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688. INVESTMENT AVENUES AT RELIANCE MONEY

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715. EMERGENCE OF NEW DISTRIBUTION CHANNELS
716. ENVIRONMENTAL ASPECT OF INSURANCE INDUSTRY DEVELOPED AND DEVELOPING COUNTRIES
717. THE GROWTH OF ESKLATOR AND ELEVATOR SECTOR IN INDIA
718. TO STUDY THE DESIGNING OF INTERNATIONAL AND DOMESTIC HRM AND IMPLEMENTATION FACTORS OF HR DESIGNING AND ORGANISATIONAL DEVELOPMENT INTERVENTIONS WITH REFERENCE TO INDIAN IT INDUSTRY
719. MANAGING CONFLICTS IN INTERPERSONAL RELATIONSHIP
720. A STUDY ON THE PREDICTIVE POWER OF ALTMAN’S Z-SCORE IN PREDICTING BANKRUPTCENCY FOR INDIAN COMPANIES
721. SUPPLY CHAIN MANAGEMENT & SURVEY OF VENDORS & ITS CONSEQUENCES TO MARUTI UDYOG LIMITED
722. INNOVATIVE PRODUCTS AND THEIR SCOPE
723. ANALYZING THE GLOBAL MARKET POTENTIAL OF IT PRODUCTS AND SERVICES IN VARIOUS INDUSTRIES
724. A STUDY OF RETAIL MARKETING IN JAMMU & KASHMIR BANK
725. BRAND EXTENSION STRATEGIES FOR PRODUCT LINE - SPECIAL REFERENCE TO TOILETRIES INDUSTRY
726. “MARKETING STRATEGIES OF INSURANCE SECTOR BETWEEN LIC & ICICI PRUDENTIAL”.
726A). MARKETING STRATEGIES OF ICICI PRUDENTIAL.DOC
727. THE M&A TREND IN THE INDIAN BANKING INDUSTRY
728. HIGH END MOBILE PHONES
729. IMPACT OF CELEBRITY ENDORSEMENTS ON THE BUYING BEHAVIOR OF CONSUMERS
730. MUTUAL FUND INDUSTRY IN INDIA- AN OVERVIEW VIS-À-VIS PUBLIC VS PRIVATE SECTOR
731. INDIAN TRADITIONAL RETAIL (LOCAL KIRANA) IN THE AGE OF WAL-MART
732. CONSUMER HORIZON OF DESKTOP COMPUTER
733. UNDERSTANDING THE BEST PRACTICES IN SELECTED LEARNING ORGANIZATIONS
734. WEALTH MANAGEMENT AND INVESTMENT PATTERNS.
735. THE ATTITUDINAL STUDY OF BUYERS TO ANALYSE THE REASONS FOR TRANSITION FROM DELHI TO NCR [REAL ESTATE]
736. MOTOR ACCIDENT CLAIM TRIBUNAL; ITS SUCCESS
737. ROLE & SIGNIFICANCE OF VOIP IN THE GROWTH OF INDIAN TELECOM SECTOR: PRESENT SCENARIO & FUTURE PROSPECTS
738. RURAL INSURANCE – AN OPPORTUNITY OR AN OBLIGATION
739. TIME MANAGEMENT IN PERSONAL AND PROFESSIONAL LIFE
740. TRAFFIC GENERATION, CONVERSION & PROMOTION STRATEGIES OF A WEBSITE [it]
741. IRDA REGULATION NEED FOR LOOK
742. INVESTMENT STRATEGIES
743. INDIAN RETAIL INDUSTRY TRENDS, DIFFERENCES AND WINNING STRATEGIES
744. STUDY OF CONSUMER BEHAVIOR & CUSTOMER SATISFACTION TOWARDS LIFE INSURANCE PRODUCTS
745. STUDY OF WIRE HARNESS INDUSTRY AND INTERNATIONAL BUSINESS DIVISION OF MSSL
746. HUMAN RESOURCE CHALLENGES IN INDIAN SOFTWARE INDUSTRY - A STUDY OF “EMPLOYEE TURNOVER”
747. THE GEMS AND JEWELLERY INDUSTRY IN INDIA WITH SPECIAL FOCUS ON DIAMONDS AND GOLD: A STUDY ON THE CURRENT SCENARIO AND FUTURE TRENDS
748. MARKET RESEARCH ON RESTOBAR
749. IMPORTANCE OF PERFORMANCE MANAGEMENT
750. IMPORTANCE OF EQUITY MUTUAL FUNDS IN FINANCIAL PLANNING
751. ANALYSIS OF TRENDS IN FAST FOOD INDUSTRY
752. A STUDY OF EFFECTIVENESS OF TRAINING IN LE MERIDIEN HOTEL, New Delhi
753. BOOM IN REAL ESTATE
754. ROLE OF THIRD PARTY PRODUCTS IN BANKING SECTOR
755. GUEST SATISFACTION IN HOTELS
756. COMPARATIVE STUDY OF BAJAJ-ALLIANZ WITH LIC & ICICI PRUDENTIAL
757. MANAGERIAL EFFECTIVENESS THROUGH TRAINING & DEVELOPMENT
758. CONSUMER PROFILE OF TODAY’S YOUTH
759. INVESTORS PERCEPTION ABOUT IPO’S HAVING SAFETY NETS
760. CUSTOMER RELATIONSHIP MANAGEMENT [PANTALOONS]
761. SURVEY OF CUSTOMER INTERACTION WITH DIFFERENT BANKING CHANNELS OF HDFC BANK
762. TO MAKE COMPARATIVE ANALYSIS OF CUSTOMER RELATIONSHIP MANAGEMENT” WITH RESPECT TO RECURRING DEPOSIT ACCOUNT OF SBI AND ICICI
763. BALANCE SCORE CARD: A STRATEGIC MANAGEMENT SYSTEM IN HSBC BANK
764. THE PROSPECTS OF PHARMACEUTICAL INDUSTRY IN INDIA
765. LEADING MANUFACTURING OF SWITCHGEAR PANELS GLOBALLY [ABB LTD]
769. WORK VALUE AND JOB SATISFACTION- A STUDY OF INDIAN MANAGERS IN IT INDUSTRY [HR]
770. CHANGING ATTITUDE OF MALES IN METRO TOWARDS MALE GROOMING -THE RISE OF INDIAN METRO SEXUAL
771. BOOMING RETAIL SECTOR IN INDIA
772. MICRO FINANCE IN INDIA
773. MICRO FINANCE IN INDIA
774. NON PERFORMING ASSETS IN COMMERCIAL BANKS
775 MARKETING STRATEGIES OF HONDA SIEL CARS INDIA LIMITED & MARUTI SUZUKI INDIA LIMITED
776 THE ROLE OF CRM IN CUSTOMER SERVICE WITH SPECIAL REFERENCE TO TELECOM INDUSTRY
777 EMPLOYEE ENGAGEMENT AS A RETENTION TOOL [BPO SECTOR].DOC
778. APPRECIATION OF INDIAN RUPEE IS GOOD OR BAD FOR INDIAN ECONOMY
779. RELIABILITY OF CREDIT RATING AGENCIES
780. EXPORT FINANCING
781. RECRUITMENT AND SELECTION PROCESS IN INFORMATION TECHNOLOGY INDUSTRY
782. DOES MERGER CREATE WEALTH - A CASE STUDY OF CBOP (TARGET FIRM) AND HDFC BANK (BIDDER FIRM)
783. EFFECTS OF BRANDING ON BUYING BEHAVIOR OF CONSUMER
784. GROWING IMPORTANCE OF MVAS IN THE INDIAN TELECOM INDUSTRY
785. CUSTOMER SATISFACTION LEVEL IN A RETAIL OUTLET WITH REFERENCE TO BIG BAZAAR
786. CRM PRACTICES IN AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE TO HERO HONDA
787. PERCIEVED SERVICE QUALITY GAP (WITH REFERENCE TO THE TELECOM INDUSTRY)
788. EMPLOYEE SATISFACTION IN IT INDUSTRY
789. EFFECT OF EXCHANGE RATE FLUCTUATION
790. EMERGING TRENDS IN HEALTH INSURANCE IN INDIA
791. EMPLOYEE ENGAGEMENT IN TELECOM SECTOR (VODAFONE)
792. EMPLOYEE ENGAGEMENT IN TELECOM SECTOR (VODAFONE)
793. IMPACT OF GLOBAL METAL PRICES IN INDIA
794. FUTURE OF SEARCH ENGINES ON INDIAN ADVERTISEMENT SPHERE.DOC
795. REAL ESTATE INDUSTRY IN INDIA
796. TO ANALYSE THE IMPACT OF CRM IN CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO TELECOM SECTOR
797. BRAND SWITCHING IN HIGH INVOLVEMENT PRODUCTS.DOC
798. THE RELEVANCE AND IMPORTANCE OF MERCHANT BANKING IN INDIA
799. MARKETING STRATEGIES OF AMUL CHOCKLATES
800. GROWTH OF ONLINE ADVERTISING INDUSTRY IN INDIA AND ITS TRENDS
801. RESOURCE MANAGEMENT IN IT COMPANIES INTERRA AND BIRLASOFT
802. ANALYSIS OF TREND IN FAST FOOD INDUSTRY
803. ASSESSMENT OF INTERNATIONAL DEMAND IN READY-MADE GARMENT SECTOR
804. IMPACT AND ANALYSIS OF LOYALTY PROGRAM IN RETAIL SECTOR
805. HUMAN RESOURCE OUTSOURCING WITH SPECIAL REFERENCE TO TRAINING OUTSOURCING BY IT COMPANIES
806. PRODUCT MAPPING AND ENHANCING THE CHANNEL DISTRIBUTION THROUGH FINANCIAL ADVISORS FOR RELIANCE LIFE INSURANCE CO. LTD.
807. CONSUMER BUYING BEHAVIOUR TOWARDS READY TO EAT FOOD (ITC & MTR)
808. AN ANALYTICAL REVIEW OF CUSTOMER RELATED MARKETING POLICIES OF LEADER PLAYER LIKE FORTIS HEALTHCARE & MAX HEALTHCARE IN HEALTHCARE SECTOR
809. CYCLE TIME REDUCTION IN SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO KODAK
810. PORTFOLIO & WEALTH MANAGEMENT
811. A STUDY OF PERSONAL FINANCE/PERSONAL LOANS IN TODAY’S SCENARIO [ICICI BANK]
812. TRAINING & DEVELOPMENT AT HAVELL’S INDIA LIMITED
813. E-PROCUREMENT IN SUPPLY CHAIN AND DISTRIBUTION NETWORKS [WITH SPECIAL REFERENCE TO MARUTI]
814. PRIVATE FINANCE FOR PRIVATE ENTERPRENEURS
815. PSYCHOLOGICAL CORRELATES OF ORGANISATIONAL CHANGE [HR]
816. A COMPARATIVE ANALYSIS OF MUTUAL FUND IN PRIVATE SECTOR BANK & PUBLIC SECTOR BANK
817. THE COMPARATIVE STUDY OF CORPORATE SOCIAL RESPONSIBILITY IN POWER SECTOR [HR]
818. SERVICE EXCELLENCE ENHANCING BRAND EQUITY [APOLLO HOSPITAL]
819. IMPACT OF BRANDING IN CONSUMER PURCHASE DECISION IN TELECOM SECTOR
820. JOB DESIGN AND ATTITUDE- AN EMPIRICAL STUDY ON INDIAN MANAGERS
821. PROFILING OF BRAND PERSONALITY FOR SELECT INDIAN CARS
822. EFFECTIVENESS OF UNCONVENTIONAL ADVERTISING (GOOGLE ADWORD AND ADSENSE PROGRAM)
823. TECHNOLOGY INITIATIVES IN THE FINANCIAL SECTOR
824. The impact of the Monetary Policy of the Reserve Bank of India on Indian Banking System
825. Consumers’ perception About Present products & services Offered by public sector banks
826. STUDY OF CONSUMER BEHAVIOUR AMONG B-SEGMENT CARS
827. A COMPARATIVE STUDY BETWEEN EQUITY & COMMODITY INVESTMENT OPTION
828. Management of NPA – with special reference to RBI policies in private sector
829. Performance appraisal technique – a comparative study
830. THE STUDY OF ORGANIZATIONAL CULTURE IN THE BANKING SECTOR
831. Knowledge management in IT industry “people empowering people” [INFOSYS & TCS]
832. WORK VALUES AND JOB ATTITUDE IN HOSPITALITY SECTOR
833. IMPACT OF STRATEGIES ADOPTED BY DELL ON Its PROFITABILITY
834. A Comparative study of Attitude towards Team Based Compensation System in FMCG & IT Sector
835. “PERFORMANCE EVALUATION IN IT INDUSTRY”With special reference to Nexstep Infotech Private Ltd.
836. HR DUE DILLIGENCE IN MERGERS AND ACQUISITIONS
837. Global Strategies for Steel Industries
838. Product Line Analysis “Air Purifier” Eureka forbes
839. CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE DELIVERY AND QUALITY [idea cellular]
840. INTELLECTUAL PROPERTY RIGHTS AND PATENT LAWS IN INDIA.doc
842. Recent Trends in the Indian pharmaceutical market & role of IPR
843. TRAINING AND DEVELOPMENT PRACTICES IN INDIAN OIL CORPORATION LIMITED
844. IDBI BANK - A STUDY ON BANKING PRODUCTS, CUSTOMER SATISFACTION & AWARENESS
845. BREAK THROUGH LEARNING at tata steel ltd.
846. Comparative Study Of the best practices in Consumer Durable with reference to SAMSUNG and BPL
847. EMPLOYEE SATISFACTION FOR FLAT PRODUCT’S DEPARMENTS
848. A study of consumer satisfaction in white goods products of LG and Samsung
849. ANALYSIS OF REMUNERATION OF SAIL EMPLOYEES
850. HEDGING AND ARBITRAGE USING INDEX FUTURES IN DERIVATIVES MARKET
851. THE PSYCHOMETRIC TOOL KIT OF HUMAN RESOURCE MANAGEMENT
852. Motorola Mobile Phones
854. HR PRACTICES WITH EMPHASIS ON TRAINING AND DEVELOPMENT PLAN FOR ASSOCIATES OF AIRTEL IN BHARTI TELECOM
855. A comparative detailed study of Coca Cola and Pepsi in special area of NCR
856. Response of customer towards the product of amul
857. consumer opinion regarding leading brand of hero honda bike in india
858. EFFECTIVENESS of CRM IN AIRTEL
859. QUALITY of WORK LIFE
860. Evaluation of Print Media as a Medium of Advertisement with Respect to
Consumer & Advertiser
861. Study of consumer behaviour for motorbike in India with special reference to major player in the industry
862. Customer Satisfaction and Market Potential of ICICI Bank with study of Current Roaming Account
863. INDIAN FOOD SECTOR AND CHANGING CONSUMER PREFERENCES
864. Distribution & logistic management
865. Analyzing Quality Software Project Management at CSC
866. ISSUES IN CROSS CULTURAL MANAGEMENT AND EMPLOYEE SATISFACTION IN CASE OF EXPATRIATES
867. Human resource accounting
869. BRAND SWITCHING IN HIGH INVOLVEMENT PRODUCTS
870. CRITICAL ANALYSIS OF TRAINING TECHNIQUE [HCL]
871. VALUE CHAIN CROSSROADS FOR AUTOMOBILE SECTOR-AN INDIAN PERSPECTIVE
872. ROLE OF ELECTRONIC MEDIA IN PROMOTION OF TOOTH PASTE
873. GROWTH AND ANALYSIS OF THE INDIAN TELECOMMUNICATIONS INDUSTRY
874. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT DABUR INDIA LIMITED
875. STUDY OF HUMAN RESOURCE PROCESS IN TIKARIA CEMENT WORKS [ACC]
876. ORGANISATIONAL CLIMATE & JOB SATISFACTION AT BESTOCHM FORMULATIONS (I) LTD
877. INDEPTH STUDY OF RELIGARE SECURITIES LIMITED
878. ADVISOR OPPORTUNITY IN ING VYSYA LIFE INSURANCE
879. A STUDY OF BUYING BEHAVIOUR OF COMPUTER USERS [HCL]
880. AUTO industry in India
881. STUDY OF CORPORATE FINANCING AT BANK OF INDIA
882. RECRUITMENT POLICIES IN SHRI RAM PISTONS AND RINGS LTD
883. PENETRATION OF INSURANCE PRODUCT IN RURAL AREAS IN L.I.C-THE MARKET STRATEGY
884. MAPPING OF I.T. IN SMALL AND MEDIUM BUSINESS [hcl]
885. A STUDY AMONG THE RETAIL INVESTORS IN DELHI TO FIND OUT THE FACTORS THEY CONSIDER WHILE INVESTING IN MUTUAL FUND [religare]
886. WORKERS PARTICIPATION IN MANAGEMENT
887. A STUDY OF EFFECTIVENESS OF TRAINING IN ICICI PRUDENTIAL LIFE INSURANCE
888. Industrial Relations [toyota india ltd.]
889. impact of advertisements on youth and kids
890. Recruitment and Selection Process In AIR INDIA & SAHARA AIRLINES
891. A STUDY OF EFFECTIVENESS OF TRAINING IN LE MERIDIEN HOTEL New Delhi
892. Analysis of Trends in Fast Food Industry
893. MARKETING STRATEGY OF AMUL CHOCOLATE
894. ARPU Enhancement Measure [idea]
895. CONSOLIDATION OF PURCHASE ORDERS
896. Evaluate, Growth & Scope of Internet Marketing
897. IMPORTANCE OF EQUITY MUTUAL FUNDS IN FINANCIAL PLANNING
898. World trade organization with special reference to Textile Sector (silk)
899. Sharekhan Vs Indiabulls
900. MODUS OPERANDI OF STOCK BROKING FIRMS IN LUCKNOW REGION
901. GEMS & JEWELLERY EXPORTS FROM INDIA
902. Comparative Analysis of Performance Management System in Siemens with other leading companies
903. Analysis Of Mutual Fund Industry In India
904. EMERGENCE OF COUNTERFEIT LUXURY BRANDS IN INDIA
905. Growth of Indian Telecom Industry, its impact on Rural India: Present scenario and future prospect
906. role of e-marketing in HOSPITALITY INDUSTRY
907. DISTRIBUTION ENHANCEMENT IN HDFC STD LIFE INSURANCE COMPANY
908. SUPPLY CHAIN MANAGEMENT OF LG ELECTRONICS
909. CAREER OPPORTUNITIES FOR ENGINEERS
910. Research Report on Microwave
911. Research report on forex management
912. To study the percentage market share of hdfc bank in NCR Region
913. A STUDY ON THE RURAL MARKETING BOOM IN INDIA
914. Report on Laptops
915. Distribution network of Cocacola
916. Washing machine and refrigerator market in India
917. PERFORMANCE MANAGEMENT SYSTEM OF JUBILANT OIL & GAS PVT. LTD.
918. CULTURE OF COFFEE PUBS IN INDIA
919. FINANCIAL RATIO ANALYSIS OF HIMACHAL FUTURISTICS COMMUNICATIONS LTD.
920. ACTIVITY BASED COSTING [bhel]
921. Strategic Human Resource Management [tata motors]
922. COMPARATIVE STUDY OF THE SALES, SERVICE & DISTRIBUTION FUNCTION OF TELECOM SECTOR
923. Training and Development – Step towards Learning [impetuc Technologies Inc]
924. Comparative Study of Value added services on mobiles ON BEHALF OF ACL WIRELESS LIMITED NEW DELHI
925. Comparative Analysis of Ing VysyA vis-à-vis ICICI Prudential, bajaj allianz
926. IMPACT OF PREPAYMENT OF TERM LOANS ON MATURITY PROFILE AND LIQUIDITY GAP POSITION
927. “Estimate the Agarbatti Industry in Convince channel identify the Critical Success Factors” [itc]
928. ORGANIZATIONAL CULTURAL CHANGE & MARKETING STRATEGYOF Synthes Medical Pvt. Ltd.
929. SERVICE QUALITY & CONSUMER SATISFACTION AT MARUTI SERVICE MASTER
930. HEALTH CARE PROFESSIONAL PERCEPTION TOWARDS MEDICAL REPRESENTATIVE
931. Supply Chain management And Store Operation In Pantaloon Retail India Pvt. Ltd
932. Output productivity & working method of dgh nelp group of India
933. ANALYSIS OF MARKET AND POTENTIAL FOR AUTO TYRES AND TUBES [Metro Tyres]
934. Study of Mutual Fund and Unit Linked Products (ULIP’s) [hdfc]
935. VENTURE CAPITAL FINANCING
936. EMERGING TRENDS FOR MANAGING THE RISK IN FOREIGN EXCHANGE
937. A study of the HR practices in BHARTI airtel LIMITED
938. REVIEW OF SYSTEMS AND PROCEDURES OF IREDA FOR ITS LENDING OPERATIONS AND SUGGESTING A SUITABLE ACTION PLAN
939. BRANDING PRIVATE LABEL - issues and opportunities in organized retail market
940. BUSINESS CONTINUITY in BPO
941. COMPARATIVE STUDY OF MARKETING STRATEGY OF WILLS & GOLD FLAKE
942. Future of Value Added Services in Mobile Telephony
943. THE IMPACT OF VALUE ADDED TAX IN INDIAN ECONOMY [vat]
944. IMPROVEMENT OF CUSTOMER SATISFACTION INDEX (CSI) AND SALES SATISFACTION INDEX (SSI) [Honda SEIL]
945. BRAND PROMOTION, PLACING OF THE PRODUCT, MARKET ANALYSIS & CONSUMER BEHAVIOUR ANALYSIS OF KARA SKINCARE WIPES IN CHANDIGARH [birla Griyo]
946. ANALYSIS OF SALES PROCESS SYSTEM [canon]
947. Study of Mutual Fund Industry & Evaluating Measures to improve services of Reliance mutual Fund
948. A Study towards mutual funds for YES BANK
949. Customer Awareness about Insurance Industry and Comparative Analysis of Different Products of Different Insurance Companies [hdfc]
950. ROLE OF BIO-FERTILIZERS INDUSTRIES IN AGRICULTURAL MARKET [kribhco]
951. scope of animation pictures in india
952. To analyze the effectiveness of novel stock broking model launched by reliance money through consumer research [reliance money]
953. Financial securities [icici lombard]
954. UNLEASHING BUSINESS OPPORTUNITIES IN VIETNAM AND CAMBODIA
955. COST OPTIMIZATION & INVENTORY CONTROL FOR AYURVET LIMITED
956. COMPARATIVE ANALYSIS OF FUND MANAGEMENT IN LAST FIVE YEARS
OF NTPC LIMITED
957. MARKET RESEARCH ON VARIOUS ENVIRONMENT CONSERVATION INITIATIVES TAKEN BY CORPORATES [times of India]
958. PROGNOSYS E SERVICES
959. OPERATIONS OF MULTINATIONAL ORGANISATIONS in Insurance Sector
960. Competitor analysis of residential verticals [ATS Green Infrastructure]
961. IDENTIFICATION OF TRAINING NEEDS FOR OUTSOURCED SALES FORCE [mother dairy]
962. Mutual funds v/s ulip in financial planning [emkay shares & Stock Brokers ltd.]
963. MARKET POTENTIAL OF ALUMINUM PRODUCTS [gujarat foils ltd.]
964. BUSINESS OPPORTUNITIES THROUGH ONLINE MEDIA [indiamart]
965. EXPORT THROUGH SEZ [Neolite ZKW Lightings Pvt. Limited]
966. EXPANSION OF SALES AND DISTRIBUTION CHANNEL OF THE COMPANY OF MAX NEW YORK LIFE INSURANCE COMPANY LIMITED
967. THE SHIFT IN ADVERTISING MEDIA USAGE AND THE SCOPE OF OUTDOOR ADVERTISING MEDIA
968. COMPARISON BETWEEN EOU AND SEZ
969. MAPPING OF HOME DELIVERY AND ITS CRITICAL ANALYSIS [mother dairy]
970. STUDY OF THE APPRAISAL PROCESS FOR LOANS AND ADVANCES With special reference to KALUPUR COMMERCIAL COOPERATIVE BANK LTD. (SCHEDULED BANK)
971. EMPLOYEE SATISFACTION TRACKING SYSTEM AT ENERGO ENGINEERING PROJECTS LIMITED
972. PORTFOLIO MANAGEMENT [Reliance Money]
973. INFORMATION INFRASTRUCTURE IN E-AGE
974. The Potential in Growth of Networking Services In The Indian SME and Enterprise Market [hcl infinet ltd.]
975. Equity & Online Trading [Religare]
976. CUSTOMERS/INVESTORS PERCEPTION ABOUT INVESTING IN REAL ESTATE
977. D-Mat [Reliance Money]
978. PERSONAL LOANS MARKET
979. To Study channel development process of max new york life
980. FUND RAISING at MINDA INDUSTRIES LIMITED
981. TRANSFER PRICING IN INDIA AND DETERMINING THE ARMS LENGTH PRICE IN THE TELECOM SECTOR
982. MARKET ANALYSIS OF JUICE BASED DRINKS AND CARBONATED SOFT DRINKS [varun beveraes pepsi]
984. FUNCTIONING OF MULTINATIONAL BANKS AND EMERGING BANKING TRENDS [scb]
985. Scope of Information Technology in Marketing of Mutual Fund [Reliance Capital]
986. CHANNEL EXPANSION FOR LAPTOP PENETRATION IN DELHI MARKET [lenovo]
987. COMPARATIVE ANALYSIS OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [max newyork]
988. HR Process Manual – Nuclus SOfware
989. Channel Development [max newyork]
990. PRE LAUCH MARKET RESEARCH FOR NEW HONDA ACCORD
991. Analysis of Microfinance Industry in India
992. STUDY OF SOURCING HOUSES AND THEIR LOGISTICS REQUIREMENT IN N.C.R. [Wilson Sandhu Logistics India Pvt. Ltd.]
993. COMPARATIVE STUDY OF LAPTOPS [hcl]
994. WORKING CAPITAL MANAGEMENT AND TRADE FINANCE OF JINDAL SAW LIMITED
995. AUTO INDUSTRIES IN DELHI & NCR AND THEIR LOGISTICS REQUIREMENTS
996. AUTOMOBILES FINANCE INDUSTRY [Citicorp maruti]
997. Analysis of Mutual Funds and Ranking Them [religare]
998. LOGISTIC AND CIRCULATION IN A NEWSPAPER INDUSTRY [Hindustan Times]
999. MARKETING RESEARCH AND ANALYSIS ON RMC BUSINESS IN
SAHIBABAD AND GREATER NOIDA [J.K. Lakshmi Cement]
1000. COMPARITIVE STUDY OF MORTGAGE INDUSTRY IN KANPUR CITY WITH RESPECT TO HDFC BANK
1001. STUDY OF ATTITUDE AND PREFERANCES OF CAPITAL INVESTORS [religare]
1002. STUDY OF FDI IN INFRASTRUCTURE SECTOR IN INDIA
1003. A STUDY OF KOTAK LIFE INSURANCE ULIP PLANS VIS-A-VIS OTHER INSURANCE COMPANIES ULIP PLANS
1004. TO LEARN ABOUT THE DIFFERENT CHANNELS OF COMPANY THROUGH WHICH COMPANY PROCURE BUSINESS AND UNDERWRITING PROCESS [SBI LIFE]
1005. RIGHT EXECUTION DAILY(RED) coke

