating", hence are superior to normal MBA and BBA academic programs. When we reviewed the same, there seemed to be much weight in the argument. The standard IIPM course itself is 22 months and 1944 hour long, with a heavy emphasis on entrepreneurship and national economic planning, with economics liberally and exhaustively being taught at various levels. Why IIPM believes in this is not a secret - while general MBA courses focus only on how to generate more and more profits, the IIPM programmes teach the critical additional connect between national growth, private enterprises and entrepreneurship; and the need to coordinate their growth for equitable social development to occur. All this is supported hand in hand by the IIPM Think Tank, the center of all IIPM research. The IIPM Think Tank supports the high quality magazines like The Sunday Indian, Business and Economy and 4Ps Business and Marketing and brings out top class journals, namely Strategic Innovators, India Economy Review and Need The Dough, which have commentaries and global research by esteemed and highly respected faculties/practitioners including Nobel Prize winning authors and ivy league professors. From the Economist to IMF published papers have regularly referred to IIPM Think Tank's research. This is apart from the fact that IIPM has in past officially been the research partner for Yale School of Management in developing the India-investor confidence index survey. 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Of course, advertising oneself is a critical strategic tool used extremely intelligently by IIPM - one which has given it many followers, but also some critics (especially from the IIMs), who perhaps find it hard to see the abovementioned legacy rankings challenged and being changed for the first time in recent history. Blogs, clearly illogical and defamatory Wikipedia entries, chat forums, twitter, facebook, are proof to the fact about how easy it is to misrepresent facts using puerile, infantile and immature discussions based on anonymous users. Visit any forum and you would realise that authenticity is a virtue rarely found, and brash criticism by vitriol loaded speakers available a dime a dozen. The truth however very often is clearly something else as we found out in the case of IIPM!....

rahul | Apr 20, 2010

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rahul | [Apr 20, 2010](#)

what a fraud CAREER 360, THEY HAVE DELETED MY EARLIER RESPONSES, ALSO IIPM RESPONSE HERE, ITS TOTALLY FRAUD MAGZINE, READ THIS WEB PAGE AT ONCE..... <http://www.dailypioneer.com/247366/IIPM-An-intriguing-story-of-growth-and-envy.html> Amazing article on IIPM in Pioneer! Super analysis!.....FOR YOUR BETTER FUTURE NOT MISGUIDED BY 360

Satya | [Apr 16, 2010](#)

You dont need to join IIPM and pay 9 lacs to get an MS university Degree. all it costs is s.24000. Why join IIPM, an agent when you can get the degree directly from MS university itself.

avinash | [Apr 16, 2010](#)

Please read the article in the Indian Express. It shows the true colors of the fraud that IIPM is. <http://expressbuzz.com/education/calling-iipm-bluff/165063.html>

Richa | [Apr 16, 2010](#)

IF IIPM IS SUCH A BIG FRAUD WHY THE MEDIA IS NOT COVERING THIS SCAM - I AM NOT Favouring iipm neither opposing but the logical question is that if it such a big scam then they are still giving ads and why students are paying the feesas to my knowledge i know that they offer programmes in following fee range 4:00 lacs, 6:26 lacs, 9:51 Lacs...13 lacs then why students are paying.....!! hahaha well thats so funny on career 360 degree's part....go fetch them stop this institute ...!! HAI DUM???????

aditya khanna | [Apr 12, 2010](#)

IIPM is a fraud institute....It has been proved time and again!!!! 360 DEGREE .COM HAS EXPOSED IT...NOW MBATRUTH.COM WILL EXPOSE IT FURTHER.....but hats off to 360 degree for unleashing the truth!!!!

mahesh | [Apr 10, 2010](#)

i have been looking great advertisements from 6 months about IIPM.i got doubt because no one knows this institute properly even they are saying such big things. now my doubt is clear,thanks.

ujjwal | [Apr 06, 2010](#)

MBATRUTH Every graduate /undergraduate always dream about 6 figure salaries , good reputation and recognition in his/her job. With this dream students fight the battle of CAT exams every year and few get through and others ... we will know later on www.mbatruth.com more at Join us and help others..... www.mbatruth.com

ujjwal bhardwaj | [Apr 06, 2010](#)