1006. Analyzing the growth and potential of Telecom Services of Tata Teleservices in the Enterprise
1007. EMPLOYEE BENEFIT SCHEMES ARE GOOD RETENTION TOOLS FOR THE EMPLOYER [ICICI PRUDENTIAL]
1008. MARKET PENETRATION AND COMPARATIVE ANALYSIS OF WINDOW VIESTA
1009. TO LEARN ABOUT THE DIFFERENT CHANNELS OF COMPANY THROUGH WHICH COMPANY PROCURE BUSINESS [sbi life]
1010. ANALYSIS OF ENVIRONMENTAL & FINANCIAL CONDITIONS
1011. Wealth Management And Retail Banking [hsbc]
1012. To determine the consumer’s perception about the leading brands of White Cement and Wall Putty in Delhi and NCR market [jk cement]
1013. Increasing Employee Satisfaction through Motivation
1014. ROLE OF SIX SIGMA IN HUMAN RESOURCE MANAGEMENT
1015. USE OF PSYCHOMETRIC TOOLS IN RECRUITMENT
1016. STRENGTHENING CHANNEL RELATIONSHIP-A STRATEGIC STEP
1017. Impact of effective leadership in an organization
1018. INfluence on motivation on job satisfaction
1019. Importance Of Designing Training Programs In The Changing Organizational
1020. CULTURAL INTELLIGENCE
1021. Business Valuation- in case of Mergers & Acquisitions
1023. STUDY TO determine the reasons for India Yamaha motors low market share in Chandigarh
1024 WEALTH MANAGEMENT [kotak mahindra bank]
1025. INTERNATIONAL BANKING (PERSPECTIVE ON CREDIT MANAGEMENT & RISK POLICIES [pnb]
1026. SATISFACTION INDEX - GAUGING CUSTOMER SATISFACTION
1027. DISTRIBUTION EFFICACY OF NOKIA IN NOIDA AND GHAZIABAD
1028. MUTUAL FUND INVESTMENT IN KASHMIR: A PERCEPTUAL STUDY
1029. Portfolio Management - AXIS BANK
1030. EMPLOYEE SATISFACTION TRACKING SYSTEM AT ENERGO ENGINEERING PROJECTS LIMITED
1031. ANALYSIS OF CLIENT REQUIREMENTS AND CURRENT PRINTING PRACTICES IN REAL ESTATE, HOSPITALITY AND HEALTHCARE SECTOR [Xerox India ltd.]
1032. ANALYZING AND ENHANCING TERTIARY SALES OF LG GSM HANDSETS
1033. A Feasibility study on Yamaha Institutional Two Wheeler Market in Fast Food Retail Outlet in Delhi
1034. RESTRUCTURING OF THREAD BUSINESS’ [Vardhman Group]
1035. TO ESTIMATE THE RETAIL UNIVERSE FOR ASSESSING THE REACH AND POTENTIAL PROSPECTS IN NOIDA [mother dairy]
1036. PIPE FITTING INDUSTRY ABRASIVES CONSUMPTION MAPPING & FUTURE OF INDUSTRY
1037. MARKET EXPANSION OF AIRTEL DISTRIBUTION SYSTEM [airtel]
1038. MARKET MAPPING WITH SLICE BRAND REPOSITIONING [Pepsi]
1039. Competitor Analysis of Westside
1040. EQUITY RESEARCH With special reference to BAJAJ ALLIANZ LIFE INSURANCE COMPANY
1041. OTIS ELEVATOR COMPANY (INDIA) LTD.
1042. Comparative Analysis of John Players with other Apparel brands & its
Supply Chain management
1043. EFFECTIVENESS OF CUSTOMER SATISFACTION AT AIRTEL
1044. Attitudes and opinion of consumer towards electronic products-A study on LG Electronics in Delhi Region
1045. SCOPE OF SPECIALTY BREADS IN DELHI & NCR REGION [Britannia]
1046. Employee Satisfaction and Growth Analysis TATA STEEL, JAMSHEDPUR
1047. Customers Perception and Comparative Analysis of HDFC Bank Products and Services
1048. Report on Vodafone
1049. What do the customers perceive about the Market linked investments & product offerings of ICICI Bank
1049. Water Stress & Water Management
1050. Analysis of Omaxe & its competitors
1051. Analysis of Major Power Equipment (Super Critical Boilers) Manufacturer’s [I& T]
1052. Market Research regarding the Consumer Preference in the stock market segment of business channels [zee Business]
1053. BRAND PREFERENCE AND COMPETITIVE ANALYSIS OF LG
1054. BRAND PREFERENCE AND COMPETITIVE ANALYSIS OF AIRTEL IN THE CELLULAR INDUSTRY
1054. SOURCES OF RECRUITMENT AT RELIANCE RETAIL
1055. THE STUDY OF ORGANIZATIONAL CHANGE - POST ACQUISITION at VODAFONE ESSAR LTD (DELHI)
1056. Channel Development [Max New York Life]
1057. Study and Analysis of the Impact of Delhi Metro on two-wheeler Industry [Hero Honda]
1057. FACTORS AFFECTING SALE OF SALONI BRAND MUSTARD OIL IN AGRA REGION
1058. Saint Gobain Abrasives (Grindwell Norton Limited)
1058. DEPLETION OF NON - RENEWABLE SOURCES OF ENERGY AND ITS IMPACTS ON ENVIRONMENT
1059. EFFECTIVENESS OF TRAINING ON THE EXECUTIVES WITH SPECIAL REFERENCE TO BHARAT ELECTRONICS LIMITED
1060. Study of OEM & Replacement Tyre Segment for Maruti Swift
1061. Study of Products Produced & Marketed by BRPL - with Special Emphasis on Customer Satisfaction
1062. EMPLOYEE SATISFACTION at Reliance Life Insurance
1063. HRD Systems in CMC Ltd (A T A T A Enterprise) [m.phil report]
1064. COMPARATIVE ANALYSIS OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [max new York]
1065. Compensation structure in BHEL and its comparative analysis with IOCL
1066. DEVELOPING THE BUSINESS FOR BHARTI AIRTEL IN CORPORATE SECTOR

1067. Consumer Behavior Analysis of Carbonated Soft Drinks & Juice Based Drinks [Pepsi]
1068. Comparative Analysis of Market Share of Aquafina & Kinley
1069. Market Response of the New Launch Slice
1070. DERIVATIVES MARKET & It’s IMPACT IN INDIA [sharekhan]