[mbatruth.com](http://www.mbatruth.com) <http://www.ideamarketers.com/?articleid=1016488&CFID=23709925&CFTOKEN=96071927> www.mbatruth.com
<http://www.facebook.com/advertising/#!/group.php?gid=373223071174&ref=mf> follow us on facebook

DORAI RAJ SN | [Apr 05, 2010](#)

Pse come out with a ground story on ICFAI - MBA and other program

DORAI RAJ SN | [Apr 05, 2010](#)

Pse come a story regarding ICFAI - MBA and other program

Ansari | [Apr 05, 2010](#)

IIPM is the biggest contributor to ad-revenue of TOI, HT, etc... I appreciate u dared to be student-centric...I would like to invite TOI, HT and all other media to join hands with you....and stop promoting such institutions.... Because, parents & students trust them....of-course not to receive such setbacks..... May Allah give you the courage and confidence to wipe-out all such practices from educational institutions...

satyavatra | [Apr 01, 2010](#)

This is about article by Arindam on education and budget. Like him I am fan of Three Idiots and its original writer Chetan Bhagat. He has correctly pointed that first idiot is student and their parents who fall in a emotional trap of big ticket educational institute and pay thru their nose to build the future. The second idiot who is actually a smart person projecting himself as a GURU derives respect from first idiot to impose his authority and commercially exploit him/them with a hype and glib talk. Third idiot is government who last 10-12 years is ready to sell anything from health care to education in the private hands. The regulators are corrupt therefore they have bypassed them. It is like since police forces have become corrupt all of them should be removed and let there be a free for all internal security

system. Those who need protection can buy the security after payment of high amounts. Mr. Arindam just put your IIPM in this situation and do some soul searching if there is one with you and your people. If you give me a time I can come help you out. Till then keep up in making more idiots.

anant | Mar 30, 2010

You are right rahul. every one does everything with an intent. Including you. Careers360 has done a wonderful job exposing a fraud institute and cynics like you would always be there to find faults. Going by your cynicism, no media should expose any one..Just see them and shut your eyes. india is proud to have people like you...

rahul | Mar 27, 2010

the best way in India to earn name is to curse or pass remarks for some big name, IIPM gains publicity by using slogan "Dare to think beyod IIMs" and Career 360 by IIPM., See how many of you have written about IIPM, some wrote bad and some good, but fact is NO BODY , I really Mean it NO BODY CAN STOP IIPM, because everybody is CORRUPT, " OUR EDUCATION SYSTEM " , IIMs, " this magazine CARRER 360 , SO PEOPLE DONT JUST READ THIS ARTICLE AND COMMENT , THINK WHY ITS WRITTEN "NOBODY IS DOING SOCIAL SERVICE" - CAREER 360 HAD SOLD THOUSANDS OF COPIES OF ITS MAGAZINE AND GAINED PUBLICITY BY THIS ARTICLE WITHIN VERY LESS TIME There are many Institutes approved by AICTE/UGC , what about them ? NO PLACEMENTS/NO QUALITY OF EDUCATION/ NO EXPOSURE TO CORPORATE WORLD / WORST INFRASTRUCTURE- WHAT WILL YOU COMMENT ABOUT THAT "360" IF YOU REALLY ARE DOING SOMETHING GOOD , OPEN OUR EDUCATION SYSTEM, HOW AICTE/UGC IS SELLING ITS APPROVAL WITHOUT CARING FOR THE EDUCATION SYSTEM AND OF COURSE "INDIA" LOT TO WRITE STILL BUT , I BELIEVE EACH OF US HAS BRAIN AND A SMALL LIGHT CAN GUIDE US TO SUCCESS THANKS RAHUL.....+91-9410431698

Prashant Panwar | Mar 27, 2010

sir, i have take admisson in iipm(Dehradun)college for MBA. so sir plz tell me is better or not my future?? it is a recognisd or not send information in my mail ID.

avinash jain | Mar 15, 2010

guys if u really want to help me....then please help me out...please tell me truth abt the iipm..... careers360 guys if you wanna help me then plz. give me a call on 09039655177....plzzz...i need ur help....as its goin to be the turning point of ma life.....

surjeet sharma | Mar 14, 2010

helo sir i surjeet from amroha u.p. sir i wabt di MBA. so sir plaze tell me about MBA my mobil.no.9690583663