1071. COMPARATIVE ANALYSIS OF FUND MANAGEMENT IN LAST FIVE YEARS” OF NTPC LIMITED
1072. PERCEIVED STORE IMAGE & ITS STRATEGIC IMPLICATION ON CUSTOMER PATRONAGE AND THE STUDY OF LOGISTICS AND DISTRIBUTION OF JOHN PLAYERS
1073. IPO PRICING FOR INDIAN RAILWAY FINANCE CORPORATION
1074. MARKETING RESEARCH PROJECT PRODUCT CATEGORY – PERFUMES
1075. RATIONALIZATION OF BANDING IN MAX HEALTHCARE INSTITUTE LIMITED
1076. EVERY DEALER SURVEY WITH SLICE BRAND REPOSITIONING AT PEPSICO
1077. A COMPETITIVE ANALYSIS OF YAMAHA AND ITS COMPETITORS
1078. Report on Bonanza (Make money, not mistakes)
1079. Scope of Training Outsourcing In Khan Market and Lajpat Nagar
MARKET MAPPING WITH SLICE BRAND REPOSITIONING
TO STUDY THE BENEFITS OF TRAINING AND DEVELOPMENT OF MANAGEMENT PERSONNEL AT GROZ BECKERT ASIA PVT LTD
Understanding the concept of PMS- Property Management Services
To determine the factors that aid in employee's Recruitment and Retention in an organization
sales & Promotions of Personal Loans [Standard Chartered Bank]
TO STUDY THE MARKET SHARE OF TWO WHEELER IN MOTHER SON SYSTEM LIMITED
Report on JK WHITE CEMENT WORKS PVT LTD
Customer Satisfaction & Services Provided [SBI]
RECRUITMENT STRATEGIES AND COMPETENCY MAPPING - A STUDY OF PRIORITY BANKING [Standard chartered bank]
Report on RIVER ACTION PLANS
To find out the market potential of CFL’S [havells]
ROUTERS IN MOSER BAER [IT]
TO CREATE PUBLIC AWARENESS OF BIRLA SUNLIFE
STUDYING STAPLES CATEGORY MANAGEMENT AND CONSUMER BEHAVIOR AND COMPETITION IN RELIANCE FRESH LIMITED.doc
TO CREATE PUBLIC AWARENESS OF LIFE INSURANCE SECTOR IN EMERGING INDIAN MARKET IN BIRLA SUN LIFE INSURANCE.doc
Study of various M-banking solution offered by telecom operators [idea]
DERIVATIVES (FUTURE & OPTIONS MARKET IN INDIA) Standard Chartered Bank
Analyzing Competition and General Marketing Strategies for Apollo International Ltd. as Compared with the Domestic and Global Players” (A Live Project)
Study Of Transmission Products & Analysis Of Customer Perception For Tejas Networks
EFFECT OF FII ON INDIAN CAPITAL MARKET [w.s.r.t. Religare Securities
1100. PREPARING MERCHANDISER MANUAL FOR KATS IN DELHI [Britannia]
1102. CUSTOMER’S PERCEPTION ABOUT THE INVESTMENT IN MUTUAL FUNDS [Religare]
1103. Understanding of different functionalities of SDQ and analysis Of business processes used in it [IDEA]
1104. Customer Satisfaction Survey of Voltas Forklift
1105. SSI – CHALLENGES AND WAY HEAD [Honda Siel]
1106. To determine the factors that aid in Employee’s Recruitment and Retention in an organization [ABC Consultants Pvt.Ltd.]
1107. Market Survey about the security personnel in different organizations [Primier Shield Risk Management Enterprise]
1108. Preparation of welcome kit to help the new entrants to adjust in the organization and have overview of H.R. processes followed in PRECISION ELECTRONICS LIMITED
1109. SCOPE OF AIRTEL’S LANDLINE AND BROADBAND
1110. REDUCTION OF TRANSPORTATION COST OF MILK IN DELHI MMO [amul]
1111. MATERIAL VARIANCE ANALYSIS & DEVELOPMENT OF COST CENTER STRUCTURE AT PERFETTI VAN MELLE INDIA PVT. LTD.
1112. Marketing Plan for Automotive Coolants [india glycols limited]
1113. INVESTOR’S GUIDE FOR DIFFERENT ASSET CLASSES For STANDARD CHARTERED BANK
1114. A COMPARATIVE ANALYSIS OF THE PROPOSED AND THE EXISTING GRN PROCESS [Microsoft]
1115. EVALUATING EFFECTIVENESS OF TRAINING & DEVELOPMENT PROGRAMME [lamiccoat]
1116. Working capital management [INDAG rubber]
1117. COMPETITIVE BENCHMARKING OF ONLINE BROKERAGE [HSBC Bank]
1118. MUTUAL FUNDS AND INVESTORS’ AWARENESS ABOUT MUTUAL FUND COMPANIES [ing Vyasa bank]
1119. Demand and Supply Chain Management (DSCM) of DSM Anti-infectives India Limited
1120. Identification of position linked kras [maruti]
1121. ERP MODULE AND ITS IMPLEMENTATION IN FINANCE [gail]
1122. High End Properties in Noida & Greater Noida – A Comparative Study [supertech]
1123. SATISFACTION INDEX GAUGING CUSTOMER SATISFACTION [CONTINENTAL CARBON].
1124. A COMPARATIVE STUDY OF VARIOUS MUTUAL FUNDS OF 5 AMC’s AND CONSUMER PERCEPTION ABOUT MUTUAL FUNDS
1125. RAINBOW FABART PVT LTD- MERCHANDISING [ritu beri]
1126. Customer Study on security trading [india infoline]
1127. Corporate Transit Package by Radisson Hotel Delhi
1128. Marketing Strategy FOR BUSINESS OFFERINGS in VITAL SOFTECH [it]
1129. Role of Religare Enterprises Limited In Service Industry
1130. A RESEARCH REPORT ON BRANDING OF RADISSON HOTEL
1131. Performance evaluation of top 10 equity mutual funds in India” [with special reference to Mahindra & Mahindra]
1132. INVENTORY MANAGEMENT [ntpc]
1133. A STUDY OF THE SUBHIKSHA STORE OPERATION AND MANAGEMENT
1134. A Study on Heavy Continental Vehicle [Clutch Auto Limited]
1135. DISTRIBUTION CHANNEL OF FERTILIZER AT PHULPUR ALLAHABAD UNIT [iffco]
1136. RECRUITMENT AND LICENSING OF LIFE ADVISORS IN BHARTI AXA LIFE INSURANCE CO. LTD.
1137. WORKING CAPITAL MANAGEMENT IN HCL INFOSYSTEM
1138. Performance Appraisal With Reference to sheltera consultants
1139. INTERNAL FACTORS AFFECTING CONSUMER BEHAVIOUR IN THEARBONATED SOFT DRINK INDUSTRY DELHI [PEPSI]
1140. MARKETING STRATEGY & PROMOTIONAL ACTIVITIES OF FIXED & MOBILE TELEPHONE CONNECTION OF BSNL (BHARAT SANCHAR NIGAM LIMITED)
1141. Consumer Need and Behaviour with Respect To Retail Stores in the City Of Lucknow [Reliance Fresh]
1142. A STUDY OF HDFC LIFE INSURANCE ANALYZING DIFFERENT PRODUCTS
OF THE COMPANY
1143. Distribution enhancement – HDFC SLICa
1144. WORKING CAPITAL MANAGEMENT OF AXIS BANK
1145. Financial statement analysis – Pepsico
1146. MARKET RESEARCH OF CHYAVANPRASH – Baidyanath
1147. Advisors Recruitment & Comparison Between Reliance Life Insurance With Other Insurance Cos.
1148. EXIT INTERVIEW ANALYSIS- Good Year
1149. RECRUITMENT MANAGEMENT (With Reference of BHEL Haridwar)
1150. NEW TRENDS IN TRAINING & DEVELOPMENT [NTPC]
1151. Sales & Promotion of Pepsi
1152. marketing Strategies of HUL
1153. EMPLOYEE WELFARE MEASURES In MOSER BAER INDIA LIMITED
1154. TIME OFFICE MANAGEMENT IN IFFCO [hr]
1155. OPPORTUNITY OF VIDEOCON IN THE MARKET
1156. OIL ACCOUNTS EXCISE AND CUSTOMS At INDIAN OIL CORPORATION LIMITED (MATHURA REFINERY)
1157. Marketing & Distribution Network Of Reliance communication
1158. To recruit the Human Resource as an Insurance Advisor for HDFC Standard Life Insurance Limited
1159. effectiveness of distribution channel [hindalco]
1160. COMPARISION OF CASH SERVICES of ICICI Bank VIS A VIS OTHER BANKS
1161. Initiative Programmes of the Outlets [Pepsi]
1162. Comparing The HDFC SLIC Ltd. Product & Tata AIG LIC Ltd. For HDFC SLIC Ltd.
1163. HOW TO RECRUIT BETTER LIFE ADVISOR –Kotak
1164. STUDY OF the MoTOR INSURANCE POLICIES OF ICICI-LOMBARD IN RELATION TO CUSTOMERS & AGENTS
1165. Recruitment and Selection [Samsung]
1166. selling of insurance As per sales target [kotak mahindra]
1167. Awareness of mutual fund business among The insurance advisors [nj
1168. Comparative Study Of LG Electronics with its competitors
1169. To Study the Change in Buying Behavior & Customer Perception for Vodafone vs Airtel
1170. ANALYSIS OF MARKETING STRATEGY OF MINERAL WATER INDUSTRY
1172. EMERGING TREND IN RETAIL SECTOR IN INDIA
1173. ANALYSIS OF AGENCY RECRUITMENT WITH TIED AGENCY CHANNEL [icici prudential]
1174. Effects of Sales Promotion Strategy On Customer Satisfaction [airtel]
1175. Training & Development of present bank employees
1176. STUDING THE MARKET POTENTIAL OF UPCOMING MALLS IN INDIA
1177. A Study to find out the level of deployment of information technology in SME’S in India [PROGNOSYS E SERVICES. PVT. LTD]
1178. Acceptability and implementation of CAS in Delhi Effect on viewer-ship of GEC and Zee TV
1179. FOREIGN EXCHANGE DERIVATIVE TREASURY PRODUCTS OF GLOBAL CONSUMER BANK, CITIBANK
1180. Mutual Fund Industry 4TH sEM]
1181. A RESEARCH REPORT ON IMPACT OF CELEBERITY THROUGH TV ADVERTISMENT ON CHILDERN
1182. TO ANALYSE THE BUYING BEHAVIOR OF YOUNG CONSUMERS (COLLEGE GOERS) TOWARDS MOBILE PHONES [IMBR International]
1182. Financial Analysis of ITC Ltd.
1183. Training & Development – Aditya Birla
1184. Understanding the perception of TATA Nano among various segments of the population
1185. Customer Acquisition Regarding Saving A/c & Fixed Deposit in icici bank
1186. MARKET REASEARH AND ANALYSIS OF THE POTENTIAL OF CORPORATES INSURANCE IN DELHI –NCR [Iffco-Tokyo]
1187. Advertising Effectiveness of ‘Fevicol’ Brand
1188. DISTRIBUTION AND SALES OF BHARTI AXA LIFE INSURANCE CO. LTD
1189. RECRUITMENT OF QUALITY ADVISORS & SELLING OF FINANCIAL PRODUCTS [icici prudential]
1190. VARIOUS TYPES OF PRODUCTS OF HDFC SLIC
1191. FINANCE AND ACCOUNTING OPERATIONS, AN OVERVIEW OF universal granite and marble
1192. Comparative Study of Check whether BIG BAZAAR IS REALLY THE BEST & THE CHEAPEST
1193. Sales & Promotion of Natural spring (Gee Cee Product)
1194. DESIGN AND IMPLEMENTATION OF HRIS for Future LogisticS
1195. Study of Consumer Perception about KB’s Fair Price [a Division of Pantaloon Food Product (India) Ltd.]
1196. Channels of DISTRIBUTION through recruitment of Advisors with special reference to Kotak Mahindra Life Insurance
1197. A Study of The Effect of the Loan Facilities On The Sales OF HYUNDAI Motors- With Respect To Hyundai- I 10
1198. EFFECTIVENESS OF COMMUNICATION MIX IN POSITIONING STRATEGY OF HDFC Bank
1199. Financial Performance Analysis of Leading Mutual Fund (SBI, HDFC, ICICI) Using ‘Markowitz Model’
1200. An analysis of customer satisfaction with respect to lifestyle and shopper`s stop limited for Delhi-NCR region
1201. Role of SHRM policies (compensation, recruitment, transparency and retrenchment) in mergers and acquisitions and its impact on employees motivation in JET AIRWAYS
1202. SALES PROMOTION OF NOKIA PRODUCTS
1203. Consumer Attitude Towards LG GSM Mobiles
1204. Mobile Roaming Procedure [idea]
1205. AN ANALYSIS OF TRAINING AND DEVELOPMENT IN MOSER BAER INDIA LTD.
1206. CRM in Insurance
1207. PRIVATE LIFE INSURANCE COMPANIES IN INDIA AND THEIR FUTURE
PROSPECTS [tata aig]
1208. To Study the Awareness of New Entertainment Technology with special reference to Dish TV AT Noida (UP)
1209. SYSTEMS, APPLICATIONS AND PRODUCTS (SAP) PRESENT SCENARIO AND FUTURE PROSPECTS IN U.S [it]
1210. Payable Management of Britannia Industries
1211. Organized Retail in India - Challenges & Prospects
1212. PRODUCTION AND OPERATION MANAGEMENT IN PRESENT SCENARIO
1213. A Study on Applicability of Derivative Instruments in Indian Stock Market
1214. Stock Market Efficiency and Economic Efficiency: Is There a Connection
1215. Comparative Analysis of KARVY STOCK BROKING LTD. with Other Stock Broker Companies
1216. Market strategies of Pepsi NOIDA & NCR
1217. Marketing Strategies at Recession Times
1218. Organized Retail in India - Challenges & Prospects
1219. COMPARATIVE STUDY OF MUTUAL FUND & INSURANCE PRODUCT (ULIP) OF TATA AIG IN DELHI
1220. STUDY OF HR POLICIES AND ATTRITION ANALYSIS IN MARUTI UDYOG LTD.
1221. Comparison of Ulips
1222. analysis of ulips in india [tata aig]
1223. ATTRITION MANAGEMENT WITH REFERENCE TO STANDARD CHARTERED BANK
1224. COMPARATIVE STUDY OF BEST PRACTICES IN RECRUITMENT, SELECTION, TRAINING & DEVELOPMENT AND SALES [TATA AIG]
1225. MAPPING & MOPPING OF GENERAL INSURANCE PRODUCT THROUGH AN ALTERNATE AREA OF DISTRIBUTION CHANNEL [bajaj allianz]
1226. COST BENEFIT ANALYSIS OF REPEAT COMPLAINTS RECEIVED FROM CONSUMER FINANCE CUSTOMERS [hsbc]
1227. Developing a Business Plan (on Cold Storage) for Camellia International
1228. RETAIL BANKING AND RETAIL CREDIT [bank of India]
1229. WORKING CAPITAL MANAGEMENT OF ELECON ENGINEERING COMPANY LIMITED
1230. STUDY OF MUTUAL FUNDS INDUSTRY AND INVESTOR PERCEPTION [hsbc]
1231. Analysis of Secondary Market and its relation with International Market [sharekhan]
1232. ERP MODULE AND ITS IMPLEMENTATION IN FINANCE [gail]
1233. COMPARATIVE STUDY OF COMMODITY EXCHANGE [GAYVALLEY FINANCE AND INVESTMENT LTD.]
1234. Customer Acquisition regarding Saving A/c & Fixed Deposit in Oriental Bank of Commerce [obc]
1235. A Study of Material Requirement Planning and Inventory Management at Reliance fresh
1236. INVESTOR’S GUIDE FOR DIFFERENT ASSET CLASSES” For STANDARD CHARTERED BANK
1237. Selling a traditional media in an untraditional way [DMRC – Delhi metro]
1238. COMPARATIVE ANALYSIS OF INVESTMENT STRATEGIES AND MUTUAL FUND [SCB]
1239. TALENT ACQUISITION AND ONBOARDING AT xchanglNG technologies [hr]
1240. CREATING BRAND AWARENESS AND MARKETING OF HLI (HALBURYS LAWS OF INDIA)
1241. STUDY OF DIFFERENT TRAINING SYSTEM AND ITS IMPRESSION [sail]
1242. EFFECTIVNESS OF PRODUCT PROMOTINAL SCHEME IN ICICI BANK SAVING A/C & ITS CUSTOMER RESPONSE
1243. To Study The Market Growth Of HCL Ezeebee Along With Growing Number Of HCL Channel Partners
1244. “RATIO ANALYSIS” With Reference to THYSSEN KRUPP INDUSTRIES INDIA PVT. LTD., PUNE
1245. Banking Services and Investment products [hdfc bank]
1246. Strategy & Tactics FOR THE Development Of The Agency By ICICI Comparison To Other Leading Insurance Company
1247. A STUDY OF MARKET SHARE OF HCL COMPUTERS & AN ANALYSIS OF SALES PROMOTION
1248. Enhancement of Productivity Level of TATA TELESERVICES LIMITED for the Branded Retail Unit of Tata Indicom
1249. AN EMPIRICAL STUDY OF CONSUMER ATTITUDE TOWARDS MOBILE PHONE PRODUCT & SERVICES [Vodafone]
1250. Market penetration of Sify telecentres in Sify
1251. ON SALES & PROMOTIONAL ACTIVITIES FOR HOME PC’S AND LEAPTOP OF HCL INFOSYSTEM LIMITED
1252. MARKETING PLAN TO EXPORT AYURVEDIC COSMETIC PRODUCTS
1253. MUTUAL FUND THROUGH SYSTEMATIC INVESTMENT PLANNING [hdfc]
1254. HOW TO DEVELOP INSURANCE IN RURAL AREA [bajaj allianz]
1255. Report on penzol [castrol oil]
1256. Investment strategies [research report]
1257. STOCK MARKET TRENDS AND INVESTMENT PATTERN [reliance money]
1258. A COMPETITIVE ADVANTAGE [reliance money]
1259. MEASURING WORKER SATISFACTION LEVEL AT Hindalco Industries Limited (HIL)
1260. WORKING CAPITAL MANAGEMENT AND RATIO ANALYSIS OF HINDALCO IND. LTD.
1261. Comprehensive STUDY ON RECRUITMENT & SELECTION PROCEDURE IN ASK Automotive (P) Ltd.
1262. PAYMENT SYSTEM – AN EVOLVING CONCEPT
1263. compare national and regional channels in India [media]
1264. MUTUAL FUNDS AND THEIR INVESTMENT OPTIONS
1265. COMPREHENSIVE STUDY OF RELIANCE MONEY PROUDCTS AND DEVELOPING IT DEALER CHANNELS
1266. UNDERSTANDING OF EXPORT AND IMPORT OF KRAFT PAPER
1267. ANALYSIS OF MARKETING STRATEGIES FOR MARTEKING ROSTED PEANUTS IN INDIA
1268. COMPARITIVE STUDY OF VALUE ADDED SERVICES OF HDFC AND ICICI BANK
1269. Training & Development at Renaissance [Mumbai Hotels & COnvention
1270. DEVELOPMENT OF STRATEGY FOR SETTING UP PUBLIC HEALTHCARE SYSTEM IN UTTAR PRADESH at SREI Infrastructure Finance Limited
1271. MARKET RESEARCH TO IDENTIFY THE SCOPE OF OUTSOURCING OF EVENTS TO EVENT MANAGEMENT COMPANIES BY FMCG, REAL ESTATE, FOOD & BEVERAGES AND OTHER DIFFERENT SECTORS.
1272. Franchisee And Business Development
1273. ANALYSIS OF SERVICE QUALITY OF G4S SECURITY SERVICE
1274. COMPARATIVE ANALYSIS OF INSURANCE PRODUCTS OF DIFFERENT INSURANCE COMPANIES & CUSTOMER AWARENESS OF INSURANCE INDUSTRY [hdfc slic]
1275. Effects of rbi guidelines for the development of banking sector
1276. PRODUCT & BRAND MANAGEMENT OF DNA (DAILY NEWS & ANALYSIS) IN JAIPUR
1277. STRENGTHENING THE AIRTEL DISTRIBUTION CHANNEL
1278. Market Penetration And Comparative Analysis of TimesJobs.com
1279. Report on Personnel Department, ESIC & Intranet System Moser baer [hr]
1280. IMPACT OF SALES PROMOTION ON CUSTOMER RETENTION
1281. TRAINING AND DEVELOPMENT AT RENAISSANCE WITH SPECIAL EMPHASIS ON INDUCTION
1282. Inventory Management – Tata Steel
1283. Training Needs Assessment – BHEL [hr]
1284. VALIDATING “COMPETENCY MAPPING” FOR ATTAINING THE BEST “QUALITY CIRCLE PRACTICES” AT Hindustan Zink Limited [hr]
1285. The Indigenous Product Placement and Strategic Analysis of Dealer Perception of Videocon Air conditioners
1286. Scope & feasibility of supply of cotton to various spinners in punjab.
1288. Locker policy at taj hotels
1289. COMPARATIVE STUDY OF CHANNEL MARKETING OF ICECREAM AND
THEIR DISTRIBUTION NETWORK
1290. A STUDY OF RECRUITMENT & ON-BOARDING PROCESS At AIRTEL
1291. Study of Consumer Responses over LG Microwave ovens [LG Electronics]
1292. Analyzing and Enhancing the Tertiary Sales of LG GSM
1293. EMPIRICAL STUDY OF TRAINING AND DEVELOPMENT CONSULTANCIES in HURES CAPITAL, DELHI
1294. Brand Positioning and Identification & Analysis of Prospective Customers for Temperature Calibration System in Presence of Competitors For THE TINSLEY GROUP LIMITED
1295. Change in Consumer Buying Behavior due to change in Indian Retail Industry
1296. AWARENESS OF GAGAN UHT MILK AND COMPARATIVE DEMAND OF FLAVOURED MILK
1297. Determine the MARKET position OF MOTHER DAIRY ICE CREAM in AGRA REGION
1298. How to improve Visibility of Dabur Products.
1299. MILK PROCESSING
1300. PERFORMANCE OF RSM- ITVP AS COMPARED TO NIIT & APTECH IN I.T. EDUCATION
1301. Consumer preference and perception for Cadbury CHOColate
1302. PERFORMANCE APPRAISAL IN NTPC [hr]
1303. TO ANALYSE AIRTEL DISTRIBUTION CHANNEL
1304. Study of the retail operations of Mother Dairy Fruits and Vegetable unit, and suggesting improvements in light of emerging competitions [safal]
1305. SALES & DISTRIBUTION OF PARAG MILK.
1307. “IMPACT OF GLOBAL WARMING ON INSURANCE”
1308. ENVASION OF INTERNATIONAL FOOD CHAINS IN INDIA