Subhash Chander | Mar 13, 2010

Hi Everyone, It,s is really terrible that a institute is running from a long time, advertising in media on top, with a bold slogen, its funning how they can play with fortune of India. it is bullsit, if anyone can do daring against them please take legal action against IIPM, its Management for the duty of negiligence, fraud, misleading ads. Best of luck!!!!!!

ajay singh guleria | Mar 09, 2010

it is a shock for all . it shows that in India their ii need of institute which can keep eyes over such institution which claims to be best

sunny saurav | Mar 06, 2010

o my god..it is really unbelievable.i read TOI everyday and was always thinking ads of IIPM in it.i really thought if IIPM is such a fine institute,why does it waste a lot of money on ads?i havent seen ever IIMs coming out with ads of placements n now the truth is out.these persons should be hanged who r playing with the future of many students..who dont think that parents spend a lot of money on their child for getting higher education in india..thank u so much CAREERS 360.i am a regular reader of this magazine.please do help in guiding us in our lives..give a damn to arindam chaudhari n his IIPM.

| Feb 27, 2010

Pankaj | Feb 23, 2010

There is a better word for what pony tail crook does: "Thuggee"

prem | Feb 20, 2010

Amazing reporting... You have done fabulous, but circulate this to one who may suffer from it... Students from Uttar Pradesh & Bihar are not friendly with internet media or English Media comparatively delhi or any Metros... If you may find, then plz do this, Students from UP & Bihar were affected more in this of this praud.....

Gaurav Srivastava | Feb 18, 2010

i think mister ARINDAM CHAUDHARY is great personality but his institute is not good bcoz lots of boys not join this institute of fee problam so please mister cahudry please less ur fee and dont get placement ur student in your institute. i hope u will do this

Naresh | Feb 17, 2010

I guess more than this arindham, The gay apes like shah rukh khan should be taken in to task. This shameless actor was acting worst than a stripper in the recent launch programme of arindham's book, There is a diamond in you. Just like both of them. This book is also a total bull shit crap. Students are brainwashed with these actors to believe that IIPM is the best. No renowned B-school will have a dance show in it's stage, like what Mr. shah rukh did. The Govt should enact a law whereby which, whenever an actor endorses a programme or product and it proves to defamatory, the actor should also be made to bear the legal compensation arised out of it. We can't say, the people should be more responsible. In these times, I agree with the famous allauddin Khilji's remarks about people during his market reforms. " People are like babies, They act, like, dislike in accordance to a baby. It is the ruler, who should act, like, and dislike on behalf of him and take decisions for them".

Akaash | Feb 16, 2010

Tariq, You seem to be a guy deputed by the pony tailed cheat to spread lies. instyead of going by what Careers360 says, why dont you just check the NVAO website about their area of work. Anyways, you know that IIPM is a fake university as declared by UGC and so is IIM now. The pony tailed guy is taking hard earned money from students and paying SRK, his Posrche and Bentley.

Tariq | Feb 16, 2010

NVAO is the Accreditation Organisation of the Netherlands and Flanders. NVAO was established by international treaty between the governments of The Netherlands and Flanders, the Flemish Community of Belgium. NVAO has been given the legal competence for quality assurance and accreditation of higher education in both countries. Take care guys... IIPM Rocks... Career360 always tries to publicize itself using the name of IIPM. You will find more articles on IIPM than any other institute. I am thinking of all F, S, etc. words for these career360 guys. They are freaks who work for MONEY... They are corrupt..

careers360 | Feb 16, 2010

@arnav; NVAO is the accrediting authority for both Netherlands and Belgium. Please see <http://www.nvao.net/about-nvao>

Anshul | Feb 15, 2010

I think IIPM is not cheating us that much as Zee Business Channel is cheating. From last 2 yrs these zee business channel is showing that IIPM college is in Top 10 colleges of MBA in India. If IIPM is that fake then please ask Zee Business guys to stop showing us wrong path, if they can't show us the correct path.

Amav | Feb 15, 2010

Why is NVAO being asked if they recognise IMI Belgium or no... NVAO is from the Netherlands and not Belgium. If the Belgium government says IMI is not recognised then its news.... Its like the Pakistan government not recognising an Indian university.

Anon | Feb 15, 2010

Shame be on IIPM (and Shahrukh for promoting frauds). They have been exposed continuously!!!!!!! Please file a PIL, please please in the Supreme Court against the IIPM. You have such solid evidence.