1309. Research Report on INVESTMENT
1310. AGRICULTURE INSURANCE – CHALLENGES AND SCOPE TO WIDEN THE COVER
1311. Prospects of Retail Industry in India
1312. CONSOLIDATION OF PURCHASE ORDERS
1313. Identification of cost reduction opportunities in FedEx
1314. E-Banking
1315. Increasing significant roles of third party logistics and their relative impacts on emerging markets like India
1316. Consumer behaviour [Fair & Lovely]
1317. Transfer pricing
1318. ONLINE COUNCELLING
1319. BUSINESS ENVIRONMENT AND STRATEGIC ANALYSIS [Electric Scooter]
1320. CYBER RISK MANAGEMENT
1321. Establishment of a firm To Export Cushion Covers
1322. Micro Insurance – Scope & Challenges
1323. MARKETING STRATEGIES OF APPARELS IN Great India Place, NOIDA
1324. EFFECTIVENESS OF TRAINING PROGRAMS IN THE MANUFACTURING SECTOR
1325. FORMULATING STRATEGIES, IMPLEMENTATION AND INVESTMENT PATTERNS IN REAL ESTATE SECTOR (With special reference to DLF)
1326. PARADIGM SHIFT IN CUSTOMER’S PERCEPTION TOWARDS BANKING OPERATIONS IN INDIA
1327. PERCEPTION AND POSITION OF RED FM AMONG LISTENERS
1328. Effectiveness of Celebrity Endorsement in Building Brands with Special Reference to FMCG Sector
1329. EXPORT POTENTIAL OF HANDICRAFT ITEMS TO EU COUNTRIES
1330. ROLE OF VISUAL MERCHANDISING IN RETAIL SECTOR
1331. SIX SIGMA – A DATA DRIVEN APPROACH & METHODOLOGY FOR ELIMINATING DEFECTS
1331. CAPITAL MARKET IN INDIA
1332. COMPARATIVE & COMPETITIVE BRAND PORTFOLIO ANALYSIS OF FMCG
1333. OUTSOURCING OF MANAGEMENT OPERATIONS
1334. STOCK INDEX CORRELATION & ANALYSIS OF BRIC COUNTRIES
1335. COMPARATIVE STUDY: RISK MANAGEMENT IN BANKS
1336. ORGANIZATIONAL CLIMATE - A CRITICAL INSIGHT OF ITS IMPACT ON
WORKFORCE
1337. EMERGING TRENDS OF E-BYKES
1338. THE INDIAN MEDIA…. A GROWTH STORY UNFOLDS....
1339. TRENDS OF FII
1340. KNOWLEDGE PROCESS OUTSOURCING IN INDIA -A COMPARATIVE
   STUDY ON OPPORTUNITIES AND THREATS IN SME SECTOR
1341. IMPACT OF ADVERTISING ON INTERNATIONAL MARKETING
1342. EFFECTIVENESS OF “PERFORMANCE MANAGEMENT SYSTEM” AND ITS
   EFFECT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO HUL
1346. PINK SLIPS
1347. RECRUITMENT AND SELECTION – JCB INDIA LTD
1348. PROFILING PAINT INDUSTRY - STUDY OF ASIAN PAINTS & GOODLASS
   NEROLAC
1349. AN ANALYSIS OF PERFORMANCE APPRAISAL SYSTEM FOLLOWED AT
   MOTOROLA INDIA LIMITED [HR]
1350. ROLE OF SHIPPING INDUSTRY IN INDIA
1351. CUSTOMER SATISFACTION AMONG THE AUTOMOBILE COMPANY
   [MARUTI]
1352. COMPETITIVE MAPPING [A NEW PARADIGM IN HR SYSTEM]
1353. MARKET PENETRATION OF SIFY TELECENTRES
1354. MARKETING STRATEGIES OF IBM GLOBAL SERVICE, INDIA
1355. DERIVATIVES: A TWO EDGED SWORD
1356. MARKET ANALYSIS OF NOKIA AND ITS COMPARISON WITH MOTOROLA
   AND SONY ERICSSON
1357. EFFECTS OF CUSTOMER SATISFACTION ON REPURCHASE LOYALTY - A
   CASE STUDY OF GENERAL MOTORS [GM MOTORS]
1358. BOMBAY STOCK EXCHANGE AND ITS IMPACT ON INDIAN ECONOMY
   [BSE]
1359. ANALYSE THE CONSUMER BEHAVIOR IN UPPER D AND E SEGMENT OF
   CARS
1360. ANALYSIS OF GAP MODEL OF CUSTOMER SATISFACTION IN INSURANCE
   SECTOR
1361. STUDY OF INDIAN RETAIL INDUSTRY- IT MARKET TRENDS AND
1362. SECURITIES MARKET (INDIAN CONTEXT)
1363. STUDY OF ICICI DIRECT.COM (ONLINE SHARE TRADING) AND CUSTOMER’S SATISFACTION AND AWARENESS OF ICICI CAPITAL LTD.
1364. COMPARISON BETWEEN ORGANISED AND UNORGANISED RETAILING IN INDIA
1365. A STUDY TO ANALYZE THE SIGNIFICANCE OF PACKAGING IN THE PROCESSED FOOD INDUSTRY (TAKING BISCUITS AS CASE)
1366. VALUATION OF COMPANY (LEHMAN BROTHERS)
1367. HOW YOUNG CONSUMERS’ PERCEPTIONS AND PURCHASING BEHAVIOR IS INFLUENCED BY PROMOTED CSR ACTIVITIES?
1368. BRAND BUILDING AND POSITIONING IN AUTOMOBILE INDUSTRY (CASE: MARUTI)
1369. JOB DESIGN AND MOTIVATION
1370. BRAND ARCHITECTURE
1371. GROWTH OF INDIAN TELECOM INDUSTRY, ITS IMPACT ON RURAL INDIA: PRESENT SCENARIO AND FUTURE PROSPECT
1372. IDENTIFYING THE CONSUMER ATTITUDE AND BUYING BEHAVIOR FOR GILLETTE SHAVING GEL AND FOAM
1373. A SYSTEMATIC STUDY OF BRIC COUNTRIES & THEIR STOCK INDEX CORRELATION
1374. RETAIL MARKET IN DELHI/ NCR
1375. ANALYSIS OF DERIVATIVE MARKET IN INDIA.
1376. JOB DESIGN AND MOTIVATION \{[IT] SECTOR\}
1377. THE ROLE OF REGULATOR IN MINIMIZING THE ADVERSE IMPACT OF PRESENT GLOBAL ECONOMIC CRISIS ON INSURANCE INDUSTRY
1378. AN ANALYSIS FOR THE FEASIBILITY OF EMPOWERMENT IN RETAIL INDUSTRY
1379. CUSTOMERS EVALUATION OF BRAND EXTENSIONS WITH REFERENCE TO JOHNSON & JOHNSON
1380. DEVELOPMENT OF COMPETING EDGE BY SUPPLY CHAIN INITIATIVES TAKEN IN FMCG SECTOR
1381. DYNAMICS OF VALUE ADDED SERVICES [VAS] IN INDIAN MOBILE
INDUSTRY
1382. CHANGES IN THE MARKETING STRATEGIES OF AUTOMOBILE SECTOR DUE TO RECESSION
1383. A STUDY ON BANKING Mergers AND ACQUISITIONS-Growth drive ON THE CHANGING FACE ON GLOBALISATION
1384. RATIO ANALYSIS OF FINANCIAL STATEMENTS OF THOMSON PRESS
1385. TRAINING & DEVELOPMENT AT AUTOLIV IFB INDIA PVT. LTD. [HR]
1386. A COMPREHENSIVE UNDERSTANDING OF THE EQUITY MARKET -AN INVESTORS PERSPECTIVE AT UNICON SECURITIES PVT LTD,
1387. DIVIDEND POLICY OF AND ITS EFFECT ON THE CAPITAL STRUCTURE
1388. TO STUDY THE INVESTOR PERCEPTION TOWARDS THE FINANCIAL SERVICE.
1389. HRD IN MNC’S
1390. INVESTORS PERCEPTION TOWARDS MONEY MARKET AND CAPITAL MARKET IN INDIA
1391. BUSINESS TRANSFORMATION IN RECHARGE BUSINESS THROUGH TECHNOLOGY INTERVENTION
1392. BRANDING AND CULTURE - THE STRATEGIC WINNING COMBINATION FOR INDIAN MARKET
1393. SCOPE OF PENETRATION INTO ANIMAL INSURANCE
1394. EVALUATION OF CONSUMER BEHAVIOR AND CUSTOMER SATISFACTION TOWARDS LIFE INSURANCE PRODUCTS
1395. IMPACT OF DETARIFFICATION ON GENERAL INSURANCE INDUSRTY
1396. CORPORATE SOCIAL RESPONSIBILITY – AN EMERGING TREND AMONG THE INDIAN CORPORATES.
1397. PROFILING THE OCTAPACE CULTURE - AN EMPIRICAL STUDY OF PUBLIC & PRIVATE SECTORS IN INDIA [HR]
1398. IMPACT OF MARKETING {COMMUNICATION (EMPHASIS ON OUTDOOR ADVERTISING) OF CELLULAR SERVICE PROVIDERS (BHARTI AIRTEL AND VODAFONE) ON CONSUMERS}
1399. CRM IN VODAFONE AND IDEA - A COMPARATIVE STUDY
1400. ENTRY RANGE HANDSETS [RELIANCE COMMUNICATION]
1401. MARKET EXPANSION OF AIRTEL IN RURAL AREAS
1402. CONSUMER BEHAVIOUR TOWARDS HERBAL COSMETICS IN INDIA
1403. AN ASSESSMENT OF SERVICE QUALITY IN INDIAN RETAILBANKS FOR ICICI BANK, HDFC BANK, SBI AND PNB
1404. A STUDY OF MARKETING COMMUNICATION MIX STRATEGIES ADOPTED BY THE ANCHOR RETAIL FIRMS IN GREAT INDIA PLACE MALL (GIP), NOIDA
1405. DIFFERENCES IN CONSUMER BUYING BEHAVIOR ACROSS SEGMENTS TOWARDS LIFE INSURANCE
1406. ANALYSIS OF VARIOUS PROMOTIONAL TECHNIQUES AND THEIR IMPACT ON CUSTOMER PREFERENCES AND COMPETITIVE BRANDS OF INDIAN ORAL HYGIENE MARKET
1407. EFFECTIVENESS OF TRAINING PROGRAMS IN THE MANUFACTURING SECTOR
1408. WORKERS PARTICIPATION IN MANAGEMENT
1409. EVALUATION OF TRAINING PROGRAMME WITH SPECIAL REFERENCE TO AIRTEL [HR]
1410. EVALUATING THE EFFECTIVENESS OF TRAINING IN MEDIA INDUSTRY
1411. NEXT RETAILING
1412. A COMPARATIVE STUDY OF CONSUMER PERCEPTION TOWARDS M COMMERCE PROVIDED BY TELECOM SERVICE PROVIDERS IN NCR
1413. STUDY OF CHANGING ATTITUDE OF INDIAN CONSUMERS TOWARDS ONLINE SHOPPING
1414. ANALYSIS OF BRAND LOYALTY OF TEA DRINKERS IN NOIDA
1415. CONSUMER ATTITUDE TOWARDS LOYALTY PROGRAMS AND SHORT TERM PRICE PROMOTIONS OF FOOD BAZAAR (DELHI & NCR).
1416. IMPACT OF INFLATION ON GDP GROWTH RATE IN INDIA (WITH GLOBAL PERSPECTIVE)
1417. STRATEGICALLY IMPROVING THE MARKETING OF CIGARETTES AT GPIL IN RURAL AREAS OF INDIA
1418. STUDY OF PROMOTION STRATEGY AND CONSUMER PERCEPTION OF MC DONALDS IN INDIA
1419. IMPORTANCE OF EMPLOYEE ENGAGEMENT IN RELATION TO COMPETITIVE FIRMS
1420. E-RETAILING - GROWING POPULARITY AND PERCEPTION OF INDIAN
CUSTOMERS
1421. MANAGEMENT OF NPAS IN COMMERCIAL BANKS
1422. A CRITICAL ANALYSIS OF MARKETING STRATEGIES OF SUBHISHKA
1423. ANALYSIS OF IMPACT OF MULTIMEDIA AND TEXT ONLY E-MAIL COMMUNICATIONS AND DISCOVER CONSUMERS ATTITUDES TOWARDS E-MAIL REFLECT THEIR BEHAVIOR
1424. INFLUENCE OF CULTURAL ASPECT ON MARKETING
1425. TO STUDY THE MARKETING STRATEGIES OF [IT] INDUSTRY (A STUDY OF HP)
1426. A STUDY OF INNOVATIVE COMMUNICATION STRATEGIES THROUGH NEW MEDIA
1427. FURTHERING RFID IN SUPPLY-CHAIN MANAGEMENT
1428. ROLE AND CHALLENGES OF LEADERSHIP IN PROMOTING INDUSTRIAL - BUSINESS RELATIONS.
1429. USAGE AND ATTITUDE STUDY OF GALVANISED CORRUGATED SHEET USERS
1430. IMPROVEMENT IN CUSTOMER LOYALTY IN IOCL LTD.
1431. LOANING STRATEGY OF ICICI BANK
1432. STUDY OF MUTUAL FUNDS IN STANDARD CHARTERED BANK
1433. VOLATILITY OF STOCK MARKET
1434. GLOBAL ADVERTISING
1435. SCOPE & AWARENESS OF POLITICAL RISK INSURANCE
1436. EVALUATING THE EMERGING TRENDS IN APPARELS RETAILING
1437. COMPARISON OF SALES OF CARS OF VARIOUS BRANDS
1438. EMOTIONAL LABOUR
1439. COMPARISON OF GOLD AND REAL ESTATE AS INVESTMENT AVENUES
1440. AN UNDERSTANDING AND ANALYSIS OF THE PRIVATE EQUITY PRESENTLY AND ITS FUTURE OUTLOOK FROM A COMPARISON OF THE VENTURES UNDERTAKEN BY ICICI VENTURE CAPITAL AND KOTAK PRIVATE EQUITY
1441. STUDY OF PROMOTION STRATEGY AND CONSUMER PERCEPTION OF MC DONALDS IN INDIA
1442. BRAND EQUITY OF WOODLAND -AN EVALUATION
1443. MANAGEMENT OF NPAS IN COMMERCIAL BANKS
1444. A PROJECT STUDY ON “THE ROLE OF IDBI INFRASTRUCTURE DEVELOPMENT POST IN 2007 RESPONSIBLE FOR IDBI BANK’S PERFORMANCE (POSITIVELY& NEGATIVELY) IN DELHI-NCR
1445. A USAGE AND ATTRIBUTES STUDY ON PARK AVENUE SHIRTS
1446. A COMPARATIVE STUDY OF NEWS CHANNELS IN DELHI REGION
1447. APPLICATION OF CAPM IN INDIAN STOCK MARKET- A STUDY OF NSE
1448. EFFECTIVENESS & ASSESSMENT OF TRAINING W.S.R.T. HOLIDAY INN
1449. PERFORMANCE APPRAISAL SYSTEM IN ORIENT CRAFTS LTD.
1450. AGING AND ANALYZING OF ENTIRE STORE INVENTORY [YASH PAPER MILLS]
1451. IMPACT OF AIRCEL ON THE OTHER COMPETITORS OF TELECOM INDUSTRY
1452. A STUDY ON IDEA VALUE ADDED SERVICES IN NCR REGION
1453. IMPACT OF I-PHONE ON THE MOBILE PHONE MARKET OF OTHER COMPANIES: A STUDY OF SELECTED COMPANIES
1454. INSIGHT ON FOREX MARKET
1455. ROLE OF DIFFERENT MEDIA IN ADVERTISING
1456. MARKET POTENTIAL OF PEPSICO (CSD) IN NOIDA [PEPSI]
1457. STUDY OF PET FOOD INDUSTRIES IN INDIA
1458. CONSUMER BEHAVIOUR IN ACCEPTANCE OF SPORTS OTHER THAN CRICKET IN INDIA
1459. CRITICAL ENVIRONMENT BPO IN INDIA
1460. FDI IN INFRASTRUCTURE SECTOR IN INDIA
1461. A STUDY ON THE EATING HABITS OF PEOPLE BY DOMINO’S PIZZA
1462. A PROJECT STUDY ON “THE ENVIRONMENTAL FACTORS RESPONSIBLE FOR IDBI BANK’S PERFORMANCE (POSITIVELY& NEGATIVELY) IN SAKET.”
1463. STUDY ON CONSUMER BUYING BEHAVIOUR IN TOOTHPASTE INDUSTRY
1464. TRAINING & DEVELOPMENT PROCEDURE OF IDEA & COMPARISON BETWEEN OTHER CELLULAR COMPANIES
1465. FINANCIAL CRISIS HISTORY & LESSONS
1466. ANALYSIS OF PRODUCT & SERVICES OF HDFC BANK LTD
1467. A COMPARATIVE STUDY ON CONSUMPTION PATTERNS OF TROPICANA
AND FRUIT JUICE
1477. COMPARATIVE ANALYSIS OF ICICI PRUDENTIAL LIFE INSURANCE
1478. BRAND AWARENESS FOR MAHINDRA FINANCE FIXED DEPOSITS
1479. IDENTIFICATION AND FEASIBILITY STUDY FOR SELECTED EARLY BIRD PROJECTS FOR THE GIVEN 4 NODES OF MP SUBREGION UNDER DMIC AT IL&FS IDC, DELHI
1480. COMPARATIVE ANALYSIS OF BRITANNIA AND SUNFEAST
1481. FIXED DEPOSITS AT MAHINDRA FINANCE VIS-A-VIS TATA MOTORS
1482. CUSTOMER RELATIONSHIP MANAGEMENT [CRM] AT MICRO INKS LIMITED
1483. MARKETING STRATEGIES OF INDIA INFO LINE LTD
1484. PORTFOLIO MANAGEMENT A L OF INVESTMENT PATTERN OF INDIAN CITIZENS [STANDARD CHARTERED BANK]
1485. STUDY OF MANPOWER PLANNING WITH “OM GROUP” AND ITS EFFECTIVENESS
1486. RECRUITMENT AND SELECTION PROCESS AT BAJAJ CAPITAL LIMITED
1487. THE GROWTH OF BHARTI AXA LIFE INSURANCE IN PAST TWO YEARS- A CRITICAL ANALYSIS
1488. MANUFACTURING UNIT OFICE-CREAM AND OPENING ITS RETAIL CHAINS
1489. PROMOTION OF SHOPPING MALL THROUGH EVENTS
1490. ANALYSIS OF PRODUCT & SERVICES OF HDFC BANK LTD.
1491. PLC & BRANDING DECISION, BUILDING A WORKABLE MODEL [TELECOM]
1492. IMPACT OF U.S. SUB PRIME CRISIS ON INDIA AND THE WORLD ECONOMY
1493. CAREER ADVANCEMENT AND EMPLOYEES DEVELOPMENT IN IT SECTOR
1494. AWARENESS OF MUTUAL FUND AMONG FINANCIAL ADVISORS [NJ INDIAINVEST]
1495. TATA TELESERVICES’ PRESENCE IN CENTRAL DELHI FOR ITS WIRE LINE /WIRELESS PRODUCTS - AN ANALYSIS [TATA INDICOM]
1496. TO IDENTIFY THE MARKET SHARE AND DISTRIBUTION GAPS BETWEEN PEPSI AND COKE IN DELHI
1497. STUDY OF COSUMER BUYING BEHAVIOUR OF BUSINESS MAGAZINE
1498. MARKET SURVEY AND LEAD GENERATION FOR CURRENT ACCOUNT
1499. READER PROFILE AND BUYING PATTERN FOR MAGAZINES; A STUDY OF MARIE CLAIRE, FEMINA, WOMEN’S ERA (ENGLISH) AND SARITA, MANORMA AND GRIHSHOBHA (HINDI MAGAZINE)
1500. VSAT INDUSTRY ANALYSIS AND COMPETITOR ANALYSIS
1501. MARKET RESEARCH FOR 100% COTTON YARN DYED SHIRTING FABRICS IN NORMAL AND WRINKLE FREE FINISH AND WFC GARMENTS [DONEAR]
1502. MARKET POTENTIAL ANALYSIS & COMPARATIVE STUDY FOR INTERNATIONAL CALLING SERVICES [AIRTEL]
1503. RISK ANALYSIS AND COMPARISON OF CANARA’S EQUITY FUNDS WITH OTHER TOP FUNDS [CANARA ROBECO]
1504. MARKET MAPPING ANALYSIS OF CONVENIENCE TOOLS [TATA MOTORS]
1505. GROWTH AND DEVELOPMENT OF ONLINE TRADING IN INDIA [RELIGARE]
1506. COMPARITIVE ANALYSIS OF SAVING ACCOUNT OFFERED BY DIFFERENT MNB’S WITH REFERENCE TO STANDARD CHARTERD BANK AND CONSUMER PERCESSION TOWARDS MULTI NATIONAL BANKS
1507. EXPORT PROSPECTS OF RICE AND WHEAT
1508. RECRUITMENT AND SELECTION PROCESS FOLLOWED IN THE ORGANIZING COMMITTEE, COMMONWEALTH GAMES, DELHI-2010
1509. MARKET PLANNING PROJECT ON HORLICKS
1510. COMPARATIVE STUDY OF ORPAT FANS WITH ORGANISED SECTOR AND UNORGANISED SECTOR
1511. CONSUMER BEHAVIOUR IN THE INDIAN RETAIL SECTOR
1512. FOREX MARKET: GROWTH AND WORKING
1513. RECRUITMENT, SELECTION AND BENCHMARKING AT INDIA YAMAHA MOTORS PVT. LTD.
1514. COMPARATIVE STUDY OF SERVICE FREQUENCY OF COCA COLA AND ITS COMPETITORS
1515. ANALYSIS OF MARKETING STRATEGIES OF DIFFERENT INSURANCE COMPANIES AND CONSUMER AWARENESS [MAX NEW YORK LIFE]
1516. COMPARATIVE ANALYSIS BETWEEN THE HINDUSTAN TIMES & THE TIMES OF INDIA
1517. STUDY OF CURRENT AND FUTURE MARKET POTENTIAL OF LNG (LIQUEFIED NATURAL GAS)
1518. COMPARATIVE ANALYSIS OF EQUITY DIVERSIFIED FUNDS V/S DIRECT EQUITY
1519. TO STUDY LEAD MANAGEMENT PROCESS OF THE TATA COMMUNICATIONS INTERNET SERVICES LIMITED.
1520. RELATIONSHIP WITH THE DISTRIBUTORS TO MAINTAIN LONG TERM PROFITS OF THE COMPANY & TO STUDY VARIOUS LARGE CAP, MID CAP FUNDS OF DIFFERENT AMC’S & THEIR COMPARATIVE ANALYSIS [IDFC MUTUAL FUNDS]
1521. COMPARATIVE STUDY ON FUTURE CHILD BENEFIT PLAN (FUTURE GENRALI) AND CHILD GAIN PLAN (BAJAJ ALLIANZ)
1522. CUSTOMER ATTITUDE & BRAND PREFERENCE TOWARDS DIFFERENT BRAND OF WRIST WATCHES
1523. ANALYSIS OF DOMESTIC INTERNET USAGE REQUIREMENTS & ACCEPTABLE PRICE POINTS BY THE CONSUMER [TATA COMMUNICATION]
1524. AN ANALYSIS OF THE PERFORMANCE MANAGEMENT SYSTEM AT TATA STEEL
1525. FUNDAMENTAL ANALYSIS OF STATE BANK OF INDIA [SBI] [SMC GLOBAL]
1526. A STUDY ON ANALYZING THE DIFFERENCES BETWEEN ADVERTISING AND PUBLIC RELATION AS A PART OF INTEGRATED MARKETING COMMUNICATION (PRESENT AND FUTURE) AT MUDRA COMMUNICATION
1527. TAXATION OF INTERNATIONAL ASSIGNEES [KPMG INDIA PVT LIMITED]
1528. QUALITY DIMENSIONS AND HOSPITALITY MANAGEMENT IN INDIA
1529. TO FORMULATE THE MARKETING STRATEGY FOR TRELLEBORG IN THE GLOBAL RECESSION
1530. TRAINING AND DEVELOPMENT IN RELIANCE COMMUNICATION AND LEADERSHIP
1531. IMPACT OF BRAND AMBASSADORS ON SELLING OF BRANDED PRODUCTS
1532. IMPROVEMENT IN PAYMENT EFFICIENCY BY REDUCING THE REJECTION PERCENTAGE IN HUL
1533. PROMOTIONAL STRATEGIES OF KOTAK LIFE INSURANCE
1534. INSTITUTIONAL SALES & MARKET MAPPING OF YAMAHA
1535. EQUITY ANALYSIS OF TELECOM SECTOR [IL&FS]
1536. CONFECTIONERY BUSINESS AND THE BENEFIT OF “ACTIVITY BASED COSTING”
1537. CUSTOMER SEGMENTATION FOR GROWING HEALTH INSURANCE INDUSTRY IN INDIA
1538. CONSUMERS RESPONSE AND ATTITUDE TOWARDS RUMPUM”
1539 BENCHMARKING & ADDRESSING KEY CHALLENGES FACED BY SMALL & MEDIUM ENTERPRISE [CII]
1540. WORKING CAPITAL MANAGEMENT OF HISAAIR PROJECT AT RELIANCE INFRASTRUCTURE LIMITED [FIN]
1541. STUDY OF PERFORMANCE APPRAISAL WITH “OM GROUP” AND ITS EFFECTIVENESS
1542. DESCRIPTIVE STUDY OF MUTUAL FUNDS AND STUDY OF INVESTORS PERCEPTION ABOUT INVESTMENT IN MUTUAL FUNDS [AXIS BANK]
1543. CUSTOMER AWARENESS ABOUT THE INSURANCE COMPANY AND HDFC SLIC
1544. BUSINESS DEVELOPMENT [UFLEX]
1545. BENCHMARKING THE TRAINING & DEVELOPMENT PRACTICES AT AMWAY INDIA ENTERPRISES WITH A VIEW TO STRENGTHEN THE EXISTING EMPLOYEE DEVELOPMENT PRACTICES [AMWAY]
1546. COMPARATIVE ANALYSIS AND STUDY OF MARKETING MIX WITH REFERENCE TO RELIGARE SECURITIES [MKTG]
1547. ANALYSING EFFICACIES OF ACTION PLANS TAKEN FOR EMPLOYEE SATISFACTION SURVEY - 2007 [OTIS]
1548. STUDY OF RECRUITMENT AND SELECTION PROCESS AT SHAREKHAN COMPANY LTD. [MKTG]
1549. THE MARKET POTENTIAL AND PRODUCT POSITIONING [HCL]
1550. INDIAN PHARMACEUTICAL INDUSTRY” GROWTH AND PROSPECTS [MKTG]
1551. SCOPE OF RURAL MARKETING FOR FMCG COMPANIES [MKTG]
1552. A STUDY ON THE FINANCIAL ANALYSIS OF MUTUAL FUND AND
BEHAVIOUR OF RETAIL INVESTOR IN RELIANCE MUTUAL FUNDS [FIN]
1553. CUSTOMER SATISFACTION STRATEGY & EVALUATION [NALCO] [MKTG]
1554. TRAINING MODULE ON ASSERTIVE BEHAVIOR COMMUNICATION
[SIRAM PISTONS]
1556. EVALUATING EFFECTIVENESS OF ADVERTISING THROUGH LCD/PLASMA
SCREENS SET UP ON VARIOUS COMMERCIAL PREMISES IN DELHI/NCR
REGION AND TO STUDY THE FUTURE OF OUT OF HOME MEDIA IN INDIA. [LIVE
MEDIA]
1557. ESTIMATING VOLATILITIES AND FORECASTING RETURNS USING
ECONOMETRIC MODELS FOR SELECTED STOCKS OF NIFTY
1558. MARKET RESEARCH OF SONALIKA TRACTOR AND ITS COMPETITORS
1559. COMPARATIVE ANALYSIS OF SERVICE QUALITY IN DIFFERENT PRIVATE
AND PUBLIC BANKS WITH THAT OF STANDARD CHARTERED BANK IN DELHI
AND NCR
1560. A STUDY OF MARKETING PRACTICES & THE CUSTOMER SATISFACTION
[TRIDENT INFORMATION SYSTEM PVT. LTD]
1561. A DETAILED STUDY OF PERFORMANCE APPRAISAL SYSTEMS AND ITS
EFFECTIVENESS AT USHA MARTIN LIMITED” WIRE AND WIRE ROPE DIVISION
1562. RECRUITMENT, SELECTION, EMPLOYEE BEHAVIOUR CONTROLLING OF
ATTRITION RATE, TRAINING AND DEVELOPMENT [HUMAN RESOURCE
ARCHITECT]
1563. AUGMENTATION OF SALAYA-MATHURA CRUDE OIL PIPELINE SYSTEM
[OIL]
1564. PAPER BAG MANUFACTURER OF NORTH INDIA [YASH PAPER MILL]
[MKTG]
1565. STUDY ON BRANDS ON BRANDING [SHOPPERS STOP] [MKTG]
1566. DESCRIPTIVE STUDY OF MUTUAL FUNDS AND STUDY OF INVESTORS
PERCEPTION ABOUT INVESTMENT IN MUTUAL FUNDS [FIN]
1567. AN ANALYSIS OF THE PERFORMANCE MANAGEMENT SYSTEM OF
OFFICERS AT THE RAW MATERIALS DIVISION OF TATA STEEL IN JHARKHAND
[HR]
1568. PROMOTION OF AIRTEL POSTPAID SUBSCRIBERS [AIRTEL] [MKTG]
1569. E-BANKING ITS GROWTH & FUTURE IN INDIA [FIN]
1570. THE RECRUITMENT PROCESS IN HCL SECURITY LTD. - A SUBSIDIARY OF HCL INFOSYSTEMS LTD [HR]
1571. AUDIT, INCOME TAX & REGULATORY ASPECTS OF EXPORT/IMPORT UNITS
1572. ANALYTICAL STUDY OF COMPANY’S FINANCIAL POSITION [DS GROUP] [FIN]
1573. STUDY OF SELECTION AND RECRUITMENT PROCESS OF TULIP TELECOM LTD [HR]
1574. CONSUMER PERCEPTION OF CREDIT AND DEBIT CARDS IN INDIA [MKTG]
1575. IMPACT OF ORGANISED RETAIL ON UNORGANISED RETAIL [MKTG]
1576. GROWTH OF FMCG RETAIL IN INDIA [MKTG]
1577. THE RELATIONSHIP BETWEEN PERSONALITY TRAITS AND JOB HOPPING BEHAVIOR [HR]
1578. PERFORMANCE ANALYSIS OF TAX GAIN MUTUAL FUNDS IN COMPARISON TO GROWTH MUTUAL FUNDS & MARKET RESEARCH ON MUTUAL FUNDS [FIN]
1579. ROLE OF HUMAN RESOURCE IN CORPORATE SOCIAL RESPONSIBILITY [CSR]
1580. A STUDY OF THE PREFERENCES AND ACCEPTANCE FOR PEPSI IN COMPARISON TO THE OTHER BEVERAGES (COCA-COLA) [MKTG]
1581. LOYALTY CARDS - BUILDING RELATIONSHIP BETWEEN CUSTOMERS AND RETAIL STORES [MKTG]
1582. STUDY OF ALCOHOLIC BEVERAGE INDUSTRY IN INDIA - ISSUES AND CHALLENGES [MKTG]
1583. MEASUREMENT OF ORGANIZATIONAL CLIMATE AND ITS EFFECTIVENESS ON EMPLOYEE JOB SATISFACTION [HR]
1584. APPLICATION OF M-COMMERCE IN TELECOMMUNICATION INDUSTRY IN INDIA AND E-COMMERCE CONCEPT
1585. A STUDY OF CHANGE IN KIDS WEAR IN INDIA [MKTG]
1586. JEWELRY BUYING PATTERN OF WOMEN AGED BETWEEN 30-40 YEARS
1587. BRAND’S IMPACT ON PRODUCT’S SALES VOLUME [MKTG]
1588. STUDY OF TRAINING EVALUATION PROCESS [HR]
1589. CRISIS MANAGEMENT - THE STRATEGIC ROLE OF HR - A COMPARITIVE STUDY IN IT INDUSTRY
1590. SALES PROMOTION TECHNIQUES AND THEIR EFFECTIVENESS IN RETAIL INDUSTRY [MKTG]
1591. JOB SATISFACTION VIS-A-VIS GENDER DISPARITY IN HEALTH CARE AND PHARMACEUTICAL ORGANISATIONS [HR]
1592. EMOTIONAL FACETS OF ORGANISATIONAL CHANGE-AN EXPLORATION INTO THE HDFC CASE [HR]
1593. PRIVATE EQUITY - PAST PERFORMANCE & FUTURE SCOPE IN INDIA [FIN]
1594. IMPACT OF MARKET VOLATILITY ON EQUITY MARKET [FIN]
1595. OUT OF HOME MEDIA- NETWORK AND AUDIENCE ANALYSIS
1596. ROLE OF SECURITIZATION IN FINANCIAL MARKET [FIN]
1597. PRESS COVERAGE OF TERRORISM IN NEWSPAPERS IN INDIA [MEDIA]
1598. MEDIA AND MISCOMMUNICATION [MEDIA]
1599. IMPLEMENTATION OF HRIS IN MANUFACTURING SECTOR [HR]
1600. THE IMPACT OF THE CHANGES IN CRR, SLR, REPO-RATE AND REVERSE REPO-RATE ON SELECTED MACRO ECONOMIC VARIABLES [FIN]
1601. DIFFERENCES IN CONSUMER BUYING BEHAVIOR ACROSS SEGMENTS TOWARDS LIFE INSURANCE [INS]
1602. COMPANY PROFILE AND ITS COMPARATIVE ANALYSIS WITH OTHER ONLINE TRADING COMPANIES (ICICI DIRECT.COM)[FIN]
1603. COMPARATIVE STUDY OF PUBLIC PERCEPTION ABOUT ECONOMIC VIABILITY OF GOVT. INSURANCE COMPANIES [INS]
1604. A STUDY OF VALUE ADDED SERVICES IN CHANGING CUSTOMER PERCEPTION ERA [VAS]
1605. ANALYSIS OF VARIOUS PROMOTIONAL TECHNIQUES AND THEIR IMPACT ON CUSTOMER PREFERENCES AND COMPETITIVE BRANDS OF INDIAN ORAL HYGIENE MARKET [MKTG]
1606. IMPACT OF PRICE PROMOTIONS ON BRAND LOYALTY OF DOMINOS IN
FOOD AND BEVERAGES (DELHI & NCR) [MKTG]
1607. CONSUMER BUYING BEHAVIOR IN ORGANISED RETAIL [MKTG]
1608. REPORT OF PARSVNATH [MKTG]
1609. COMPARATIVE STUDY TROPICANNA JUICE WITH ITS COMPITITOR [MKTG]
1610. OPERATIONAL PROCESS OF TNT & ITS SCOPE FOR IMPROVEMENT [OPR]
1611. THE WORLD OF RETAIL FOCUS AREA - RETAIL SOURCING & COMPETITOR ANALYSIS OF TATA CONSULTANCY SERVICES
1612. TALENT MANAGEMENT [HR]
1613. EMERGENCE OF PRIVATE AND REGIONAL NEWS CHANNELS IN INDIA & CUSTOMER SURVEY ON VIEWER POPULARITY OF STAR NEWS VIS-À-VIS OTHER HINDI NEWS CHANNELS [MEDIA]
1614. RED OUTLET ACTIVATION IN GUWAHATI CITY AREA & PRESALE DISTRIBUTION (ITS MERITS AND DEMERITS) [COCACOLA] [MKTG]
1615. STUDY ON MARKETING STRATEGY OF SECONDARY & BY PRODUCT IN BSL [SAIL] [MKTG]
1616. STUDY OF MANPOWER AT RESEARCH AND DEVELOPMENT CENTRE FOR IRON & STEEL, SAIL, RANCHI [HR]
1617. COMMODITY MARKET [FIN]
1618. LAUNCH OF LOYALTY PROGRAM FOR RUBY TUESDAY [MKTG]
1619. A STUDY ON CONSUMPTION PATTERN OF COMBINATION (QUADRAVALENT - PENTAVALENT) AND MONOVALENT VACCINES AND FINDING OUT MARKET POTENTIAL OF TETANUS TOXOID BOOSTER VACCINE [MKTG]
1620. A COMPREHENSIVE STUDY OF DEMAND, EXPECTATION AND PREFERENCE OF LOCAL NEWS READERS IN PATNA [MEDIA]
1621. TO STUDY THE PROMOTIONAL STRATEGIES OF THE COMPETITORS (PETER ENGLAND, ALLEN SOLLY ETC.) AND TO COMPARE THE SAME WITH JOHN PLAYERS [MKTG]
1622. FEASIBILITY STUDY OF THE ANTI-HIV AIDS DRUG EFAVIRENZA [RANBAXY]
1623. STUDY OF LIFE INSURANCE NEEDS AMONG PEOPLE AND DIRECT SELLING OF INSURANCE POLICY [MKTG]
1624. DEVELOPING SALES STRATEGY IN B 2 B MEDIA
1625. COMPARISON OF UNIT LINKED INSURANCE PLANS AND MUTUAL FUNDS [RELIANCE] MKTG
1626. CONSUMER LOYALTY PROGRAMME ANALYSING CONSUMER BEHAVIOUR ON LEISURE
1627. TO STUDY THE SATISFACTION LEVEL OF EMPLOYEES ON PAY & ALLOWANCES [KRIBHCO] [HR]
1628. CUSTOMER RELATIONSHIP MANAGEMENT UNDER CURRENT MARKET SCENARIO [EDELWEISS SECURITIES PRIVATE LIMITED] [MKTG.]
1629. TO ASSESS THE EFFECTIVENESS OF SAP & SAP - HR MODULE FROM EMPLOYEE’S PERSPECTIVE IN ONGC [HR]
1630. MARKETING OF CEMENT IN AN SURROUND DHANBAD [ACC] [MKTG.]
1631. STUDY OF SHIFTING BEHAVIOUR OF PEOPLE TOWARDS UNITECH AMUSEMENT PARK [MKTG]
1632. A STUDY ON FINANCIAL PRODUCTS OF BANKING SECTOR WITH REFERENCE TO PUNJAB NATIONAL BANK [FIN]
1633. SALES AND MARKET ANALYSIS IN STANLEY WORKS INDIA PVT LTD
1634. FINANCIAL ANALYSIS OF PARAG MILK FACTORY
1635. AWARENESS, ACCEPTANCE AND INVESTMENT IN ULIPS [SCB][FIN]
1636. ANALYZING THE ENVIRONMENT OF MOBILE MARKETING USING SMS AND WAP WITHIN INDIA AND NBFCS [CITI FINANCIAL]
1637. CONSUMER BEHAVIOR REGARDING ENGLISH FOR BETTER JOBS. AN ONLINE ENGLISH SPEAKING COURSE THIS PREPARES YOU FOR THE REQUIREMENTS OF CORPORATE WORLD [INDIA TODAY] [MKTG]
1638. ROLE OF HR PLANNING IN RETENTION OF EMPLOYEES [YAMAHA] [HR]
1639. SALES PROMOTION & DISTRIBUTION CHANNEL SHIVA POLYTUBES LTD. [MKTG.]
1640. ANALYZING THE SCOPE OF LOW COST ADVERTISING SOLUTION [TRUE VALUE MEDIA LTD.]
1641. MARKET RESEARCH AND SUPERVISION OF FLOAT ACTIVITY OF ‘KARA’ SKIN CARE WIPES, A PRODUCT OF GRASIM INDUSTRIES[MKTG]
1642. VISION OF CARGO TERMINAL IN DELHI BY 2010 [GMR] [MKTG]
1643. PROJECT ON ITC ATTA [MKTG.]
1644. NEED GAP ASSESSMENT ON TRAITS FOR HYBRID RICE CROP AT DEVGEN SEEDS & CROPS TECHNOLOGY PVT LTD [MKTG]
1645. A STUDY TO ANALYZE THE EFFECTIVENESS OF VARIOUS PROMOTIONAL ACTIVITIES PRACTICED BY BROADBAND OPERATORS [TATA COMMUNICATION] [MKTG]
1646. STATUTORY COMPLIANCES OF SONA KOYA STEERING SYSTEM LTD. [MKTG]
1647. FEMALE MODEL-POWERFUL ROLE IN ADVERTISING [MKTG]
1648. TO STUDY THE MARKET SHARE OF BIRLA CORPORATION LIMITED (CHETAK AND SAMRAT CEMENT [MKTG]
1649. AWARENESS & KNOWLEDGE ABOUT NUMBER PORTABILITY & VALUE ADDED SERVICES AMONG MTNL CUSTOMERS [MKTG]
1650. COMMERCIALIZATION OF PRINT MEDIA [MKTG]
1651. COMPARATIVE ANALYSIS OF BANKING FACILITIES [SCB]
1652. REPORT ON TIMES NOW CHANNEL [MEDIA]
1653. ENHANCEMENT OF NON FUEL REVENUE EARNING BY INDANE DISTRIBUTORS IN IOCL IN MARKETS OF NOIDA AND MEERUT [MKTG]
1654. A SURVEY ON ANCHOR ELECTRICAL PRODUCTS IN MARKET [MKTG]
1655. ANALYSIS & INTERPRETATION OF UNIT LINKED INSURANCE PLAN OF RELIANCE LIFE INSURANCE [FIN]
1656. ORGANISATIONAL ETHICS AND SOCIAL RESPONSIBILITY AT UNITECH [HR]
1657. MARKET POTENTIAL MAPPING AND SALES EXECUTION PROCESS OF TATA WINGER SKOOL [MKTG]
1658. TO FIND OUT THE EFFECTIVE WAY OF TRAINING NEED ASSESSMENT FOR BETTER RESULTS OF THE TRAINING PROGRAMS AT MAWANA SUGAR [HR]
1659. PROJECT APPRAISAL IN POWER TRANSMISSION SECTOR AT POWERGRID CORPORATION
1660. MARKET RESEARCH AND ANALYSIS OF MCDOWELL’S NO.1 WITH COMPETITORS IMPERIAL BLUE & ROYAL STAG [UNITED SPIRITS] [MKTG.]
1661. A STUDY ON THE NEED AND CHALLENGES OF HRIS IN NCR REGION [HR]
1662. A STUDY OF CONSUMER ATTITUDE TOWARDS ENGLISH NEWSPAPER IN SOUTH DELHI WITH REFERENCE TO HINDUSTAN TIMES [MEDIA]
1663. ANALYSIS OF EMERGING TRENDS IN COMMODITIES [FIN]
1664. MARKET SURVEY ON HAVELL’S DEALERS/RETAILERS SATISFACTION LEVEL FOR ITS RANGE OF PRODUCTS [MKTG]
1665. PHYSIOCHEMICAL AND MICROBIOLOGICAL EVALUATION OF BEVERAGES (MAAZA), WORKING OF WATER TREATMENT AND EFFLUENT TREATMENT PLANT COCACOLA [MKTG]
1666. EVALUATION OF ONLINE TAX FILING PROCEDURE
1669. JOB SATISFACTION “DAINIK JAGRAN” [HR]
1670. MARKET POTENTIAL OF DATA PRODUCTS FOR SME SEGMENT IN NOIDA AND GHAZIABAD AIRTEL [FIN]
1671. A COMPARATIVE STUDY BETWEEN AEGON RELIGARE LIFE INSURANCE, DLF PREMERICA, IDBI FORTIS FUTURE GENERALI [INS]
1672. STUDY OF MARKETING STRATEGIES ADOPTED BY INDIAN OIL CORPORATION LIMITED FOR ITS RETAIL BUSINESS [MKTG]
1673. CONSUMER PREFERENCES TOWARDS CHOCOLATES (NESTLE OR CADBURY) [MKTG]
1674. A STUDY OF PERFORMANCE APPRAISAL SYSTEM IN HINDUSTAN AERONAUTICS LIMITED
1675. ONLINE RELATIONSHIP MANAGEMENT (ORM) RELIGARE [MKTG]
1676. RECRUITMENT AND SELECTION PROCESS OF CANDIDATE IN A COMPANY BY ICSS [HR]
1677. COMPARATIVE ANALYSIS OF CORPORATE FDS WITH BANK FDS AND MAHINDRA FINANCE [FIN]
1678. RECRUITMENT SYSTEM AND SATISFACTION LEVEL OF CLIENTS OF ICS(S) [HR]
1679. ANALYSIS OF CUSTOMER SATISFACTION IN MODERN TRADE [AIRTEL] {MKTG]
1680. GAP ANALYSIS & EVALUATION OF AMUL DISTRIBUTION SYSTEM VIS-VIS MOTHER DAIRY IN SOUTH DELHI MARKET [MKTG.]
1681. ANALYSIS OF ADVISORY PRODUCT IN SHAREKHAN [FIN]
1682. STOCK REPLENISHMENT [PANTALOON] [FIN]
1683 THE MARKET SHARE ANALYSIS OF PEPSI AND COKE PRODUCTS (200ML & 300ML) IN THE MARKET OF EAST DELHI [MKTG]
1684. TRAINING & DEVELOPMENT PROCESS OF KRIBHCO AND OVERVIEW OF HR POLICY [HR]
1685. MANUFACTURING PROCESS AND QUALITY ANALYSIS OF BEVERAGES OF COCA-COLA HINDUSTAN (P) LTD. [OPERATION]
1686. COMPETENCY MAPPING AT HCL TECHNOLOGIES LTD [MKTG]
1687. AWARENESS OF MUTUAL FUND AMONG MIDDLE CLASS FAMILIES [MKTG]
1688. DESKTOPS IN THE COMING FUTURE [HCL] [MKTG]
1689. STUDY OF MARKET POTENTIAL & FEASIBILITY OF WIMAX ACROSS DELHI-NCR REGION FOR TATA COMMUNICATION’S INTERNET SERVICE LIMITED (RETAIL BUSINESS UNIT). [MKTG]
1690. COMPETITIVE ANALYSIS AND MARKETING STRATEGIES ADOPTED BY BISLERI [MKTG]
1691. WORKING CAPITAL MANAGEMENT AT MOTHERSON SUMI SYSTEMS LTD. [FIN]
1692. EXPORT OPPORTUNITIES OF INDIAN SPICES [MKTG.] [MKTG]
1693. COMPARISON BETWEEN PRIVATE AND PUBLIC INSURANCE COMPANIES [BHARTI AXA] [MKTG]
1694. THE STRATEGY OF SALES PLANNING AND IMPLEMENTATION FOR MERCHANT ACQURING FOR MERCHANT SOLUTION [FIN]
1695. COMPARITIVE ANALYSIS OF PRINT MEDIA & ELECTRONIC MEDIA [MEDIA]
1696. PERFORMANCE MANAGEMENT SYSTEM AT BHARTI AIRTEL LTD WITH SPECIAL REFERENCE TO EFFECTIVENESS OF APPRAISALS AND TRAINING [HR]
1697. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT ITC LIMITED
1698. TO ANALYSE THE BEST PROMOTIONAL SCHEMES IN THE MARKET OF OIL AND LUBRICANTS VALVOLINE CUMMINS INDIA [MKTG]
1699. PROJECT FINANCING, REVENUE BUDGETING & ASSET MANAGEMENT WITH SAP [INDIAN OIL] [FIN]
1700. MARKETING STRATEGY OF COCA COLA FOR GURGAON RURAL MARKET
AN ANALYSIS AND PROGNOSIS [MKTG]