Prakash | Feb 15, 2010

Yes...IIPM such a fake institute you cant imagine..they make students fool....the bustered IIPM employees dont know nothing....illiterate SMG placement group who dont know nothing....no knowledge about industry...seeking for such companies who dont hv any position in the market or industry.....Students dont take intake in this institute..go for any recognized institute.....

jeetu shekhawat | Feb 14, 2010

i m realy very happy to know that some agency like careers360 are doing very good job for investigated the fraoud instition in india in education sector , now a days in india its bcm very common that particur institue who provide the illigale degree or diploma without recog0 nized any govt authoriged body , they are doing very wrong with middle class student who take the admission for a bright future and take loan at high amount interst rate so at the mean time they heard about that reason they shocked and decided many of them SUCIDE best of luck careeres 36

Arora DS | Feb 13, 2010

I am posing this for our Education Minister (I wrote this as email to him a few days earlier and yet to receive a response) : Respected Hon'ble Minister Sir, I am an ordinary citizen of India currently residing at New Delhi. I am working for a private company and paying 33% of my hard earned money as incomes tax. I would like to draw your kind attention to a matter pertaining to the future of my child. My daughter is currently studding in a school in Meera Bagh, New Delhi. When she moved from 10th grade to 11th grade in 2007-08, the school (as per directive of CBSE) came up with a new stream called "Financial Marketing Management", and all parents were called by the school to introduce the stream and myself being from Commerce background was delighted to hear that finally the Education system has woken up to the issue that we all needs educated people in the financial markets (specially Stock Exchange across India). School also took them for some regular tests and certificate courses at Delhi Stock Exchange and kids really got excited about their future. Recently I have learnt from my daughter that the school has decided to close this stream from this year as there are no further Graduate courses available (post school) at University Level. When it was launched it was promised to us that Delhi University will also come up with something similar in Finance and these students will trained at the University level to handle the Financial Markets. My daughter having studied Financial Marketing Management at the school level is really hooked onto the idea and now finding it difficult to adopt the fact that she has no option but to go for a regular B.Com in one of the colleges. I am personally disappointed the way we (people, who decide) play with future of children. I have done some research of my own and found that there is no University, who would accept her as an Undergraduate for any courses in Financial Marketing. The other courses available in the market are BBA + MBA by IIPM (run by Arindam Chowdhary), who claims to the best in the business (charges around 15 lacs for 3 years). But the students, who have studied there, call him "FAKE". Last year, there was an enquiry into this but nothing came out. He claims to have tie ups with various universities in Belgium and UK but the investigated reveals that he "PAYS" some professors to have his students go there for a week. You may find more information: <http://www.careers360.com/news/3067-IIPM-Best-only-in-claims> I also tried BIFM but they also seem to be not good. The current students also do not rate them good. My question is if the education department cannot run a specific stream than why do they start it and if they have started something, they must continue in order make sure that future of children of India is secure. And the other question is how we can allow private universities (e.g IIPM & BIFM) to run, make millions and play with the future of our children. Shouldn't we have some sort of a system to keep a check? I really appreciate what you are doing at the school level (to remove the fear of "board exams" and all) but we need to something at university level. I think we need to learn from the United States and have Universtity system of that level for future of India to be bright. I don't know what else to say but I am totally confused with my daughter's future (& I am sure there are many more thousands like me) and would appreciate your thoughts and comments. With very best regards, Arora DS

Kshitiij Sontakkey | Feb 13, 2010

It came as shock to me. With all such tall claims and front page advertisement what is IIPM doing? If this is found true then strict action should be taken against them.

sushila | Feb 12, 2010

i just got a degree from IIPM & IMI Belgium and it was accepted by an MNC! now whom am i to believe? career360 or the degree which gave my career a great start? i think career 360 needs to get a 180 degree turn right here:-) all the best though... keep on doling out your spice :-)

mohith khandelwal | Feb 12, 2010

what has made others to keep quiet till now is a matter of concern.had not been your magazine published,it would have been paved the way for most of the students to join in that institution.i hope that most of them had rooted out that thought now.kudos to your team. atleast now the concerned authorities should interfere into this and take stringent action on IIPM for doing palying with the future of students

Sandy | Feb 10, 2010

The institute provides PGDM degree and yes they are accredited to provide that, but as far as word MBA is concerned yes they can't use it. I would not recommend ne1 to Join but again wat about the students who don't Qualify 4 Entr'ances after Graduation....our Education system doesn't answer that...it wants only bright students to excel, or the reserved class....WHAT ABOUT AN BELOW AVERAGE STUDENT ????? hope for some inverventions ... all the best all the students...do well n succeed !!!!