1701. VERTICAL EXPENSION THROUGH RED EXECUTION [COCA COLA] [MKTG]

1702. UNDERSTANDING BEI INDEX OF CEMENT BRANDS AT SILIGURI [ULTRATEC] MKTG.

1703. MERGER AND ACQUISITION WITH REFERNCNE TO STEEL INDUSTRY [HR]

1704. STUDY AND ANALYSIS OF NEW VENTURES (NEW TERRITORY)
ULTRATECH CEMENT [MKTG]

1705. IMPROVING RIGHT EXECUTION DAILY (RED) ACTIVATION MARKETING ACTIVITY [COCA COLA] [MKTG]

1706. SURVEY OF VALUE ADDED SERVICES OF AIRCEL [MKTG]

1707. A STUDY ON THE BUSINESS DEVELOPMENT – COFFEE DAY [MKTG.]

1708. REPORT ON SAMTEL COLOR LIMITED

1709. FUEL MANAGEMENT – NTPC [MKTG.]

1710. WORKING CAPITAL MANAGEMENT OF CENTURY PULP & PAPERS, LALKUAN [MKTG]

1711. SELLING AND MARKETING STRATEGIES OF SPENCER’S RETAIL LIMITED

1712. ANALYSIS OF AWARENESS, BRAND PROMOTION & SALES A STUDY CONDUCTED FOR SEOGIANTS [MKTG]

1713. COMPARATIVE STUDY OF 10-K EXL SERVICES, NOIDA [FIN]

1714. PENSION PLAN AN OVERVIEW – FUTURE GENERALI INDIA LIFE INSURANCE [FIN]

1715. RECRUITMENT & SELECTION OF FINANCIAL CONSULTANTS [HDFC] [HR]

1716. COMMUNICATION IN RURAL AREAS (MARKETING AND SALES) [DISS]

1718. PROMOTION - A NEW PRODUCT LINE IN THE MARKET [MKTG]

1719. MANAGEMENT INFORMATION SYSTEM (MIS) [HCL] [IT]

1720. TRAINING & DEVELOPMENT IN CENTURY PLUP & PAPER [HR]

1721. CASH FLOW ANALYSIS – BHARAT ELECTRONICS LTD. [FIN]

1722. EVERY DEALER AND CONSUMER SURVEY [PEPSI] [MKTG.]

1723. MARKET SEGMENTATION OF HCL INFOSYSTEM PVT. LTD. [MKTG]

1724. STUDY OF SALES PROMOTION IN “THE LALIT” [MKTG]

1725. STUDY OF BRANDING AND PROMOTION OF OM LOGISTICS [MKTG]
1726. ANALYSIS OF MARKETING AND ADVERTING IN WEB SOLUTIONS [IT]
1727. SERVICES MARKETING [MKTG]
1728. WORKING CAPITAL MANAGEMENT AT J.P. ASSOCIATES LIMITED (CEMENT DIVISION) [FIN]
1729. TRAINING & DEVELOPMENT - A VITAL PART OF HR FUNCTION IN HOTEL INDUSTRY [DISS]
1730. EMPLOYEE WELFARE [INDIAN OIL] [HR]
1731. MARKETING RESEARCH OF THE ROLE OF E-RECRUITMENT/ JOB PORTALS IN THE CORPORATE WORLD IN REFERENCE TO NAUKRIGURU.COM PVT.LTD [[MKTG]
1732. STUDY OF IMPLEMENTATION OF V-SAT TECHNOLOGY IN STOCK BROKING SECTOR ALONG WITH VARIOUS TRENDS AND GROWTH AVENUES OF V-SAT SEGMENT [DISS]
1733. RECOVERY OF CONCESSIONAL TAX FORMS AT GODREJ & BOYCE MFG.CO. LTD.[IB]
1734. STUDY OF CONSUMER BEHAVIOR TOWARDS THE VARIOUS INVESTMENT OPTION AND COMPARING THEM WITH MUTUAL FUNDS [MAHINDRA FINANCE] [FIN]
1735. MARKETING STRATEGIES AND ITS IMPLICATION IN THE UPSURGE OF SALES IN MEDICAL EQUIPMENT INDUSTRY IN INDIA [MKTG]
1736. VALUATION OF MRF TYRE LIMITED [MKTG]
1737. CUSTOMER SATISFACTION AND BRAND EQUITY STUDY FOR VARIOUS COMPANIES [DISS]
1738. EXPORT PROCEDURE AND COMPARATIVE ANALYSIS OF EXPORT TO DIFFERENT INTERNATIONAL PORT DURING FY08-09 [BHUSHAN STEEL]
1739. COMPARATIVE STUDY OF CASA OF HDFC BANK WITH OTHER BANKS [FIN]
1740. A STUDY OF CAPITAL EXPENDITURE [AIRETEL] [FIN]
1741. ROLE OF SHAREKHAN IN INDIAN STOCK MARKET [MKTG]
1742 THE MARKETING EXECUTIVE IN HOLYLAND MARKETING (LTD) AND DATA MAINTENANCE
1743. COMPARATIVE ANALYSIS OF SHAREKHAN PRODUCTS FACILITIES AND FUTURE PROSPECT IN COMPARISION TO OTHER BROKRAGE FIRM
1744. COMPETENCY MAPPING OF FUND MANAGER IN KOTAK LIFE INSURANCE [FIN]
1745. SALES PROMOTION OF LIFE INSURANCE PRODUCT FOR RELIANCE LIFE INSURANCE COMPANY [MKTG]
1746. CORPORATE SELLING AND MARKET SURVEY [HCL] [MKTG]
1747. RECRUITMENT & SELECTION [DISS]
1748. A STUDY ON CHILD PLAN OF RELIANCE LIFE INSURANCE PVT.LTD. [MKTG.]
1749. MARKETING STRATEGY OF LIFE INSURANCE CORPORATION OF INDIA [LIC][MKTG]
1750. CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING [ICICI & HDFC] [MKTG]
1751. CUSTOMER-BUYING BEHAVIOUR WITH A FOCUS ON MARKET SEGMENTATION [RELIANCE LIFE INSURANCE] [MKTG.]
1752. CONSUMER BEHAVIOR TOWARDS INTERNATIONAL COSMETIC BRANDS IN INDIA [DISS]
1753. MANUFACTURING & MARKETING OF PRODUCTS BY INDIA GLYCOLS LIMITED
1754. PERFORMANCE APPRAISAL SYSTEM IN ESCORTS CONSTRUCTION EQUIPMENT LIMITED
1755. UNDERSTANDING THE ATTITUDE TOWARDS CUSTOMER SATISFACTION (AFTER SALES) IN RECENT CAR BUYERS [HONDA]
1756. PERFORMANCE APPRAISAL OF APOLLO HOSPITAL [HR]
1757. MARKET POTENTIAL & DEMAND OF SOLAR PHOTO VOLTAIC (SPV) MODULE & SYSTEMS IN INDIA, AND MARKET SHARE OF CENTRAL ELECTRONIC LIMITED (CEL) [MKTG]
1758. RECRUITMENT, TRAINING & DEVELOPMENT [HR]
1759. ANALYSIS OF PRODUCTS OF SHAREKHAN LTD. [MKTG]
1760. TO INCREASE THE PROSPECTS OF LIQUOR, SUGAR AND RICE INDUSTRY THROUGH THE PROCESS OF BUSINESS DEVELOPMENT AT UFLEX INDUSTRIES LTD., NOIDA [MKTG]
1761. COMPARATIVE ANALYSIS OF DISTRIBUTION IN INSURANCE SECTOR [BHARTI AXA] [MKTG.]
1762. IMFL DISTRIBUTION IN THE STATE [MCDOWELL] [MKTG]

1763. REPORT ON K &A SECURITIES PRIVATE LIMITED [ONLINE TRADING ETC.] [MKTG.]
1764. CUSTOMER RELATIONSHIP MANAGEMENT [CRM] [MKTG.]
1765. HOW TO INCREASE THE MARKET SHARE OF UNITED SPIRITS LTD. PRODUCTS [MKTG]
1766. STRATEGIES FOR MARKETING OF AMUL ICE CREAM [MKTG]
1767. LEAD MANAGEMENT PROCESS [TATA COMMUNICATION] [MKTG]
1768. CUSTOMER ATTITUDE TOWARDS ELECTRONIC BIKES & SELF START SCOOTERS [MKTG] [DISS]
1769. MARKET SURVEY & SALES PROMOTION ON MY VIDEO TALK [MKTG]
1770. INVESTMENT BEHAVIOR OF PROSPECTIVE INVESTORS IN STOCK MARKET [RELIGARE]
1771. CONSUMER BEHAVIOR TOWARDS MUTUAL FUNDS [RELIANCE MUTUAL FUND]
1772. MARKET PENETRATION & SUB DEALERS POSITION OF KAJARIA & OTHER TILE BRANDS [MKTG]
1773. CRITICAL ANALYSIS OF AMUL MILK BEVERAGES AT AMUL INDIA LTD. [MKTG]
1774. TRAINING AND DEVELOPMENT AND ITS EFFECTIVENESS IN NATIONAL THERMAL POWER CORPORATION LTD [HR]
1775. INCOME TAX RETURN & INVESTMENT POLICIES-ITRUST
1776. HEDGE ACCOUNTING - PROJECT “REACH” AT ALSTOM PROJECTS INDIA LIMITED [FIN]

1790. STUDY OF MARKET FEASIBILITY FOR THE LAUNCH OF FLAVORED VODKA BY UB GROUP [MKTG]
1791. A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT RELIANCE MART [MKTG]
1792. COMPARATIVE ANALYSIS IN WEST BENGAL (KOLKATA) FOR 150CC BIKES AND FIND OUT THE REASON FOR LESS VOLUME OF YAMAHA FZ SERIES [MKTG]
1793. MARKETING STRATEGIES OF PRODUCTS & SERVICES [MKTG]

1794. DISTRIBUTION_EFFICACY_OF_NOKIA_IN_KANPUR
1795. A STUDY ON THE INDIAN AUDIO MARKET EVOLUTION & CONSUMER BUYING BEHAVIOR [T-SERIES]
1796. INVENTORY MANAGEMENT IN T-SERIES
1797. TRAINING & DEVELOPMENT – WHIRLPOOL [HR]
1798. ANALYSIS THE NEED OF WORKING CAPITAL IN LUMIOUS POWER TECHNOLOGIES LTD.
1799. STUDY OF CLEARING AT KOTAK MAHINDRA BANK
1800. TRAINING NEED IDENTIFICATION ESCORT [HR]
1801. VOICE CONFERENCE ROOM BOOKING MANAGEMENT [RELIANCE COMMUNICATION] [MBA-IT]
1802. ORGANIZATIONAL CULTURE – JINDAL STAINLESS STEEL [HR]
1803. STUDY OF PROJECT FINANCE [INDIAN OIL] [FIN]
1804. STUDY OF RECRUITMENT POLICY 0- JINDAL STAINLESS STEEL [HR]
1805. REPORT ON VITA MILK [MKTG]
1809. THE MARKETING RESEARCH OF UTSAV ACRYLIC DISTEMPER -ASIAN PAINTS [MKTG]
1810. BUSINESS PROCESS ANALYSIS – AREVA
1811. STUDY ON SCOPE OF PREMIUM BRANDS OF MS UNITED SPIRITS LTD IN CHENNAI CITY [UB GROUP] [MKTG]
1812. SALES AND DISTRIBUTION OF PRODUCT (CIGARETTE) OWNED BY ITC LIMITED IN MEERUT [MKTG]
1813. ANALYSIS OF YAMAHA R1 & MT01 SUPERBIKES [MKTG]
1814. A COMPREHENSIVE STUDY OF VISIBILITY INDEX TOWARDS TATA TELESERVICES LIMITED, KARNAL
1815. MARKET MAPPING FOR THE UNIVERSE OF RETAILERS IN VERTICALS OF TELECOM, IT, B2B AND ELECTRONICS [BEETAL]
1816. UNDERSTANDING ADVERTISING AND WORKING ON THE DAY TO DAY ACTIVITIES OF THE BRAND EMAMI
1817. SALES REVATILIZATION [YAMAHA] [MKTG]
1818. THE ENVIRONMENTAL FACTORS RESPONSIBLE FOR KOTAK MAHINDRA BANK’S PERFORMANCE [MKTG]
1819. INNOVATIVE WAYS OF REWARD AND RECOGNITION [SONA KOYO STEERING SYSTEM LTD.] [HR]
1820. MARKET RESEARCH FOR THE LAUNCH OF NETBOOKS HAIER TELECOM PRIVATE LIMITED [MKTG]
1821. TRAINING LEADS TO EMPLOYEE EFFECTIVENESS [DISH TV] [HR]
1822. CUSTOMER RETENTION IN MOBILE POSTPAID CONNECTION [AIRTEL] [MKTG]
1823. EMPLOYEE DEVELOPMENT PRACTICES [SONA KOYO STEERING SYSTEM LTD.] [HR]
1824. COMPETITIVE ANALYSIS OF PHARMACEUTICAL COMPANIES- APOLLO PHARMACY [MKTG]
1825. INCOME TAX & INVESTMENT MANAGEMENT – ITRUST
1826. COMPETITIVE ANALYSIS OF SECURITIES COMPANY RELIGARE SECURITIES [MKTG]
1827. INDIAN AVIATION INDUSTRY AND EMERGENCE OF CONSOLIDATORS AND PORTALS [AIR INDIA] [MKTG]
1828. COCA-COLA VS. PEPSI COMPETITIVE STRENGTH ANALYSIS & FIND OUT THE GROWTH OPPORTUNITIES FOR THE COMPANY [MKTG]
1829. IMPROVEMENT OF CIRCULATION OF HINDUATAN TIMES AMONG THE EXPATRIATE POPULATION [MKTG]
1830. IMPORT PROCEDURE & OBLIGATION [RELIANCE INDUSTRIES]
1831. WORKING CAPITAL MANAGEMENT - BAJAJ ECO-TECH PRODUCTS LIMITED [FIN]
1832. E-RECRUITMENT AT ALSTOM PROJECTS INDIA LIMITED [HR]
1833. RATIO ANALYSIS AT GKN DRIVELINE INDIA LTD. [FIN]
1834. TRAINING & DEVELOPMENT – ORIENT CERAMICS & INDUSTRIES LTD. [HR]
1835. COMPETENCY MAPPING AT RELIANCE INDUSTRIES LTD [HR].DOC
1836. COMPETITIVE MAPPING & OF SINGLE SCREEN CINEMAS [MEDIA]
1837. CRITICAL ANALYSIS OF BACK OFFICE OPERATIONS IN MOTOR CLAIMS AT BAJAJ ALLIANZ
1838. CUSTOMER SURVEY & DIVERSIFICATION OF DISTRIBUTION CHANNEL
1839. CURRENT STAND OF SMC GLOBAL SECURITIES LTD & THE CURRENT SCENARIO OF STOCK MARKET IN INDIA
1840. RECRUITMENT & SELECTION PROCESS – BHEL [HR]
1841. ROLE OF HOUSE KEEPING IN MAKING A HOTEL ECO-FRIENDLY [HOSPITALITY]
1842. IMPORTANCE OF ARCHITECTURE & INTERIOR DECORATION [HOSPITALITY]
1843. CONTRACT SERVICE IN HOUSEKEEPING DEPARTMENT IN FIVE STAR HOTELS [HOSPITALITY]
1844. BROAD SPECTRUM OF SERVICE MARKETING (HOSPITALITY VS HEALTHCARE)
1845. ETHICAL ISSUES OF HUMAN RESOURCE MANAGEMENT IN CORPORATE SECTOR [HR]
1846. ROLE OF WOMEN ENTREPRENEUR IN INDIAN ECONOMY
1847. STUDY ON HDFC EMPLOYEE’S PERFORMANCE APPRAISAL [HR]
1848. ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN INDIAN BANKS [HR-THESIS]
1849. REPORT ON GARNIER SHAMPOO [L’OEREAL] [MKTG]
1850. CONSUMER PERCEPTION OF CREDIT AND DEBIT CARDS IN INDIA
1851. MARKET POTENTIAL OF STANDARD SWITCHGEARS IN MIDDLE EASTERN COUNTRIES. PRESENT SCENARIO AND FUTURE PROSPECTS [MKTG]
1852. A PROJECT REPORT ON RECRUITMENT AND SELECTION IN TATA INDICOM [HR]
1853. RECRUITMENT AND SELECTION PROCESS OF VARUN BEVERAGES LTD. [HR]
1854. POTENTIAL OF PARAG KHOA IN MEERUT MARKET [MKTG]
1855. INVESTMENT IN MUTUAL FUND [RELIGARE]
1856. MARKETING STRATEGY OF LIQUID MILK OF PARAG LTD [MKTG]
1857. INITIAL PUBLIC OFFERING (IPO)
1858. ANALYSIS & SELLING OF FINANCIAL PRODUCTS [SMC GLOBAL]
1859. CORPORATE RELATIONSHIP MANAGEMENT [BROOKLYN INSURANCE]
1860. ANALYSIS OF COMPERATIVE STUDY OF HCL INFOSYSTEM [MKTG]
1861. ANALYSIS OF MARKET PENETRATION (FANS) OF HAVELL’S INDIA LTD. [MKTG]
1862. RECRUITMENT & SELECTION [LG] [HR]
1863. PERFORMANCE APPRAISAL SYSTEM (DIXON)-HR
1864. EFFECTIVENESS OF PRODUCT PROMOTION SCHEME AND CUSTOMER’S RESPONSE TO BRAND PROMOTION [ABN AMRO BANK]
1865. PERFORMANCE MANAGEMENT SYSTEM OF HINDALCO INDUSTRIES LTD. [HR]
1866. INDIAN HANDICRAFTS A GATEWAY TO GLOBAL MARKETS [IB]
1867. BENCHMARKING ON HR PRACTICES & POLICIES [HR]
1868. GROWTH OF SWAP MARKET IN INDIA [MKTG]
1869. SECURITIZATION IN INDIA – CHALLENGES & OPPORTUNITIES [FIN]
1870. TO FIND THE LEVEL OF DEPLOYMENT OF IT IN AUTOMOBILE AND TEXTILE INDUSTRY IN INDIA [IT]
1871. DYNAMICS OF DISTRIBUTION IN FMCG – VISION 2009
1872. COMPARISON OF TAVERA WITH INNOVA AND SCORPIO [MKTG]
1873. COMPARATIVE ANALYSIS OF MANUAL AND AUTOMATIC TRANSMISSION CARS IN C, D AND SUV SEGMENT [MKTG]
1874. EVALUATION OF DISTRIBUTION CHANNEL OF TATA SALT [MKTG]
1875. PERFORMANCE APPRAISAL OSRAM INDIA PVT. LTD. [HR]
1876. A COMPARATIVE ANALYSIS OF THE EFFECTIVENESS OF DIFFERENT MEDIA AS PROMOTIONAL MEASURES TAKEN BY LUXOR WRITING INSTRUMENTS PVT. LTD. [MKTG]
1877. HOW YOUNG CONSUMERS’ PERCEPTIONS AND PURCHASING BEHAVIOR IS INFLUENCED BY PROMOTED CSR ACTIVITIES? [MKTG]
1878. A COMPARATIVE STUDY OF THE MAJOR PLAYERS IN INDIAN PC MARKET [MKTG]
1879. FURTHERING RFID IN SUPPLY-CHAIN MANAGEMENT
1880. INDIAN RETAIL & ITS EFFECT ON FASHION TREND [MKTG]
1881. FRINGE BENEFITS AND INDIAN CORPORATES’ PROSPERITY AHEAD
1882. A STUDY ON FACTORS ASSOCIATED WITH EMPLOYEES’ TURNOVER IN BPOS
1883. RECRUITMENT & SELECTION PROCESS, METHODS, STRATEGY OF HIND
1884. COMPETITIVE REACTION AND CROSS SALES EFFECT OF ADVERTISEMENT AND PROMOTION
1885. ROLE OF DEPOSITORY PARTICIPANT IN FINANCIAL MARKET, COMPARE OF SHCIL WITH OTHER DEPOSITORY PARTICIPANT COMPANIES [FIN]
1886. CUSTOMER SATISFACTION FOR JCB INDIA LIMITED (BACKHOE LOADER) [JCB]
1887. EFFECTIVENESS OF THE EMPLOYEE MOTIVATION SCHEME [MOTHERSON SUMI]
1888. STRESS ON EMPLOYEE IN AN ORGANIZATION [HR]
1889. COMPETANCY MAPPING IN BRIDGESTONE TYRE [MKTG]
1890. E-SELLING / DIRECT SELLING
1891. A COMPARATIVE ANALYSIS THE SERVICES PROVIDED BY GOVERNMENT SECTOR BANKS WITH PRIVATE SECTOR BANKS [MKTG]
1892. CORPORATE SOCIAL RESPONSIBILITY DOES HR PLAY A ROLE [HR]
1893. MARKET RESEARCH ON SHOPPING MALL IN NCR [MKG]
1894. AUTOMATION PROCESS OF BANK AND IT’S IMPORTANCE
1895. ETHICS IN ADVERTISEMENT
1896. EMPLOYEE WELFARE AND BENEFIT [MAHUA CHANNEL] [HR]
1897. A COMPARATIVE STUDY ON THE DISTRIBUTION CHANNEL AND PROMOTIONAL ACTIVITIES OF DAIRY FIRMS - WITH SPECIAL REFERENCE TO PARAS DAIRY AND MOTHER DAIRY PVT LTD [MKTG]-DISS
1898. A STUDY ON OPERATIONS HR IN CANVASM (TECH MAHINDRA) - HR
1899. BUSINESS MODELS APPROPRIATE FOR E-COMMERCE ADOPTION IN SMALL AND MEDIUM ENTERPRISES (SMES)
1900. BUZZ / WORD OF MOUTH MARKETING
1901. BRAND POSITIONING STRATEGIES ADOPTED BY PHARMA COMPANIES [DISS]
1902. INDIAN TEXTILE SCENARIO (DISS)
1903. PRINCIPLES AND PRACTICES OF CORPORATE GOVERNANCE IN PUBLIC SECTOR UNITS [DISS]
1904. IT DEPLOYMENT IN BFSI SEGMENT IN INDIA [IT]
1905. SCOPE OF AFFILIATE MARKETING IN CONTEXT TO INDIAN ONLINE
MARKET”
1906. ALTERNATE MODES OF PREMIUM PAYMENT [SBI LIFE]
1907. BHARTI AIRTEL NETWORKS WITH RURAL RETAILERS TO INCREASE COVERAGE
1908. CREDIT RISK ANALYSIS OF BORROWERS – POWER FINANCE CORPORATION
1909. EMPLOYEES PERCEPTION TOWARDS APPAREL BUYING BEHAVIOURS OF GLOBAL CLIENTS: A STUDY AT INDIA GLOBAL EXPORTS
1910. MARKET STUDY OF HDFC LIFE INSURANCE
1911. HDFC STANDARD LIFE INSURANCE COMPANY ON EVALUATION INSURANCE POLICIES AND ACTIVITIES
1912. DERIVATIVE MARKET AND ITS DEVELOPMENT IN INDIA [SHAREKHAN]
1913. A COMPARATIVE STUDY OF UV BASED WATER PURIFIER BRANDS IN DELHI AND NCR WITH EMPHASIS ON KENT RO SYSTEMS LTD.
1914. MARKETING STRATEGY OPT BY ALANKIT PVT. LTD.
1915. STUDY OF THE JOB SATISFACTION LEVEL OF EMPLOYEES AT SIMBHAOLI SUGARS [HR]
1916. CUSTOMER RELATIONSHIP MANAGEMENT OF ICICI BANK (MKTG)
1917. APPLYING SIX SIGMA FOR OPERATIONAL EXCELLENCE IN A SERVICE INDUSTRY
1918. ERP MODEL FOR PHARMACEUTICAL INDUSTRY
1919. EFFECTIVE INVENTORY MANAGEMENT IN HOSPITAL
1920. IDENTIFY PATTERNS OF HOW CUSTOMERS IMPACT AND ARE IMPACTED BY AN M&A
1921. MOTIVATIONAL NEED OF EMPLOYEES (OBEROI CORPORATE OFFICE) [HR]
1922. CUSTOMER ATTITUDE TOWARDS ATM SERVICES [HDFC BANK]
1923. A STUDY OF CUSTOMER SATISFACTION OF ONLINE TRADERS – INDIABULLS [MKTG]

1993. COMPARATIVE ANALYSIS OF INVESTMENT PATTERN - HDFC
1994. AN ANALYTICAL STUDY OF PREMIUM CARS AND ITS DEMAND STRUCTURE
1995. COMPETITIVE ANALYSIS PROMOTION AND FUTURE OF ONLINE TRADING IN SHAREKHAN
1996. IMPACT OF ADVERTISING STRATEGIES OF NOKIA CELLULAR PHONES

1997. CARBON CREDITS & CONSUMER BEHAVIOUR [MKTG]
1998. GOVERNMENT SECURITIES AND ITS INTEGRATION WITH THE OTHER FINANCIAL MARKETS IN INDIA [FIN]

1999. BUYING BEHAVIOUR OF INDIAN WOMEN
2000. SALES PROMOTION TECHNIQUES AT ALANKIT PVT. LTD.
2001. UNDERSTANDING THE PERFORMANCE MANAGEMENT SYSTEM IN THE SERVICE SECTOR [HR]
2002. MAJOR RECESSIONARY TRENDS IN INDIA AND WAYS TO OVERCOME IT
2003. BRAND RECOGNITION & PURCHASE BEHAVIOR OF CONSUMER REGARDING READYMADE GARMENTS
2004. FOREIGN EXCHANGE & RISK MANAGEMENT [FIN]
2005. SALES AND DISTRIBUTION STRATEGIES OF MAX NEW YORK LIFE
2006. STOCK ANALYSIS AND PORTFOLIO MANAGEMENT – NTPC [FIN]
2007. IMPLEMENTATION OF SAP IN COMPUTER INDUSTRY AND HARDWARE SECTOR IN SUPPLY CHAIN MANAGEMENT WITH SPECIAL FOCUS ON HCL AND HP [IT]
2008. DISTRIBUTION DYNAMICS IN FMCG INDUSTRY - A STUDY OF SELECTED COMPANIES IN DELHI AND NCR [MKTG]
2009. A COMPARATIVE STUDY BETWEEN NESTLE, CADBURYS AND AMUL [MKTG]
2010. PUBLIC TRANSPORT SYSTEM IN DELHI (BUS RAPID TRANSIT CASE) [OPERATION]
2011. THE EVALUATION OF TRAINING - A COMPARATIVE ANALYSIS IN MEDIA INDUSTRY [HR]
2012. COMPARATIVE ANALYSIS OF PERFORMANCE MANAGEMENT SYSTEM AT IT &TELECOM SECTOR [HR]
2013. PREFERENCE OF CONSUMERS REGARDING VIDEOCON ACS (MKTG)
2014. STUDYING THE PERCEPTION OF PEOPLE ABOUT BRAND PVR VIS-À-VIS ITS COMPETITORS FOR THE EVER-CHANGING CONSUMERS [MKTG]
2015. LOANS & PROJECT APPRAISALS – PNB [FIN]
2016. FINANCIAL ANALYSIS & THE BEST INVESTMENT OPPORTUNITIES IN THE INDIAN BANKING INDUSTRY [FIN]
2017. TREND & PROGRESS OF INDIAN BANKING INDUSTRY [FIN]
2018. AN ANALYSIS OF STRATEGIC ISSUES OF FINANCIAL SERVICE SECTOR IN INDIA [FIN]
2019. A COMPARATIVE ANALYSIS OF MUTUAL FUNDS & EQUITY INVESTMENT [FIN]
2020. AWARENESS & SCOPE OF MUTUAL FUNDS [FIN]
2021. CUSTOMER ATTITUDE TOWARDS HDFC CREDIT CARDS [MKTG]
2022. THE STUDY OF CAPITAL STRUCTURE OF AUTOMOBILE TYRE MANUFACTURING COMPANIES IN INDIA [FIN]
2023. CUSTOMER ATTITUDE TOWARDS ELECTRONIC BIKES & SELF START SCOOTERS [MKTG]
2024. STUDY OF CONSUMER BEHAVIOR TOWARDS THE VARIOUS INVESTMENT OPTION AND COMPARING THEM WITH MUTUAL FUNDS – MAHINDRA FINANCE [FN]
2025. COMPARATIVE STUDY OF PORTFOLIO MANAGEMENT SERVICES OF RELIGARE SECURITIES LTD. WITH MAJOR PLAYERS OF THE INDUSTRY [FIIN]
2026. COMPARATIVE ANALYSIS OF STOCK BROKERS IN NCR REGION – SHAREKHAN [MKTG]
2027. CUSTOMER SURVEY & DIVERSIFICATION OF DISTRIBUTION CHANNEL – BAJAJ ALLIANZ [MKTG]
2028. EMPLOYEE COMMITMENT AS A TOOL FOR ACHIEVING MAESURABLE ORGANIZATIONAL IMPROVEMENT [HR]
2029. ENHANCING THE SALE OF BELL WALL AND FLOOR TILES IN UPCOUNTRY MARKET [MKTG]
2030. BRAND EQUITY AND STUDY OF THE DISTRIBUTION CHANNEL OF ITC IN MUMBAI [MKTG]
2031. WORKING CAPITAL MANAGEMENT IN NTPC A PROSPECTIVE [FIN]
2032. PERCEPTION OF EMPLOYEES OF HAL TOWARDS THE PERFORMANCE
APPRAISAL SYSTEM IN HAL [HR]
2033. TO STUDY THE MOTIVATION LEVEL OF EMPLOYEES OF SAMSUNG [HR]
2034. PERFORMANCE AND RISK ANALYSIS OF MUTUAL FUND AND IT’S
COMPARISON WITH THE SHARES – MAHINDRA FINANCE [FIN]
2035. RECRUITMENT & SELECTION OF MOSER BAER [HR]
2036. A STUDY OF CUSTOMER SATISFACTION OF ONLINE TRA
DERS) IN ANGEL BROKING LIMITED
2037. CURRENT TREND OF PERFORMANCE MANAGEMENT OF NPCL [HR]
2038. WORKING OF COMPUTER NETWORKING AND DBMS IN HCL
INFOSYSTEMS [IT]
2039. INTERNET IN INDIA - ROLE OF POLICY AND REGULATION – SIFY
2040. TRAINING & DEVELOPMENT – NTPC-PMI, NOIDA [HR]
2041. STUDY OF CONSUMER BEHAVIOR IN POSTPAID CUSTOMER SEGMENT
IN AIRCEL [MKTG]
2042. AWARENESS AND ACCEPTANCE OF RECENT CHANGES [AMAR UJALA]
2043. ANALYSIS OF MARKETING STRATEGIES OF NOKIA
2044. MERGER AND ACQUISITION IN BANKING SECTOR [HR]
2045. AN ANALYSIS OF OPERATIONAL AND PRODUCTIVITY EFFICIENCY OF
PUBLIC OR BANK
2046. STUDYING CONSUMER BEHAVIOUR & ACQUISITION OF PUNE
CUSTOMER THROUGH DIRECT SELLING OF RELIANCE WIRELESS
NETCONNECT
2047. LEATHER INDUSTRY IN INDIA
2048. POWER SECTOR INDIAN AND INTERNATIONAL OVERVIEW
2049. EFFECTIVENESS OF ADVERTISING ON LG’S DURABLE PRODUCT
2050. COMPARATIVE STUDY OF THE BEST PRACTICES IN CONSUMER
DURABLE WITH REFERENCE TO LG AND SAMSUNG
2051. AN ANALYSIS OF ACQUISITION OF JAGUAR & LAND ROVER BY TATA
MOTOR
2052. MARKETING OF ELTEK POWER PRODUCT
2053. SIX SIGMA IN FINANCE
2054. A DETAIL REPORT ON BRAND AWARENESS & MARKET RESEARCH OF
INDUSTRIAL POWER ASSEMBLY TOOLS FOR ATLAS COPCO INDIA LTD.
2055. SECURITIES ANALYSIS AND INVESTMENT MANAGEMENT
2056. “A COMPREHENSIVE STUDY ON THE CITI SELECTS PLATINUM CREDIT CARDS OF CITIBANK WHICH IS ONLY FOR THE HIGH ALLIED CUSTOMERS WITH THE INCOME OF MINIMUM RS. 15 LAKHS PER ANNUM”
2057. COMPARATIVE STUDY OF ULIPS OF HDFC SLIC & ICICI PRUDENTIAL
2058. EMPLOYEE SATISFACTION AND MOTIVATIONAL TOOLS – INDIABULLS
2059. DETERMINING CUSTOMERS BUYING BEHAVIOUR OF INSURANCE PRODUCTS AFTER WORLD CRISIS
2060. IS GOLD A SAFE OPTION FOR INVESTMENT
2061. MARKET RESEARCH ON CUSTOMER LOYALTY OF DIFFERENT BRANDS OF WISKY & VODKA
2062. IMPORTANCE OF THE ROLE OF 7TH P I.E. PHYSICAL EVIDENCE IN THE BANKING SECTOR - A COMPARATIVE STUDY OF STANDARD CHARTERED AND SBI BANK IN DELHI NCR
2063. TO ANALYSE THE IMPACT OF SALESMAN TIME AT RETAIL OUTLET ON SALES OF PRODUCT (TIME AND MOTION STUDY) – GODFREY PHILIPS
2064. STUDY OF CONSUMER BEHAVIOR FOR MOTORBIKE IN DELHI (NCR) WITH REFERENCE TO MAJOR PLAYER IN THE INDUSTRY [HERO HONDA, BAJAJ, YAMAHA]
2065. BRAND INDIA - A COMPREHENSIVE STUDY OF TOURISTS’ PERCEPTION
2066. RISE OF BOTTLLED WATER MARKET - A STUDY OF DRIVERS, MOTIVATION AND NEEDS OF BUYERS IN SOUTH DELHI WITH SPECIAL REFERENCE TO HOME USAGE
2067. RECRUITMENT AND SELECTION [JAL- JAPAN AIRLINES] [HR]
2068. NOKIA GOES GREEN
2069. EMPLOYEE RECORDS & DOCUMENTATION
2070. AN ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT CAMPHOR & ALLIED PRODUCT LTD
2071. HOW TO SELECT BETTER LIFE ADVISOR AT KOTAK MAHINDRA OLD MUTUAL LIFE INSURANCE LTD.
2072. COMPREHENSIVE ANALYSIS OF MUTUAL FUNDS AT WEB18 SECURITIES LIMITED
2073. PROMOTIONAL FEATS AND APPROACHES OF ENSEMBLES AND MUSICAL FRATERNITIES IMPLEMENTED BY DINT OF VARIOUS IMPERATIVE FUNCTIONS OF ADVERTISING AND THE STARRING ROLE PLAYED BY THESE PERSUASIVE UTILITIES
2074. AN ANALYSIS OF WORKING CAPITAL MANAGEMENT AT NTPC