Sandy | Feb 10, 2010

I am sure there might be truth here, but this letter above comes from a Body in Netherlands i.e Holland and any official body here can not coment on Other Country's Institute. Belgium's Capital is Brussels so if a body from Brussels says so i agree. And one thinks there is ac Common Body for EU then again the headquarters should be in Brussels and not in Hague(Netherlands). I guess something's missing

Parth | Feb 10, 2010

You have done a great job indeed. In higher education, such fraudulent behaviour has become the order of the day. One just can't imagine an institution of the order of IIPM doing such a thing so brazenly. See their ads in newspapers? The money thus spent is that of the poor students who will not get its worth as their degrees are provenly fake. Is the government sleeping? Under its nose are

flourishing such corrupt people using so corrupt means. Our HRD Minister Kapil Sibbal's attempt to dereconnise 44 deemed to be universities may get caught in the wranglings of Supreme Court case. But he must not spare institutions like IIPM.

Awinash Singh | Feb 10, 2010

Is Mr Kapil Sibbal reading all these. Or still lost in the Book " Count Your Chicken Before they Hatch". 9334498311

gaurav | Feb 10, 2010

hi, its a great pleasure to know that the investigations about education sellers with starcast is being carried out in such a way.Do we have a law that can stop publishing n broadcasting the ads of such institutions.if somebody is crazy about Shahrukh then plz watch his movies but do a segree from IGNOU than from IIPM.

farhan | Feb 09, 2010

wow.. i found it a bit hard to believe. But the evidences are alarming and could not be ignored. If this is true, why is IIPM not being framed for FRAUD..??

pardeep Malhotra | Feb 09, 2010

i went 2 days ago to iipm, they were very bold when i asked them why they do not get some recognition, we do want any thing from this govt, we want be different, this is our challenge, if u want u pl come or do not waist our time. but thanks to u and SH VIR SANGHVI who twitted on iipm

Siddharth Jain | Feb 09, 2010

I think this in total is criminal in nature and should be brought to light, they are now charging such a hefty amount from the students which is a hard earned money of their parents, sblings etc

Megha | Feb 09, 2010

I would like to know how are companies visiting the IIPM campus for placements then? Are they unaware that IIPM does not award legal MBA degrees, or is it that they choose to ignore it? Also, the far-fetched comparisons that IIPM often makes with the IIMs also seems to be illegal in light of this information, since IIPM does not offer valid MBA degrees at all!

NEO | Feb 08, 2010

Thank u to let us know the truth about such fraud institution.....which portrays the immorality of the people associated with it.

enlightened | Feb 08, 2010

The institute that needs Shahrukh Khan and tons of advertising to get students to join it, itself speaks for the level of the courses & degrees offered. However lot of good management institutes in India are not AICTE/ UGC certified either. At the end of the day, knowledge is what matters.

anon | Feb 08, 2010

Baah...I got my degree from IMI a few months ago. I thought it was valid and you have just proved it. But it's amazing how they are giving out those degrees. No one to stop them????! @Praveen: For sure that will not be valid.

Kunal | Feb 08, 2010

Great job. Keep reporting. The truth about such frauds need to be known to the world. Kudos Career360

Praveen | Feb 08, 2010

Hi, I am joining IIPM for an EMBA program and wanted to know, whether the degree is valid.??? Please let me know the earliest as my program will be starting in March.

Dipanshu Behl | Feb 08, 2010

This is a really good story. This is true reporting. Best Wishes to the Careers360 team.

kapil karamchandani | Feb 08, 2010

an eyeopener . good job.....

CAREERS360 | Feb 08, 2010

@ Siddharth, you could cut and pastes this link in your browser to subscribe: <http://119.82.71.58/sfa/NEWSsubcareers360.asp>

siddharth rajhans | Feb 08, 2010

i really feel you people are doing a great job..! Kudos to the careers360 team..! How can one subscribe to careers360 ?

sreeja | Feb 08, 2010

hi

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