2075. CUSTOMER PREFERENCE AND BRAND RELATIONSHIP FOR FMCG PRODUCT (HUL) IN RURAL
2076. BUYING BEHAVIOR OF CONSUMERS AT BOTTOM OF PYRAMID FOR MOBILES PHONES
2077. BRAND IMAGE OF RELIANCE COMMUNICATIONS
2078. STUDY OF H R PROCESS - GRASIM INDUSTRIES
2079. STUDY ON AUTOMOBILE MANUFACTURERS’ EXPANSION PLAN IN UTTRANACHAL AND ITS IMPLICATION ON TATA STEEL LIMITED
2080. MARKET RESEARCH ON THE ELECTRONICS PRODUCTS OF BIG BAZAAR
2081. REPORT ON RADICO KHAIITAN [FIN]
2082. RESEARCH STUDY OF CONSUMER BEHAVIOR ON APPCO’S CLIENT AIRTEL IN POSTPAID CUSTOMER SEGMENT
2083. ADVERTISING AND MEDIA EVALUATION AS A NEED IN TODAY’S SCENARIO
2084. ORGANIZATION CHANGE AND ITS IMPACT ON HR STRATEGIES AND PRACTICES
2085. PUBLIC RELATION AND DIRECT MARKETING TO BOOST REVENUE OF NON - GOVERNMENT ORGANIGATIONS [PR]
2086. RETAIL BANKING IN INDIA
2087. CHANNEL DEVELOPMENT AND RECRUIITEMENT [MAX NEW YORK]
2088. A STUDY ON THE IMPACT OF BRAND IMAGE & SERVICE LEVEL ON CONSUMER’S PERCEPTION WITH SPECIAL REFRENCE TO ICICI BANK HOME LOANS
2089. IRON AND STEEL VISION 2010
2090. RECRUITMENT, TRAINING AND DEVELOPMENT AT KAMAKSHI PAPERS PVT (LTD.)
2091. MARKET POTENTIAL AND CUSTOMER PERSPECTION ABOUT LIBERTY
SHOES
2092. HOW COMPANIES CAN LEVERAGE SOCIAL NETWORKING WEBSITES TO THEIR ADVANTAGE: AN ANALYSIS OF CONSUMER PURCHASING DECISIONS
2093. STUDY OF CUSTOMIZED RACKS PLACEMENT PEPSICO INDIA HOLDINGS PVT LTD
2094. CORPORATE SALES AND TO STUDY THE FEASIBILITY OF VOIP WITH REFERENCE TO SIZE, SCOPE AND CUSTOMER
2095. A STUDY OF CULTURAL DIFFERENCE BETWEEN EMPLOYEES OF DIFFERENT GENERATIONS AT ITC MAURYA AND RADISSON
2096. CONSUMER ATTITUDE TOWARDS MOBILE COMMERCE
2097. DIFFERENCES IN CUSTOMER LOYALTY IN TRADITIONAL AND INTERNET RETAIL ENVIRONMENT
2098. REPORT ON GREEN MARKETING
2099. ACCOUNT MAPPING & SALES [IDEA]
2100. RECRUITMENT OF LIFE ADVISORS & INSURANCE PERSPECTIVE WITH INDEPTH STUDY OF UNIT LINK INVESTMENT PLAN
2101. RETAIL STORE OPERATIONS [RITU WEARS]
2102. IMPROVEMENT OF SALES AT THE WOMEN’S SECTION AT ADIDAS EXCLUSIVE STORE-SOUTH EXTENSION [NEW DELHI]”
2103. EXPORT AND IMPORT STRATEGY FOR THE SHIPPING LINES: A COMPARATIVE STUDY
2104. CONSUMER PERCEPTION OF MINT
2105. PROCESSING OF AN EXPORT ORDER WITH REFERENCE TO LEATHER GOODS
2106. VALUE CREATION THROUGH MERGERS AND ACQUISITION
2107. WORKING CAPITAL MANAGEMENT TATA POWER & NTPC
2108. FOOD PROCESSING IN INDIA: OPPORTUNITIES AND CHALLENGES IN RTE SEGMENT [ITC]
2109. MARKET DEVELOPMENT THROUGH NET IN THE REAL ESTATE INDUSTRY
2110. ANALYSIS OF THE CONSUMER’S PERCEPTION AND EXPECTATION WHILE BUYING A HOUSE [REAL ESTATE]
2111. DYNAMICS OF IT & ITS ROLE IN SCM OF FOOD INDUSTRY [IT]
2112. PROCESSING OF HOME LOANS FROM HDFC BANK AND COMPARATIVE
ANALYSIS
2113. BUSINESS VALUATION WITH SPECIAL REFERENCE TO MERGERS AND ACQUISITIONS [HINDALCO & NOVELIS]
2114. MEDIA PLANNING AND MEDIA SELECTION PRACTICES ADVERTISING AGENCIES
2115. LUXURY HOTEL INDUSTRY IN INDIA
2116. AN OVERVIEW CLOUD COMPUTING AND ITS SCOPE
2117. ADVERTISING INDUSTRY OF INDIA
2118. PROFILING OF NET BANKING USERS & THEIR PERCEPTION TOWARDS NET BANKING
2119. A STUDY ON ORGANIC FOODS AT FABINDIA STORE
2120. EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM IN CONSTRUCTION INDUSTRY [HR]
2121. IMPLEMENTATION OF LABOUR LAW’S IN HINDUSTAN PETROLEUM CORPORATION LIMITED
2122. EMERGENCE OF MAX NEW YORK LIFE
2123. INTERNET MARKETING
2124. CORPORATE GOVERNANCE – MICROSOFT
2125. CONSUMER AWARENESS AND BELIEFS REGARDING HAIER
2126. BUYING BEHAVIOR OF FMCG PRODUCTS
2127. WORKING CAPITAL MANAGEMENT OF UFLEX LIMITED
2128. EVENT MANAGEMENT & MARKETING STRATEGIES
2129. TRAINING & DEVELOPMENT AT RANBAXY
2130. BAJAJ VS. HERO HONDA [MKTG]
2131. STUDY OF VARIOUS MUTUAL FUNDS GROWTH & INVESTMENT HABIT IN INDIA
2132. EMPLOYEE ENGAGEMENT - DESIGN ACTION PLANS FOR AUGMENTING SUSTAINABLE EMPLOYEE ENGAGEMENT [TAJ HOTEL]
2133. EVALUATION OF FAULT DETECTION CAPABILITY OF THE TEST SUITE FOR ATMTA AT OPEN TECHNOLOGIES INDIA PVT. LTD.
2134. ANALYSIS OF INVESTORS IN FINANCIAL MARKET
2135. REBRANDING THROUGH LOGO
2136. COMPETITIVE STUDY OF B&R BRASS COLLECTION WITH ITS
COMPETITORS
2137. MARKET RESEARCH ON CONSUMER PERCEPTION ABOUT EFFECTIVE MARKETING TOOLS USED BY BANKS
2137. PORTFOLIO MANAGEMENT IN INDIAN CAPITAL MARKET
2138. BENCHMARKING THE DISTRIBUTION NETWORK OF MARICO LTD. AT MEERUT AND GHAZIABAD CITIES
2139. TO KNOW ABOUT THE AWARENESS & USAGE OF INTERNET & THE REAL ESTATE PORTALS IN INDIA.
2140. POSITION MAPPINGS [IDEA – HR]
2141. BUILDING BRAND EQUITY THROUGH EFFECTIVENESS IN SUPPLY CHAIN MANAGEMENT
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2143. BANCASSURANCE IN INDIA- AN APPRAISAL
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2146. COMPARATIVE ANALYSIS OF TWO BRANDED PRODUCTS
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2154. ANALYSIS OF 5P’S IN BPL LIMITED.
2155. COMPARATIVE STUDY OF CUSTOMER LOYALTY IN TRADITIONAL AND INTERNET RETAILING - ANALYSIS OF BOOK MARKET
2156. A COMPARATIVE STUDY OF IMPLEMENTATION OF BEST PRACTICES IN MOBILE SELLING PHONES IN BIG BAZAAR AND SPENCER’S IN NOIDA
2157. AN ANALYTIC STUDY TO EVALUATE CONSUMER BEHAVIOUR OF RURAL CONSUMERS TOWARDS MOBILE PHONES
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2159. COMPARATIVE STUDY OF CUSTOMER LOYALTY IN TRADITIONAL BOOK STORE AND ONLINE BOOK STORE IN NCR
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2163. A STUDY OF CONSUMER BEHAVIOUR TO MEASURE THE DEGREE OF USAGE OF MEMORY CARD [MOBILE]
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2165. BRAND MILK MARKETING
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2167. MNP AND ITS IMPACT ON POST PAID CUSTOMERS OF Airtel
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2169. ANALYSIS OF MARKETING TOOLS AND STRATEGIES FOR IMPROVED PRODUCT PERFORMANCE AND CUSTOMER SATISFACTION [TATA MOTORS]
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2173. CUSTOMER RESPONSE TOWARDS Airtel & VODAFONE ADVERTISEMENTS
2174. REPORT ON DIGITAL MARKETING
2175. ELECTRONIC RETAILING SYSTEM
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2183. TO ANALYZE THE BRAND AWARENESS OF HINDUSTAN UNILEVER LIMITED (HUL) IN RURAL AREAS
2184. MOBILE AS A FASHION STATEMENT [TELECOM]
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2188. ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN THE INDUSTRIAL SCENARIO
2189. MANAGEMENT OF FINANCIAL RISK IN CAPITAL AND COMMODITY MARKET-ISSUES AND CHALLENGES [FIN]
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2191. MERGERS & ACQUISITION IN INDIAN AVIATION INDUSTRY (JET AND SAHARA CASE) [HR]
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2193. PORTFOLIO & WEALTH MANAGEMENT [FIN]
2194. A STUDY OF INTERNATIONAL WEARHOUSE MANAGEMENT [MKTG]
2195. SERVICE QUALITY MANAGEMENT
2196. AFFORDABLE HOUSING IN DELHI-NCR [REAL ESTATE]
2197. ANALYSIS OF INVESTMENT STRATEGIES
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2215. MEETING THE NEED FOR EMPLOYEE DEVELOPMENT-A STUDY OF THE RAW MATERIALS DIVISION OF TATA STEEL [HR]
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2219. CONSUMER BEHAVIOR FOR POPULAR GENERAL ENTERTAINMENT CHANNELS – A COMPARATIVE STUDY [MKTG]
2220. STRATEGY AND TRENDS ANALYSIS IN INDIAN INFORMATION TECHNOLOGY INDUSTRY [IT]
2221. STUDY OF THE TVS ELECTRONICS “KEYBOARDS” AWARENESS AND PENETRATION AMONG DEALERS IN DELHI [MKTG. & [IT]
2222. STUDY OF MARKETING STRATEGIES OF MAJOR CAR PLAYERS IN INDIA IN THE LIGHT OF THE PLAYERS MARKET SHARES IN THE NCR REGION [MKTG]
2223. A STUDY OF FACTOR AFFECTING THE CHOICE OF HNI CUSTOMERS
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2225. FUTURE PROSPECTS OF TELECOM SECTOR IN INDIA - INDIA TOWARDS 3G & 4G [MKTG]
2226. EMPLOYEE SATISFACTION IN BHARTI AIRTEL LIMITED
2227. ERP, E-COMMERCE AND MANUFACTURING-CHANGE AND CHALLENGES
2228. CHANGING DYNAMICS OF WRIST WATCH MARKET IN INDIA [MKTG]
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2231. STUDY ON EMPLOYEE COUNSELLING IN IT SECTOR [HR]
2232. SALES & GROWTH IN AUTOMOBILE INDUSTRY
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2236. CONSUMER PREFERENCE OVER BRANDED AND NON BRANDED JEWELLERY [MKTG]
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2238. INDEPTH ANALYSIS OF NESTLE IN ADVERTISING & PUBLIC RELATIONS
2239. IMPACT OF THE PRIVATE LIFE INSURANCE COMPANIES IN THE INDIAN MARKET
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2248. STUDY OF WHISKEY IN DELHI, INDIA [HOTEL MANAGEMENT]
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2251. STUDY OF THE COMPETITIVE ENVIRONMENT IN DIFFERENT RETAIL STORES IN DELHI NCR
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2256. STUDY OF COCKTAILS AND MOCKTAILS IN DELHI, INDIA [HOTEL MANAGEMENT]
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2259. LIFE INSURANCE SCENARIO IN INDIA “SBI LIFE INSURANCE A STUDY”
2260. AWARENESS LEVEL OF IDEA VALUE ADDED SERVICES IN RETAIL
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2262. NEW PRODUCT DEVELOPMENT (NPD) - A CASE STUDY ON TATA NANO [MKTG]
2263. MARKETING STRATEGIES OF AIRTEL [MKTG]
2264. IMPACT OF THE PRIVATE LIFE INSURANCE COMPANIES IN THE INDIAN MARKET [MKTG]
2265. AN OVERVIEW OF INDIAN STOCK MARKET [INDIABULLS] [FIN]
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2267. MARKETING STRATEGIES USED BY PACKAGES TO DRINKING WATER COMPANIES-A COMPERATIVE STUDY [MKTG]
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2270. TO EVALUATE BRANDS ON THE BASIS OF CUSTOMER SERVICE, MERCANDISING AND PRODUCT QUALITY IN DIFFERENT SEGMENTS OF LUXURY APPAREL RETAIL SHOPPERS STOP [MKTG]
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2272. A STUDY OF CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LTD
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2280. STUDY ON EMPLOYER BRANDING IN IT SECTOR [HR]
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2286. STUDY OF POTENTIAL BRAND SWITCHING BY INTRODUCTION OF MOBILE NUMBER PORTABILITY IN INDIA
2287. FACTORS THAT INFLUENCE FOREIGN INVESTMENT IN REAL ESTATE & ANALYZE THE RISK ASSOCIATED WITH IT
2288. AGENCY BUSINESS MODEL OF INSURANCE COMPANIES “COMPETITIVE STRATEGIES” [SBI LIFE]
2289. SYNERGY OF HIGH NET-WORTH INDIVIDUALS (HNIS) WITH THEIR DISTRIBUTION CHANNEL [IT]
2290. CUSTOMER-BUYING BEHAVIOR WITH A FOCUS ON MARKET SEGMENTATION [HDFC SLIC]

2291. EFFECTIVENESS OF CHOCOLATE ADVERTISEMENT TOWARDS ITS SALES
2292. STUDY OF ICICI DIRECT.COM (ONLINE SHARE TRADING)
2300. E-RECRUITMENT (ONLINE RECRUITMENT)-HR
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2303. STORE’S ABILITY TO REPRESENT AS INTERNATIONAL BRAND STORE-PROBLEMS AND IMPACT ON THE CONSUMER
2304. RESEARCH ON EVENT MANAGEMENT
2305. UNDERSTANDING OF DIFFERENT COMPOSITES OF AN CONSUMER’S DRESSING STYLE AND BUYING PATTERN AND BEHAVIOR TOWARDS INTERNATIONAL BRANDS
2306. ASSESSING THE ELIGIBILITY FOR WORKING CAPITAL AND OTHER WORKING CAPITAL FUNDING RELATED ACTIVITIES DONE BY PUBLIC SECTOR UNIT BANKS FOR SSI UNIT.
2307. RECESSION & ITS IMPACT ON INDIAN STOCK MARKET
2308. COMPARATIVE ANALYSIS OF PUBLIC AND PRIVATE SECTOR BANKS
2309. RURAL MARKETING AND SALES PERFORMANCE WITH REFERENCE TO NOVARTIS INDIA LIMITED (AROGYA PARIVAR)
2310. STUDY OF EQUITY MARKET AND COMPETITIVE ANALYSIS OF STOCK
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2311. SCENARIO PLANNING OF THE BANKING INDUSTRY INDIA
2312. TO KNOW THE CUSTOMER RESPONSE TOWARDS ADVERTISING BY TATA TEA AND MOHANI TEA
2313. STUDY OF TRAINING & DEVELOPMENT AT CADBURY INDIA LIMITED
2314. MODELING STOCK MARKET VOLATILITY IN ORDER TO ANALYZE PERSISTENCE AND VOLATILITY CLUSTERING IN INDIAN STOCK MARKET [FIN]
2315. ANALYSIS OF THE INDIAN BANKING SECTOR IN THE BACKDROP OF GLOBAL CREDIT CRISIS [FIN]
2316. TRAINING & DEVELOPMENT AT DLF LTD. [HR]
2317. ANGER & STRESS MANAGEMENT [HR]
2318. AN ANALYSIS OF PORTFOLIO MANAGEMENT USING FUTURES PROVIDED BY RELIANCE MONEY [FIN]
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2320. STUDY OF VARIOUS INVESTMENT OPTIONS [FIN]
2321. BUILDING ORGANISATION AMBASSADORS.....Focus on Employer Branding [ZEE NEWS]
2322. MARKET STUDY OF NATURAL FOODS AND PERSONAL CARE PRODUCTS IN DELHI
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2339. STUDY OF THE PROMOTIONAL STRATEGIES OF RURAL BRANDS IN FMCG & OVERALL POTENTIAL OF RURAL MARKET [MKTG]
2340. ROLE OF HUMAN RESOURCE IN RECRUITMENT & PROMOTION OF AIR INDIA LIMITED [HR]
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2351. CREDIT APPRAISAL FOR WORKING CAPITAL FINANCING IN CENTRAL BANK OF INDIA [FIN]
2352. MARKET RISK MANAGEMENT AND MODELLING [FIN-PNB]
2353. VALUATION AND FORECAST OF EKC LIMITED [FIN]
2354. COAL IMPORT TRANSACTIONS [MKTG]
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2358. ONLINE INVESTMENT IN SECURITY MARKET - BAJAJ CAPITAL [FIN]
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2436. EVOLUTION OF DESIGN IN ADVERTISING DESIGN
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